

Nov 18,  
2020

# ARCA

## Most Recent Coverage:

◆ [Guros](#), a Mexico City-based company that lets people shop for auto insurance online, will probably raise its Series A towards the middle of 2021, CEO and co-founder Juan Manuel Gironella said.

## Brief Summary:

Guros follows the Lean Startup model, which balances the need for growth with a desire to get constant feedback from customers on ways to improve, the CEO said.

◆ [website](#)

## Interesting Fact:

Innovation doesn't typically involve inventing something completely new, but more often is about making things easier/simpler. This is why companies like Amazon have so much success, the CEO said, not because they invented a new paradigm, but because they go the extra mile to improve the customer experience.

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Jun 15,  
2020

## scope

### Most Recent Coverage:

◆ [Scope](#), a San Francisco-based implementation as a service software company, will close on its seed funding in a few weeks, said Xander Oltmann, co-founder and CEO.

### Brief Summary:

Scope connects SaaS providers and their customers through its marketplace of engineers and service providers.

◆ [website](#)

### Investors:

Craft Ventures and William Hockey (Plaid co-founder)

### Interesting Fact:

The recent explosion of growth of fintech API companies opens up significant growth potential for Scope, the executive said. Scope is targeting these “late bloomers” to the fintech space to become adopters of Scope’s technology.

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Jun 08,  
2020



## Most Recent Coverage:

◆ [POPS! Diabetes Care](#), a Minneapolis, Minnesota-based diabetes management app provider, is raising a bridge round now and expects to seek its Series B next year, said Lonny Stormo, co-founder.

## Brief Summary:

The company's goal is to deliver better solutions to allow people to manage chronic health conditions on the go. Its first product targets type 1 diabetes as most of the time people with diabetes do not carry their insulin supplies with them.

◆ [website](#)

## Investors:

30Ventures, Revolution's Rise of the Rest Seed Fund and Flying Point Industries

## co-founder:

Lonny Stormo



## Interesting Fact:

In 2013, Stormo, Dan Davis, and Curt Christensen came up with the idea for POPS! while fishing on a remote lake in Minnesota. While Stormo was watching Davis reel in a large walleye at the same time as trying to check his blood sugar levels with a testing kit, Stormo asked his friends, "Why can't I check my blood sugar while fishing or jogging on my phone?" The idea for POPS! was born and the three co-founders engineered an all-in-one meter, which is now launched in the market.

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Jun 04,  
2020

## BREACH

### Most Recent Coverage:

◆ [Breach](#), a Boston-based cryptocurrency insurtech, is raising seed funding now, said Eyhab Aejaaz, CEO and co-founder.

### Brief Summary:

Breach insures loss of crypto assets due to cryptocurrency exchange hacks

◆ [website](#)

### Eyhab Aejaaz:

CEO and co-founder



### Interesting Fact:

Digital assets exchanges, wallets, custodians, insurers, and insurance brokers would make great strategic partners with Breach. The company is interested in profit sharing, revenue sharing or lead generation partnerships in both the US and internationally.

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Jun 01,  
2020



### **Most Recent Coverage:**

◆ [Dapp](#), a Mexico-based digital payment network, is raising its pre-Series A round, said Antonio Pelaez, CEO and co-founder.

### **Brief Summary:**

Dapp provides plug-and-play technology to banks and fintechs, which they integrate with their merchants. The merchants generate a QR code at the time of payment and consumers scan and pay the QR code from any compatible digital wallet.

◆ [website](#)

### **CEO:**

Antonio Pelaez



### **Interesting Fact:**

The company chose the name “Dapp” for a couple of reasons. While it means “decentralized app,” the word “dap” also represents a greeting and gesture of understanding between two people. The second “p” in Dapp stands for payment, hence the name “Dapp,” a mobile app that understands various methods of payment, CEO Antonio Pelaez told Fintech Horizons..

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May 04,  
2020



### **Most Recent Coverage:**

◆ [Arturo](#), a Chicago-based geospatial insurtech, is in process of follow-on raise, said John-Isaac Clark, CEO.

