

# Kevin Simon

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## Experience

### **Product Designer**

#### **Mobile Apps**

June 2019 - Present

### **ActiveCampaign**

Designing beautiful, impactful, and purposeful experiences within a collaborative team of Product Managers, Designers, and Software Engineers.

Managing projects from beginning to end through user centered design, leveraging both qualitative and quantitative data to inform decisions.

### **Sr. UI Designer**

Sept. 2017 - June 2019

### **Centro**

Worked cross-functionally in an agile team environment, building large, complex digital products.

### **UI Designer**

June 2015 - Sept. 2017

Produced a wide range of deliverables such as sitemaps, concept models, process flows, wireframes, workflows, prototypes, high-fidelity mock-ups, and development specs. Created, maintained, improved, and documented Centro's design system.

### **Graphic Designer**

Jul. 2012 - June 2015

### **Vivid Seats**

Supported company efforts by creating web, print, and product designs for sports, concert, and theater events while ensuring visual consistency.

## Education

### **BS Graphic Communication**

May 2012

### **Western Illinois University**

Magna Cum Laude