

Aug 11,  
2020



### **Most Recent Coverage:**

◆ [HomeZada](#), an El Dorado Hills, California-based provider of personal finance software for homeowners, is ready to raise its Series A round, said John Bodrozic, CEO and co-founder.

### **Brief Summary:**

HomeZada is a home finance app that helps consumers manage financial decisions regarding their homes. The app tracks a variety of home financial data such as estimated home values, property taxes, mortgage schedules, budgets, expenses, insurance costs, and home equity.

◆ [website](#)

### **Investors:**

Moneta Ventures

### **CEO and co-founder:**

John Bodrozic



### **Interesting Fact:**

HomeZada is a home finance app that was founded in 2011, the company was initially bootstrapped by Bodrozic and his two co-founders. It raised \$2.1m in funding in 2014 from Moneta Ventures and angel investors. Prior to HomeZada, Bodrozic founded Meridian Project Systems, a construction project management company, which he bootstrapped until eventually raising \$13m in funding and then selling to Trimble in 2006.

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Aug 10,  
2020



### Most Recent Coverage:

◆ [reThought Insurance](#), a Broomfield, Colorado-based MGA for flood insurance, is actively raising its Series A round, said Cory Isaacson, CEO and co-founder.

### Brief Summary:

reThought is initially focused on flood insurance, but it plans to add additional climate-related insurance offerings including wildfire, crop, wind, hail and storm damage.

◆ [website](#)

**Advisors:**  
FisherBroyles

### CEO and founder:

Cory Isaacson



### Interesting Fact:

ReThought CEO Cory Isaacson, a serial technology entrepreneur, has run seven companies and had five successful acquisitions.

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Aug 06,  
2020



### Most Recent Coverage:

◆ [CogniCor Technologies](#), the San Francisco-based AI digital assistant platform provider, has begun a fundraising round, said Sindhu Joseph, co-founder and CEO

### Brief Summary:

The company provides an AI-based digital assistant platform for the financial services industry. It is mainly targeting the wealth management and insurance carrier market. Its assistant sits on top of advisors' dashboards and provides 24/7 support to streamline and reduce the amount of time spent on middle and back office tasks while also reducing call volume into call centers.

◆ [website](#)

### Investors:

SixThirty

### CEO and co-founder:

Sindhu Joseph



### Interesting Fact:

CogniCor is looking to go-to-market through a few different methods including through partners who could increase the distribution of its product to a wider user base. CogniCor's current partners include BNY Mellon | Pershing, Joseph said.

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Aug 03,  
2020



### **Most Recent Coverage:**

◆ [Enfuce](#), a Finland-based payment services provider, is in the midst of raising its Series B round, said Monika Liikamaa, co-founder.

### **Brief Summary:**

Enfuce offers a complete value chain for the payments process.

◆ [website](#)

**Advisors:**  
KPMG

**Investors:**

Maki.vc

### **Interesting Fact:**

The implosion of Wirecard is creating opportunities for Enfuce to grow as seven former Wirecard customers have already contacted Enfuce about onboarding as new Enfuce customers, co-founder Monika Liikamaa said.

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Jul 22,  
2020



### **Most Recent Coverage:**

◆ [Cogni](#), a New York-based digital banking platform, is in the midst of its Series A raise, said a company source.

### **Brief Summary:**

Cogni's mobile banking app offers a simple account opening process and no hidden fees. Named after the word "cognitive," the company was founded with the goal to build a single banking platform that integrates both banking and lifestyles together and flexibility.

◆ [website](#)

### **Investors:**

The CXO Fund, Scott Miner (Co-Founder, Chairman of Investments, and Global Chief Investment Officer of Guggenheim Partners), Hanwha Investment & Securities, Extol Capital, WorldQuant Ventures, Barclays, Gregg Kidd of Hard Yaka

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Jul 21,  
2020



### **Most Recent Coverage:**

💡 [PYT Funds](#), a Washington D.C.-based student loan funding platform, is actively fundraising its seed round, said Dick Adams, CEO and co-founder.

### **Brief Summary:**

PYT is aiming to meet the student loan tuition gap by offering “student loanership” programs, in which students crowdfund 10% to 20% of their tuition to build their credit and in turn, banks fully fund their student loans.

