

Nov 16,  
2020



### Most Recent Coverage:

◆ [Ternio](#), the Atlanta, Georgia-based startup behind BlockCard, a while-label debit card that lets people spend digital currencies at the point of sale, is ramping up hiring and seeking partnerships after raising a little bit more than \$1m this summer, COO and co-founder Ian Kane said.

### Brief Summary:

Ternio, the Atlanta, Georgia-based startup behind BlockCard, a while-label debit card that lets people spend digital currencies at the point of sale  
◆ [website](#)

### Investors:

Crowdfund

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Aug 24,  
2020



### **Most Recent Coverage:**

◆ [InformAI](#), a Houston, Texas-based healthcare analytics company, is gearing up for a Series A raise in Q4 this year, said Jim Havelka, CEO.

### **Brief Summary:**

The InformAI Sinus Image Classifier is a diagnostic-assist tool that assists physicians in three ways: evaluating sinus medical conditions at the point of care, speeding up radiologist workflow by flagging medical conditions for further review and providing a triage of pending sinus patient study reviews, according to the company.

◆ [website](#)

### **Investors:**

DEFTA Partners, Joyance Partners and Social Starts

### **CEO:**

Jim Havelka



### **Interesting Fact:**

As long as InformAI adheres to its plans, it expects a post Series A valuation ranging between \$25m and \$40m. It expects its valuation to grow as it launches its Sinus Image Classifier in the market, receives approvals for its pending patents and demonstrates success of its AI-enabled classifiers in the market, Havelka told FHM.

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Aug 14,  
2020



### Most Recent Coverage:

◆ [Worthy Financial](#), a South Florida-based company that provides a platform for consumers to invest in 5% interest earning bonds, is seriously considering an external equity raise, said Alan Jacobs, EVP and Chief Strategy Officer.

### Brief Summary:

Worthy is the creator of a micro-investment app that monitors users spending and rounds up each transaction to a whole dollar. It then automatically invests every added \$10 into a 5% interest earning bond.

◆ [website](#)

### CEO:

Sally Outlaw



### Interesting Fact:

Sally Outlaw, a crowdfunding strategist, is the CEO and co-founder of Worthy. Her vision for the company was to help unaccredited investors, including many millennials, hourly and gig workers, find the best ways to save and invest, Jacobs said.

Aug 13,  
2020



## Most Recent Coverage:

◆ [TaxTaker](#), an Austin, Texas-based company that helps tech startups take advantage of R&D tax credits, is focused on expanding in Texas and new markets ahead of its next capital raise, a company source told this news service.

## Brief Summary:

TaxTaker provides software which helps companies claim R&D tax credits. It makes money through a “success-based” model—it finds R&D credits that companies are eligible for and provides the data needed for their CPA or tax professional to file with the government. TaxTaker takes a 15% cut when the company receives the credit.

◆ [website](#)

## Investors:

Golden Section Technology Ventures, Old Three Hundred Capital

## CEO and co-founder:

Ari Palmer



## Interesting Fact:

TaxTaker makes money through a “success-based” model—it finds R&D credits that companies are eligible for and provides the data needed for their CPA or tax professional to file with the government. TaxTaker takes a 15% cut when the company receives the credit.

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Jun 18,  
2020

SourceDay

### Most Recent Coverage:

◆ [SourceDay](#), an Austin, Texas-based supply chain management fintech, is looking at synergistic strategic partnerships this year, said Tom Kieley, CEO and co-founder.

### Brief Summary:

SourceDay's ERP SaaS cloud platform is designed to simplify how businesses work with suppliers to make and ship orders. The platform integrates with products from Oracle, Netsuite, Microsoft and others in real-time to allow collaboration with suppliers on production times.

◆ [website](#)

### Investors:

Baird Capital, Silverton Partners, ATX Ventures and Draper Associates.

