BACS - HW15

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Please download the data file security_data_sem.csv from Canvas – there might be differences in file from previous weeks. This file shows you results of a survey about website security.

We will create a model similar to the one we saw in class, with several important differences. We will have several new constructs, and also include a single-item construct.

```
data = read.csv("security_data_sem.csv")
```

Question 1) Composite Path Models using PLS-PM

- a. Create a PLS path model using SEMinR, with all the following characteristics:
- i. Measurement model all constructs are measured as composites:
- 1. Trust in website (TRUST): items TRST1 TRST4
- 2. Perceived security of website (SEC): items PSEC1 PSEC4
- 3. Reputation of website (REP): items PREP1 PREP4
- 4. Investment in website (INV): items PINV1 PINV3
- 5. Perception of privacy policies (POL): items PPSS1 PPSS3
- 6. Familiarity with website (FAML): item FAML1 (see the documentation of SEMinR for making single item constructs)
- 7. Interaction between REP and POL (use orthogonalized product terms)

```
sec_mm = constructs(
  composite("TRUST", multi_items("TRST", 1:4)),
  composite("SEC", multi_items("PSEC", 1:4)),
  composite("REP", multi_items("PREP", 1:4)),
  composite("INV", multi_items("PINV", 1:3)),
  composite("POL", multi_items("PPSS", 1:3)),
  composite("FAML", single_item("FAML1")),
  interaction_term("REP", "POL", method=orthogonal)
)
```

ii. Structural Model – paths between constructs as shown in this causal model:

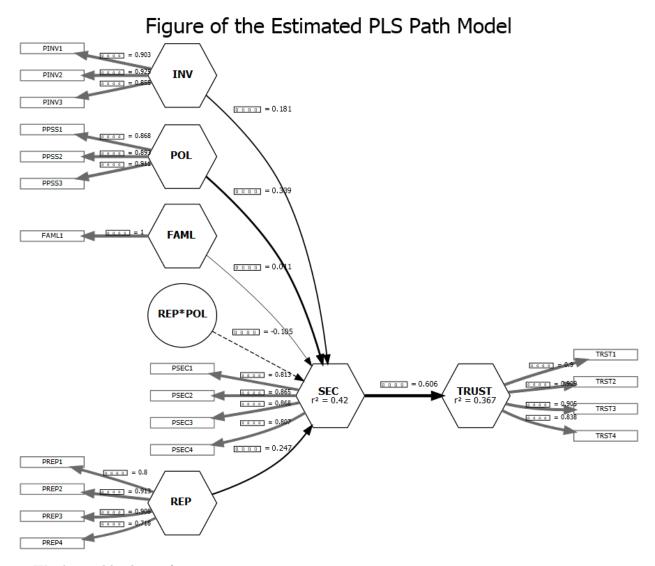
```
REP + INV + POL + FAML + (REP*POL) \rightarrow SEC \rightarrow TRUST
```

```
sec_sm = relationships(
  paths(from=c("REP", "INV", "POL", "FAML", "REP*POL"), to="SEC"),
  paths(from="SEC", to="TRUST")
)
```

```
sec_pls = estimate_pls(data=data, measurement_model=sec_mm, structural_model=sec_sm)
```

- ## Generating the seminr model
- ## All 405 observations are valid.
 - b. Show us the following results in table or figure formats:
- i. Plot a figure of the estimated model

plot(sec_pls, title="Figure of the Estimated PLS Path Model")



