

Kevin Simon

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Experience

Sr. Product Designer

Global Dining

June 2022–Present

Tock x American Express

Contribute to the design and development of a dynamic, double-sided marketplace connecting consumers with restaurants and hospitality businesses. Focus on creating a seamless booking and management experience for guests, while equipping businesses with tools to drive efficiency and enhance guest engagement.

Sr. UX Designer

Heathcare Business Unit

June 2021–June 2022

Oracle

Collaborated with Oxford University on the design and development of Global Pathogen Analysis System (GPAS), a cloud-based platform for rapid COVID-19 variant detection. Led improvements to enhance accessibility and data visualization, supporting global researchers' processing of over 500,000 genomic sequences during the pandemic.

Product Designer

Mobile Apps

June 2019–June 2021

ActiveCampaign

Led design of two iOS and Android apps, empowering users to manage customer relationships, monitor automations, and stay connected with leads from anywhere. Focused on creating a seamless, responsive user experience that extends the platform's core functionality into a mobile-first workflow.

UI Designer

June 2015–June 2019

Centro

Collaborated in the design and development of a comprehensive advertising automation platform, integrating programmatic, site-direct, search, and social media functionalities into a unified interface. Focused on streamlining complex workflows and improving cross-channel campaign management. Contributed to a 35% increase in productivity and a 43% reduction in media operations time.

Graphic Designer

July 2012–June 2015

Vivid Seats

Supported company efforts by creating web, print, and product designs for sports, concert, and theater events while ensuring visual consistency.

Education

Bachelor of Science

Graphic Communication

May 2012

Western Illinois University

Magna Cum Laude