

Sep 25,
2020



[website](#)

Most Recent Coverage:

🔗 **Finerio, a Mexico City-based open banking API provider, is prepping to aggressively raise its Series A round, said Nick Grassi, founder and COO.**, a Mexico City-based open banking API provider, is prepping to aggressively raise its Series A round, said Nick Grassi, founder and COO. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Finerio is an open banking and personal finance management API. Its B2B product, Finerio Connect, allows companies to consult bank accounts with the authorization of users, via API, according to a company press release. Finerio white labels its platform to banks and financial institutions who market under their own brands.

founder and COO:

Nick Grassi




Interesting Fact:

Finerio is preparing to launch in Colombia and is also looking to enter other Latin American markets including: Brazil, Chile, Argentina, Ecuador, Peru and Argentina.

Sep 21,
2020



Most Recent Coverage:

 **Jassby**, a Waltham, Massachusetts-based provider of a mobile wallet that lets parents share money with their kids, is in the midst of raising capital, said Benny Nachman, CEO and founder. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Jassby is a financial tool for children and teens to learn financial literacy by saving, spending and donating to charities.

Investors:

Moneta Capital, Needham Bank, Blumberg Capital, Correlation VC and PnP Ventures

CEO and founder:

Benny Nachman




Aug 26,
2020



 [website](#)

Most Recent Coverage:

 **MPOWER Financing**, is seeking additional partnerships and is already in the middle of rolling out a new refinancing offering after recently raising new funding, CEO Emmanuel Smadja said. *(Please click on the hyperlink above to read this article)*

Brief Summary:

MPOWER is a student loan provider that allows DACA students and international students to get a loan without requiring a cosigner.

Investors:

Breega, Potencia Ventures, AI8, Cometa, Zephyr-Peacock, 1776, Fresco Capital, 1994 LLC, Goal Structured Solutions

CEO and co-founder:

Emmanuel Smadja




Interesting Fact:

Smadja had his first experience as an international student almost 20 years ago, when he attended the University of Virginia.

Aug 14,
2020



Most Recent Coverage:

 **Worthy Financial**, a South Florida-based company that provides a platform for consumers to invest in 5% interest earning bonds, is seriously considering an external equity raise, said Alan Jacobs, EVP and Chief Strategy Officer. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Worthy is the creator of a micro-investment app that monitors users spending and rounds up each transaction to a whole dollar. It then automatically invests every added \$10 into a 5% interest earning bond.

CEO:

Sally Outlaw




Interesting Fact:

Sally Outlaw, a crowdfunding strategist, is the CEO and co-founder of Worthy. Her vision for the company was to help unaccredited investors, including many millennials, hourly and gig workers, find the best ways to save and invest, Jacobs said.

Aug 11,
2020



Most Recent Coverage:

 **HomeZada**, an El Dorado Hills, California-based provider of personal finance software for homeowners, is ready to raise its Series A round, said John Bodrozic, CEO and co-founder.
(Please click on the hyperlink above to read this article)

Brief Summary:

HomeZada is a home finance app that helps consumers manage financial decisions regarding their homes. The app tracks a variety of home financial data such as estimated home values, property taxes, mortgage schedules, budgets, expenses, insurance costs, and home equity.

Investors:

Moneta Ventures

CEO and co-founder:

John Bodrozic



Interesting Fact:

HomeZada is a home finance app that was founded in 2011, the company was initially bootstrapped by Bodrozic and his two co-founders. It raised \$2.1m in funding in 2014 from Moneta Ventures and angel investors. Prior to HomeZada, Bodrozic founded Meridian Project Systems, a construction project management company, which he bootstrapped until eventually raising \$13m in funding and then selling to Trimble in 2006.

Aug 07,
2020

Most Recent Coverage:

🔗 **Franc**, the creator of an investment app serving residents of South Africa, aims to raise an additional \$300,000 for its seed round. The company plans to start raising a Series A round at the end of next year or at the beginning of 2022. *(Please click on the hyperlink above to read this article)*

Brief Summary:

the creator of an investment app serving residents of South Africa

🔗 [website](#)

CEO and co-founder:

Thomas Brennan



Interesting Fact:


Franc was the first robo-advisory startup in South Africa, the COO said. When Franc started, it saw the main barriers to creating new financial services products to be around product complexity and minimum investment requirements, he said.