ii. Weights and loadings of composites

summary(sec_pls)\$weights

```
##
                 REP
                       INV
                             POL FAML REP*POL
                                                  SEC TRUST
## TRST1
               0.000 0.000 0.000 0.000
                                         0.000 0.000 0.282
## TRST2
               0.000 0.000 0.000 0.000
                                         0.000 0.000 0.280
## TRST3
               0.000 0.000 0.000 0.000
                                         0.000 0.000 0.286
## TRST4
               0.000 0.000 0.000 0.000
                                         0.000 0.000 0.278
## PSEC1
               0.000 0.000 0.000 0.000
                                         0.000 0.277 0.000
## PSEC2
               0.000 0.000 0.000 0.000
                                         0.000 0.315 0.000
## PSEC3
               0.000 0.000 0.000 0.000
                                         0.000 0.307 0.000
## PSEC4
               0.000 0.000 0.000 0.000
                                         0.000 0.292 0.000
## PREP1
               0.215 0.000 0.000 0.000
                                         0.000 0.000 0.000
## PREP2
               0.334 0.000 0.000 0.000
                                         0.000 0.000 0.000
               0.349 0.000 0.000 0.000
## PREP3
                                         0.000 0.000 0.000
## PREP4
               0.287 0.000 0.000 0.000
                                         0.000 0.000 0.000
## PINV1
               0.000 0.363 0.000 0.000
                                         0.000 0.000 0.000
## PINV2
               0.000 0.395 0.000 0.000
                                         0.000 0.000 0.000
## PINV3
               0.000 0.358 0.000 0.000
                                         0.000 0.000 0.000
## PPSS1
               0.000 0.000 0.360 0.000
                                         0.000 0.000 0.000
## PPSS2
               0.000 0.000 0.395 0.000
                                         0.000 0.000 0.000
## PPSS3
               0.000 0.000 0.367 0.000
                                         0.000 0.000 0.000
## FAML1
               0.000 0.000 0.000 1.000
                                         0.000 0.000 0.000
## PREP1*PPSS1 0.000 0.000 0.000 0.000
                                         0.239 0.000 0.000
## PREP1*PPSS2 0.000 0.000 0.000 0.000
                                         0.031 0.000 0.000
## PREP1*PPSS3 0.000 0.000 0.000 0.000
                                         0.021 0.000 0.000
## PREP2*PPSS1 0.000 0.000 0.000 0.000
                                         0.046 0.000 0.000
## PREP2*PPSS2 0.000 0.000 0.000 0.000
                                        -0.104 0.000 0.000
## PREP2*PPSS3 0.000 0.000 0.000 0.000
                                        -0.228 0.000 0.000
## PREP3*PPSS1 0.000 0.000 0.000 0.000
                                        -0.341 0.000 0.000
## PREP3*PPSS2 0.000 0.000 0.000 0.000
                                        0.095 0.000 0.000
## PREP3*PPSS3 0.000 0.000 0.000 0.000
                                        0.108 0.000 0.000
## PREP4*PPSS1 0.000 0.000 0.000 0.000
                                        0.443 0.000 0.000
                                        0.382 0.000 0.000
## PREP4*PPSS2 0.000 0.000 0.000 0.000
## PREP4*PPSS3 0.000 0.000 0.000 0.000
                                         0.271 0.000 0.000
```

summary(sec_pls)\$loadings

```
REP
                          INV
                                 POL
                                        FAML REP*POL
                                                        SEC
                                                             TRUST
##
## TRST1
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.900
## TRST2
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.909
## TRST3
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.905
## TRST4
                0.000
                                      0.000
                                              -0.000
                                                      0.000
                        0.000
                               0.000
                                                             0.838
## PSEC1
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.813
                                                             0.000
## PSEC2
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.865
                                                             0.000
## PSEC3
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.868
                                                             0.000
## PSEC4
                0.000
                        0.000
                               0.000
                                      0.000
                                              -0.000
                                                      0.807
                                                             0.000
                                                      0.000
## PREP1
                0.800
                       0.000
                               0.000
                                      0.000
                                               0.000
                                                             0.000
## PREP2
                0.913
                        0.000
                               0.000
                                      0.000
                                               0.000
                                                      0.000
                                                             0.000
                               0.000
## PREP3
                                      0.000
                                                      0.000
                0.908
                      0.000
                                               0.000
                                                            0.000
## PREP4
                0.718
                       0.000
                               0.000
                                      0.000
                                               0.000
                                                      0.000
                                                             0.000
## PINV1
                0.000 0.903
                               0.000
                                      0.000
                                              -0.000
                                                      0.000
                                                             0.000
## PINV2
                0.000 0.925
                               0.000
                                      0.000
                                              -0.000 0.000 0.000
```

```
## PINV3
              0.000 0.855 0.000 0.000 -0.000 0.000 0.000
              0.000 0.000 0.868 0.000
## PPSS1
                                          0.000 0.000 0.000
## PPSS2
               0.000 0.000 0.893 0.000
                                          0.000
                                                 0.000 0.000
## PPSS3
               0.000 0.000
                            0.911 0.000
                                          0.000 0.000 0.000
## FAML1
               0.000 0.000 0.000 1.000 -0.000 0.000 0.000
## PREP1*PPSS1 -0.000 -0.000 -0.000 -0.000
                                          0.581 -0.000 -0.000
## PREP1*PPSS2 -0.000 -0.000 0.000 -0.000
                                          0.510 -0.000 -0.000
## PREP1*PPSS3 -0.000 -0.000 -0.000 -0.000
                                          0.506 -0.000 -0.000
## PREP2*PPSS1 -0.000 -0.000 -0.000 -0.000
                                          0.509 -0.000 -0.000
## PREP2*PPSS2 -0.000 -0.000 0.000 -0.000
                                          0.421 0.000 0.000
## PREP2*PPSS3 -0.000 -0.000 -0.000 0.000
                                          0.336 0.000 0.000
## PREP3*PPSS1 -0.000 -0.000 -0.000 0.000
                                          0.236 0.000 0.000
## PREP3*PPSS2 -0.000 -0.000 0.000 -0.000
                                          0.555 -0.000 -0.000
## PREP3*PPSS3 -0.000 -0.000 -0.000
                                  0.000
                                          0.466 -0.000 -0.000
## PREP4*PPSS1 0.000 -0.000 0.000 0.000
                                          0.900 -0.000 -0.000
## PREP4*PPSS2 -0.000 -0.000 -0.000 -0.000
                                          0.836 -0.000 0.000
## PREP4*PPSS3 0.000 -0.000 0.000 0.000
                                          0.859 -0.000 0.000
```

iii. Regression coefficients of paths between factors

summary(sec_pls)\$paths

```
SEC TRUST
##
## R^2
            0.420 0.367
            0.412 0.365
## AdjR^2
## REP
            0.247
## INV
            0.181
## POL
            0.339
## FAML
            0.011
## REP*POL -0.105
## SEC
                 . 0.606
```

iv. Bootstrapped path coefficients: t-values, 95% CI

```
boot_pls = bootstrap_model(sec_pls, nboot=1000)
```

```
## Bootstrapping model using seminr...
```

