

KEVIN HUANG

kevinhuang.design / khuang11@usc.edu / 408-688-6621

EDUCATION

University of Southern California

BFA in Design

Minors in User Experience and

Social Entrepreneurship

Expected Graduation in May 2021

SKILLS

Design: Agile, Behavior Design, Design Thinking, Human-Centered Design, Interaction Design, Motion Design, Product Development, Rapid Prototyping, Scrum, Service Design, System Thinking, User Research, User Testing, UI/UX Design, Visual Design, 3D Printing

Language: English and Mandarin

Software: Adobe Creative Cloud, Axure, Figma, Framer, HTML/CSS/JS, InVision Studio, Marvel, Maya Pro, Sketch, Origami

INTERESTS

Astrophotography, Bay Area Fog Patterns, CS:GO, Football and Track, Music Festivals, Pour Over Coffee, Raw Denim, Woodworking

PROJECTS + WORK EXPERIENCE

Project Encore Product Designer

Los Angeles / January 2019 – Present

Developed a rehabilitation product to improve self-efficacy and engagement in therapy for stroke survivors. Researched barriers to therapy compliance, customer journey, and relevant stakeholders. Conducted usability testing to inform rapid design iterations.

Project Accel Product Designer

Los Angeles / March 2020 – August 2020

Designed a mobile marketplace to swiftly match USC students with course-specific peer tutoring. Prototyped product feature set, design system, and end-to-end flows. Optimized touchpoints and customer experience to enhance market development strategies.

Kevin Huang Photography Freelance

San Jose / April 2015 – August 2018

Directed and photographed professional portraits and events for 390+ clients. Published four award-winning landscapes as part of a long-term practice. Retouched all work at high-levels, for both print and digital applications. Amassed 686,000 views of my images.

LEADERSHIP + COMMUNITY DEVELOPMENT

Alpha Kappa Psi Business Fraternity VP of Operations

Los Angeles / January 2019 – Present

Started a small business generating \$17.3k revenue in eight weeks to donate care packages to homeless neighbors. Managed 16 students to implement all relevant details. Designed products, influencer marketing strategy, and outdoor event experiences. Instructed weekly workshop teaching design thinking and service design.

Social Venture Coaching Competition Founder

Los Angeles / January 2020 – April 2020

Selected as one of 20 teams to develop sustainable business solutions to pressing social needs in Los Angeles by the Brittingham Social Enterprise Lab. Pitched to funders and investors in the largest competition at USC in investment capital.