### **Brief Summary:**

Arturo is a spin out of American Family Insurance. It uses AI analytics and aerial imagery to assess risk for residential and commercial properties.

◆ [website](#)

### **Investors:**

American Family Insurance, Crosslink Capital and IAG Firemark Ventures

### **CEO:**

John-Isaac Clark



### **Interesting Fact:**

Arturo is focused on property and casualty insurance, but it sees value in expanding into other areas such as lending and real estate. While it does not have a definitive timeline for entry, it will be “soon” as COVID-19 has increased demand for Arturo’s offerings in these areas, CEO John-Isaac Clark said.

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Apr 23,  
2020



## Most Recent Coverage:

◆ [Botkeeper](#), a Boston, Massachusetts-based AI-powered accounting platform, will begin its Series B raise in a few weeks, said Enrico Palmerino, CEO and founder.

## Brief Summary:

BotKeeper is an artificial intelligence accounting platform designed to automate the manual processes for bookkeeping.

◆ [website](#)

## Advisors:

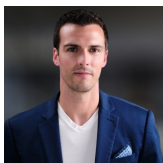
Fox Rothschild

## Investors:

Ignition Partners, Greycroft and Gradient Ventures, Halfcourt Ventures, Sorenson Capital, Julian Brodsky, CPA Founder and CFO of Comcast and later Comcast Ventures, Stephen Messer, AI founder of Linkshare and Collective[i], Mike Volpe, former CMO of Hubspot and current CEO at Lola, Boston VC Jeff Fagnan, partner at Accomplice, and professional basketball player Matthew Dellavedova

## CEO and founder:

Enrico Palmerino



## Interesting Fact:

Botkeeper anticipates continued growth even amid the COVID-19 crisis, CEO Enric Palmerino noted. Botkeeper's automation platform offers companies options for saving money on and streamlining accounting services during times of economic downturn. Historically, accounting services continue to grow during recessions as accounting is a government-mandated need for tax purposes, the CEO said.

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Apr 17,  
2020



### Most Recent Coverage:

◆ goHenry, a US and UK-based fintech whose mission is to help millions of kids become good with money, is looking to close its Series B in 2020, with proceeds used to accelerate marketing in the US and enter new markets, co-founder Dean Brauer said.

### Brief Summary:

goHenry offers a debit card and app with parental controls for children aged 6-18. The app helps children to earn, save, spend, and give money responsibly without the danger of debt. Parents can set up automatic allowances, help their kids earn extra for completing chores, and set controls on how much and where they can spend.

◆ [website](#)

### CEO:

Alex Zivoder



### Interesting Fact:

As far as its product during these times, goHenry is as relevant as ever as parents continue to give allowances to children and want to ensure they continue delivering financial education in the home, and kids continue to purchase and spend money online, Brauer told FHM..

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Apr 14,  
2020



### Most Recent Coverage:

◆ [Picwell](#), a Philadelphia, Pennsylvania-based employee benefits healthtech, is evaluating sale and capital raise options, said Matthew Sydney, CEO.

### Brief Summary:

Picwell DX is a direct to consumer and allows individual employees to see which health plan best fits their personal situation. Picwell API is the company's commercial or direct to business product that helps human resource and employee benefit departments present employees with a ranking of plan fit.

◆ [website](#)

### Investors:

Sandbox Ventures, MassMutual Ventures and Aflac

### CEO:

Matthew Sydney



### Interesting Fact:

Sydney joined Picwell in 2017. He previously held a sales executive role at Utah-based HealthEquity, a health savings company. Picwell was founded in 2013 by a group of University of Pennsylvania professors and a Wharton MBA.

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Apr 13,  
2020



### **Most Recent Coverage:**

◆ [Boss Insights](#), a Toronto-based startup focused on streamlining SMB and commercial lending processes is amid a seed round, CEO and co-founder Keren Moynihan told this news service.

### **Brief Summary:**

Boss Insight provides software to help accelerate SMB and commercial lending. Its product allows businesses to connect their accounting software and other documentation used in the lending process directly with the lender.