SEMinR Model successfully bootstrapped

```
summary(boot_pls)
```

```
##
## Results from Bootstrap resamples: 1000
##
## Bootstrapped Structural Paths:
##
                    Original Est. Bootstrap Mean Bootstrap SD T Stat. 2.5% CI
## REP
                            0.247
                                           0.242
                                                        0.057
                                                                4.335
                                                                        0.127
       ->
           SEC
                                                        0.057
## INV
       ->
           SEC
                            0.181
                                           0.187
                                                                3.154
                                                                        0.072
## POL -> SEC
                            0.339
                                           0.343
                                                        0.054
                                                                6.286
                                                                        0.234
                                           0.009
## FAML -> SEC
                            0.011
                                                        0.059
                                                                0.178 -0.105
```

```
## REP*POL
            -> SEC
                            -0.105
                                             -0.016
                                                           0.124 -0.842 -0.196
## SEC ->
            TRUST
                             0.606
                                             0.608
                                                           0.035 17.378
                                                                             0.536
##
                     97.5% CI
## REP
            SEC
                        0.349
        ->
##
  INV
        ->
            SEC
                        0.292
## POL
            SEC
                        0.445
       ->
## FAML ->
             SEC
                        0.134
            -> SEC
## REP*POL
                        0.188
## SEC ->
            TRUST
                        0.674
##
## Bootstrapped Weights:
##
                              Original Est. Bootstrap Mean Bootstrap SD T Stat.
                                                      0.282
## TRST1
          ->
              TRUST
                                      0.282
                                                                    0.015
                                                                          18.540
## TRST2
                                      0.280
                                                      0.281
                                                                    0.015
                                                                           18.114
          ->
              TRUST
## TRST3
          ->
              TRUST
                                      0.286
                                                      0.284
                                                                    0.016
                                                                           17.860
## TRST4
          ->
              TRUST
                                      0.278
                                                      0.278
                                                                    0.020
                                                                           13.679
## PSEC1
          ->
              SEC
                                                                    0.015
                                                                           18.508
                                      0.277
                                                      0.277
## PSEC2
          ->
              SEC
                                      0.315
                                                      0.314
                                                                    0.017
                                                                           18.671
## PSEC3
              SEC
                                      0.307
                                                      0.308
                                                                    0.016
                                                                           19.577
          ->
## PSEC4
          ->
              SEC
                                      0.292
                                                      0.291
                                                                    0.018
                                                                           16.533
## PREP1
          ->
              REP
                                      0.215
                                                      0.213
                                                                    0.027
                                                                             7.970
## PREP2
              REP
                                      0.334
                                                      0.334
                                                                    0.019
                                                                           17.870
## PREP3
              REP
                                      0.349
                                                      0.351
                                                                    0.023
                                                                           15.426
          ->
## PREP4
              REP
                                      0.287
                                                      0.286
                                                                    0.025
                                                                           11.268
          ->
## PINV1
          ->
              INV
                                      0.363
                                                      0.363
                                                                    0.025
                                                                           14.525
## PINV2
          ->
              INV
                                      0.395
                                                      0.394
                                                                    0.026
                                                                           14.967
## PINV3
          ->
              INV
                                      0.358
                                                      0.358
                                                                    0.028
                                                                           12.822
## PPSS1
              POL
                                                                           16.046
          ->
                                      0.360
                                                      0.360
                                                                    0.022
## PPSS2
          ->
              POL
                                      0.395
                                                      0.395
                                                                    0.023
                                                                           16.970
## PPSS3
          ->
              POL
                                      0.367
                                                      0.367
                                                                    0.018
                                                                            20.955
## FAML1
         ->
              FAML
                                      1.000
                                                      1.000
                                                                    0.000
## PREP1*PPSS1
                 ->
                     REP*POL
                                      0.239
                                                      0.094
                                                                    0.155
                                                                             1.539
                                                                             0.350
## PREP1*PPSS2
                 ->
                     REP*POL
                                      0.031
                                                      0.069
                                                                    0.089
## PREP1*PPSS3
                     REP*POL
                                                                             0.187
                                      0.021
                                                      0.068
                                                                    0.113
                ->
## PREP2*PPSS1
                 ->
                     REP*POL
                                      0.046
                                                      0.078
                                                                    0.107
                                                                             0.431
                                                      0.051
## PREP2*PPSS2
                ->
                     REP*POL
                                                                           -0.669
                                     -0.104
                                                                    0.156
## PREP2*PPSS3
                ->
                     REP*POL
                                     -0.228
                                                      0.043
                                                                    0.236
                                                                           -0.966
## PREP3*PPSS1
                 ->
                     REP*POL
                                     -0.341
                                                      0.011
                                                                    0.307
                                                                            -1.109
## PREP3*PPSS2
                 ->
                     REP*POL
                                      0.095
                                                      0.089
                                                                    0.148