### CEO and co-founder:

Tom Kieley



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Mar 19,  
2020



### **Most Recent Coverage:**

◆ **Buddy**, a Richmond, Virginia-based on-demand accident insurance provider, will begin its Series A round mid-year, said Charles Merritt, CEO.

### **Brief Summary:**

The company targets people who are outdoor enthusiasts and adventure seekers and offers them episodic insurance 24/7 in as quickly as three minutes from anywhere with mobile data service.

◆ [website](#)

### **CEO and co-founder:**

Charles Merritt



### **Interesting Fact:**

The company has a couple of milestones it wants to reach this year before going out for its Series A round, Merritt said. First, Buddy wants to be selling its insurance offering in all 50 states. Second, it has a couple of pilot programs with distribution partners in the booking and registration markets, and it wants to receive performance data from those pilots.

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Feb 28,  
2020



### **Most Recent Coverage:**

🔍 [Joust](#), an Austin, Texas-based startup that has created a fintech mobile banking platform, is in the midst of a \$2m convertible note financing, which it expects to close within 60 days, said Greg Kurtyka, co-founder and COO.

### **Brief Summary:**

Joust offers an all-inclusive banking platform via its mobile app. Its app is free to download, but Joust charges transactional and invoicing fees similar to PayPal or Stripe, Kurtyka said.

🔍 [website](#)

### **Investors:**

PTB Ventures, Accion Venture Lab, Financial Venture Studio and Techstars

### **Interesting Fact:**

Eventually, Joust could attract buyout interest from strategics looking to expand into the mobile banking for freelancer market, the executive said. While, it does not have a definitive timeline, offers from larger fintech players would be “enticing” to look at. Kurtyka pointed to Visa’s acquisition of Plaid in January for \$5.3bn as an example of recent interest in the space.

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Feb 24,  
2020



## Most Recent Coverage:

◆ [BrainCheck](#), a Houston, Texas-based medtech company providing cognitive assessment tools, is planning to raise its Series B in 2021 after hitting some milestones but is now open to investor conversations, CEO and co-founder Yael Katz said.

## Brief Summary:

BrainCheck provides gamified neurocognitive tests that can be administered on iPad, iPhone and computers. Its tools, which are reimbursable by insurance and HIPAA compliant, are used in over 200 clinical practices and by 100,000 individual users.

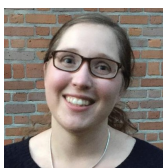
◆ [website](#)

## Investors:

S3 Ventures, Tensility Venture Partners, True Wealth Ventures and Nueterra Capital

## CEO and co-founder :

Yael Katz



## Interesting Fact:

In 10 minutes, BrainCheck can assess a wide-range of cognitive domains, including reaction time, immediate and delayed recall, cognitive processing, executive function, visual attention, task switching, and coordination.

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Feb 14,  
2020



### **Most Recent Coverage:**

◆ [Lineus Medical](#), a Fayetteville, Arkansas-based medical device company whose flagship product is Safebreak Vascular, designated as a class II De Novo device, is now seeking more capital, CTO and founder Spencer Jones told this news service.

### **Brief Summary:**

Safebreak Vascular, designated as a class II De Novo device, is the company's flagship product. It is a patented "break-away" mechanism that fits into all standard IV lines which will fit in-between a patient's catheter and the IV pump/bag. The product is designed to stop an IV from getting dislodged (e.g. pulled out) of a patient because the device will separate at 3.7 pounds of force.

◆ [website](#)

### **Investors:**

Innova, MB Venture Partners, F&S Capital

### **Interesting Fact:**

Prior to founding Lineus, Jones was a registered nurse. He became frustrated when patients he cared for dislodged their IVs. He decided to design a new product to solve the problem.

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Nov 20,  
2019



### **Most Recent Coverage:**

◆ [Honeyfi](#), a Charlotte, North Carolina-based startup offering an app to help couples save money and manage their finances together, is seeking seed financing, CEO Ramy Serageldin said.