◆ [website](#)

### **CEO and co-founder:**

Keren Moynihan



### **Interesting Fact:**

In April, Oracle signed a deal with Boss Insights to collaborate on PPP lending technology.

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Apr 08,  
2020



## Most Recent Coverage:

◆ [Breathe Life](#), a Montreal, Canada-based insurtech that offers white-label digital solutions for insurance distributors that help improve the life insurance buying process, is in process of raising its Series A round, said Ian Jeffrey, co-founder and CEO.

## Brief Summary:

Breathe Life offers a white-label SAAS platform that helps insurance carriers better compete against insurtech upstarts.

◆ [website](#)

## Investors:

Diagram Ventures, National Bank, Real Ventures and Portag3 Ventures

## CEO and co-founder:

Ian Jeffrey



## Interesting Fact:

Breathe Life's inspiration is Shopify because that company democratized online stores by enabling ecommerce businesses to easily and simply build an online retail shop, CEO Ian Jeffrey said. Jeffrey said he expects life insurance brokers will eventually sell life insurance similarly, and Breathe Life wants to be the online platform or "Shopify" for the life insurance industry.

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Apr 03,  
2020



## Most Recent Coverage:

◆ [Avinew](#), a Westlake Village, California-based insurtech focused on autonomous vehicle coverage, is in the midst of its Series A round, said Dan Peate, CEO and founder

## Brief Summary:

Avinew plans to offer insurance for autonomous and semi-autonomous vehicles. Avinew's model is to offer a discount to drivers based on how many miles their vehicle is in autopilot. Its usage-based insurance program uses an AI-driven mobile app to collect telematics data and detect when semi-autonomous or autonomous features are engaged.

◆ [website](#)

## Investors:

from Crosscut, American Family Ventures, Draper Frontier, and RPM Ventures

## CEO and founder:

Dan Peate

## Interesting Fact:

CEO Dan Peate founded Avinew, which insures autonomous vehicles, 3.5 years ago after he purchased a Tesla and discovered the insurance premium was almost as expensive as the monthly car payment. He founded the company based on the belief that insurance should reward consumers for driving safer vehicles.

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Apr 01,  
2020



**BRANCH**

### **Most Recent Coverage:**

◆ [Branch](#), a Columbus, Ohio-based insurtech offering bundled insurance policies, is in the midst of raising its Series A round, said Steve Lekas, CEO and co-founder.

### **Brief Summary:**

Branch offers technology for bundling insurance policies. Its mission is to “take the fat out of the product” by skipping over agents and using technology to bring the product directly to the community.

◆ [website](#)

### **Investors:**

Greycroft, American Family Ventures, Scor and Foundation Capital

### **CEO:**

Steve Lekas

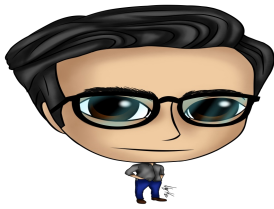


### **Interesting Fact:**

Branch has already launched in Arizona, Illinois, Missouri, Ohio, and Texas, but is aiming for a national presence and anticipates additional expansion through 2021, fueled by its Series A round.

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Mar 23,  
2020



### Most Recent Coverage:

◆ [Atrato](#), a Mexico City-based startup whose first product, Atrato Pago, lets merchants offer installment loans as a payment option to their customers, is actively seeking US investors and are engaged in ongoing discussions with some, CEO Rogelio Rea said.

### Brief Summary:

Atrato is targeting consumers that are underserved by traditional financial institutions. Its first product, Atrato Pago, lets merchants offer installment loans as a payment option to their customers. A customer can apply at the point of sale and they receive a response immediately on their mobile phone. The customer then pays for the item in monthly installments.

◆ [website](#)

### CEO:

Rogelio Ria



### Interesting Fact:

The most obvious change Atrato has made because of the pandemic is that it has become fully remote. WitRea said he has always been fascinated by companies like Gitlab and Zapier that are run as remote companies and sees a potential opportunity to keep in place the best aspects of remote work once the crisis is over.