                                                                             0.641
                                                      0.093
## PREP3*PPSS3
                     REP*POL
                                      0.108
                                                                    0.128
                                                                             0.850
                ->
## PREP4*PPSS1
                     REP*POL
                                      0.443
                                                                             1.613
                 ->
                                                      0.126
                                                                    0.275
## PREP4*PPSS2
                     REP*POL
                                      0.382
                                                      0.097
                                                                    0.277
                                                                             1.381
                ->
  PREP4*PPSS3
                     REP*POL
                ->
                                      0.271
                                                      0.098
                                                                    0.184
                                                                             1.478
##
                             2.5% CI 97.5% CI
## TRST1
              TRUST
                                0.252
                                         0.311
## TRST2
              TRUST
                                0.249
                                         0.310
          ->
## TRST3
          ->
              TRUST
                                0.252
                                         0.317
## TRST4
          ->
              TRUST
                                0.241
                                         0.321
## PSEC1
          ->
              SEC
                                0.249
                                         0.308
## PSEC2
          ->
              SEC
                                0.281
                                         0.348
                                0.279
## PSEC3
          ->
              SEC
                                         0.341
## PSEC4
          ->
              SEC
                                0.258
                                         0.328
## PREP1
          ->
              REP
                                0.150
                                         0.260
## PREP2
          ->
              REP
                                0.300
                                         0.374
```

```
## PREP3
          ->
               REP
                                 0.306
                                           0.396
## PREP4
          ->
               REP
                                 0.240
                                           0.338
## PINV1
           ->
               INV
                                 0.315
                                           0.413
## PINV2
               INV
                                 0.346
                                           0.446
           ->
## PINV3
           ->
               INV
                                 0.305
                                           0.413
## PPSS1
          ->
               POL
                                 0.313
                                           0.402
## PPSS2
           ->
               POL
                                 0.351
                                           0.446
## PPSS3
          ->
               POL
                                 0.330
                                           0.401
## FAML1
          ->
               FAML
                                 1.000
                                           1.000
## PREP1*PPSS1
                 ->
                      REP*POL
                                -0.254
                                           0.371
  PREP1*PPSS2
                 ->
                      REP*POL
                                -0.136
                                           0.232
  PREP1*PPSS3
                      REP*POL
                 ->
                                -0.183
                                           0.280
   PREP2*PPSS1
                 ->
                      REP*POL
                                -0.170
                                           0.271
  PREP2*PPSS2
                 ->
                      REP*POL
                                -0.262
                                           0.335
  PREP2*PPSS3
                 ->
                      REP*POL
                                -0.385
                                           0.446
   PREP3*PPSS1
                 ->
                      REP*POL
                                -0.581
                                           0.680
                 ->
                      REP*POL
   PREP3*PPSS2
                                -0.251
                                           0.349
   PREP3*PPSS3
                 ->
                      REP*POL
                                -0.214
                                           0.313
   PREP4*PPSS1
                                -0.428
                      REP*POL
                                           0.545
                 ->
   PREP4*PPSS2
                 ->
                      REP*POL
                                -0.467
                                           0.569
                      REP*POL
##
   PREP4*PPSS3
                 ->
                               -0.292
                                           0.408
##
## Bootstrapped Loadings:
                               Original Est. Bootstrap Mean Bootstrap SD T Stat.
##
## TRST1
          ->
               TRUST
                                       0.900
                                                        0.900
                                                                      0.015
                                                                              58.378
   TRST2
          ->
               TRUST
                                       0.909
                                                        0.909
                                                                      0.021
                                                                              43.800
   TRST3
          ->
               TRUST
                                       0.905
                                                        0.904
                                                                      0.022
                                                                              41.060
##
   TRST4
##
          ->
               TRUST
                                       0.838
                                                        0.840
                                                                      0.032
                                                                              26.443
## PSEC1
          ->
                                                                      0.024
                                                                              33.473
               SEC
                                       0.813
                                                        0.814
## PSEC2
          ->
               SEC
                                       0.865
                                                        0.866
                                                                      0.025
                                                                              35.091
## PSEC3
           ->
               SEC
                                       0.868
                                                        0.870
                                                                      0.021
                                                                              40.456
## PSEC4
          ->
               SEC
                                       0.807
                                                        0.807
                                                                      0.025
                                                                              31.808
## PREP1
           ->
               REP
                                       0.800
                                                        0.797
                                                                      0.041
                                                                              19.548
## PREP2
               REP
          ->
                                       0.913
                                                        0.913
                                                                      0.016
                                                                              55.752
## PREP3
           ->
               REP
                                       0.908
                                                        0.910
                                                                      0.019
                                                                              48.186
## PREP4
           ->
               REP
                                                                      0.033
                                                                              21.986
                                       0.718
                                                        0.717
## PINV1
           ->
               INV
                                       0.903
                                                        0.904
                                                                      0.024
                                                                              37.168
## PINV2
           ->
                                                                      0.022
                                                                              42.540
               INV
                                       0.925
                                                        0.925
## PINV3
           ->
               INV
                                       0.855
                                                        0.854
                                                                      0.025
                                                                              34.104
## PPSS1
           ->