💡 [website](#)

### **Investors:**

New Media Ventures, Points of Light, Village Capital alumni and TEDCO

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Jun 19,  
2020



### **Most Recent Coverage:**

◆ [Battleface](#), a Reston, Virginia-based travel insurance startup, is likely to seek more capital this year, CEO Sasha Gainullin said.

### **Brief Summary:**

Battleface plans to scale up the infrastructure it has already built for travel to start developing additional lines or services for other insurance players including carriers, brokers, MGAs and MGUs.

◆ [website](#)

### **Investors:**

Fintech Ventures Fund Greenlight Re and Tangiers Group.

### **CEO:**

Sasha Gainullin



### **Interesting Fact:**

Battleface recently announced it had partnered with Roanoke Travel Insurance, a subsidiary of Munich Re Specialty Group North America. This partnership enables Battleface to launch product sales in the United States.

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Jun 16,  
2020



### **Most Recent Coverage:**

◆ [So-Sure](#), a London, UK-based mobile phone insurtech, is in the midst of raising its Series A round, said Dylan Bourguignon, CEO and founder.

### **Brief Summary:**

So-Sure's aim is to make getting mobile phone insurance, cheaper, faster and simpler.

◆ [website](#)

### **Investors:**

500 Accelerator, Breega Capital and 7Percent

### **CEO:**

Dylan Bourguignon



### **Interesting Fact:**

Partnerships to assist So-Sure with international expansion efforts would be of interest, the CEO said. Partnering with mobile networks, retailers and telecommunications companies to cross sell So-Sure insurance at the point of sale would also be of interest.

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May 28,  
2020



## Most Recent Coverage:

💡 [WealthConductor](#), a Hartford, Connecticut-based retirement income management platform provider, is seeking its next round of capital, said Sheryl O'Connor, CEO and co-founder.

## Brief Summary:

WealthConductor's retirement income SaaS platform, IncomeConductor, supports financial advisors throughout the financial planning process. (Founded 2017)

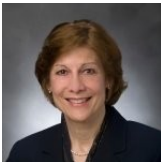
💡 [website](#)

## Investors:

The company has raised \$410K in seed capital to date.

## CEO:

Sheryl O'Connor



## Interesting Fact:

Earlier this year, WealthConductor was scheduled for a live demo at Finovate Spring in San Francisco, but due to COVID-19, the company instead ran a virtual demo of the newly updated IncomeConductor system.

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May 21,  
2020



### **Most Recent Coverage:**

◆ [Wealthinity](#), a London-based wealthtech start-up, will likely begin its Series A raise this fall, said Taras Rybak, CEO and co-founder.

### **Brief Summary:**

Wealthinity offers white-label investment solutions to small and medium-size financial advisors, wealth managers and private banks. (Founded 2019)

◆ [website](#)

### **Investors:**

Fusion Group

### **CEO:**

Taras Rybak



### **Interesting Fact:**

Wealthinity is a spin out of Westminster-based Fusion Group, which provided the company initial seed funding of \$1.5m.

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May 11,  
2020

The Klar logo consists of the word "Klar" in a bold, black, sans-serif font, centered within a solid teal square.

### Most Recent Coverage:

◆ [Klar](#), a Mexico City-based challenger bank, is likely to raise its Series A later this year, said Stefan Moller, CEO and co-founder.

### Brief Summary:

Klar's target customers are medium income level 24 to 40 year olds who are underbanked, meaning, while they have a bank account, but it does not serve their needs, Moller noted.

◆ [website](#)

### Advisors:

Gunderson Dettmer

### Investors:

Quona Capital, Santander Innoventures, aCrew Capital, FJ Labs, and Western Technology Investment

### CEO:

Stefan Moller



### Interesting Fact:

Klar's investor Quona Capital highlighted in a Medium post the company's huge addressable market, noting that in Mexico, 63% of adults are unbanked, only 25% of adults have a debit card, and 40% of those who do have one never use it, only 10% of Mexicans have a credit card, and only 6% use the internet to access their accounts.

