



Intro to R

Logistic Regression in R

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What happens if we run an OLS model on a binary dependent variable?

The linear probability model

As we discussed, OLS predicts a **continuous** outcome using a linear combination of predictors:

$$Y_i = \beta_0 + \beta_1 X_i + \varepsilon_i$$

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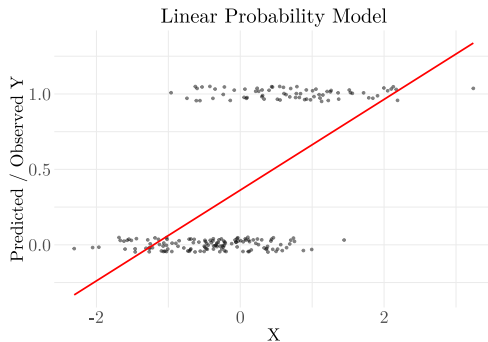
$$\text{SSR} = \sum_{i=1}^n (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i)^2$$

If we estimate an OLS model with a binary dependent variable, we call this a **linear probability model**.

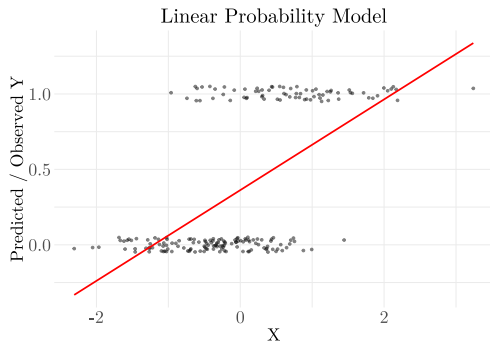
What happens if we use OLS to estimate the probability of an event?



Limitations of linear probability models (1)



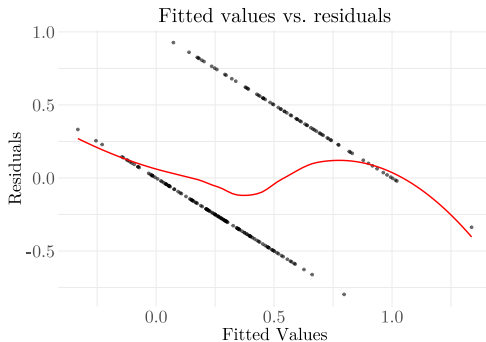
Limitations of linear probability models (1)



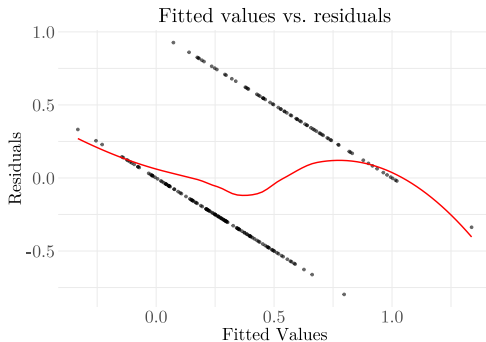
Predictions can fall **outside** $[0,1]$



Limitations of linear probability models (2)



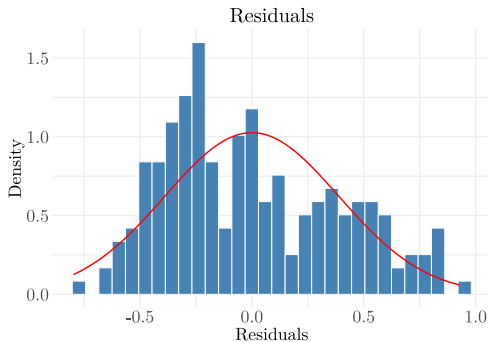
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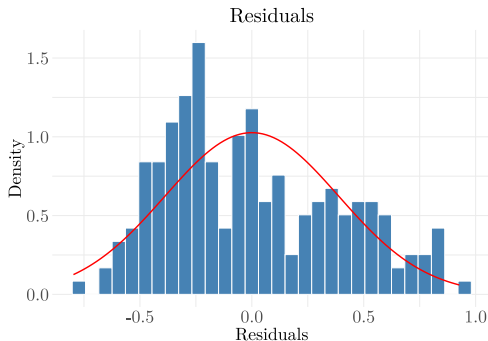
Violates **homoscedasticity** assumption



Limitations of linear probability models (3)



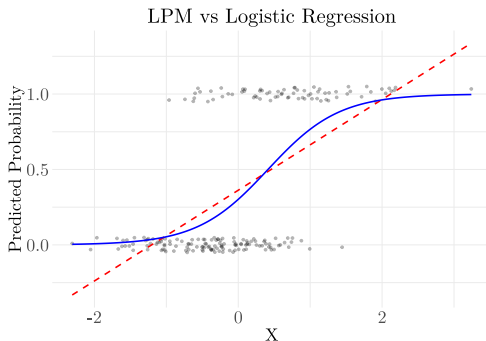
Limitations of linear probability models (3)



