

Kevin Huang

www.kevinhuang.design / khuang11@usc.edu / 408-688-6621

EDUCATION

University of Southern California

Bachelor of Fine Arts in Design
Minors in User Experience and
Social Entrepreneurship
Expected Graduation in May 2021

SKILLS

Agile/Scrum, Design Research, Human-Centered Design, Interaction Design, Product Development, Rapid Prototyping, Service Design, System Thinking, User Experience Design, Visual Design, 3D Printing

English and Mandarin

Adobe Creative Cloud, Axure, Figma, Framer X, Fusion, HTML/CSS/JS, InVision Studio, Jira, Marvel, Maya Pro, Principle, Sketch, Origami

INTERESTS

Astrophotography, Bay Area Fog Patterns, CS:GO, Football and Track, Music Festivals, Pour Over Coffee, Raw Denim, Woodworking

PROJECTS + WORK EXPERIENCE

University of Southern California Web Designer

Los Angeles / September 2020 – Present

Designed a comprehensive signage and social media campaign. Spearheaded the development of the student petition platform and a mental wellness check-in on the student portal homepage.

Accel Founder

Los Angeles / March 2020 – August 2020

Designed a mobile app to connect USC students with course-specific peer tutoring on-demand. Prototyped product feature set, design system, and end-to-end flows. Optimized touchpoints and customer experience to enhance market development strategies.

Encore Product Designer

Los Angeles / January 2019 – April 2020

Developed a rehabilitation product to improve self-efficacy and engagement in therapy for stroke survivors. Researched barriers to therapy compliance, customer journey, and relevant stakeholders. Conducted usability testing to inform rapid design iterations.

Kevin Huang Photography Freelance

San Jose / April 2015 – August 2018

Directed and photographed professional portraits and events for 390+ clients. Amassed 686,000 views of my images.

LEADERSHIP + COMMUNITY DEVELOPMENT

Alpha Kappa Psi Business Fraternity VP of Operations

Los Angeles / January 2019 – Present

Started a small business generating \$17.3k revenue in eight weeks. Instructed weekly workshop teaching design thinking.

Social Venture Coaching Competition Participant

Los Angeles / January 2020 – April 2020

Selected by the Brittingham Social Enterprise Lab to develop sustainable business solutions to pressing social needs. Pitched to investors in the largest competition at USC in investment capital.