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May 07,  
2020



### Most Recent Coverage:

◆ [Percent Pledge](#), a Chicago-based corporate giving platform provider, is in the midst of its seed raise, said Joel Pollick, CEO and founder.

### Brief Summary:

Percent Pledge is a B2B model that matches employers with a charitable giving portfolio, which companies customize based on what causes that company is passionate about.

◆ [website](#)

### Advisors:

Winston & Strawn, McDermott Will & Emery, and Sidley Austin

### Investors:

angels

### CEO and founder:

Joel Pollick



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May 05,  
2020



### Most Recent Coverage:

◆ [Veem](#), a San Francisco, California-based global payments platform, is in the midst of its Series C raise, said Marwan Forzley, CEO and co-founder.

### Brief Summary:

Veem is a global payments company that is capable of routing transactions via card, treasury accounts, blockchain, and the SWIFT network, according to the company. (Founded 2014)

◆ [website](#)

### Investors:

In September, Veem announced it had closed a \$31m strategic funding round led by Truist Ventures. New investors MUFG Innovation Partners, AB Ventures, Paper Excellence, Myer Family Investments, joined existing investors GV (formerly Google Ventures), Goldman Sachs, Kleiner Perkins, Silicon Valley Bank, National Australia Bank Ventures and Trend Forward Capital, to complete the round. Veem had previously raised \$70m prior to the \$31m round, according to FHM's prior report.

### CEO:

Marwan Forzley



### Interesting Fact:

Veem helps 100,000 businesses in over 100+ countries send and receive wire transfers, according to the company.

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May 01,  
2020



### Most Recent Coverage:

◆ **AeroPay**, a Chicago-based bank transfer payments company, will begin evaluating its funding plans once COVID-19 subsides, said Daniel Muller, CEO.

### Brief Summary:

AeroPay is a closed-loop payments platform that allows consumers to make purchases with instant bank transfers.. Making purchases with instant bank transfers saves businesses on interchange fees, and AeroPay takes a portion of those savings and pushes them directly back to the customer via cashback rewards, according to the company.

◆ [website](#)

### Advisors:

Horwood Marcus & Berk and Gottlieb, Rackman & Reisman

### CEO:

Daniel Muller



### Interesting Fact:

Fintech deals pre-COVID-19 were booming and there was significant interest in the digital payments space. Now CEO Daniel Muller said he does not have a firm grip on where the market will be after COVID-19, but if AeroPay is able to help consumers save money and offer alternative ways for businesses to receive, process and transfer payments, it will be an attractive target.

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Apr 15,  
2020



### **Most Recent Coverage:**

◆ [Insly](#), Insly, a London, UK-based insurance software provider, is in capital raise discussions with potential investors, said Risto Rossar, CEO.

### **Brief Summary:**

Insly's cloud-based insurance management platform aims to makes insurance easy to understand and manage for both providers and end users,

◆ [website](#)

### **Investors:**

Black Pearls VC, UNIQA Ventures, Concentric and the London Co-Investment Fund

### **CEO:**

Risto Rossar



### **Interesting Fact:**

This is a challenging time for companies in this ever-changing environment, said Rossar. While venture capital investors are still interested in investing, it remains to be seen how the economy will change in the next six months. Companies should watch their run rates carefully and hold tight during these unknown times. This gives companies like Insly a significant advantage, as it is able to deliver a cloud-based remote and state of the art working solution for insurance businesses, he said.

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Mar 12,  
2020



### Most Recent Coverage:

◆ **MyDoc**, a Singapore-based digital healthcare startup, is starting conversations for its next capital raise, said Snehal Patel, CEO and co-founder.

### Brief Summary:

MyDoc is a digital healthcare platform that aims to control costs of health insurance premiums,. Its mobile app allows patients to monitor their acute, chronic and preventive medical care needs. The app allows users to track health data, view medical screening results, access video chats with physicians 24/7, and refill prescriptions.

◆ [website](#)

### CEO and co-founder:

Dr. Snehal Patel



### Interesting Fact:

A sale to a strategic is a more likely exit option than an IPO, Patel said. It has had some “soft” conversations with potential acquirers who offer synergistic services; however, MyDoc expects those options are at least three to five years away as it is aiming for “massive traction” in both the US and UK markets over the next two years.