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Mar 13,  
2020



### Most Recent Coverage:

◆ [Kickfurther](#) , a Boulder, Colorado-based inventory crowdfunding marketplace, is in the midst of raising more capital, said Sean De Clercq, CEO and founder.

### Brief Summary:

De Clercq founded the company in 2014 after encountering difficulties with inventory financing for his white-label merchandising company. At the same time, his sister ran a kickstarter campaign for a risky first generation production run and raised \$27K in 21 days. De Clercq saw an opportunity to create crowdfunding for inventory, and thus launched Kickfurther in 2015 through Boomtown Accelerator.

◆ [website](#)

### CEO and founder:

Sean De Clercq



### Interesting Fact:

De Clercq founded the company in 2014 after encountering difficulties with inventory financing for his white-label merchandising company. At the same time, his sister ran a kickstarter campaign for a risky first generation production run and raised \$27K in 21 days. De Clercq saw an opportunity to create crowdfunding for inventory, and thus launched Kickfurther in 2015 through Boomtown Accelerator

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Mar 10,  
2020

# artificial.

## Most Recent Coverage:

💡 [Artificial Labs](#), a London-based insurtech that uses AI and machine learning to digitize data collection, contract negotiation and pricing for insurance companies, is in the midst of raising capital, said Damian Arnold, CEO.

## Brief Summary:

The company uses artificial intelligence and machine learning to digitize data collection, contract negotiation and pricing for insurance companies.

💡 [website](#)

## Advisors:

Resolution Partners, Taylor Wessing, Pinsent Masons

## Investors:

Alma Mundi InsurTech Fund, Force Over Mass

## CEO:

Damian Arnold



## Interesting Fact:

The company's competitors include Boost in the US and Cytora and Instanda in Europe.

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Feb 13,  
2020



### Most Recent Coverage:

◆ [Ambisafe](#), a San Francisco-based blockchain infrastructure company focused on financial inclusion, is likely to start a capital raise in about 2 months, CEO and founder Andrii Zamovskiy told this news service.

### Brief Summary:

Ambisafe licenses blockchain-based software to financial markets. It offers multiple products including white-label exchanges, brokerage software, and smart contracts.

◆ [website](#)

### CEO and founder:

Andrii Zamovskiy



### Interesting Fact:

Originally from Ukraine, Zamovskiy is the founder of Ambisafe and Orderbook and also an advisor at Propy, a blockchain-based real estate platform. In 2016, he led a team that developed a prototype of a blockchain-based voting system for the government of Ukraine.

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Jan 31,  
2020



## Most Recent Coverage:

◆ [ANNA Money](#), a Cardiff, UK-based mobile business account platform, is starting to raise its next round of capital, said Eduard Panteleev, founder and CEO,

## Brief Summary:

ANNA is an app, a debit card and a business account that helps small businesses and startups with their financial admin. It targets micro SMEs, freelancers and sole proprietors to help them manage their accounting and administrative tasks. Its customers range from freelancers, software developers, content providers, designers and YouTube publishers.

◆ [website](#)

## Advisors:

Lewis Silkin, Sheridan Law

## CEO and founder:

Eduard Panteleev



## Interesting Fact:

ANNA Money CEO Eduard Panteleev said a friend of his came up with the name for the company. Panteleev liked the name because it was feminine and symmetrical. ANNA is an acronym for Absolutely No-Nonsense Admin.

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Jan 30,  
2020



### **Most Recent Coverage:**

◆ [Previsico](#), a Loughborough, UK-based provider of real-time street level flood warnings, will be pursuing its Series A round this spring or late in the year, said Jonathan Jackson, CEO.

### **Brief Summary:**

Previsico—a spin-out from UK-based Loughborough University—provides street-level flood risk predictions and analytics. (Founded 2019)

◆ [website](#)

### **Advisors:**

Mills and Reeve

### **Investors:**

Lloyd's Lab and Plug and Play (source, CB Insights). The company had raised £300K through angel and seed rounds as of January Jackson told FHM. In June, the company secured a £700k loan from Innovate UK.

