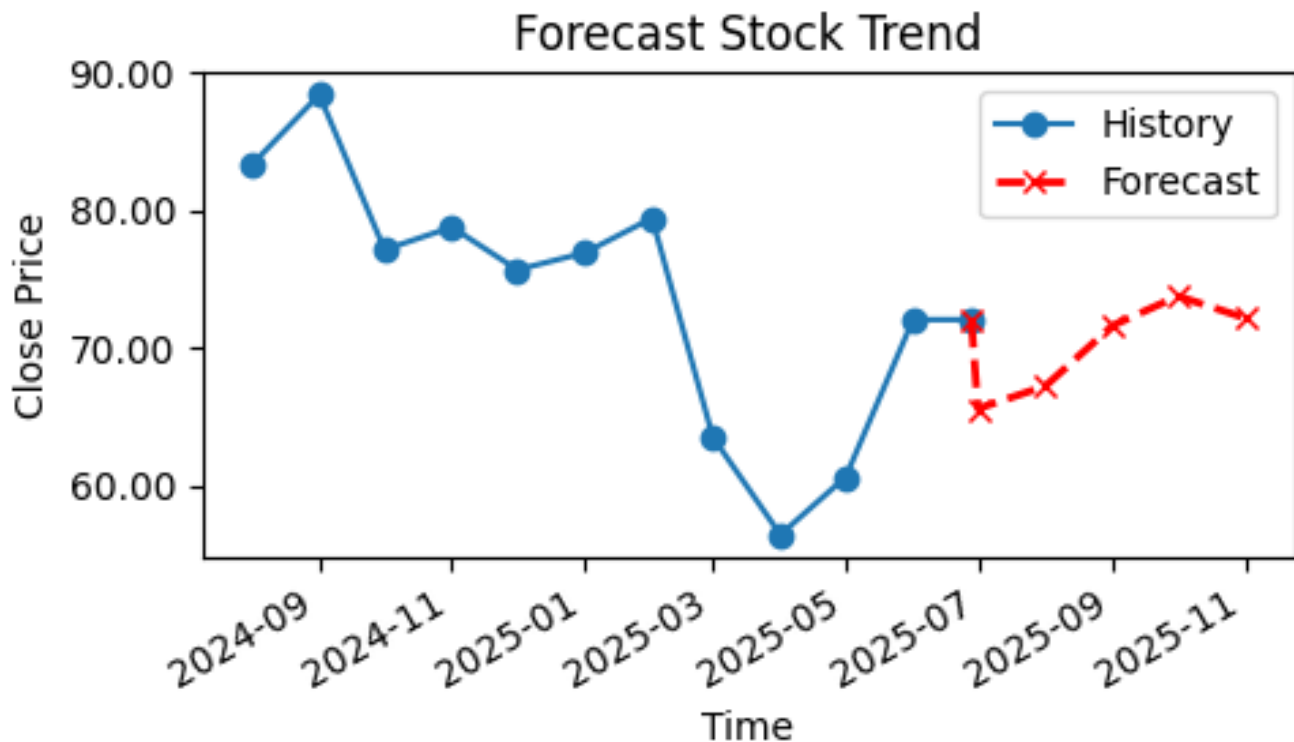


# NIKE, Inc. - Broker Analysis



## Forecast Chart



## Technical Analysis

The current price of Nike is \$72.04. The forecast shows a slight decline to \$65.57 by the end of June 2025, with a gradual recovery to \$73.75 by the end of September 2025. This indicates a short-term bearish trend but potential stabilization in the medium term.

## Fundamental Analysis

Nike has a high trailing PE ratio of 33.35 and a forward PE of 28.50, indicating that the stock is relatively expensive compared to its earnings. The company has a strong current ratio of 2.211, suggesting good short-term liquidity, but a high debt-to-equity ratio of 83.388, which could be a concern. The revenue growth is negative at -12%, indicating a decline in sales.

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## Sentiment Analysis

Recent news highlights a positive sentiment towards Nike, with the stock soaring 15% after better-than-expected earnings and forecasts of a 'V-shaped recovery'. Analysts have raised price targets, and there is optimism about Nike's turnaround strategy.

## Risks (SEC Files)

The SEC filing highlights risks related to competition, cybersecurity, and legal proceedings. These factors could impact Nike's operations and financial performance.

## Final Recommendation

HOLD - Despite the short-term bearish technical forecast, the positive sentiment from recent earnings and strategic improvements suggest potential for recovery. However, the high valuation and existing risks from competition and cybersecurity warrant caution. Therefore, a HOLD recommendation is appropriate to wait for further clarity on the company's recovery and market conditions.

## SEC Metadata

File: nke-20240531.htm, Date: 2024-05-31, Type: 10-K