               POL
                                       0.868
                                                        0.868
                                                                      0.024
                                                                              35.724
## PPSS2
               POL
           ->
                                       0.893
                                                        0.893
                                                                      0.014
                                                                              65.091
## PPSS3
          ->
               POL
                                       0.911
                                                        0.911
                                                                      0.016
                                                                              55.784
## FAML1
          ->
               FAML
                                       1.000
                                                        1.000
                                                                      0.000
## PREP1*PPSS1
                 ->
                      REP*POL
                                                                      0.264
                                                                               2.200
                                       0.581
                                                        0.584
## PREP1*PPSS2
                 ->
                      REP*POL
                                       0.510
                                                        0.568
                                                                      0.247
                                                                               2.065
## PREP1*PPSS3
                      REP*POL
                 ->
                                       0.506
                                                        0.582
                                                                      0.263
                                                                               1.925
   PREP2*PPSS1
                 ->
                      REP*POL
                                       0.509
                                                        0.613
                                                                      0.281
                                                                               1.815
## PREP2*PPSS2
                 ->
                      REP*POL
                                       0.421
                                                        0.578
                                                                      0.290
                                                                               1.450
  PREP2*PPSS3
                 ->
                      REP*POL
                                       0.336
                                                        0.584
                                                                      0.336
                                                                               0.999
  PREP3*PPSS1
                 ->
                      REP*POL
                                       0.236
                                                        0.496
                                                                      0.343
                                                                               0.687
##
   PREP3*PPSS2
                 ->
                      REP*POL
                                       0.555
                                                        0.609
                                                                      0.283
                                                                               1.961
## PREP3*PPSS3
                 ->
                      REP*POL
                                       0.466
                                                        0.594
                                                                      0.294
                                                                               1.586
## PREP4*PPSS1
                 ->
                      REP*POL
                                       0.900
                                                        0.587
                                                                      0.356
                                                                               2.527
## PREP4*PPSS2
                 ->
                      REP*POL
                                       0.836
                                                        0.501
                                                                      0.358
                                                                               2.335
```

```
## PREP4*PPSS3 -> REP*POL
                                       0.859
                                                       0.560
                                                                     0.331
                                                                              2.595
##
                              2.5% CI 97.5% CI
               TRUST
## TRST1
          ->
                                0.867
                                          0.926
## TRST2
               TRUST
                                0.864
                                          0.943
          ->
## TRST3
          ->
               TRUST
                                0.853
                                          0.938
## TRST4
          ->
               TRUST
                                0.766
                                          0.894
## PSEC1
          ->
               SEC
                                0.765
                                          0.861
## PSEC2
          ->
               SEC
                                0.809
                                          0.907
## PSEC3
          ->
               SEC
                                0.824
                                          0.908
## PSEC4
               SEC
          ->
                                0.755
                                          0.851
## PREP1
          ->
               REP
                                0.706
                                          0.870
## PREP2
               REP
                                0.877
          ->
                                          0.940
## PREP3
          ->
               REP
                                0.869
                                          0.939
## PREP4
          ->
               REP
                                0.648
                                          0.775
## PINV1
          ->
               INV
                                0.852
                                          0.943
## PINV2
          ->
               INV
                                0.878
                                          0.958
## PINV3
          ->
               INV
                                0.803
                                          0.900
## PPSS1
          ->
               POL
                                0.815
                                          0.906
## PPSS2
              POL
          ->
                                0.864
                                          0.918
## PPSS3
          ->
              POL
                                0.874
                                          0.938
## FAML1
          ->
               FAML
                                1.000
                                          1.000
## PREP1*PPSS1
                     REP*POL
                               -0.055
                                          0.924
                 ->
                               -0.060
## PREP1*PPSS2
                 ->
                     REP*POL
                                          0.880
## PREP1*PPSS3
                     REP*POL
                               -0.079
                 ->
                                          0.899
## PREP2*PPSS1
                 ->
                     REP*POL
                               -0.161
                                          0.948
## PREP2*PPSS2
                 ->
                     REP*POL
                               -0.184
                                          0.931
## PREP2*PPSS3
                 ->
                     REP*POL
                               -0.291
                                          0.973
## PREP3*PPSS1
                     REP*POL
                 ->
                               -0.372
                                          0.924
## PREP3*PPSS2
                     REP*POL
                               -0.111
                 ->
                                          0.937
## PREP3*PPSS3
                 ->
                     REP*POL
                               -0.172
                                          0.941
## PREP4*PPSS1
                 ->
                     REP*POL
                               -0.295
                                          0.988
  PREP4*PPSS2
                 ->
                     REP*POL
                               -0.388
                                          0.917
##
  PREP4*PPSS3
                ->
                     REP*POL -0.256
                                          0.942
##
##
   Bootstrapped HTMT:
##
                       Original Est. Bootstrap Mean Bootstrap SD 2.5% CI 97.5% CI
## REP
        ->
             INV
                                0.705
                                                0.703
                                                               0.050
                                                                       0.600
                                                                                 0.794
## REP
        ->
            POL
                                0.543
                                                0.544
                                                               0.053
                                                                       0.434
                                                                                 0.644
  REP
        ->
            FAML
                                0.599
                                                0.602
                                                               0.052
                                                                       0.492
                                                                                 0.700