### **Founder and Chief Science Officer:**

Prof. Dapeng Yu, F



### **Interesting Fact:**

Previsico participated in a ten-week program at Lloyd's Lab during which time it developed a new underwriting tool to

enhance insurers' flood risk models for both residential and commercial property, and fine art risks. The tool, which has since been launched, was designed with input and analysis from leading re-insurers, as reported by the company.

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Jan 28,  
2020



### Most Recent Coverage:

💡 [Community Capital Technology](#), a New York City-based loan marketplace serving community and regional banks, non-bank FIs and credit investors, plans to raise its Series A round in Q2, CEO and founder Garrett Smith said.

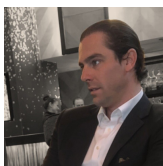
### Brief Summary:

CCT's marketplace helps banks diversify the types of loans they hold via an interface where they can compare their portfolio to local and national peers. It then utilizes machine learning to help banks select which loans to purchase based on whether its aim is growth, minimizing risk and/or ensuring regulatory compliance.

💡 [website](#)

### CEO and founder:

Garret Smith



### Interesting Fact:

Smith has founded two other marketplace startups: GSM Systems, which served telecom hardware suppliers, and Opportunity Network, a platform for connecting CEOs with high net worth investors.

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Jan 27,  
2020



### **Most Recent Coverage:**

◆ [Reask](#), a Sydney, Australia-based catastrophic risk insurtech, will begin raising capital in early spring, said Nick Hassam, COO.

### **Brief Summary:**

Reask specializes in catastrophe risk analytics and serves global insurance and reinsurance firms, insurance-linked securities (ILS) fund managers and government departments. (Founded 2018)

◆ [website](#)

### **CCO, co-founder:**

Nick Hassam



### **Interesting Fact:**

In February, Reask announced it had Made Oxbow Partners' 2020 InsurTech Impact 25 list. In June, Twelve Capital, a Zurichbased independent investment manager specializing in insurance investments for institutional clients, announced it would be taking its Insurance-Linked Securities (ILS) strategy to the next level, working in close collaboration with Reask.

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Dec 16,  
2019



ARTICENCE INC  
Art and Science of Text

### **Most Recent Coverage:**

◆ [Articence](#), a Pleasant, California-based startup that has created a 'Deep Text' SaaS model that can extract data on demand from formats such as PDF, docx, txt and CSV files, is in talks with a medical services company and a pharmaceutical company on potential contracts, CEO and Founder Sonal Koul said.

### **Brief Summary:**

Articence's Deep Text SaaS model can extract data on demand from formats such as PDF, docx, txt and CSV files and the data then can be translated for Deep Learning and Machine Learning. The Articence data is compatible with API and Open source frameworks such as TensorFlow, Keras and Neon.

◆ [website](#)

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## noonum

### Most Recent Coverage:

◆ [Noonum.ai](#), a Seattle-based company that has created an AI-driven research platform for uncovering insights about companies, industries, and macroeconomics, is now raising capital, said Darian Parrish, chief marketing officer.

### Brief Summary:

Using machine learning and natural language processing, Noonum is able to digest unstructured data from company filings, earnings transcripts, patent database, and news reports and then build knowledge graphs, which shows suppliers, customers, partners, competitors, and legal opponents for any publicly listed company, a limited set of private companies and government organizations.

◆ [website](#)

### Interesting Fact:

Large institutions are able to do research on an M&A deals by parsing various due diligence documents through Noonum's system, which then are contextualized in its knowledge graphs, according to Parrish.

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Dec 13,  
2019



### **Most Recent Coverage:**

◆ [Plynty](#), a Herndon, Virginia-based provider of a retirement planning application, will evaluate its capital raise options in four to six months, said president, Dennis Hooks and Jon Getchell, head of business development, in a joint interview.

### **Brief Summary:**

The company offers simple, convenient and personalized retirement planning through its mobile app.

◆ [website](#)

### **Investors:**

AEM Corporation

### **Interesting Fact:**

Plynty is a white-label application which it is looking to license to financial institutions. The company offers personalized retirement planning through its mobile app.

