

Sep 22,  
2020



### **Most Recent Coverage:**

◆ [TrackStar.ai](#), a Chandler, Arizona-based predictive credit platform, is preparing for its upcoming Series A raise, said Clint Lotz, founder and president.

### **Brief Summary:**

TrackStar.ai's API platform targets credit unions, banks, lenders and insurance carriers, offering them greater clarity on credit issues and a fuller picture for making underwrite decisions.

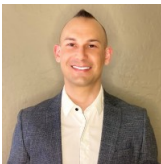
◆ [website](#)

### **Investors:**

Angels

### **President and founder:**

Clint Lotz



### **Interesting Fact:**

Its artificial intelligence platform identifies trends that often result in inconsistent and incorrect data that ultimately lead to loan denials. The platform can also remove negative items from a person's credit history such as hacking and fraudulent attempts.

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Jul 16,  
2020



### **Most Recent Coverage:**

◆ [Insurmi](#), a Phoenix, Arizona-based provider of a conversational customer engagement platform for the insurance industry, could raise a bridge round ahead of its Series A, but is now preparing to launch an agency-focused version of its product, CEO and founder Sonny Patel said.

### **Brief Summary:**

Insurmi offers an AI-powered digital assistant, named Violet. It initially targeted only insurance carriers as customers, but now it is getting ready to launch a version of Violet for the agency market.

◆ [website](#)

### **Investors:**

Coplex, angel investors, and the Global Insurance Accelerator (GIA)

### **Interesting Fact:**

The company will be marketing to agencies through social media channels as well as making direct sales calls, he said. It will be investing in funny and intriguing video marketing to generate more buzz around Violet.

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Jun 20,  
2019



### **Most Recent Coverage:**

◆ [Insurmi](#), a Phoenix, Arizona-based company that helps brands with digital engagement by leveraging AI chatbox technology, is planning to raise a seed round towards the end of this summer, CEO and founder Sonny Patel told this news service.

### **Brief Summary:**

Insurmi is offering the insurance industry a white-labeled conversational platform for sales, claims, and customer service. On top of these platforms, the company offers several features, products and services specific to a carriers line of business. Insurmi's technology is product line agnostic and the company serves carriers offering life, auto, and health, among other products, Patel said.

◆ [website](#)

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Feb 13,  
2019



### **Most Recent Coverage:**

◆ [Aspire](#), a Las Vegas-based startup developing a platform for users to create their own digital assets, is planning to start its token sale in Q1, co-founder Jim Blasko said.

### **Brief Summary:**

Aspire is similar to Litecoin and is fully pre-mined, Blasko told this news service. Aspire now has 15 software developers, a group that is "small but quite efficient," the co-founder said. The company plans to use proceeds of the token sale to add additional developers to scale the project and create more apps to run on its platform, Blasko said.

◆ [website](#)

### **Interesting Fact:**

In addition to founding Aspire, Blasko is also a co-founder of bCommerce Labs and Bitcoin Talk Radio. He is an experienced programmer who started mining bitcoin early on using a \$100-dollar laptop.

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Jan 30,  
2019



### **Most Recent Coverage:**

◆ [Devv.io](#), the New Mexico-based creator of a blockchain protocol designed to be faster and more business-friendly, has interest in pursuing a security token offering (STO), CEO and founder Tom Anderson told this news service.

### **Brief Summary:**

Devv.io is aiming to create a faster, more business-focused blockchain protocol.

◆ [website](#)

### **Interesting Fact:**

Anderson described himself to this news service as a “cyberpunk” with a “practical bent.” Prior to Devv.io, Anderson founded Novint, a robotics startup that went public and later sold its IP to Facebook, according to the company.

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Dec 07,  
2018



### **Most Recent Coverage:**

◆ [BravoCoin](#), a Scottsdale, Arizona-based startup advancing a blockchain-based platform for reading and writing reviews, could decide to raise capital through the sale of tokens held by its founders, CTO and co-founder Adam Barlam told this news service.

### **Brief Summary:**

Built on the blockchain, BravoCoin is a place to read and give reviews on restaurants, hotels, movies, video games, and local shopping destinations.

◆ [website](#)

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Dec 06,  
2018



### **Most Recent Coverage:**

◆ [Travelit Network](#), a Las Vegas, Nevada-based startup developing a blockchain-based platform that enables users to monetize their own travel data, is proceeding with its utility token sale and expects its platform to be live by late 2019, CEO and founder Oscar Lloyd Andrade told this news service.

### **Brief Summary:**

Travelit is developing a blockchain-based economy around traveler reviews and recommendations.

◆ [website](#)

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Nov 20,  
2018



### **Most Recent Coverage:**

◆ [Sperse](#), a Tempe, Arizona-based startup developing a business-management platform, is raising a seed round and is planning to raise a large Series A financing in about a year, founder and “Chief Sperser” Omar Sayed told this news service.

### **Brief Summary:**

The company has developed a business-management platform. Out of this platform, the company designed its Cash Flow Outlook (CFO) product, which has been in beta for the past 9 months, and a CRM product, which has already been launched with unlimited functionality.

◆ [website](#)

### **Interesting Fact:**

Sayed has more than 20 years' experience developing software. Prior to starting Sperse, he founded Succeed.com, an eCommerce company, which twice made the Inc. 500 list of fastest-growing private companies. The serial entrepreneur started his first company in 1993.

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Nov 14,  
2018



### **Most Recent Coverage:**

◆ [NS8](#), a Las Vegas, Nevada-based tech company providing fraud protection software for eCommerce is seeking more capital, a company source told this news service.

### **Brief Summary:**

a Las Vegas, Nevada-based tech company providing fraud protection software for eCommerce  
◆ [website](#)

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Oct 03,  
2018

TOKEN IQ

### Most Recent Coverage:

◆ [Token IQ](#) , a Scottsdale, Arizona-based company that helps businesses with issues related to the tokenization of securities and asset-backed investments, is raising another round of equity financing, said Aleksander Dyo, co-founder and President.

### Brief Summary:

Token IQ works with startups, investors, public and private enterprises and financial institutions on issues related to security tokenization. Such issues include token creation and issuance, KYC compliance, investor management, and market making mechanisms such as futures, options and swaps.

◆ [website](#)

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Sep 20,  
2018



### **Most Recent Coverage:**

◆ [Hosho](#), a Las Vegas-based smart contract auditing firm, is raising capital through a security token offering (STO) that it hopes to close in late September, co-founder and president Hartej Sawhney told Fintech Horizons.

### **Brief Summary:**

Hosho is a blockchain security company. It provides technical audits of smart contracts for ICOs and other token events. It also provides penetration testing, a type of testing that helps companies discover vulnerabilities in their IT infrastructure. Its customers include cryptocurrency exchanges, ICOs and other established businesses leveraging blockchain technology.

◆ [website](#)

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Aug 15,  
2018



### **Most Recent Coverage:**

◆ [Larecoin](#), a Reno, Nevada-based startup behind a platform for students, businesses and educational institutions built on the Ethereum blockchain, is reaching out to investors to raise equity financing, CEO and founder Daniel Fainman told Fintech Horizons.

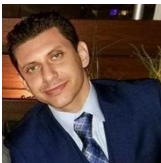
### **Brief Summary:**

Larecoin's institutions' platform is still at an early stage of development. The company expects to gain more traction with accredited schools once it releases its MVP, or minimal viable product for institutions.

◆ [website](#)

### **CEO:**

Daniel Fainman



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