



2022

2023

Arctis 7P+



A compact USB audio interface with two inputs, allowing users to connect microphones and instruments for high-quality audio recording. Known for its ease of use and low-latency performance, it's a staple in beginner and professional setups alike.

Sum of Revenue by Country

\$293,898.00
Germany

\$284,244.00
United States of America

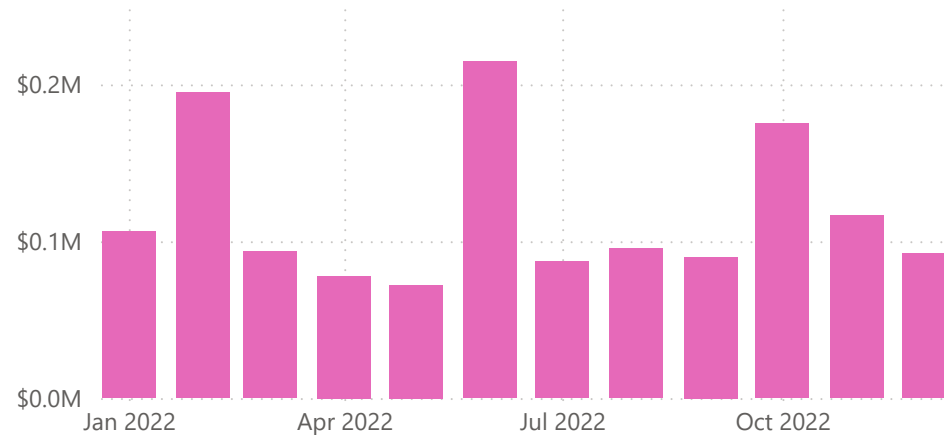
\$284,175.00
Canada

\$282,394.00
Mexico

\$269,853.00
France

Sum of Revenue by Date and Year

Year ● 2022



8%
Units Sold YoY

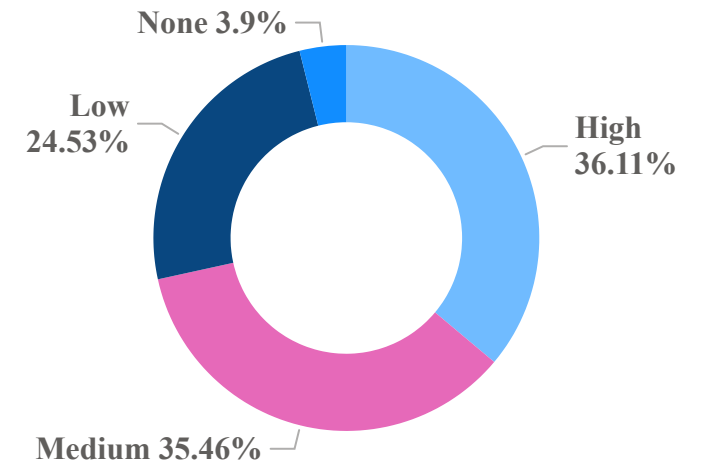


7%
Profit YoY

Customer_Type summary table

Year	2022	
Customer_Type	Sum of Revenue	Sum of Profit
⊕ Creator	\$186,984	\$28,531
⊕ Education	\$201,140	\$43,902
⊕ Enterprise	\$219,860	\$48,555
⊕ Government	\$628,713	\$137,010
⊕ Small Business	\$177,867	\$45,547

Discount_Band Breakdown



Arctis 7P+

\$229

Sale Price

\$174

Cost Price

Customer_Type	% Total
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Creator	14.35%
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Education	13.88%
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Enterprise	14.35%
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Government	43.06%
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Small Business	14.35%
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