



Kevin Simon

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Experience

Product Designer

Mobile Apps

June 2019 - Present

ActiveCampaign

Designing beautiful, impactful, and purposeful experiences within a collaborative team of Product Managers, Designers, and Software Engineers.

Managing projects from beginning to end through user centered design, leveraging both qualitative and quantitative data to inform decisions.

Sr. UI Designer

Sept. 2017 - June 2019

Centro

Worked cross-functionally in an agile team environment, building large, complex digital products.

UI Designer

June 2015 - Sept. 2017

Produced a wide range of deliverables such as sitemaps, concept models, process flows, wireframes, workflows, prototypes, high-fidelity mock-ups, and development specs. Created, maintained, improved, and documented Centro's design system.

Graphic Designer

Jul. 2012 - June 2015

Vivid Seats

Supported company efforts by creating web, print, and product designs for sports, concert, and theater events while ensuring visual consistency.

Education

BS Graphic Communication

May 2012

Western Illinois University

Magna Cum Laude