### **Brief Summary:**

Honeyfi has developed an app where couples can set rules and both contribute to save for things such as vacations, weddings or purchasing a home -- or split household expenses such as utilities and groceries. The app helps new couples manage both their individual and combined expenses, Serageldin said.

◆ [website](#)

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Nov 14,  
2019



### **Most Recent Coverage:**

◆ [Safe-esteem](#), a Miami, Florida-based provider of travel risk intelligence (TRI) for insurance advisors, analysts and protection professionals, is starting to discuss funding options with investors, said Filippo Marino, CEO and co-founder.

### **Brief Summary:**

Safe-esteem provides travel risk intelligence (TRI) by delivering personalized analyses of crime, accidents and health risks, both at home and while traveling to domestic or international destinations. It gathers data such as the traveler's demographic profile and place of residence and uses algorithms to determine the likelihood of incidents based on location, age, gender and resident vs. visitor status. Its flagship product, Xplore provides actionable metrics and insights for planning and executing travel risk management and EP operations. Xplore is designed for enterprise risk, corporate safety, duty of care, insurance advisors, and protective intelligence specialists.

◆ [website](#)

### **Interesting Fact:**

Wilberding, a special forces US Army veteran, previously served as the Chief Security Officer of Coca-Cola. Additionally, he previously worked as a foreign service officer for The US State Department. He holds an MBA from Georgia State University and a Masters of International Affairs from Columbia.

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Nov 12,  
2019



## Most Recent Coverage:

◆ [Rein](#), a Chapel Hill, North Carolina-based insurtech helping carriers offer insurance products to customers and markets within digital ecosystems, will probably be in the market for more funding in the first half of 2020 after launching and executing on some additional programs, COO and Co-founder Jason Griswold said.

## Brief Summary:

2018, REIN launched a platform, DroneInsurance.com, in the autonomous space for drone operators to get drone insurance on-demand. Operators can buy cover from \$1m to \$25m in limits, including add-on physical damage protection, and they can turn it on an off when they want, Griswold said. The company is live in 47 states (excluding NY, KY, IL, and MN), he said. Liberty Specialty Markets (of Liberty Mutual) is underwriting the coverage.

◆ [website](#)

## Investors:

from Liberty Mutual Strategic Ventures, Kiplin Capital and individual and family office investors and Plug and Play

## CEO and co-founder:

Jason Griswold



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Oct 24,  
2019



InsureLife.io

### **Most Recent Coverage:**

◆ [InsureLife.io](#), a Raleigh, North Carolina-based startup developing a digital distribution platform for Life and P&C insurers, is planning to open up a seed round, said John Cammarata, Co-founder and Tech Guru.

### **Brief Summary:**

a Raleigh, North Carolina-based startup developing a digital distribution platform for Life and P&C insurers

◆ [website](#)

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Oct 21,  
2019



### **Most Recent Coverage:**

◆ [Fenris Digital](#), a Richmond, Virginia-based startup providing technology to help insurers and other FIs streamline customer applications, is planning to raise a Series A round next year, said Jennifer Linton, CEO and founder.

### **Brief Summary:**

a Richmond, Virginia-based startup providing technology to help insurers and other FIs streamline customer applications  
◆ [website](#)

### **Advisors:**

Larry Rosenberger (FICO)

### **Investors:**

Larry Rosenberger, SixThirty, Center for Innovation in Technology, Tyson's Angels Group, 757 Angels Group

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Oct 17,  
2019



### **Most Recent Coverage:**

◆ [WeatherCheck](#), a Louisville, Kentucky-based startup offering a subscription service that helps carriers and brokers assess the validity of weather-related damage claims, is beginning preparations for raising a Series A round, CEO and co-founder Demetrius Gray told this news service.

