Mini Trees is an ecommerce site dedicated to selling bonsai trees to young (mid-20’s to early-30’s) homeowners. Along with letting customers purchase bonsai trees online, the Mini Trees site introduces people who are new to the art of bonsai trees. On the Home and FAQ pages, there is content that explains the art of bonsai trees, as well as gives instructions on how to take care of them. To help foster a community of bonsai tree artists, there is also a gallery showing peoples’ creations.

Because bonsai trees have a simple, clean aesthetic to them, the site also has a minimalistic design to reflect that.

Finally, to adapt to mobile and tablet devices, the site uses adaptive and responsive design. Using media queries, the site adapts to the size of the users’ device. Then, elements like text or buttons are rearranged and resized in the CSS, to suit the device. Also, the background image in mobile and tablet is hidden to minimize load times.

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