##
                                                                       0.000
                                                                                 0.000
## REP
        ->
            REP*POL
                                0.000
                                                0.000
                                                               0.000
  REP
                                                                       0.503
        ->
            SEC
                                0.595
                                                0.593
                                                               0.044
                                                                                 0.672
  REP
        ->
            TRUST
                                                               0.042
                                                                       0.595
                                                                                 0.764
##
                                0.682
                                                0.682
##
   INV
        ->
            POL
                                0.498
                                                0.496
                                                               0.055
                                                                       0.389
                                                                                 0.603
##
  INV
        ->
            FAML
                                                               0.056
                                                                       0.384
                                                                                 0.607
                                0.494
                                                0.493
## INV
        ->
            REP*POL
                                0.085
                                                0.105
                                                               0.033
                                                                       0.056
                                                                                 0.180
## INV
        ->
            SEC
                                                                       0.465
                                                                                 0.655
                                0.568
                                                0.567
                                                               0.048
## INV
        ->
             TRUST
                                0.563
                                                0.561
                                                               0.051
                                                                       0.460
                                                                                 0.654
## POL
        ->
            FAML
                                0.596
                                                0.593
                                                               0.052
                                                                       0.488
                                                                                 0.688
## POL
        ->
            REP*POL
                                0.000
                                                0.000
                                                               0.000
                                                                       0.000
                                                                                 0.000
## POL
        ->
            SEC
                                0.622
                                                0.622
                                                               0.050
                                                                       0.521
                                                                                 0.716
## POL
        ->
             TRUST
                                0.458
                                                0.460
                                                               0.057
                                                                       0.339
                                                                                 0.564
## FAML
         ->
             REP*POL
                                0.046
                                                0.065
                                                               0.025
                                                                       0.032
                                                                                 0.123
## FAML
         ->
              SEC
                                0.455
                                                0.453
                                                               0.053
                                                                       0.345
                                                                                 0.555
## FAML
         ->
              TRUST
                                0.471
                                                0.472
                                                               0.052
                                                                       0.367
                                                                                 0.572
```

```
## REP*POL
                SEC
                               0.059
                                               0.082
                                                             0.020
                                                                     0.049
                                                                               0.125
                                                                     0.043
## REP*POL
            ->
                TRUST
                               0.044
                                               0.072
                                                             0.017
                                                                               0.112
            TRUST
                                                                     0.609
## SEC ->
                               0.685
                                               0.685
                                                             0.037
                                                                               0.754
##
## Bootstrapped Total Paths:
##
                       Original Est. Bootstrap Mean Bootstrap SD 2.5% CI 97.5% CI
## REP
        ->
            SEC
                               0.247
                                               0.242
                                                             0.057
                                                                     0.127
                                                                               0.349
                                                                     0.078
## REP
        ->
            TRUST
                               0.150
                                               0.148
                                                             0.037
                                                                               0.220
## INV
        ->
            SEC
                               0.181
                                               0.187
                                                             0.057
                                                                     0.072
                                                                               0.292
## INV
        ->
            TRUST
                               0.109
                                               0.114
                                                             0.036
                                                                     0.047
                                                                               0.182
## POL
        ->
            SEC
                               0.339
                                               0.343
                                                             0.054
                                                                     0.234
                                                                               0.445
## POL
        ->
            TRUST
                               0.205
                                               0.209
                                                             0.035
                                                                     0.138
                                                                               0.277
## FAML
             SEC
                                               0.009
                                                             0.059
                                                                    -0.105
                                                                               0.134
        ->
                               0.011
                                                                    -0.063
## FAML
        ->
             TRUST
                               0.006
                                               0.005
                                                             0.036
                                                                               0.080
## REP*POL
                                                                    -0.196
                SEC
                              -0.105
                                              -0.016
                                                             0.124
                                                                               0.188
## REP*POL
            ->
                TRUST
                               -0.063
                                              -0.010
                                                             0.076
                                                                    -0.119
                                                                               0.117
## SEC ->
            TRUST
                                                             0.035
                                                                     0.536
                                                                               0.674
                               0.606
                                               0.608
```