### **Brief Summary:**

a Louisville, Kentucky-based startup offering a subscription service that helps carriers and brokers assess the validity of weather-related damage claims

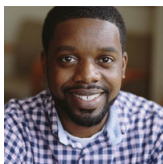
◆ [website](#)

### **Investors:**

YCombinator

### **CEO and co-founder:**

Demetrius Gray



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Oct 10,  
2019



### **Most Recent Coverage:**

◆ [ALTR](#), an Austin, Texas-based company which is using blockchain technology as a way to provide greater security for enterprise data, plans to initiate a Series B venture round before the end of the year, said Dave Sikora, CEO.

### **Brief Summary:**

an Austin, Texas-based company which is using blockchain technology as a way to provide greater security for enterprise data

◆ [website](#)

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Oct 07,  
2019



### **Most Recent Coverage:**

◆ [Ontellus](#) , a private equity held, Houston-based records retrieval provider serving insurance carriers, could make a larger acquisition which may require a recapitalization or liquidity event, a source told this news service.

### **Brief Summary:**

a private equity held, Houston-based records retrieval provider serving insurance carriers  
◆ [website](#)

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Aug 29,  
2019



### Most Recent Coverage:

◆ [AnthemGold](#), a Montgomery, Texas-based company offering an insured, micro-weighted, gold bullion-backed cryptocurrency, is looking to raise \$5m in a private placement, CEO Anthem Hayek Blanchard told this news service.

### Brief Summary:

a Montgomery, Texas-based company offering an insured, micro-weighted, gold bullion-backed cryptocurrency  
◆ [website](#)

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Jul 31,  
2019

### Most Recent Coverage:

◆ [Compare.com](#), an auto insurance comparison website headquartered out of Richmond, Virginia that is part of UK-based Admiral Group plc, is likely to add additional carrier partners to its platform, CEO Andrew Rose told this news service.

### Brief Summary:

an auto insurance comparison website headquartered out of Richmond, Virginia that is part of is part of UK-based Admiral Group plc  
◆ [website](#)

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Jul 30,  
2019



### **Most Recent Coverage:**

◆ [Claimatic](#), a San Antonio-based company offering a cloud-based SaaS product for automating the claims management process, is considering raising outside capital, a source familiar with the company told this news service.

### **Brief Summary:**

a San Antonio-based company offering a cloud-based SaaS product for automating the claims management process  
◆ [website](#)

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Jul 19,  
2019

## Auto-Savings

### Most Recent Coverage:

◆ [Auto-Savings.com](#), a brand of Union Square Media (USM), is in the process of being spun off into its own separate company, Alex Feldman, EVP, Business Development told this news service.

### Brief Summary:

Auto-Savings.com is an online referral service for auto insurance. It was developed in 2017 and is owned by Union Square Media, Feldman said.

◆ [website](#)

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Jul 08,  
2019



### **Most Recent Coverage:**

◆ [Cloverleaf Analytics](#), an Austin, Texas-based insurtech which generates data-based insights for P&C insurers, is likely to consider a Series A raise towards the middle of next year, CEO Robert Clark told this news service.

### **Brief Summary:**

Cloverleaf has developed a platform which funnels an insurers' core-system data into one centralized location and then "marries it" with data from external sources, Clark said. Cloverleaf then runs analytics and machine learning on top of the data to provide insurers insights on policyholders, claims, payouts, customer retention and shopping habits.

◆ [website](#)

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Jun 28,  
2019



### Most Recent Coverage:

◆ [Kawa Capital Management](#), an Aventura, Florida-based company that created a mobile app as a means for existing investors to track current deals and to learn of new, planned investments, has backed into FinTech and attracted new investors for deals because of its tech innovation.

### Brief Summary:

an Aventura, Florida-based company that created a mobile app as a means for existing investors to track current deals and to learn of new, planned investments  
◆ [website](#)

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Jun 25,  
2019



### Most Recent Coverage:

◆ [PLNAR](#), an Austin, Texas-based company offering an app for virtually settling interior P&C insurance claims, is likely to seek its next funding round towards the end of the year, CEO Andy Greff told this news service.

