### **KEVIN G. KORZA**

### kevingkorza@gmail.com 860-992-2689

<u>Skills:</u> Adobe Suite, Microsoft Office, Graphic Design (including Canva), Audacity, Audio Vault, Wide Orbit, iMovie, Final Cut Pro, Avid, Social Media

# Experience:

- <u>Marketing Assistant/Videographer</u> | Smile Haven Dental Center | 195 Main St, Terryville, CT **September 2021 to Present**
- -Being creative and helping to expand the market of the dentistry of Smile Haven Dental Center by not only running the companies various social media platforms (ie: Facebook, Twitter, Instagram, YouTube, and TikTok) but also creating video promos, social media posts, and interacting with the public on the companies behalf
- On-Air Talent/Producer | Audacy (formerly CBS Radio) | 10 Executive Drive, Farmington, CT August 2015 to Present
- -Being On-Air and Producing The Carson Daly Show, Acoustic Sunrise Morning Show Program, Boston Red Sox/New England Patriots Radio Network, and various other programs/shows for 96.5 TIC-FM and WTIC News/Talk 1080
- <u>Behind the Scenes/Production Assistant</u> | Nutmeg Public Access Television | 9 Eastview Drive, Farmington, CT

#### **December 2017 to Present**

- -Technical Director in charge of all live aspects during broadcasts included but not limited to Audio, Graphics, Floor Directing, and Camera Operation
- Promotions Coordinator | Townsquare Media | 1004 Federal Road, Brookfield, CT May 2018 to 2020
- -Promotions for i95 WRKI FM, KICKS 105.5 FM, and 940 WINE
- -On site Promotions and Event Marketing, manage station appearance, engage with station listeners, and responsible for overall look of the event

- Game Day Camera Operator/Staff / Production | Danbury Hat Tricks | 1 Independence Way, Danbury, CT
  November 2019 to 2020
- -Role includes but not limited to Game Day Operations, including Camera Operation, Behind the Scenes Production, and being a positive influence for the organization
- On Air Talent/Production | Flash Hits Radio | Online

#### November 2019 to August 2021

- -On Air Talent for Flash Hits Radio, The United Kingdom's Number 1 Online radio station that plays Today's Top 40 music
- -Produce/Produced my own show using Adobe Audition and Audacity
- On Air Talent/Reporter/Promotional Coordinator | WHUS Radio | 2110 Hillside Rd Storrs, CT January 2014 to September 2021
- -Broadcasting On Air and Producing a non-syndicated radio show for a non-commercial collegiate radio station that reached Connecticut, Rhode Island, Southern Massachusetts, and Online
- -Attended/Reported from various events while promoting and being a positive face for the station
- -Member of the News Department wrote and produced news packages using Adobe Audition
- Reporter/Intern | Hartford Public Access Television | 20-28 Sargeant Street, Hartford, CT March 2017 to April 2019
- -Intern that had experience with Reporting, Writing, Editing, Behind the Scenes Production, Set Design, Camera Operation, and Interviewing
- Production Assistant | UConn Television | 2110 Hillside Rd, Storrs, CT

#### September 2013 to January 2014

-Technical Director in charge of all live aspects during broadcasts included but not limited to Audio, Graphics, Floor Directing, Camera Operation, and Teleprompter

### Previous Background:

• Salesman | Cox Communications | 687 E Main St, Meriden, CT

#### **June 2015 to August 2015**

- -Communicated why purchasing Cox Cable was the best option for the interested individual
- -Helped set up makeshift tables and helped organize the sales area
- <u>Intern</u> | Special Licensing and Firearms Unit of the Connecticut State Police Department | 1111 Country Club Rd. Middletown. CT

#### January 2016 to March 2016

-Assisted with important office documents

# **Education**

University of Connecticut | Storrs, CT | Bachelor of Arts, Communications | Minor: Criminal Justice. 2016 Connecticut School of Broadcasting | Farmington, CT | Certification of Completion. 2012 Connecticut Workforce Development | Online | Completed 2021