

# KEVIN HUANG

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## EDUCATION

### University of Southern California

Bachelor of Fine Arts in Design  
Minors in User Experience and  
Social Entrepreneurship  
Expected Graduation in May 2021

## SKILLS

**Design:** Agile, A/B Testing, Behavior Design, Design Thinking, Human-Centered Design, Interaction Design, Motion Design, Product Development, Rapid Prototyping, Scrum, Service Design, System Thinking, User Research, Usability Testing, UI/UX Design, Visual Design, Wireframing, 3D Printing

**Language:** English and Mandarin

**Software:** Adobe Creative Suite, Axure, Figma, Framer X, Fusion, HTML/CSS/JS, InVision Studio, Jira, Marvel, Maya Pro, Principle, Sketch, Origami Studio

## INTERESTS

Astrophotography, Bay Area Fog Patterns, CS:GO, Football and Track, Music Festivals, Pour Over Coffee, Raw Denim, Woodworking

## PROJECTS + WORK EXPERIENCE

### Encore Design Lead

*Los Angeles / January 2019 – Present*

Developed a rehabilitation product to improve engagement in therapy for stroke survivors by up to 28%. Researched barriers to therapy compliance, customer journey, and relevant stakeholders. Conducted 184 interviews and usability tests to inform iterations.

### Accel Founder

*Los Angeles / March 2020 – August 2020*

Designed a mobile app to connect USC students with course-specific peer tutoring on-demand. Prototyped product feature set, design system, and end-to-end flows. Optimized touchpoints and customer experience to enhance market development strategies.

### Kevin Huang Photography Freelance

*San Jose / April 2015 – August 2018*

Directed and photographed professional portraits and events for 390+ clients. Published four award-winning landscapes as part of a long-term practice. Retouched all work at high-levels, for both print and digital applications. Amassed 686,000 views of my images.

## LEADERSHIP + COMMUNITY DEVELOPMENT

### Alpha Kappa Psi Business Fraternity VP of Operations

*Los Angeles / January 2019 – Present*

Started a small business generating \$17.3k revenue in eight weeks to donate 1000+ care packages to homeless neighbors. Managed 16 students to implement all details. Designed products, influencer marketing strategy, and outdoor event experiences. Instructed weekly workshop teaching design thinking and service design.

### Social Venture Coaching Competition Founder

*Los Angeles / January 2020 – April 2020*

Selected as one of 20 teams to develop sustainable business solutions to pressing social needs in Los Angeles by the Brittingham Social Enterprise Lab. Pitched to funders and investors in the largest competition at USC in investment capital.