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# Kevin Lacroix

I am looking for the opportunity to progress my professional career as a front-end developer in Wellington. With four years of corporate and agency experience, I have worked on a variety of large and small projects that kept me challenged and working with the latest techniques and technologies. Passionate about combining the art of design with the art of programming, I enjoy translating web designs into code.

## WORK HISTORY

05/2015 - 09/2017

### FRONT-END DEVELOPER - NEOLYNK - Paris (France)

Neolynk is an IT services company composed of 60 to 80 employees.

I had the opportunity to work on two heavy traffic websites: one for a media group and the other for a pharmaceutical company. I also worked for two notorious companies in the luxury sector where pixel-perfect layouts and great performance are a requirement. Below are the **5 assignments** I worked on:

#### 1) FRANCETV SPORT

With 5 national television channels, 24 regional branches, 9 ultramarine antennas and a full range of digital services, France Télévisions is the leading French public service audiovisual group. This project is a complete redesign of the sport platform. I arrived on this assignment at the very beginning of the project and I was the only one front-end developer. There was 4 Back-end developers.

Link to the website: <http://sport.francetvinfo.fr/roland-garros>

#### TASKS AND DUTIES:

- + Workflow automation with Gulp for front-end asset generation allowing maximum performance
- + HTML/CSS integration following atomic design principles
- + Styleguide creation of atoms/molecules/organisms with the use of Hologram, allowing quality validation
- + Use of TWIG Templating Engine on Symfony3 framework
- + Improved skills in SEO (HTML5 standards, AMP, Charbeat, JSONLD, microdata...)
- + Improved skills in Vanilla JS, ES6 (Babel) and Ajax
- + Worked in Agile / Scrum environments, used Jira
- + Use of Drupal 8 Back Office

Technical stack: Symfony3 framework, Drupal 8, Gulp, Bower, Hologram, Sass, Git, Vagrant, Jenkins

01/2016 - 02/2017

### 2) UNIVADIS

Univadis project is a heavy traffic website that belong to Aptus Health, a pharmaceutical company.

The website is a platform dedicated to doctors from different trades. It allows them to access to a large base of content divided in 3 main sections: News, Reference, Education (interactive quizz).

There were 6 to 8 Back-end developers and we were 2 Front-end developers. The different parties of the team being in different locations, the communication and the Agile meetings were done by calls and webcam.

When I arrived, the project had already started since one year.

Link to the website: <https://www.univadis.com>

#### TASKS AND DUTIES:

- + Redesign of the old platform with specificities for each countries
- + Use of Sketch and Zeplin for layout integration
- + Creation of CSS components using BEM and OOCSS methodology
- + Use of TWIG Templating Engine in a Symfony2 environment

01/2016 - 02/2016

- + Use of jQuery, Ajax, Vanilla JS
- + Job interviewing to assess new candidates skills

Technical stack: Gulp, jQuery, Sass, Git, Docker

### 3) CHANEL

Chanel is a high fashion house that specializes in "haute couture" and ready-to-wear clothes, luxury goods and fashion accessories. For this short project, I implemented some widgets on a one-page that needed to be independent. The client wanted to be able to add them or remove them from a Back Office.

Link to the page: [https://www.chanel.com/fr\\_FR/parfums-beaute/maquillage/c/chanel-beauty-talks.html](https://www.chanel.com/fr_FR/parfums-beaute/maquillage/c/chanel-beauty-talks.html)

TASKS AND DUTIES:

- + HTML/CSS integration
- + Use of jQuery
- + Handle multi-lingual support

Technical stack: Grunt, jQuery, Sass, Git

10/2015 - 12/2015

### 4) CHAUMET

Chaumet is a parisian jeweller since 1780. It sells high jewellery and watches in many boutiques in the world main capital cities.

Link to the website: <https://www.chaumet.com>

TASKS AND DUTIES:

- + Redesign of the Chaumet website.
- + Responsive integration in HTML5 / CSS3
- + Theming on Drupal 7

Technical stack: jQuery, Sass, Git, Vagrant

07/2015 - 09/2015

### 5) TRACEONE:

The project is an application allowing manufacturers, retailers and providers to have a better visibility on the products supply chains. The Backend is in .Net and the front-end in AngularJS. Both sides communicate via a REST API.