Aug 04,
2020



 [website](#)

Most Recent Coverage:

 [Freetrade](#), a London-based challenger stockbroker that offers commission-free investing, could potentially raise its Series B towards the end of the year or in early 2021, said Viktor Nebehaj, co-founder and CMO. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Freetrade offers an iOS and Android investment platform in which investors are able to invest in 1200 stocks and ETF's, commission-free via their phones.

Investors:

Draper Esprit

Interesting Fact:

Freetrade is targeting "everyone" as a potential customer, but it is initially focused on the 100m millennials in the E.U., Nebehaj told FHM.

Jul 21,
2020



Most Recent Coverage:

[!\[\]\(3d8c13c92b853674f749aac6fa869926_img.jpg\) **PYT Funds**](#), a Washington D.C.-based student loan funding platform, is actively fundraising its seed round, said Dick Adams, CEO and co-founder. *(Please click on the hyperlink above to read this article)*

Brief Summary:

PYT is aiming to meet the student loan tuition gap by offering “student loanership” programs, in which students crowdfund 10% to 20% of their tuition to build their credit and in turn, banks fully fund their student loans.

Investors:


New Media Ventures, Points of Light, Village Capital alumni and TEDCO

Jul 20,
2020



 [website](#)

Most Recent Coverage:

 **Wallit**, a reward-based savings platform for families, is planning to raise its Series A round in the first half of 2021, said Mike Vien, CEO. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Wallit is one app that links to all financial accounts and offers cash back for spending and saving. Vien, who has three in college and one in highschool, built the platform with parents in mind to incentivize the younger generation to save money while also offering rewards for financial wellness.

Investors:

BlueIO, Mendoza Ventures and BoxOne Ventures, with financing through a partnership with the Maine Technology Institute (MTI) and the Finance Authority of Maine (FAME).

CEO:

Mike Vien




Interesting Fact:

Wallit is likely to engage an investment banker at some point in the future, Vien said. It has relationships with a few, though no formal contracts are in place, he said. Vien would likely lean on his existing friendships when Wallit reaches the point of needing investment banker counsel, he added.

Jul 09,
2020



Most Recent Coverage:

 **Project Imagine**, a UK-based software startup that has created a white-label consumer app offering geared towards banks and fintechs, is in discussions about its next funding round, said Aritra Chakravarty, CEO. *(Please click on the hyperlink above to read this article)*

Brief Summary:

The company operates Pi1, a cloud-based digital banking services platform that runs the consumer app Dozens. Pi1, is a complete white-label offering from payments to wealth that uses a single API and advanced analytics geared for banks and fintechs.

CEO:

Aritra Chakravarty



Interesting Fact:


Chakravarty describes the company as a Monzo and Nutmeg rolled into one. An investment banker and HSBC veteran for 15 years, he moved from Hong Kong back to London in 2017 and launched Project Imagine in 2018.

May 26,
2020



 website

Most Recent Coverage:

 **Pinkaloo Technologies**, a Baltimore, Maryland-based charitable giving platform, may raise its Series A later this year depending on COVID-19, said Gideon Taub, founder and CEO. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Pinkaloo partners with banks, credit unions and employers with 100 to 100K employees to offer them an automated giving platform for their employees. Pinkaloo helps individuals both budget their giving, and find organizations to support.

Investors:

Squadra Ventures, Baltimore Angels, Tedco and C5 Accelerate

CEO and founder:

Gideon Taub



Interesting Fact:


CEO Gideon Taub founded Pinkaloo in 2016 after identifying a need for a centralized and simple payment platform for charitable giving. Prior to Pinkaloo, Taub helped build Videology, which grew to 350 employees before being acquired by Amobee in 2018 for \$100m.

Apr 24,
2020



 website

Most Recent Coverage:

 **Doxo**, a Seattle, Washington-based online bill pay startup, will likely raise more capital, but the timing is dependent on market conditions, said Steve Shivers, CEO and founder. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Doxo is a third-party bill payment mobile app that allows consumers to pay any bill, with any payment method, from any device.

Investors:

Mohr Davidow Ventures, Sigma Partners, and Bezos Expeditions

CEO and founder:

Steve Shivers



Interesting Fact:


Ninety days ago, Dox CEO Steve Shivers would have said that Doxo would likely start looking at its next round, but now Doxo is shifting its strategy to wait and see. The COVID-19 crisis has created market uncertainty, and it remains to be seen how the fundraising environments will be affected, he explained. While Doxo has no aversion to a raise now, the company wants to make sure the terms and timing are a fit and benefit Doxo.