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Dec 05,  
2019



### **Most Recent Coverage:**

◆ [Sentro](#), an Auckland, New Zealand-based provider of cloud-based software for group insurers, is prepping for its Series A next year, said co-founders Hans Frauenlob and Rob Ellis in a joint interview.

### **Brief Summary:**

Sentro is a cloud-based insurtech with a software-as-a-service platform for group insurance and group benefits. It offers insurers, brokers and non-insurance service providers capability to design and deliver group insurance and benefits solutions to business customers, and offer employees customized service.

◆ [website](#)

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Nov 27,  
2019



## Most Recent Coverage:

◆ [La Parisienne Assurances](#), a Paris-based digital insurer whose roots in insurance go back to the early 1800s, is planning to make some decisions on US expansion no later than Q2 2020, an option which may require additional capital, CEO Olivier Jaillon told this news service.

## Brief Summary:

The company is not best described as an insurtech or as startup, but as a digital insurer, Rispal said. Over the past 5 years, the company created the best of both worlds: it is an insurer with its own capacity, but also has the speed and agility of an insurtech. The company can create new insurance products in less than 10 minutes, from ideation to market launch, he said.

◆ [website](#)

## Investors:

Swiss Re, French Family Office, and CEO Olivier Jaillon

## CEO:

Olivier Jaillon

## Interesting Fact:

La Parisienne began in 1829 as a family-owned limited partnership that insured against accidents caused by the first horse-drawn carriages in Paris, according to company information. In 1859, it sold its horse and carriage activities to focus on glass breakage insurance.

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Nov 14,  
2019



### **Most Recent Coverage:**

◆ [Safe-esteem](#), a Miami, Florida-based provider of travel risk intelligence (TRI) for insurance advisors, analysts and protection professionals, is starting to discuss funding options with investors, said Filippo Marino, CEO and co-founder.

### **Brief Summary:**

Safe-esteem provides travel risk intelligence (TRI) by delivering personalized analyses of crime, accidents and health risks, both at home and while traveling to domestic or international destinations. It gathers data such as the traveler's demographic profile and place of residence and uses algorithms to determine the likelihood of incidents based on location, age, gender and resident vs. visitor status. Its flagship product, Xplore provides actionable metrics and insights for planning and executing travel risk management and EP operations. Xplore is designed for enterprise risk, corporate safety, duty of care, insurance advisors, and protective intelligence specialists.

◆ [website](#)

### **Interesting Fact:**

Wilberding, a special forces US Army veteran, previously served as the Chief Security Officer of Coca-Cola. Additionally, he previously worked as a foreign service officer for The US State Department. He holds an MBA from Georgia State University and a Masters of International Affairs from Columbia.

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Nov 11,  
2019



### **Most Recent Coverage:**

◆ [Scanbot \(doo GmbH\)](#), a Bonn, Germany-based tech firm enabling document detection, scanning, and data extraction in insurance applications, is taking meetings with potential investors about a capital raise, CEO Christoph Wagner said.

### **Brief Summary:**

The company has two products: a B2C product, which is a scanner app unrelated to insurance, and its B2B product which provides benefits to the insurance industry related to claims processing automation.

◆ [website](#)

### **Investors:**

Target Partners

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Oct 30,  
2019



### **Most Recent Coverage:**

◆ [Finaeo](#), a Toronto-based startup offering a digital platform with an integrated marketplace designed to bridge the gap between carriers and their customers, will seek its Series A in Q2 2020, said Aly Dhalla, CEO and co-founder.

### **Brief Summary:**

Finaeo was founded in 2016. It offers a digital platform with an integrated marketplace to bridge the gap between carriers and their customers, according to the company. Its technology helps financial professionals evolve into "Bionic Advisors" through its custom front-end technology that is paired with a digital assistant.

◆ [website](#)

**Advisors:**  
Osler

### **Interesting Fact:**

Dhalla, who has a background in retail banking, is also the co-founder of TriCelerate, a not-for-profit technology incubator which serves three municipalities outside of Vancouver.

