

Adriana Smith [By: Lilian lamb]

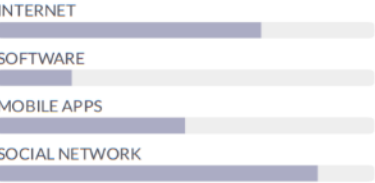
age: 45
residence: Danbury CT
education: Masters in Business Administration
occupation: Chief of HR at Western Connecticut State University
marital status: Married with kids



There are many different molds for a good mom and you do not have to stay home to be considered one.

On weekdays, she wakes up and get her kids ready for school in the morning, leaves them with her husband, and goes to work. She gets home from work around 5 and works with her husband to split kid activities. She takes her family out and does chores when she can but with covid she can get out less.

Comfort With Technology



- Needs**
- Food and water
 - Socialization (time with friends)
 - To stay safe

- Values**
- Family
 - Health
 - Honesty
 - Integrity

Criteria For Success:

She feels the most successful when she can balance her work and home life with as little stress as possible. She prefers the weekends to be family time by going to the park or museums and does her chores on the weekdays. She strives to put her family first as their safety is their number one concern.

- Wants**
- A quite happy life out of the lime light
 - Being taken care of after retirement
 - A stress-free life

- Fears**
- Not being able to support her family
 - Losing loved ones
 - Dying



Adam Cohen [By: Matthew Kirk]

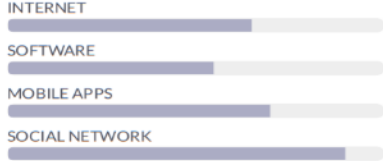
age: 34
residence: Atlanta, GA
education: Bachelors of Science in Marketing
occupation: Marketing Manager at Cox Enterprises
marital status: Married without kids



don't rush the process, good things take time

On the weekdays, he wakes up for work around 6:00 am next to his wife. He gets ready for the upcoming work he needs to get done for the day. Once off work, he comes home and gets whatever else he needs to get done while at home, or he might go to the local bars to meet up with some friends depending on how far into the week he is.

Comfort With Technology



- Needs**
- His loving wife and family
 - Time with the boys
 - To avoid getting covid-19

- Values**
- Someone who isn't afraid to speak their mind about anything
 - Time management skills
 - Someone who always looks out for others

Criteria For Success:

In order to be successful, he keeps a tight planner in order to not lose track of his work assignments he needs to get done. His work week can be stressful at times, so he has learned to do this in order to not get overwhelmed. When not working, he loves to spend time with his wife. They have both agreed on wanting to have children, so they are both looking forward to their future life raising kids.

- Wants**
- To live a long life with his wife and future kids
 - His job to be as least stressful as possible
 - The spread of covid-19 to be over as soon

- Fears**
- Covid-19 and the overall wellbeing of those close to him
 - Heights
 - Spiders, especially spiders



Jackson Latymer [By: Kevin Le]

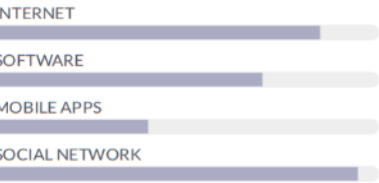
age: 38
residence: Plymouth, MA
education: Bachelors in Computer Science
occupation: Freelancing Web Developer
marital status: Single



Life isn't necessarily about searching for a path; occasionally, one must create a path for themselves.

The majority of the week, he can be seen making progress on his clients' websites or updating his site and social media. In his pastime, he would frequently read up on blogs, keeping himself up to date on the current web development, hang out with his friends, or playing around with his dog. Occasionally, he would meet with some of his clients in-person to advance their relationship.

Comfort With Technology



- Needs**
- His dog
 - Internet access
 - A person to speak to occasionally

- Values**
- Openness
 - Commitment
 - Conscientiousness

Criteria For Success:

A strong network with other individuals and developing a healthy work routine are his ideal depiction of success.

- Wants**
- Some new components for his PC
 - More in-person interactions
 - Potentially an adopted child

- Fears**
- Losing a friend
 - Trypophobia
 - Being forgotten



James Walheimer

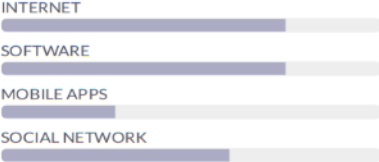
age: 28
residence: Denver, CO
education: Associate's in Science from Colorado Technical University
occupation: Data Entry for Nupon LLC
marital status: Single



Don't be limited by what you think is impossible. Push the boundaries every day.

Enjoys his job and autumn weekend evenings on the patio with his dog

Comfort With Technology



- Needs**
- Good source of income
 - Nice home
 - Time to unwind

- Values**
- Loyalty
 - Honestly
 - Trustworthiness

Criteria For Success:

To feel successful, James needs only to see his work through to the end

- Wants**
- A car that is reliable
 - Good food
 - Social interaction

- Fears**
- Failure
 - Spiders
 - Cockroaches

