

Information

**Covid-19
hours**

**Out-of-stock
items**

**Phone
Number**

**Covid-19
safety rating
(by customers
or officials)**

**Info on
coupons for
covid-19
in-demand
items**

**New
items that
are back
in-stock**

**Location
(address)**

**URL of
website**

**Covid-19
specific
rules**

**Amount
of people
allowed in
building**

User Interface

Saving favorite
retailers/products
for quicker access

Specific tabs
based on
products
(drinks,
clothing, etc.)

Notification options
(display when the
store will be open
soon and potential
deals)

Personal
grocery list
("add to
grocery list"
option for
products)

Retain search
data for a
"popular
products" tab?

Features

**Variety of
products
rating?**

**Average
frequency of
new
shipments**

**Prioritization
of chain stores
over small
businesses or
vice versa?**

Average deal meter
(based on product
comparisons). Does
the store tend to
give good deals or
poor compared to
competitors.

Graphical
representation of all
stats, allowing for
comparison
between stores.
Maybe a "compare
to competitors"
option?

**Price
comparison
between
products**

Busy meter (display
how busy the store
throughout the
week based on past
info.)

Product search bar
(for finding specific
products based on
brand or other
components)

**Consumer's
reviews on
retailers**

**Online
purchase
option if
available**

**Stores have
access to their
page (?)**

A tab regarding
safety measures
taken by each store
(no contact
payment/checkout,
masks required for
entry, etc)

Frequency of sale of
damaged products,
rated by
consumers? Ex:
bruised/rotting fruit,
defective
electronics, etc.

General features of
each business: pet
friendly, public
restrooms available,
etc.

Do parts of the
stores stop
functioning at a
certain time? No
fresh baked goods
after a certain time?
Could help late
working individuals
avoid wasting time.

Profit? (Keep app running)

**Ads banners
(gonna cause
negativity
though)**

Rewards? User scan
a receipt and we
receive a share of
the profit (ibotta for
an example)

**Featured
retailers
(Paid for by
the store)**

**Ad removal
subscription**

**Subscription
to compiled
coupons (?)**

Design

**Pages
for
stores**

**Search option
that list
retailers that
redirects to
page**

**Personalized
tab that
includes user's
suggested
content**

**Account tab
that list the
users
information**

**Softer color
scheme to
decrease
stress**

More random ideas/features

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