Residuals are **not** normally distributed



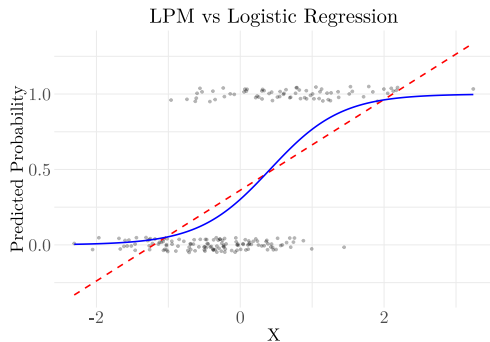
Limitations of linear probability models (4)



Constant marginal effect (OLS), Variable effect (Logistic).



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Interpreting coefficients as **probabilities** is misleading.



Limitations of linear probability models

In brief, LPMs:

1. ... produce predictions outside the range of the dependent variable (i.e., above 1 and below 0);
2. ... have heteroskedastic errors by definition;
3. ... have residuals which are not normally distributed;
4. ... produce coefficients which cannot properly be interpreted as probabilities.



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! LPMs are not BLUE

As a result, the OLS estimator is no longer BLUE, the Best Linear Unbiased Estimator. In particular, it is not the best (i.e., most efficient) estimator.



We need a better model

We want:

- ▶ Predictions **in** $[0,1]$
- ▶ A **nonlinear relationship** between predictors and the probability
- ▶ Interpretability in terms of **probabilities**



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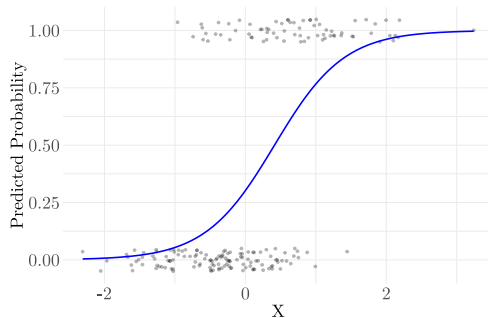
- ▶ Predictions **in** $[0,1]$
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Logistic regression models the **log-odds** of the outcome:

$$\log \left(\frac{p_i}{1 - p_i} \right) = \beta_0 + \beta_1 X_i$$

This is called the **logit** function

We need a better model



The **logistic function**



What are log-odds?

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We now have an interval-scaled variable ranging from negative to positive infinity. A linear model fits well on a log-odds scale.

Formally:

$$\log\left(\frac{p_i}{1-p_i}\right) = \beta_0 + \beta_1 X_i$$



How can we estimate β_0 and β_1 in logistic regression?



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3. LPM (OLS) coefficients cannot be interpreted as probabilities

Instead, logistic regression maximizes the likelihood that we would observe the given data under the model parameters.

Maximum likelihood estimation (MLE)

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Example: Imagine you flip a coin 1,000 times and obtain 570 heads (and 430 tails). MLE would ask: **What is the probability of heads, p_h , which would make this data most likely?**

(The answer is obvious: $p_h = \frac{570}{1000} = 0.57$).

Some maths



Maximum Likelihood Estimation (MLE)

Step 1: We start with the log-odds (or logit):

$$\text{logit}(p_i) = \log\left(\frac{p_i}{1-p_i}\right) = \beta_0 + \beta_1 X_i$$

where $p_i = P(y_i = 1|X_i)$, the probability of success

Step 2: Exponentiate both sides:

$$\frac{p_i}{1-p_i} = e^{\beta_0 + \beta_1 X_i}$$

Step 3: Solve for p_i :

Multiply by $1-p_i$

$$p_i = (1-p_i)e^{\beta_0 + \beta_1 X_i} \quad (\text{a})$$

Multiply out and rearrange:

$$p_i = e^{\beta_0 + \beta_1 X_i} - p_i e^{\beta_0 + \beta_1 X_i} \quad (\text{b})$$

$$p_i + p_i e^{\beta_0 + \beta_1 X_i} = e^{\beta_0 + \beta_1 X_i} \quad (\text{c})$$

$$p_i(1 + e^{\beta_0 + \beta_1 X_i}) = e^{\beta_0 + \beta_1 X_i} \quad (\text{d})$$

Divide both sides by $1 + e^{\beta_0 + \beta_1 X_i}$:

$$p_i = \frac{e^{\beta_0 + \beta_1 X_i}}{1 + e^{\beta_0 + \beta_1 X_i}} \quad (\text{e})$$

Step 4: Final form:

Divide by $e^{\beta_0 + \beta_1 X_i}$

$$p_i = \frac{e^{\beta_0 + \beta_1 X_i} / e^{\beta_0 + \beta_1 X_i}}{\frac{1}{e^{\beta_0 + \beta_1 X_i}} + \frac{e^{\beta_0 + \beta_1 X_i}}{e^{\beta_0 + \beta_1 X_i}}} = \frac{1}{e^{-(\beta_0 + \beta_1 X_i)} + 1}$$

Which can be rearranged as:

$$p_i = \frac{1}{1 + e^{\beta_0 + \beta_1 X_i}}$$

This is the **standard logistic function**.