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Jan 15,  
2020



### **Most Recent Coverage:**

◆ [Buckzy Payments](#), a Toronto, Canada-based cross-border payments provider, plans to close its Series A round in Q3, said Abdul Naushad, CEO.

### **Brief Summary:**

Buckzy's platform enables real-time cross border B2C/P2P payments, 24/7, 365 days a year with zero transaction fees, according to the company. Its target customers are financial institutions. Buckzy has 20 customers now and expects 40 to 50 customers by year-end, Naushad said.

◆ [website](#)

### **Investors:**

Mistral Ventures and Revel Partners

### **Interesting Fact:**

Naushad has learned through prior experience that revenue "speaks for itself" and validates a company's technology and team. Reaching its target revenue milestone before it seeks its Series A not only proves the concept but it will result in a higher valuation, the CEO said.

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Jan 09,  
2020



### Most Recent Coverage:

💡 [Medicsen](#), is beginning preparations to raise a round this year will look for partners anywhere in the world, including the US, CTO and co-founder José Carlos Montesinos Pérez said.

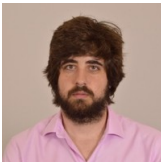
### Brief Summary:

Medicsen is a Madrid-based health/IT startup creating an intelligent system for managing diabetes using apps, AI and a less-invasive device for administering insulin

💡 [website](#)

### COO:

César De Mercado Santamarta



### Interesting Fact:

The company was formed in August 2015. In reality, though, we came up with the idea earlier, while the four of us -- two doctors and two engineers -- were attending university. Eduardo our CEO, had a realization during one of his rotations. He saw a girl who was 10 or 11 years who required an insulin pump. The girl came into the office crying and was upset that because of the device her friends were laughing at her. Eduardo saw that the girl left without taking the insulin pump, something which she needed as the effects of diabetes are very serious for children, Pérez said.

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Dec 23,  
2019

# noblr

## Most Recent Coverage:

◆ [Noblr](#), the San Francisco, California-based car insurance provider which evaluates driver behavior through its mobile application, is likely to seek its Series B round late next year, said Gary Tolman, CEO and co-founder, and Ray Elias, CMO, in a joint interview.

## Brief Summary:

Noblr differs from competitors such as Progressive and Root Insurance because it offers rates based on continuous feedback as opposed to its competitors which offer rates based on “snapshots” in time, Tolman explained. Noblr uses technology from TrueMotion, which offers safe-driving apps for legacy insurers.

◆ [website](#)

## Investors:

White Mountains, Hudson Structured and TPRE Reinsurance

## Interesting Fact:

The company expects to be cash flow positive in 24 to 36 months, Tolman said. Noblr has in-house investment banker expertise and is unlikely to engage a banker for the round, Tolman said. It did use TigerRisk Partners last January for its \$20m raise for its reciprocal exchange, he noted. The company is set up as a reciprocal exchange, meaning policy holders pay a membership fee that does not expose them to other members' risk, but could in the future lead to profit sharing, according to Noblr.

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Dec 17,  
2019



### **Most Recent Coverage:**

◆ **Innovesta**, the Tel Aviv-based company behind an AI-based Innodex platform which has a novel algorithm used to evaluate private company investment, expects to raise more capital in 2020 as it expands its investment decision-making platform to more family funds, accredited and non-accredited investors, said Keren Kay, co-founder and Chief Marketing Officer (CMO).

### **Brief Summary:**

The company's AI-based Innodex platform provides a novel algorithm to evaluate private company investment. Innodex enables investors to "Innodex" their different investment considerations, creating customization areas in which they can conduct a deep dive based on their experience and goals.

◆ [website](#)

### **Investors:**

Goren Holm Ventures, BSeed Group, Hana Rado, and Mobileye investor Yigal Tamir

### **Interesting Fact:**

Kay said demand for the Innodex is increasing among private investors and family offices because of the fees and occasional questions on returns provided by private equity investors and other money management funds. While stock market indices are approaching record highs this year, the appetite for private investors to enter venture-type deals early remains very high, according to Kay.

