Jackson Latymer [By: Kevin Le]

age: 38
residence: Plymouth, MA
education: Bachelors in Computer Science
occupation: Freelancing Web Developer
marital status: Single

Life isn't necessarily about searching for a path; occasionally, one must create a path for themselves.

The majority of the week, he can be seen making progress on his clients' websites or updating his site and social media. In his pastime, he would frequently read up on blogs, keeping himself up to date on the current web development, hang out with his friends, or playing around with his dog. Occasionally, he would meet with some of his clients in-person to advance their relationship.
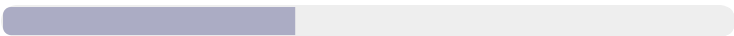
Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

A strong network with other individuals and developing a healthy work routine are his ideal depiction of success.

Needs

- His dog
- Internet access
- A person to speak to occasionally

Wants

- Some new components for his PC
- More in-person interactions
- Potentially an adopted child

Values

- Openness
- Commitment
- Conscientiousness

Fears

- Losing a friend
- Trypophobia
- Being forgotten

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