Maximum Likelihood Estimation (MLE)

Step 5: The Bernoulli Likelihood:

Each observation $y_i \in \{0, 1\}$ can be modeled as a **Bernoulli trial**:

$$P(y_i | X_i) = p_i^{y_i} (1 - p_i)^{1-y_i}$$

This works because under this formula:

$$P(y_i | X_i) = \begin{cases} p_i & \text{if } y_i = 1 \\ 1 - p_i & \text{if } y_i = 0 \end{cases}$$

Step 6: Full likelihood for all observations:

We can now write the likelihood of the data as:

$$\mathcal{L}(\beta_0, \beta_1) = \prod_{i=1}^n [p_i^{y_i} (1 - p_i)^{1-y_i}]$$

This is the **joint probability** of observing the entire dataset, given the model parameters β_0 and β_1 (assuming independent observations).

Step 7: The Log-Likelihood:

Taking the **log of the full likelihood** makes the math more tractable, so this quantity, the **log-likelihood**, is maximized in MLE:

$$\ell(\beta_0, \beta_1) = \log \left(\prod_{i=1}^n p_i^{y_i} (1 - p_i)^{1-y_i} \right)$$

We use the log of product rule— $\log(\prod a_i) = \sum \log a_i$:

$$\ell(\beta_0, \beta_1) = \sum_{i=1}^n [\log(p_i^{y_i} (1 - p_i)^{1-y_i})]$$

We use the log-of-power rule— $\log(a^b) = b \log(a)$:

$$\ell(\beta_0, \beta_1) = \sum_{i=1}^n [y_i \log(p_i) + (1 - y_i) \log(1 - p_i)]$$

This is the **log-likelihood function** which is maximized in MLE.



The last slide on MLE, I promise!

We can thus state the MLE problem as:

$$(\hat{\beta}_0, \hat{\beta}_1) = \arg \max_{\beta_0, \beta_1} \ell(\beta_0, \beta_1)$$

In words: We want to find the values of $\hat{\beta}_0$ and $\hat{\beta}_1$ that *maximize* the likelihood function $\ell(\beta_0, \beta_1)$.

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⚠ No closed-form solution

There is **no closed-form solution**, meaning this maximization problem cannot be solved directly. Instead, MLE uses **numerical optimization**.

Logistic regression in R



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```
data <- readRDS("V-Dem-CY-Full+Others-v14.rds")
data <- data %>%
  filter(year>1969 & year<1980) %>%
  mutate(gdp=log(e_gdppc),
         dem=ifelse(v2x_polyarchy>=0.42,1,0))

logit1 <- glm(dem~gdp,
              data = data,
              family = "binomial")

stargazer(logit1,
           type="latex",
           style = "apsr",
           header = F,
           font.size = "tiny",
           title="Basic logistic regression",
           no.space = T,
           omit.stat = c("adj.rsq","f","ser"),
           dep.var.caption = "",
           dep.var.labels = "Democracy",
           covariate.labels = "GDP/capita (log)")
```

Table 1: Basic logistic regression

	Democracy
GDP/capita (log)	1.229*** (0.074)
Constant	-3.304*** (0.164)
N	1,544
Log Likelihood	-682.967
AIC	1,369.934

*p < .1; **p < .05; ***p < .01



Logistic regression in R

The log-odds of being a democracy increase by 1.229 for each one-unit increase in $\log(\text{gdp})$.

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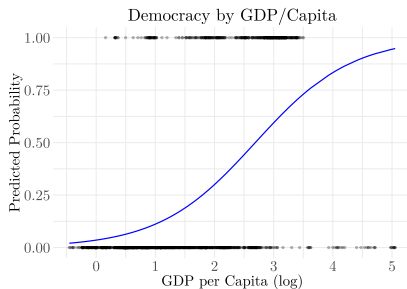
Doubling GDP leads to an increase in the odds of being democratic of about 2.3

(since $\log(2) \cdot 1.229 \approx 0.85$ and $e^{0.85} \approx 2.34$).

Predicted probabilities

```
data_model <- model.frame(logit1)
data_model$p_p <- predict(logit1,
                          type = "response")

ggplot(data_model, aes(x = gdp,
                       y = p_p)) +
  geom_line(color = "blue", size = 1) +
  geom_point(aes(y = dem), alpha = 0.3) +
  labs(
    title = "Democracy by GDP/Capita",
    x = "GDP per Capita (log)",
    y = "Predicted Probability"
  ) +
  custom_theme
```



Predicted probabilities

