

Silver Cloud, a Portsmouth, New Hampshire-based company that has provided its knowledge management solution to banks and credit unions since 2005, could look at options to raise growth capital for expansion, said D.J. Haskins, the company's VP of Strategy.

## **Brief Summary:**

SilverCloud is a knowledge management platform for banks and credit unions that helps customers/members find information via digital channels.



# VP of Marketing, Strategy:

D.J. Haskins





# **Interesting Fact:**

Silver Cloud's platform is also used by employees to find information related to how to do their job, such as policies, procedures, and product information.



♦Vital4, the Atlanta, Georgia-based creator of a SaaS offering and set of APIs used by banks, fintechs, fraud prevention platforms and fraud investigation firms, is focused on expansion after a recent raise and may skip to growth stage capital for future fundraising, said Amy Barbieri, president and co-founder.

## **Brief Summary:**

Vital4's offerings help financial services companies with KYC/AML and other compliance related matters. Its platform is also useful to investment firms for data search and due diligence.



#### **Investors:**

Valor Ventures

#### **CEO** and co-founder:

Kristin Stafford





## **Interesting Fact:**

The female founded company is recognized as a leader in data and risk analysis related to Politically Exposed Persons, or PEP.





Abrantix AG, a Zurich, Switzerland-based payment software engineering company, is now at the point where it is interested in discussing investment options with PEs and strategics, a source told this news service.

## **Brief Summary:**

Abrantix specializes in automating the testing of payment terminals. The company's customers include acquiring banks, banks with merchant services, and large retailers.



## **Interesting Fact:**

Abrantix's CEO and two partners own the company which they financed from the ground up. Abrantix has grown steadily and has not had a loss year, the source said. The company, which was founded in 2001, keeps its headquarters in Zurich but also has operations in Newcastle Australia as well as Slovenia where it produces its robots.

# △ SalaryFits

#### **Most Recent Coverage:**

\*SalaryFits, a platform which connects employees and FIs through employer payroll systems, is planning to start targeting the US market in 2020, CEO Délber Lage told this news service.

## **Brief Summary:**

SalaryFits is a platform that plugs into employer payroll systems, and provides financial institutions real-time data about employees, so that FIs can then provide employees more targeted products and services including loans, investments, and insurance, the CEO said.





Surex, a Magrath, Alberta, Canada-based online insurance marketplace, is actively seeking stake sale and capital raise options, said Matt Alston, co-founder and COO.

## **Brief Summary:**

a Magrath, Alberta, Canada-based online insurance marketplace website

**Advisors:** Raymond James, Stikeman Elliott





\*SPLICE Software, a Calgary-based company providing insurance companies and other businesses tools for customer engagement, might benefit from a recapitalization or a sale to a private equity firm, said Tara Kelly, President & CEO.

#### **Brief Summary:**

a Calgary-based company providing insurance companies and other businesses tools for customer engagement website

Oct 07, 2019



# **Most Recent Coverage:**

Ontellus, a private equity held, Houston-based records retrieval provider serving insurance carriers, could make a larger acquisition which may require a recapitalization or liquidity event, a source told this news service.

# **Brief Summary:**

a private equity held, Houston-based records retrieval provider serving insurance carriers website



AutoClaims Direct, a Carlsbad, California-based company whose technology streamlines claims management for auto insurers, looks to partner with other insurtechs, which could, in turn, lead it to acquire companies in the space with complementary offerings, CEO and founder Ernie Bray told this new service.

## **Brief Summary:**

The company has not made any acquisitions and has not taken outside funding in its 16-year history. ACD, has revenue in the "mid-teens" and is pushing \$20m in annual revenue, he said.



# Interesting Fact:

Bray started ACD in 2003 after working for several years as an insurance adjustor. During his time as an IA, Bray saw a great deal of inefficiency in the way insurers handled claims. At the time, most companies still used paper-based systems and some did not even use email. Most adjustors would also take polaroid pictures of damage rather than using cameras that could take pictures that could be more easily converted into digital images, he said.





\*AccuQuote, a Wheeling Illinois-based term life insurance agency, may benefit from a growth capital investment and could eventually sell, CEO Byron J. Udell told this news service.

## **Brief Summary:**

In the past, AccuQuote, received significant inbound interest from private equity and does see a potential benefit to raising external funding to fuel growth. Capital could be used for more marketing and hiring more agents. "We just need to do more of it...What we're doing is working." Udell said.





\*XSELL Technologies, a Chicago, Illinois-based company that provides an Al-based customer engagement platform, is planning to consider a capital raise towards the end of this year, founder and CEO Matt Coughlin told this news service.

## **Brief Summary:**

XSELL is offering insurers and other businesses a platform, called HiPer, which leverages AI and Machine Learning, to help increase sales conversion. The platform provides live agents with a recommendations tool, or CoBot, which provides the agents hints on the best possible responses to say back to potential customers.





◆Cytegic, a New York City-based insurtech that has R&D operations in Tel Aviv and which has created its own set of tools for quantifying cyberisk, is in the process of raising capital, CEO Elon Kaplan told this news service.

# **Brief Summary:**

a New York City-based insurtech that has R&D operations in Tel Aviv and which has created its own set of tools for quantifying cyberisk website



Netrolix, a Chicago-based company using AI to create secure, optimized networks, is interested in raising its first outside funds and may also consider a sale, CEO and cofounder Wes Jensen said.

## **Brief Summary:**

The company's platform – AI WAN – provides full SD-WAN capabilities and combines connectivity and security products, including AI enhanced multiprotocol label switching (MPLS), virtual private LAN service (VPLS), and virtual private network (VPN) connections.



#### **CEO** and co-founder:

Wes Jensen





# **Interesting Fact:**

Alternatively, the company may consider a sale to a strategic buyer, Jensen said. Netrolix might benefit from becoming part of a larger technology or e-commerce company that already has its own in-house support staff, the CEO said. A potential universe of buyers could also include an SD-WAN company that does not yet utilize Al/machine learning, he said.



AppFusions, a Wyoming-based software products and services company, is now seeking capital, co-founder and CEO Ellen Feaheny said

## **Brief Summary:**

AppFusions could be considered a next-generation MuleSoft, according to Feaheny. AppFusions offers several software products and services. To date, packaged integrations have provided a significant amount of income for the company, she said.



#### CEO:

Ellen Feaheny





# Interesting Fact:

At this point, Feaheny said she is not interested in an exit and foresees a near-term growth spurt. "I want to see this thing play out. We have been kicking at this for a long time and the market has finally cooperated," she said.



NS8, a Las Vegas, Nevada-based tech company providing fraud protection software for eCommerceis seeking more capital, a company source told this news service.

## **Brief Summary:**

a Las Vegas, Nevada-based tech company providing fraud protection software for eCommerce website



Ingo Money, the Alpharetta, Georgia-based payments provider whose offerings include fast money transfer for businesses sending funds to their customers' bank accounts, plans to add a reverse payment channel within a year, said EVP and chief product officer Lisa McFarland.

## **Brief Summary:**

the Alpharetta, Georgia-based payments provider whose offerings include fast money transfer for businesses sending funds to their customers' bank accounts website

## Interesting Fact:

Next year, Ingo Money may decide to raise growth equity to continue to scale its product offerings. McFarland said. For roughly the last 12 to 18 months, the company has been working diligently on product integration, partner solutions and securing a solid pipeline of clients, she said.



\*AOC Insurance Broker, a Q&A with AOC's founder and CEO Olivier Le Faouder

# **Brief Summary:**

a Q&A with AOC's founder and CEO Olivier Le Faouder website

#### CEO:

Olivier LeFaouder