Apr 17,
2020



 website

Most Recent Coverage:

 **goHenry**, a US and UK-based fintech whose mission is to help millions of kids become good with money, is looking to close its Series B in 2020, with proceeds used to accelerate marketing in the US and enter new markets, co-founder Dean Brauer said. *(Please click on the hyperlink above to read this article)*

Brief Summary:

goHenry offers a debit card and app with parental controls for children aged 6-18. The app helps children to earn, save, spend, and give money responsibly without the danger of debt. Parents can set up automatic allowances, help their kids earn extra for completing chores, and set controls on how much and where they can spend.

CEO:

Alex Zivoder



Interesting Fact:


As far as its product during these times, goHenry is as relevant as ever as parents continue to give allowances to children and want to ensure they continue delivering financial education in the home, and kids continue to purchase and spend money online, Brauer told FHM..

Apr 02,
2020



 [website](#)

Most Recent Coverage:

 **DailyPay**, a NYC-based employee payments provider, plans to look at another funding round but timing is uncertain due to COVID-19, said Jeanniey Mullen, CMO (*Please click on the hyperlink above to read this article*)

Brief Summary:

DailyPay's technology integrates into payroll systems to bring transparency to money earned by employees on a daily basis. Its solution allows employers and employees to track hours and overtime hours. Its mobile app is used by 2 million employees across quick service restaurants, home health, customer service, hospitality and retail verticals, Mullen said.

Investors:

Intercept Ventures, RPM Ventures, Inspiration Ventures and Draper Frontier

CEO:

Jason Lee




Interesting Fact:

DailyPay is reacting to the current COVID-19 crisis by waiving fees for next day funds as many are needing earned income sooner to buy groceries or cleaning supplies, said Mullen. DailyPay's diversified customer base is allowing the company to withstand the current economic situation. While some of its customers have shut their doors such as hospitality and some retailers, it has other customers that are continuing to operate during the crisis. Additionally, even if some of its customers are shutdown, many are continuing to pay its employees and are continuing to use DailyPay, she explained.

Feb 27,
2020



Most Recent Coverage:

 **Mylo**, a Montreal, Canada-based goal-based savings and investing app, plans to raise its Series B round this year, said Philip Barrar, CEO and founder. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Mylo is a savings and investing app that allows Canadians to easily invest their loose change and grow their wealth, according to the company.

Investors:

NAventures, Desjardins Capital, Ferst Capital Partners and Tactico

CEO and founder:

Philip Barrar



Interesting Fact:


The B round will be a catalyst for international expansion, Barrar said. Mylo is seeing tremendous success in Canada, but the market is limited. It aims to be a global fintech player and plans to enter Europe in the next few months. France is first on the list with Germany, the Netherlands, and Spain also possibilities.

Feb 17,
2020

linus

 [website](#)

Most Recent Coverage:

 **Linus**, a startup developing a high-yield account that gives depositors access to decentralized, digital asset markets, is seeking its seed round, CEO and co-founder Matthew Nemer told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Linus differentiates itself from traditional high-yield accounts such as Marcus by Goldman Sachs, Betterment or Wealthfront, by utilizing the Ethereum blockchain on the backend as well as incorporating the DeFi lending protocol, Compound.Finance.

Interesting Fact:


Linus converts its user's cash deposits into the stablecoin, USDC, and moves them into digital asset markets where demand to borrow the dollar exceeds that of traditional financial markets, according to the company. Linus says its depositors can earn 35x the national savings account average.

Jan 13,
2020



 [website](#)

Most Recent Coverage:

 **CardCruncher**, a NYC-based startup that has developed a credit card recommendation tool, is interested in raising capital if it finds a beneficial strategic investment partner, co-founder Kevin Cash told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

CardCruncher's tool recommends credit card products based on its users' spending histories. CardCruncher connects to a user's bank accounts, using an API provided by Plaid. It also gives the option for pertinent information to be entered manually, if users don't want to connect their accounts, Cash said.

Co-founder:

Kevin Cash



Interesting Fact:

Cash and CardCruncher's other co-founder Mike Bonfigli have funded the company to date, with capital they generated through another profitable import business, which they are in a position to continue to do, Cash said.

Jan 10,
2020



[website](#)

Most Recent Coverage:

[Twilight](#), a NYC-based startup which is developing an app to help young people save for a down payment on their first home, is looking to raise its first round of funding, co-founders Darren Small (CEO) and Allyson Alves (CTO) told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Twilight's mission is to "close the housing gap" in the US by helping millennials simplify their finances and budgeting processes, Small said. It is developing a mobile application that will provide a step-by-step plan for millennials to find easy ways to save for their first home.


