TIGER INU

• 2022 •

WHITEPAPER

www.tigerinu2022.com

ROADMAP

MARKETING		GENERAL
• Ads on Chinese platforms • Chinese influencers	**SHORT TERM**	• Meme Competitions • AMA's
• Press releases • Reddit trending		• Elon driven Utility Development: • **We will start raising funds to gift Elon a tiger.**
• Twitter Trending • Weibo • Sino influencers		
• Google Ads • Meta Ads • SEO Farms • Billboard Ads	**LONG TERM**	• ETH Bridge • NFTs
• Mainstream media interviews • IRL Events		• P2E Game • Sino - Western Crypto project incubator platform • Lbank Listing

GENERAL ROADMAP

SHORT TERM

1. Meme competitions: Tiger Inu 2022 is much more than just a simple BSC token: just like Shiba Inu, it's a meme born from the blockchain. And it belongs to the community to decide what character and story to give him. We will create a story and a lore behind our token, and we will organize many meme events with prizes for the most creative members.

2. Elon driven utility development: Our token skyrocketed into the limelight following a tweet from Elon Musk, and we plan on honoring this by creating utility centered around an Elon meme theme, the "Tiger of Elon". As a part of this effort, we have decided to start fundraising in order to donate a Tiger to Elon Musk (we will investigate donating a tiger to Elon Musk directly, but if that is not possible, we will look to sponsor a tiger in a zoo on behalf of Elon Musk).

LONG TERM

3. Ethereum bridging & NFT: We want to have the Tiger Inu 2022 project be a multichain project, starting with an Ethereum bridge. If this is successful, we will also add Matic, Solana, and other cross-chain bridges.

4. NFT: A Tiger Inu based NFT collection will be relased that is linked to the token; if this initial experience is successful, an NFT marketplace will be developed.

5. P2E: A VR Meta Play to Earn role playing game with Tiger-related characters using Tiger Inu 2022 currency for in-game missions will begin development (other games ideas are also on the table).

6. Incubator: We are developing a project incubator that will finance projects and propose services to DeFi projects to communities from Western and Sino countries and help them to collaborate together. These projects will use Tiger Inu 2022 as their base currency. This is already in the works since Tiger Inu 2022 has a very large Sino following.

7. LBank Listing: In order to facilitate higher volume and more investments in our token, we aim to get listed in CEX platforms like LBank, which provide easier access to new investors that are not accustomed to traditional DeFi investment methods. We will then target more Sino exchanges and work our way up to larger and bigger exchanges.

MARKETING ROADMAP

SHORT TERM

1. Advertising with Chinese platforms & influencers: Data shows that some of the most receptive communities to the project are the Sino communities, so we have started marketing and will continue advertising massively on these plateforms.

2. Press releases, Reddit: We will aim to have constant AMAs and engagement on Reddit, as well as an international presence in the press. We have chosen this strategy as it has proven to be the most efficient SEO-wise, and it fits our long term vision for the project.

3. Twitter trending, Weibo, Sino influencers: As the Chinese New Year approaches, we will start to get trending on social media platforms that have been proven to bring in exposure to Sino investors. We will also look to work with major Sino influencers from both within and outside of the DeFi world.

LONG TERM

4. Conventional advertising: As our token grows and the focus switches from just the token to our entire ecosystem, we will switch from DeFi advertising to more conventional advertising. This will allow us to gain a new community base that does not use pure DeFi platforms like Telegram.

5. Mainstream media: We will aim to get more and more free press in the mainstream media as well as interviews from the team to Sino & Western media to showcase our project. By our unique positioning, strong marketing team, and large community, we expect our reach to be global.

DEFI VALIANT

We are very proud and happy to have signed a contract with DeFi Valiant, a DeFi advisory team that will advise us in the field of strategy, marketing, team management and compliance.

Important note: **This roadmap is not set in stone may be subject to change as our project keeps on progressing and new features might be added or replace existing ones**

WHY TIGER INU 2022?

The Chinese system of feng shui (geomancy) requires that a burial site be higher on the right side, the stronger side of the body, so that the White Tiger can guard it, while the Azure Dragon guards the left side, the body's weaker side. The Tiger is the third animal in the 12-year cycle of the Chinese animal zodiac. People born in the Year of the Tiger are thought to be brave, strong, stubborn and sympathetic. The tiger represents the greatest earthly power, as well as protection over human life. It chases away the so-called "three disasters": fire, thieves and ghosts.

Ancient Chinese people believed that tigers turned white after they lived for five centuries and that tigers could live for an entire millennium in some cases. It was also believed that upon the death of a tiger, its spirit would enter the earth and become amber: this archaic belief inspired the original Chinese term for amber, which was the "Soul of the Tiger."

And guess what, 2022 is the ***year of the Tiger!!!***

EXCHANGES AND LISTINGS

01

CoinMarketCap / CoinGecko

02

Crypto.com (price tracking)

03

PancakeSwap

TOKENOMICS

AT LAUNCH

6%	4%	4%
MARKETING	LIQUIDITY	BUYBACK

CURRENT

5%	2%	3%
MARKETING	LIQUIDITY	BUYBACK

TOTAL SUPPLY

1,000,000,000

TRUST AND TRANSPARENCY

Cryptocurrency has exploded over the past year, making its way into mainstream media and traditional institutions, reaching all-time highs. Due to this, cryptocurrencies and blockchain technologies are consistently growing, creating excitement and hysteria in this new sector. Unfortunately, this space is extremely vulnerable, resulting in individuals committing immoral activities such as rug pulls, honeypots, and other malicious maneuvers. This is the main reason why Tiger Inu 2022 was created. Tiger Inu 2022's mission is to provide a safe environment for its investors, where they can sleep comfortably at night and do not have to be concerned about being scammed. The team is doxxed and regularly joins video chats on their Telegram to ensure transparency and trust with the community. They are constantly active on Telegram, where they are more than happy to communicate with its members through voice chat or text. The team cherishes honesty and integrity in this space, and they endeavour to prove it.

DISCLAIMER

The information shared in this whitepaper is not all-encompassing or exhaustive, and does not in any way, shape, or form place the development team into a legally binding relationship to guarantee the stated outcomes. The role of this whitepaper is to give prospective investors baseline information to facilitate them doing their due diligence and make an educated investment decision. Before you decide to invest in Tiger Inu 2022, we urge you to read this whitepaper thoroughly. Potential investors must understand that varying market conditions may perform differently than expected outcomes. It may differ significantly and substantially from forecasts predicted or results extrapolated or communicated in the explanations provided in this paper. The Tiger Inu 2022 team releases itself from any liability associated directly or indirectly with purchasing, holding or transacting Tiger Inu 2022 tokens.

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