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# incode

## Most Recent Coverage:

◆ [Incode](#) , a San Francisco-based startup providing an omnichannel biometric identity platform, will be seeking its Series A round, CEO and founder Ricardo Amper said.

## Brief Summary:

The company is now offering a multifaceted platform that includes Incode Welcome, a digital onboarding product that allows customers to validate their identity with their face and a government-issued ID through the Web or mobile apps. It also includes Incode Greet, a product for kiosks, Incode Hello, a face authentication solution for use in bank branches and ATMs, as well as Incode FacePay, a payment validation platform for in-store and online payments. Incode Check is its online validation platform.

◆ [website](#)

## Interesting Fact:

The company was founded in 2015 by Amper and a team of machine learning, computer vision, and mobile engineering professionals. Incode initially launched a consumer app that automatically recognizes and shares photos with everyone in them.

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Nov 26,  
2019



### **Most Recent Coverage:**

◆ [Aigent](#) , a NYC-based startup providing an AI-powered call center agent assistant, is now raising some more seed capital and could be in the market for its Series A in Q3 2020, a source said.

### **Brief Summary:**

Aigent helps live agents when they are on the phone with customers in real-time.

◆ [website](#)

### **CEO:**

Ray Iglesias



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Nov 25,  
2019



### **Most Recent Coverage:**

◆ [RiskGenius](#), an Overland Park, Kansas-based insurtech using AI to help carriers and brokers analyze and review policies, is interested in investor approaches for its next raise, which is likely in Q3 2020, said Chris Cheatham, CEO.

### **Brief Summary:**

an Overland Park, Kansas-based insurtech using AI to help carriers and brokers analyze and review policies  
◆ [website](#)

### **Investors:**

Hudson Structured Capital Management, Hearst Ventures, FM Global and QBE Ventures

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Jul 01,  
2019



### Most Recent Coverage:

◆ [Flyreel](#), a Denver, Colorado-based insurtech startup that is using AI and computer vision to improve underwriting and property inspections, is planning to raise its Series A round next year, CEO and co-founder Cole Winans told this news service.

### Brief Summary:

Flyreel's product guides policyholders through their property inspections using the camera on their mobile devices. Its tools include a conversational AI assistant, which guides end users through the inspection, proprietary computer vision, which documents property contents and conditions, followed by detailed property & contents reports.

◆ [website](#)

### CEO and co-founder:

Cole Winans



### Interesting Fact:

The company is starting to consider options for international expansion, which is likely. Right now the company is "being pulled into Europe and other areas". Flyreel is evaluating potential expansion opportunities on a case-by-case basis, Winans said.

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Jun 04,  
2019



### **Most Recent Coverage:**

◆ [Aureus Analytics](#), a Hartford, Connecticut-based company providing AI tools that are designed to help insurance carriers enhance their customers' experiences, is planning to raise its Series B round late next year, founder and CEO Anurag Shah told this news service.

### **Brief Summary:**

a Hartford, Connecticut-based company providing AI tools that are designed to help insurance carriers enhance their customers' experiences  
◆ [website](#)

### **Interesting Fact:**

h said Aureus is his second venture and he described himself to this news service as "more of a tech guy than an insurance guy". Shah's previous company ESI (EdVenture Systems Inc.), a financial services-focused software firm, was acquired by Omnitech in late 2006.

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### **Most Recent Coverage:**

◆ [Edquity](#), a Brooklyn, New York-based educational software provider focused on helping schools retain students at risk of dropping out due to financial hardship, could raise equity capital by the third quarter of 2019, co-founder and CEO David Helene told Fintech Horizons.

### **Brief Summary:**

Edquity is offering high school and college students an app for financial planning. It is designed to help students make "each and every" important financial decisions as they transition from high school through college graduation. The company sells its app to educational institutions through a per-student license model. It also provides these institutions student spending data, which it also sells on a per student basis.

◆ [website](#)

### **Interesting Fact:**

Prior to Edquity, Helene founded UniFi Scholars, a non-profit offering college financial planning education to low-income high school students. He is a 2012 graduate of Yale University and has a bachelor's degree in Economics.

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