Interesting Fact:

Twilight plans to generate revenue through a tiered monthly subscription model. It is initially thinking that the base version of its app will cost users about \$8.00 per month. The company will probably not cross-sell products over its app, Small said.

Dec 27,
2019



Most Recent Coverage:

 **Wizest**, a Cleveland, Ohio-based startup which is offering a wealth management application to new investors, is soon planning to raise a seed round, CEO Axel Thibon told this news service. *(Please click on the hyperlink above to read this article)*


Brief Summary:

Wizest is a platform which has experienced financial advisors on one side, and new or still learning investors on the other side, Thibon said. New investors can join Wizest and build their own team of advisors, after viewing various profiles and subsequently manage their teams from the platform.

Dec 17,
2019



Most Recent Coverage:

 **SalaryFits**, a platform which connects employees and FIs through employer payroll systems, is planning to start targeting the US market in 2020, CEO Délber Lage told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

SalaryFits is a platform that plugs into employer payroll systems, and provides financial institutions real-time data about employees, so that FIs can then provide employees more targeted products and services including loans, investments, and insurance, the CEO said.

Dec 13,
2019



[website](#)

Most Recent Coverage:

[Plynty](#), a Herndon, Virginia-based provider of a retirement planning application, will evaluate its capital raise options in four to six months, said president, Dennis Hooks and Jon Getchell, head of business development, in a joint interview. *(Please click on the hyperlink above to read this article)*

Brief Summary:

The company offers simple, convenient and personalized retirement planning through its mobile app.

Investors:

AEM Corporation

Interesting Fact:

Plynty is a white-label application which it is looking to license to financial institutions. The company offers personalized retirement planning through its mobile app.

Dec 05,
2019



Most Recent Coverage:

[!\[\]\(bd1a142de767a21e5362c595f844a4ff_img.jpg\) **Pinkaloo Technologies**](#), a Baltimore startup that is building a white-label charitable giving account product, is now developing relationships for its Series A round that it will “realistically” raise in about 12 to 18 months, CEO and founder Gideon Taub told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Pinkaloo provides banks and credit unions white-label “modern giving” accounts which allow members to manage their donations. The company charges FIs monthly license fees per account, Taub said. Pinkaloo can help with customer acquisition and retention.

Investors:

Squadra, TEDCO, Baltimore Angels, C5 Capital

Nov 20,
2019



Most Recent Coverage:

[!\[\]\(47734e4656765d20df4fdbd5b7aff048_img.jpg\) **Honeyfi**](#), a Charlotte, North Carolina-based startup offering an app to help couples save money and manage their finances together, is seeking seed financing, CEO Ramy Serageldin said. *(Please click on the hyperlink above to read this article)*

Brief Summary:


Honeyfi has developed an app where couples can set rules and both contribute to save for things such as vacations, weddings or purchasing a home -- or split household expenses such as utilities and groceries. The app helps new couples manage both their individual and combined expenses, Serageldin said.

Nov 14,
2019



 [website](#)

Most Recent Coverage:

 **This is Alice**, a NYC-based startup focused on automating pre-tax spending benefits, is planning to raise its Series B round in 2020, a source told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Alice earns half of what businesses save on payroll taxes each pay period, and it is free for employees. The company directly connects to and automatically updates payroll so pre-tax deductions are set before payroll deadlines.

Investors:


Trinity Ventures, Notation Capital, and Lattice Ventures

Oct 10,
2019



 [website](#)

Most Recent Coverage:

 **Planswell**, a Toronto-based company offering online financial planning tools for managing budgets, investments, insurance and mortgages, is looking to expand in countries including the US and China, CEO Eric Arnold said. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Planswell's model works like this: it allows users to set up an online plan and receive unlimited, 1-to-1 support "from unbiased experts for free". Support comes from a diverse group of specialists including those with CFA, CA, CPA, CFP, PFP, CIM, and LLQP certifications, according to the company. The company earns money from fees it receives from mortgage lenders and insurance companies whose products are offered through the platform.

Sep 11,
2019

**Most Recent Coverage:**

💡 **InSpirAVE** , a New York City-based startup whose app helps people save for important purchases with the help of family and friends, looks for both investors and partners where there is “a meeting of the minds,” CEO and co-founder Om Kundu told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

a New York City-based startup whose app helps people save for important purchases with the help of family and friends

💡 [website](#)

Interesting Fact:

The ultimate aim of InSpirAVE is to help people change their spending habits, by allowing people to set realistic goals that they can achieve over time with the support of those closest to them, CEO Om Kundu told FHM.

