

# KEVIN SIMON

847.525.5724  
kevindsimon@gmail.com  
www.kevindsimon.com

---

## EXPERIENCE

### **Sr. UX Designer**

June 2021 – Present

#### **Oracle**

Work with fellow designers, cross-functional leaders, and partners to create, modify, and evaluate innovative, coherent, and seamless experiences tailored to making patients' and healthcare professionals' lives dramatically better.

Produce and communicate designs using scripts, user flows, wireframes, prototypes, high fidelity mockups, and development specs.

### **Product Designer**

#### **Mobile Apps**

June 2019 – June 2021

#### **ActiveCampaign**

Designed beautiful, impactful, and purposeful mobile app experiences within a collaborative team of Product Managers, Designers, and Software Engineers.

Managed projects from beginning to end through user centered design, leveraging both qualitative and quantitative data to inform decisions.

### **Sr. UI Designer**

Sep. 2017 – June 2019

#### **Centro**

Worked cross-functionally in an agile team environment, building large, complex digital products.

### **UI Designer**

June 2015 – Sep. 2017

Produced a wide range of deliverables such as sitemaps, concept models, process flows, wireframes, workflows, prototypes, high-fidelity mock-ups, and development specs. Created, maintained, improved, and documented Centro's design system.

### **Graphic Designer**

July 2012 – June 2015

#### **Vivid Seats**

Supported company efforts by creating web, print, and product designs for sports, concert, and theater events while ensuring visual consistency.

## EDUCATION

### **BS Graphic Communication**

May 2012

### **Western Illinois University**

Magna Cum Laude