Question 2) Common-Factor Models using CB-SEM

- a. Create a common factor model using SEMinR, with the following characteristics:
- i. Either respecify all the constructs as being reflective(), or use the as.reflective() function to convert your earlier measurement model to being entirely reflective.
- ii. Use the same structural model as before (you can just reuse it again!)

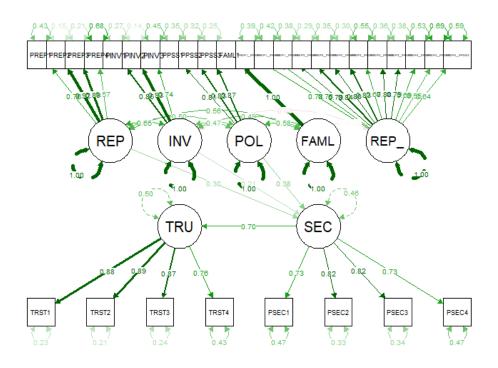
```
sec_cf_mm = constructs(
   as.reflective(composite("TRUST", multi_items("TRST", 1:4))),
   as.reflective(composite("SEC", multi_items("PSEC", 1:4))),
   as.reflective(composite("REP", multi_items("PREP", 1:4))),
   as.reflective(composite("INV", multi_items("PINV", 1:3))),
   as.reflective(composite("POL", multi_items("PPSS", 1:3))),
   as.reflective(composite("FAML", single_item("FAML1"))),
   as.reflective(interaction_term("REP", "POL", method=orthogonal))
)
```

```
sec cf pls = estimate cbsem(data=data, measurement model=sec cf mm, structural model=sec sm)
```

Generating the seminr model for CBSEM

- b. Show us the following results in table or figure formats
- i. Plot a figure of the estimated model (it will look different from your PLS model!)

```
plot(sec_cf_pls, title="Figure of the Estimated Common Factor Model")
```