Aug 19,
2019



vacation fund

Most Recent Coverage:

💡 **Vacation Fund**, a Toronto-based company which helps businesses set up employer-matched vacation savings programs, is likely to seek capital from US-based investors in its seed round, CEO and co-founder Erica Pearson said. *(Please click on the hyperlink above to read this article)*

Brief Summary:

a Toronto-based company which helps businesses set up employer-matched vacation savings programs


💡 [website](#)

Jul 11,
2019



 [website](#)

Most Recent Coverage:

 **Bankify**, a Helsinki, Finland-based startup that builds microservices for financial institutions (FIs), is in the midst of raising a bridge round and expects to raise an A round early next year, CEO and co-founder Antti Tarakkamäki told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Two of the company's popular microservices are group payments and micro-savings. The group payments microservice is popular with clubs, groups of friends and small organizations and contains a social component that is typically missing from other such services. Its micro-savings app uses gamification, which makes it fun for people to save. All of its offerings include some type of psychological component that rewards better financial habits, the CEO said.

Interesting Fact:


Tarakkamäki is a serial entrepreneur who started his first business when he was 17. Prior to Bankify, he was CFO at MeetingPackage.com, a Helsinki-based event space management startup. He received his master's degree in accounting and finance from The Helsinki School of Economics.

Jul 02,
2019



 [website](#)

Most Recent Coverage:

 **Digs** , a Chicago-based startup whose app helps people save for homeownership, is not committed to a hard total of seed funding but expects to bring in funds to aid expansion, co-founder Pat McLoughlin said. *(Please click on the hyperlink above to read this article)*

Brief Summary:


Digs urges landlords to consider offering renters 1% back on each rent check, and then Digs matches the 1% contribution to the renter's account. For example, if a renter is paying \$1,500 per month for a one-bedroom apartment, the combined total would add up to \$360 per year. However, Digs will match contributions all the way up to 2%, increasing the total to \$540 for the year. Renters, however, also can add to the total, if they choose.

Jun 28,
2019

Coconut.

 [website](#)

Most Recent Coverage:

 [Coconut](#), a London-based company behind a banking and accounting solution for freelancers, plans to raise a Series A round next year, CEO Samuel O'Connor told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Coconut provides a tax and accounting app for the self-employed. Its users can connect all of their current accounts and credit cards, and Coconut automatically categorizes business expenses for tax purposes. It also allows users to open a business current account which includes a Mastercard debit card. (Founded 2016)

Investors:

In December 2018, Coconut raised over £2m in a crowdfunding campaign on Crowdcube, surpassing its target raise of \$500,000. The company raised over £2.4m in its latest crowdfund, beating its target by 350%, according to a report from July 2020.

CEO:

Samuel O'Connor



Interesting Fact:

Since its launch, Coconut has onboarded 1,500 accountants, and is working with a growing number of accounting practices throughout the UK to launch an integrated accounting service offering, according to the aforementioned report from July.

Jun 28,
2019



Most Recent Coverage:

🔍 **Kawa Capital Management**, an Aventura, Florida-based company that created a mobile app as a means for existing investors to track current deals and to learn of new, planned investments, has backed into FinTech and attracted new investors for deals because of its tech innovation. *(Please click on the hyperlink above to read this article)*

Brief Summary:

an Aventura, Florida-based company that created a mobile app as a means for existing investors to track current deals and to learn of new, planned investments

🔍 [website](#)

Jun 18,
2019



🔍 [website](#)

Most Recent Coverage:

🔍 **Invest Sou Sou**, a Washington, D.C.-based company that has created an online social banking platform aimed at building savings and credit, is raising \$1.5m in seed capital, said COO Tanya Hiple. *(Please click on the hyperlink above to read this article)*

Brief Summary:


Families, social groups and businesses can form the networks. A group decides to open a Sou Sou account online, then tailors a group savings account and goal, and subsequently invites other peers to join. Hiple said the Sou Sou concept has had success with 26 community banks throughout the US to encourage savings and to attract more accounts to individual banks.

May 10,
2019



 [website](#)

Most Recent Coverage:

 **Halo Investing**, a Chicago-based company creating a marketplace for structured notes and other investment products, is adding more products to its platform and could eventually raise more capital from a strategic partner, company president and co-founder Jason Barsema told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Halo partners with large banks, such as Citi and Morgan Stanley, who create structured products. Halo helps automate the process, which Barsema says reduces the cost for the end customer. Traditionally structured notes required a minimum investment of more than \$1m, Halo makes these products accessible starting with a \$1,000 investment.