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Oct 17,  
2019



### **Most Recent Coverage:**

◆ [Handdii](#), an Australia-based startup with a platform for connecting carriers, policyholders and contractors who do repairs for insurance claims work, will likely be looking to raise a Series A round in Q2 2020, CEO and Co-founder Christie Downs said.

### **Brief Summary:**

an Australia-based startup with a platform for connecting carriers, policyholders and contractors who do repairs for insurance claims work

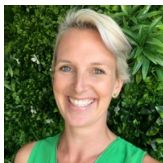
◆ [website](#)

### **Investors:**

Greenlight Re

### **CEO and co-founder:**

Christie Downs



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Aug 20,  
2019



### **Most Recent Coverage:**

◆ [ShapeShift](#), a Denver-based company behind a non-custodial platform to buy, sell, send, receive, trade, track, and hodl most major cryptocurrencies, is now getting ready for its Series B raise, a source told this news service.

### **Brief Summary:**

company has launched multiple products including CoinCap, which offers pricing data, and KeepKey, a hardware wallet. Last month, ShapeShift launched a new platform, which marries all of the company's products into an integrated platform.

◆ [website](#)

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Jul 08,  
2019



### **Most Recent Coverage:**

◆ [Cloverleaf Analytics](#), an Austin, Texas-based insurtech which generates data-based insights for P&C insurers, is likely to consider a Series A raise towards the middle of next year, CEO Robert Clark told this news service.

### **Brief Summary:**

Cloverleaf has developed a platform which funnels an insurers' core-system data into one centralized location and then "marries it" with data from external sources, Clark said. Cloverleaf then runs analytics and machine learning on top of the data to provide insurers insights on policyholders, claims, payouts, customer retention and shopping habits.

◆ [website](#)

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Apr 29,  
2019



### **Most Recent Coverage:**

◆ [Amenity Analytics](#), a NYC-based company offering a cloud-based text analytics platform and natural language processing tools to insurance, financial, and other enterprise customers, will probably start discussions about a Series C raise within a year, CEO Nathan Storch told this news service.

### **Brief Summary:**

a NYC-based company offering a cloud-based text analytics platform and natural language processing tools to insurance, financial, and other enterprise customers

◆ [website](#)

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Mar 29,  
2019



### **Most Recent Coverage:**

◆ **Tally**, a San Francisco-based company that assists people and families in managing their debt, likely is funded until the middle of 2020 but plans to seek to more capital as it expands, according to Erica Dorfman, Head of Finance & Operations at the company.

### **Brief Summary:**

Tally introduced an automated debt manager to a wide audience last year. The debt manager analyzes the best way for individual consumers to pay down their bills and then guides implementation of its recommendations.

◆ [website](#)

### **Interesting Fact:**

The 660 credit score is the current sweet spot for Tally, added Dorfman, but as the company expands it wants to be able to offer new products to customers outside of the range it currently serves.

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Mar 04,  
2019

# [24]7.ai

## Most Recent Coverage:

◆ [24]7.ai , an AI company, headquartered in San Jose, California that is leveraging chatbots and call centers for customer engagement

## Brief Summary:

[24]7.ai began with a focus on contact centers, but over time it built and acquired several technologies to incorporate chatbots into its offering. Now it provides agent services, chatbots and interactive voice response (IVR) for its customers.

◆ [website](#)

## Interesting Fact:

It's possible the company could be in a position to hold IPO discussions with banks within a year, the source said.

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Feb 06,  
2019



### **Most Recent Coverage:**

◆ [GoSave](#), a Santa Monica, California-based digital “piggy bank” and financial literacy app provider, is in process of its seed raise, said Andrew Birt, co-founder and CEO.

### **Brief Summary:**

GoSavers are smart piggy banks with an intuitive touch screen and an iOS and Android application that help you teach your child about savings, rewards, goals, chores and financial literacy.

◆ [website](#)

### **Interesting Fact:**

While GoSave is headquartered in California, most of its team resides in Australia. Birt lives in Brisbane with his wife and two little children. Prior to GoSave, Birt served as CMO for CliniCloud. He also co-founded LIFX, a smart bulb lighting company, which was acquired last year for \$51m by Australia-based Buddy Platform Limited.

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