### Brief Summary:

an Austin, Texas-based company offering an app for virtually settling interior P&C insurance claims  
◆ [website](#)

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Jun 13,  
2019



### **Most Recent Coverage:**

◆ [Savvi Insurance](#), a Charlotte, North Carolina-based managing general agency launching a home insurance product accompanied by a smart home security system, is now seeking outside capital, CEO Mark Coons told this news service

### **Brief Summary:**

The company's offering also includes a smart home security system, included with its insurance policy, aimed at helping prevent bad stuff from happening in the first place. Savvi is attempting to transform the insurance model from one that is reactive to one that is proactive and preventative, the CEO said.

◆ [website](#)

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Jun 10,  
2019



### **Most Recent Coverage:**

◆ [Claimbot](#), an Austin, Texas-based startup providing an AI-enabled virtual chat engine, is planning to raise a larger seed round in about 18 months, CEO and founder Miguel Fernández told this news service.

### **Brief Summary:**

an Austin, Texas-based startup providing an AI-enabled virtual chat engine  
◆ [website](#)

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Jun 05,  
2019



### **Most Recent Coverage:**

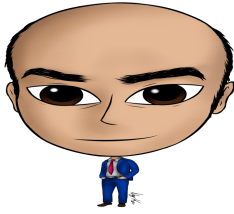
◆ [CyberFortress](#), a San Antonio-based insurtech that is planning to offer a business interruption policy, will be looking to raise capital in the second half of this year, CEO Huw Edwards said.

### **Brief Summary:**

a San Antonio-based insurtech that is planning to offer a business interruption policy  
◆ [website](#)

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May 28,  
2019



### **Most Recent Coverage:**

◆ [Dasceq](#), the Irving, Texas-based creator of a SAAS platform that uses AI to streamline collections, is “definitely” interested in raising seed funding, CEO and founder Abhishek Goel told this news service.

### **Brief Summary:**

the Irving, Texas-based creator of a SAAS platform that uses AI to streamline collections  
◆ [website](#)

### **CEO and founder:**

Abhishek Goel



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May 16,  
2019



### **Most Recent Coverage:**

◆ [Ganas Holdings](#), a Dallas, Texas-based vertically-integrated financial services firm providing one-stop auto finance, sales and loan servicing, is speaking with investors about ways it can grow the company, president and COO Don Goin told this news service.

### **Brief Summary:**

a Dallas, Texas-based vertically-integrated financial services firm providing one-stop auto finance, sales and loan servicing  
◆ [website](#)

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May 01,  
2019



### **Most Recent Coverage:**

◆ [Hummingbiird](#), a Tallahassee, Florida-based startup offering an app that connects college students seeking services with student workers and service providers, is now raising equity financing, CEO Matthew Solomon and COO Zachary Polito told this news service in a joint interview.

### **Brief Summary:**

a Tallahassee, Florida-based startup offering an app that connects college students seeking services with student workers and service providers

◆ [website](#)

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Apr 19,  
2019



### **Most Recent Coverage:**

◆ [Blink Identity](#), an Austin, Texas-based startup developing facial recognition technology, is likely to seek its Series A round in December, co-founders Mary Haskett (CEO) and Dr. Alex Kilpatrick (CTO), said in a joint interview.

### **Brief Summary:**

an Austin, Texas-based startup developing facial recognition technology  
◆ [website](#)

### **Interesting Fact:**

The company is now running several pilots related to live events but expects its technology will also be used for identification in healthcare and other commercial venues, the co-founders said. Over the remainder of this year, the company will receive valuable feedback from its pilot projects. Once the pilots are completed, the company will be in a position to begin scaling its offering. The Series A round will go towards those planned efforts to scale the business, the co-founders said.

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Feb 19,  
2019



### **Most Recent Coverage:**

◆ [Smartract](#), a startup which links digitally signed documents to smart contracts, is now raising an equity round, CFO Gary Peat said.

