Kevin Hanson

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TECHNICAL SKILLS

Big Data: SQL, Python, BigQuery	**Visualizations:** Tableau, Looker Studio, Google Analytics
Front & Backend Development: HTML, Javascript, CSS	**Other:** AI (LLM), Embedding, Salesforce, API's

EDUCATION

Fairfield University | **Fairfield, CT**

Major: Finance & Business Analytics Minor: Economics| **GPA:** 3.97   **May 2027**

Relevant Coursework: Advanced Statistics, Advanced Calculus, Financial & Managerial Accounting, Micro & Macro Economics

Certifications: Derive Insights from BigQuery Data Skill Badge (2024), **Everybody's introduction to Tableau** (2024)

PROJECTS

Race Results End-To-End Dashboard | SQL, Python, Looker Independent Project   **JUN 2024 - Present**
- Executed SQL queries to extract and structure data for comprehensive dashboard sections
- Performed data cleaning and preparation in Excel and Python to ensure data accuracy and consistency
- Developed a dynamic end-to-end race results dashboard using **Excel**, **SQL**, **Python**, and **Looker Studio**

British Airway Reviews End-To-End Dashboard | Tableau Independent Project   **JUN 2024 - Present**
- Developed a end-to-end dashboard in **Tableau** with British Airways data to dynamically visualize and analyze diverse review KPIs
- Utilized actions, filters, and interactivity features to enable users to gain deeper insights into reviews and operational efficiencies
- Employed advanced Tableau dashboard and storytelling skills to create seamless visualizations to enhance user decision-making

Happy Dogs Surf Shop Website & Online Store | Front & Backend Development Group Project   **JUN 2024 - Present**
- Spearheaded development and maintenance of the website with **HTML**, **CSS**, and **JavaScript**, ensuring responsive design and seamless functionality to enhance user engagement and support fundraising initiatives
- Integrated and managed **Google Analytics** to track diverse website KPIs utilizing insights to optimize operational strategies
- Utilized data analysis to interpret trends, navigate decision-making processes, and drive targeted fundraising initiatives increasing donor engagement and financial support for local dog shelters

Personal Website Portfolio | Front & Backend Development Independent Project   **JUN 2024 - Present**
- Developed a personal resume website using **HTML**, **CSS**, and J**avaScript**, featuring responsive design techniques and media queries to ensure optimization across various devices
- Implemented **JavaScript** functionalities to enhance user experience, ensuring smooth navigation through sections and web flow

PROFESSIONAL EXPERIENCE

Chef Analytics Officer | **Business Analytics Club** | **Fairfield, CT**   **MAY 2024 - Present**
- Organized events to advance knowledge in data science and AI, aligning with cutting-edge technological developments
- Collaborated with the board to develop a data-driven community, enhancing members' technical skills in analytics and AI
- Built workshops teaching data skills and applications, enriching members data visualization and dashboard development skills

Financial Advisory Intern | **Equitable Advisors** | **Melville, NY**   **MAY - July 2024**
- Utilized **Salesforce** for data entry and case analysis, enhancing data integrity and supporting decision-making
- Conducted data analysis for projects in operations, business development, and investment management, aiding strategic planning

Analyst | **Fairfield Investment Group** | **Fairfield, CT**   **FEB 2024 - Present**
- Utilized PE, DCF, DDM, and football field analysis to forecast performance and assess scenarios
- Conducted financial analysis, including valuation, pricing, and risk assessment, to inform investment decisions
- Applied quantitative analysis to evaluate market trends, performance metrics, and macro factors

LEADERSHIP EXPERIENCE

Head of Analytics, Website Development, & Treasury | **Happy Dogs Surf Shop** | **Stony Brook, NY**   **JUL 2024 - Present**
- Developed and maintained the website using **HTML**, **CSS**, and **JavaScript**, ensuring a user-friendly experience and effective SEO
- Embedded and managed Google Analytics to track, analyze, and optimize website performance, user engagement, and KPIs
- Created and managed Excel sheets to track donations, expenses, and revenue, ensuring accurate financial oversight and reporting

Board Member | **Dolan School Advisory Board** | **Fairfield , CT**   **APR 2024 - Present**
- Advised the Dean, faculty, and staff on strategic directions, contributing to the advancement of academic priorities
- Provided input on curricula and program experiences to align with student perspectives and improve dynamically