TASKS AND DUTIES:

- + Work in .NET environment (Visual Studio, TFS)
- + CSS refactoring to create independent components for each module, using DoCSSa methodology (inspired of BEM methodology, components are created via Sass mixins)
- + Work in Agile / Scrum environments, use of Jira
- + Use of Phabricator as a code review tool
- + Basic use of AngularJS to fetch data on a REST API via GET calls
- + Basic understanding of Browserify, Parcelify

Technical stack: AngularJS, Gulp, Sass, DoCSSa, Visual Studio, TFS

10/2014 - 03/2015

### FRONT-END DEVELOPER - Les Evadés - Montreal (Canada)

Les Evadés is an advertising agency composed of 20 to 30 employees. We were 2 developers to cover the needs of the web activity. My responsibilities mainly were about maintaining or integrating small evolutions on client websites. I was also integrating landing pages for advertising campaigns.

The biggest challenge was to learn and use AngularJS for the redesign of the agency website.

Link to the agency website: <http://www.lesevadés.com>

TASKS AND DUTIES:

- + Use of Sass and Stylus preprocessors
- + Use of HTML5 Microdata
- + Workflow automation with Gulp / Use of Yeoman gulp-angular
- + Basic use of Angular: creation of directives and use of Angular core directives, use of Angular PictureFill
- + Interactive animation using SVG, jQuery and CSS3
- + Development of a jQuery slider plugin that would always fit to the height of the window and remain responsive
- + Use of Google Map, YouTube and Vimeo API

03/2014 - 08/2014

Technical stack: AngularJS, Gulp, jQuery, Sass/Stylus, Yeoman, Bower, NPM, Git

## FRONT-END DEVELOPER - HOFFMAN AGENCY - Montreal (Canada)

Hoffman Agency is a digital agency composed of about 20 employees. It is specialized in digital development. I worked mostly on new projects for new clients of the agency.

The Backend that was used was usually Wordpress for small size projects and Laravel for bigger size projects. Also I used CodeIgniter to add features on an older project.

### TASKS AND DUTIES:

- + HTML5 / CSS3 responsive integration
- + Use Stylus preprocessors and Stylus libraries (Nibs, Axis, Jeet, Rupture)
- + Front-end interactivity and animation with jQuery
- + Code versioning with Git
- + Theme creation with Wordpress
- + Templating on Laravel framework
- + Assets and build optimization with Grunt
- + Use of Google Map, YouTube and Facebook API
- + Wordpress: use of the starter theme Underscore. Use of the following plugins: Custom Post Type, Advanced Custom Field, Wordpress BulletProof Security. Management of the client permissions.
- + Use of polyfills for IE8 compatibility.
- + Project management with Trello

Technical stack: Sass/Stylus, Yeoman, Bower, NPM, jQuery, Wordpress, Laravel, Git, Bitbucket

09/2013 - 02/2014

## FRONT-END DEVELOPER - ACOLYTE COMMUNICATION- Trois-Rivières (Canada)

Acolyte Communication is a web agency of about 25 - 30 employees. I worked mostly on new projects for new clients of the agency. I also did a little support for existing websites.

The Backend was a home made CMS for all projects.

### TASKS AND DUTIES:

- + HTML5 / CSS3 responsive integration
- + Use of Less préprocesseur
- + Use of Bootstrap UX framework
- + Use of SVG sprites
- + Front-end interactivity and animation with jQuery
- + Use of Polyfills for IE8 support
- + Use of jQuery, jQuery plugins, Bootstrap plugins for front-end interactivity
- + W3C standards
- + Project management with Basecamp

2010 - 2012

## TECHNICAL SALES REPRESENTATIVE - EDICAD - Cahors (France)

Technical and business skills from my Bachelor led me to a sales representative position. I had the responsibility to develop the business in the west area of France, to enlarge the client base and also to sell software updates to existing clients. The products were 2D / 3D softwares dedicated to architects and professionals in the building industry.

After being a sales representative in France, I went to Canada (Québec) in 2012, to undertake a new career in web development.

## EDUCATION

09/2012 - 09/2013

## AEC IN WEB DEVELOPMENT - CEGEP OF TROIS-RIVIÈRES - Trois-Rivières (Canada)

### STUDY OF THE FOLLOWING TOPICS:

- + Web Design
- + HTML / CSS
- + Javascript
- + PHP
- + Wordpress
- + SEO
- + E-Commerce

- + Specialization in Business during my last year
- + One year spent in Huddersfield, UK

## AREA OF INTEREST

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Beside my enthusiasm about the Web and emerging technologies the Web, I like:

- + Sport
- + Hiking
- + Travelling
- + Photography
- + Board games
- + Cinema
- + Exhibitions

## REFEREES

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Feel free to contact the referees below to know more about me or the projects I worked on.  
Considering the jet lag, I only provided their email.

THOMAS JOLLIET

Technical Project Manager at France Television (Paris, France)



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MIGUEL PASCAL

Manager of the company Neolynk (Paris, France)



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FRANCIS THIBAUT

Formerly Frontend Developer at Hoffman (Montreal, Canada)



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