### **Brief Summary:**

Smartract's protocol cross-links digitally signed contracts with smart contract code. The startup plans to serve multiple industries including financial services, real estate, and healthcare.

◆ [website](#)

### **Interesting Fact:**

Jay Jumper, SIGNiX CEO, and a few additional high-net-worth investors have funded Smartract to date, Peat said. Jumper is also the founder of ProNvest, a Chattanooga-based robo advisor, which has about \$1bn in assets under management, Peat noted.

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### **Most Recent Coverage:**

◆ [VRBex](#) , a Houston, Texas-based company developing a cryptocurrency-focused financial services firm, is seeking capital to build out its business platform, CEO Gene Grant told this news service.

### **Brief Summary:**

VRBex is planning to build a digital-assets focused financial services platform, which will include a cryptocurrency exchange, a security token trading platform, custody services, traditional banking services, and banking services for crypto-assets.

◆ [website](#)

### **Interesting Fact:**

Within two years, it is very likely there will be a large wave of consolidation in the crypto space, Grant said. VRBex could become a “tasty” acquisition target for a strategic buyer looking to enter the regulated banking space, he said. The most logical acquirer would be an off-shore bank or potentially a US-based regional bank that wants access to the digital-currency space. It will be much easier for them to buy a company rather than building such services in-house, he explained. Large private equity firms could also be included in a potential universe of buyers, he said.

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Dec 12,  
2018



### **Most Recent Coverage:**

◆ [Swych](#), the digital gifting and exchange platform built on an advanced machine learning base, may seek out a strategic investor in order to expand its retail-oriented market, said Deepak Jain, co-founder and CEO.

### **Brief Summary:**

Swych offers its users a convenient process to give away, receive, manage and exchange gift cards within countries and across borders.

◆ [website](#)

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Oct 17,  
2018



### **Most Recent Coverage:**

◆ [DM Analytics](#), the Dallas, Texas-based direct mail marketing company, which leverages analytics to assess creditworthiness for non-prime lenders, is interested in both acquisitions and partnerships, CEO and founder Senthil Ramanath told this news service.

### **Brief Summary:**

the Dallas, Texas-based direct mail marketing company, which leverages analytics to assess creditworthiness for non-prime lenders  
◆ [website](#)

### **Interesting Fact:**

At this point, it is too early for DM Analytics to think about an exit, but a sale might be attractive once the company reaches 200 customers, Ramanath said. Credit data companies or possibly a credit lender could be among its eventual universe of buyers, he said.

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Sep 17,  
2018



### **Most Recent Coverage:**

◆ [Cybera](#) , the Franklin, Tennessee-based company offering a secure network services platform, is seeking partners to expand in EMEA countries, founder and president Cliff Duffy said.

### **Brief Summary:**

Cybera has developed proprietary network software to separate its customer's network into multiple networks, which is called micro segmentation, said Duffy. For example, Cybera can "carve out" a dedicated network for payments, so a customer's payment device is not connected to any other in-store systems, the exec said.

◆ [website](#)

### **Interesting Fact:**

In addition to its global expansion initiatives, other strategic initiatives for Cybera include expanding into more vertical markets, said Duffy. The company has a primary focus in retail, but is looking to expand its services to large health chains, such as large dialysis and dental clinics, the exec said.

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Jun 20,  
2018



### **Most Recent Coverage:**

◆ [Hashed Health](#), a Nashville, Tennessee-based company building blockchain and distributed ledger-based solutions in the healthcare sector, is advancing three lead products while it raises another round of funding, CEO and founder John Bass told Fintech Horizons.

### **Brief Summary:**

Hashed Health is advancing three lead products. Its most mature product is a Professional Credentials Exchange, called ProCredEx, which is a healthcare professional credentialing platform built on distributed ledger technology, Bass said. In the near-term Hashed Health expects to be announcing some ProCredEx-related partnerships with insurance companies, hospital systems, and credentialing organizations, he added.

◆ [website](#)

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