

# KEVIN HUANG

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## EDUCATION

### University of Southern California

BFA in Design

Minors in User Experience and

Social Entrepreneurship

Expected Graduation in December 2021

## SKILLS

**Design:** Agile, Behavior Design, Design Thinking, Human-Centered Design, Interaction Design, Motion Design, Product Development, Rapid Prototyping, Scrum, Service Design, System Thinking, User Research, User Testing, UI/UX Design, Visual Design, 3D Printing

**Language:** English and Mandarin

**Software:** Adobe Creative Cloud, Axure, Figma, Framer, HTML/CSS/JS, InVision Studio, Marvel, Maya Pro, Sketch, Origami

## INTERESTS

Astrophotography, Bay Area Fog Patterns, CS:GO, EDM Festivals, Football and Track, Pour Over Coffee, Raw Denim, Woodworking

## PROJECTS + WORK EXPERIENCE

### Project Encore Product Designer

*Los Angeles / January 2019 – Present*

Developed a rehabilitation product to improve self-efficacy and engagement in therapy for stroke survivors. Researched barriers to therapy compliance, customer journey, and relevant stakeholders. Conducted usability testing to inform rapid design iterations.

### Project Accel Product Designer

*Los Angeles / March 2020 – August 2020*

Designed a mobile marketplace to swiftly match USC students with course-specific peer tutoring. Prototyped product feature set, design system, and end-to-end flows. Created market development strategies, assets for touchpoints, and brand identity.

### Kevin Huang Photography Freelance

*San Jose / April 2015 – August 2018*

Directed and photographed professional portraits and events for 390+ clients. Published four award-winning landscapes as part of a long-term practice. Retouched all work at high-levels, for both print and digital applications. Amassed 686,000 views of my images.

## LEADERSHIP + COMMUNITY DEVELOPMENT

### Alpha Kappa Psi Business Fraternity VP of Operations

*Los Angeles / January 2019 – Present*

Started a small business generating \$17.3k revenue in eight weeks to donate care packages to homeless neighbors. Managed team to implement all relevant details. Designed products, influencer marketing strategy, and outdoor event experiences. Instructed weekly workshop teaching design thinking and service design.

### Social Venture Coaching Competition Founder

*Los Angeles / January 2020 – April 2020*

Selected as one of 20 teams to develop sustainable business solutions to pressing social needs in Los Angeles by the Brittingham Social Enterprise Lab. Pitched to funders and investors in the largest competition at USC in investment capital.