ii. Loadings of composites

summary(sec_cf_pls)\$loadings

	\$coefficients							
##		TRUST	SEC	REP	INV	POL	FAML	
##	TRST1	0.8800240	NA	NA	NA	NA	NA	
##	TRST2	0.8886342	NA	NA	NA	NA	NA	
##	TRST3	0.8690644	NA	NA	NA	NA	NA	
##	TRST4	0.7575988	NA	NA	NA	NA	NA	
##	PSEC1	NA	0.7308766	NA	NA	NA	NA	
##	PSEC2	NA	0.8173481	NA	NA	NA	NA	
##	PSEC3	NA	0.8151708	NA	NA	NA	NA	
##	PSEC4	NA	0.7260444	NA	NA	NA	NA	
##	PREP1	NA	NA	0.7551328	NA	NA	NA	
##	PREP2	NA	NA	0.9199208	NA	NA	NA	
##	PREP3	NA	NA	0.8871362	NA	NA	NA	
##	PREP4	NA	NA	0.5650059	NA	NA	NA	
##	PINV1	NA	NA	NA	0.8520004	NA	NA	
##	PINV2	NA	NA	NA	0.9257476	NA	NA	
##	PINV3	NA	NA	NA	0.7388750	NA	NA	
##	PPSS1	NA	NA	NA	NA	0.8051533	NA	
##	PPSS2	NA	NA	NA	NA	0.8272576	NA	
##	PPSS3	NA	NA	NA	NA	0.8674335	NA	
##	FAML1	NA	NA	NA	NA	NA	1	
##								
##	\$significance							
##	Std Estimate SE t-Value 2.5%						2.5% CI	
##	TRUST	-> TRST1		0.8800	0240 0.0227	72091 0.000	0000e+00	0.8354919

```
## TRUST -> TRST2
                                 0.8886342 0.03330783 0.000000e+00 0.8233521
## TRUST -> TRST3
                                 0.8690644 0.03749444 0.000000e+00 0.7955767
## TRUST -> TRST4
                                 0.7575988 0.04846748 0.000000e+00 0.6626042
## SEC -> PSEC1
                                 0.7308766 0.03679205 0.000000e+00 0.6587655
## SEC -> PSEC2
                                 0.8173481 0.04480183 0.000000e+00 0.7295381
## SEC -> PSEC3
                                 0.8151708 0.03728082 0.000000e+00 0.7421017
## SEC -> PSEC4
                                0.7260444 0.03811841 0.000000e+00 0.6513337
## REP -> PREP1
                                 0.7551328 0.04464916 0.000000e+00 0.6676220
## REP -> PREP2
                                 0.9199208 0.02635333 0.000000e+00 0.8682692
## REP -> PREP3
                                 0.8871362 0.04015103 0.000000e+00 0.8084416
## REP -> PREP4
                                 0.5650059 0.04585583 0.000000e+00 0.4751302
## INV -> PINV1
                                 0.8520004 0.04489927 0.000000e+00 0.7639994
## INV -> PINV2
                                 0.9257476 0.04556425 0.000000e+00 0.8364433
## INV -> PINV3
                                 0.7388750 0.04511601 0.000000e+00 0.6504492
## POL -> PPSS1
                                 0.8051533 0.04355300 0.000000e+00 0.7197910
## POL -> PPSS2
                                 0.8272576 0.02807169 0.000000e+00 0.7722381
## POL -> PPSS3
                                 0.8674335 0.03273664 0.000000e+00 0.8032708
## FAML -> FAML1
                                 1.0000000 0.00000000
                                                                 NA 1.0000000
## REP_x_POL -> PREP1_x_PPSS1
                                 0.7781584 0.05799871 0.000000e+00 0.6644831
## REP_x_POL -> PREP1_x_PPSS2
                                 0.7597768 0.05931838 0.000000e+00 0.6435149
## REP_x_POL -> PREP1_x_PPSS3
                                 0.7879106 0.05013554 0.000000e+00 0.6896467
## REP x POL -> PREP2 x PPSS1
                                 0.8447368 0.03649041 0.000000e+00 0.7732169
## REP_x_POL -> PREP2_x_PPSS2
                                 0.8034561 0.03639411 0.000000e+00 0.7321250
## REP_x_POL -> PREP2_x_PPSS3
                                 0.8342444 0.03536430 0.000000e+00 0.7649317
## REP x POL -> PREP3 x PPSS1
                                 0.6736451 0.12948899 1.967998e-07 0.4198514
## REP x POL -> PREP3 x PPSS2
                                 0.8011944 0.03780427 0.000000e+00 0.7270994
## REP_x_POL -> PREP3_x_PPSS3
                                 0.7902063 0.06416741 0.000000e+00 0.6644405
## REP_x_POL -> PREP4_x_PPSS1
                                 0.6854770 0.06906812 0.000000e+00 0.5501059
## REP_x_POL -> PREP4_x_PPSS2
                                 0.5531922 0.06212434 0.000000e+00 0.4314307
## REP_x_POL -> PREP4_x_PPSS3
                                 0.6405843 0.05794028 0.000000e+00 0.5270235
##
                               97.5% CI
## TRUST -> TRST1
                              0.9245562
## TRUST -> TRST2
                              0.9539164
## TRUST -> TRST3
                              0.9425522
## TRUST -> TRST4
                              0.8525933
## SEC -> PSEC1
                              0.8029877
## SEC -> PSEC2
                              0.9051581
## SEC -> PSEC3
                              0.8882399
## SEC -> PSEC4
                              0.8007551
## REP -> PREP1
                              0.8426435
## REP -> PREP2
                              0.9715724
## REP -> PREP3
                              0.9658307
## REP -> PREP4
                              0.6548817
## INV -> PINV1
                              0.9400013
## INV -> PINV2
                              1.0150518
## INV -> PINV3
                              0.8273007
## POL -> PPSS1
                              0.8905156
## POL -> PPSS2
                              0.8822771
## POL -> PPSS3
                              0.9315961
## FAML -> FAML1
                              1.0000000
## REP_x_POL -> PREP1_x_PPSS1 0.8918338
## REP_x_POL -> PREP1_x_PPSS2 0.8760387
## REP_x_POL -> PREP1_x_PPSS3 0.8861744
## REP x POL -> PREP2 x PPSS1 0.9162567
```

```
## REP_x_POL -> PREP2_x_PPSS2 0.8747873
## REP_x_POL -> PREP2_x_PPSS3 0.9035572
## REP_x_POL -> PREP3_x_PPSS1 0.9274389
## REP_x_POL -> PREP3_x_PPSS2 0.8752894
## REP_x_POL -> PREP3_x_PPSS3 0.9159721
## REP_x_POL -> PREP4_x_PPSS1 0.8208480
## REP_x_POL -> PREP4_x_PPSS2 0.6749536
## REP_x_POL -> PREP4_x_PPSS3 0.7541452
```

iii. Regression coefficients of paths between factors, and their p-values

summary(sec_cf_pls)\$paths\$coefficients

```
##
                       SEC
                               TRUST
              0.540381651 0.4951084
## R^2
## REP
              0.299536782
                                  NA
## INV
              0.214253245
                                  NA
## POL
              0.376401499
                                  NA
## FAML
             -0.008837653
                                  NA
## REP_x_POL 0.008355287
                                  NA
## SEC
                        NA 0.7036394
```

summary(sec_cf_pls)\$paths\$pvalues

```
##
                       SEC TRUST
             3.817182e-05
## REP
                              NA
             3.534482e-03
## INV
## POL
             4.380975e-09
                              NA
## FAML
             8.996836e-01
                              NA
## REP_x_POL 8.516847e-01
                              NA
## SEC
                               0
```