

Kevin Huang

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EDUCATION

University of Southern California

Bachelor of Fine Arts in Design
Minors in User Experience and
Social Entrepreneurship
Expected Graduation in May 2021

SKILLS

Design: Agile/Scrum, Design Research,
Human-Centered Design, Interaction Design,
Product Development, Rapid Prototyping,
Service Design, System Thinking, User
Experience Design, Visual Design, 3D Printing
Language: English and Mandarin
Software: Adobe Creative Cloud, Axure,
Figma, Framer X, Fusion, HTML/CSS/JS,
InVision Studio, Jira, Marvel, Maya Pro,
Principle, Sketch, Origami Studio

INTERESTS

Astrophotography, Bay Area Fog Patterns,
CS:GO, Football and Track, Music Festivals,
Pour Over Coffee, Raw Denim, Woodworking

PROJECTS + WORK EXPERIENCE

University of Southern California Web Designer

Los Angeles / September 2020 – Present

Designed a comprehensive signage and social media campaign.
Spearheaded the development of the student petition platform and
a mental wellness check-in on the student portal homepage.

Encore Product Designer

Los Angeles / January 2019 – April 2020

Developed a rehabilitation product to improve self-efficacy and
engagement in therapy for stroke survivors. Researched barriers to
therapy compliance, customer journey, and relevant stakeholders.
Conducted usability testing to inform rapid design iterations.

Accel Founder

Los Angeles / March 2020 – August 2020

Designed a mobile app to connect USC students with course-
specific peer tutoring on-demand. Prototyped product feature set,
design system, and end-to-end flows. Optimized touchpoints and
customer experience to enhance market development strategies.

Kevin Huang Photography Freelance

San Jose / April 2015 – August 2018

Directed and photographed professional portraits and events for
390+ clients. Amassed 686,000 views of my images.

LEADERSHIP + COMMUNITY DEVELOPMENT

Alpha Kappa Psi Business Fraternity VP of Operations

Los Angeles / January 2019 – Present

Started a small business generating \$17.3k revenue in eight weeks.
Instructed weekly workshop teaching design thinking.

Social Venture Coaching Competition Participant

Los Angeles / January 2020 – April 2020

Selected by the Brittingham Social Enterprise Lab to develop
sustainable business solutions to pressing social needs. Pitched to
investors in the largest competition at USC in investment capital.