Interesting Fact:


Halo started out in Chicago but is now operating on 5 continents, the exec said. After launching in the US, the company expanded into Africa through a partnership with Absa, one of Africa's largest banks. About 4 months ago Halo opened an office in Singapore, which will help with its expansion in Asia. The company's product is also distributed throughout the Middle East and Europe, Barsema said.

Mar 29,
2019



 website

Most Recent Coverage:

 **Tally**, a San Francisco-based company that assists people and families in managing their debt, likely is funded until the middle of 2020 but plans to seek to more capital as it expands, according to Erica Dorfman, Head of Finance & Operations at the company. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Tally introduced an automated debt manager to a wide audience last year. The debt manager analyzes the best way for individual consumers to pay down their bills and then guides implementation of its recommendations.

Interesting Fact:


The 660 credit score is the current sweet spot for Tally, added Dorfman, but as the company expands it wants to be able to offer new products to customers outside of the range it currently serves.

Mar 28,
2019



 website

Most Recent Coverage:

 **Divvy Homes**, a San Francisco-based startup that helps people purchase between 2% and 10% of any home and buy more ownership over time, expects to raise more capital as it expands into new states to help would-be homeowners to pay a portion of rent while investing equity, said Adena Hefets, co-founder and COO. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Customers of Divvy are able to purchase between 2% and 10% of any home and buy more ownership over time. The program allows customers/home residents to pay rent only on the portion of the home they do not own. The residents can move toward full home ownership at any time. While living in the home, the customers make a monthly payment that includes rent, plus an equity payment that goes toward ownership of the home.

COO (now CEO) and co-founder:

Adena Hefets



Interesting Fact:

Hefets said Divvy wants to extend its program to other cities and states, but there frequently is not as much demand for rent-to-own home programs in areas where the median home price is much higher, such as Boston, New York and California. The monthly payments may be out of the reach of customers, and home inventory is scarce. By operating in select, high-inventory markets, Divvy customers can have access to building wealth sooner than they expected, noted Hefets.

Mar 21,
2019



[? website](#)

Most Recent Coverage:

[? Budgit](#), the Dallas-based creator of a financial wellness platform that banks can offer as a while-label add-on to account holders, will seek its first outside funding “soon,” CEO Ruben Izmailyan and COO Mark Bechhofer told this news service in a joint interview. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Budgit was founded in April 2016 and has been bootstrapped to date.

Interesting Fact:

Budgit began as a B2C budgeting app to help users save money towards important financial goals. While the heart of the company remains budgeting, it recently pivoted towards marketing its financial wellness platform directly to banks. A bank can add the Budgit platform to its online offering with just a few lines of code, Izmailyan said.

Jan 09,
2019

nummo®

 website

Most Recent Coverage:

 **Nummo**, the Zurich, Switzerland-based designer of personal financial management software, is likely to pursue a Series A raise this year, CEO and co-founder Roi Tavor told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

Nummo's platform is designed to allow people to manage their personal finances in a single place. Consolidating personal financial information in this manner is a critical first step recommended by experts for controlling spending, the CEO said.

CEO:

Roi Tavor



Interesting Fact:

Nummo's platform has been described by one user as "like Mint--but more honest," Tavor said, referring to Mint.com, a personal finance software platform owned by Intuit.

Nov 20,
2018



[? website](#)

Most Recent Coverage:

[? Sperse](#), a Tempe, Arizona-based startup developing a business-management platform, is raising a seed round and is planning to raise a large Series A financing in about a year, founder and "Chief Sperser" Omar Sayed told this news service. *(Please click on the hyperlink above to read this article)*

Brief Summary:

The company has developed a business-management platform. Out of this platform, the company designed its Cash Flow Outlook (CFO) product, which has been in beta for the past 9 months, and a CRM product, which has already been launched with unlimited functionality.

Interesting Fact:

Sayed has more than 20 years' experience developing software. Prior to starting Sperse, he founded Succeed.com, an eCommerce company, which twice made the Inc. 500 list of fastest-growing private companies. The serial entrepreneur started his first company in 1993.

Jul 06,
2018



Most Recent Coverage:

[? Mylo Financial](#), the Montreal-based creator of a financial application that helps people to invest, is in the process of raising a Series A round, according to a company source. *(Please click on the hyperlink above to read this article)*

Brief Summary:

the Montreal-based creator of a financial application that helps people to invest

[? website](#)
