

Oct 28,
2020



Trustology

Most Recent Coverage:

◆ [Trustology](#), a London-based startup whose platform helps to safeguard crypto assets, is interested in investor approaches for its Series A round, said Alex Batlin, founder and CEO.

Brief Summary:

The company's platform helps private and institutional investors ensure the safety of their digital assets, the CEO said.

◆ [website](#)

Investors:

Two Sigma Ventures and ConsenSys

Interesting Fact:

Before Trustology, Batlin led blockchain innovation programs at UBS and BNY Mellon and worked in investment banking at JP Morgan. He is also the co-founder of Utility Settlement Coin, Enterprise Ethereum Alliance and Trusted IoT consortias, according to his company bio.

Oct 12,
2020

Tomorrow

Most Recent Coverage:

◆ [Tomorrow](#), a Hamburg, Germany-based neo bank, is planning its Series B for next year, said Michael Schweikart, CEO and co-founder.

Brief Summary:

Tomorrow's mission is to bring social responsibility to banking by investing customer deposits in projects that meet its sustainability criteria.

◆ [website](#)

Investors:

ETF Partners

CEO:

Michael Schweikart



Interesting Fact:

Schweikart co-founded Tomorrow in 2017 and launched it on the market in 2019. He became inspired to start Tomorrow while running his previous startup, jobs4refugees, he explained. He realized how difficult it was to obtain funding for nonprofits and decided to start a company that would enable socially responsible organizations to receive funding.

Sep 17,
2020

Most Recent Coverage:

◆ [Retina](#), a Santa Monica, California-based startup using AI to analyze and predict customer behavior, is planning to raise its next round in Q2 2021, said Emad Hasan, CEO and co-founder.

Brief Summary:

Retina analyzes customer behavior and their lifetime value to brands using artificial intelligence and machine learning, analyzes a customer's transaction data and history determine when and where a customer's next purchases will be made.

◆ [website](#)

Investors:

Crosscut Ventures and Comcast Ventures

Jul 20,
2020



Most Recent Coverage:

◆ [Wallit](#), a reward-based savings platform for families, is planning to raise its Series A round in the first half of 2021, said Mike Vien, CEO.

Brief Summary:

Wallit is one app that links to all financial accounts and offers cash back for spending and saving. Vien, who has three in college and one in highschool, built the platform with parents in mind to incentivize the younger generation to save money while also offering rewards for financial wellness.

◆ [website](#)

Investors:

BlueIO, Mendoza Ventures and BoxOne Ventures, with financing through a partnership with the Maine Technology Institute (MTI) and the Finance Authority of Maine (FAME).

CEO:

Mike Vien



Interesting Fact:

Wallit is likely to engage an investment banker at some point in the future, Vien said. It has relationships with a few, though no formal contracts are in place, he said. Vien would likely lean on his existing friendships when Wallit reaches the point of needing investment banker counsel, he added.

Jun 24,
2020

DEADHAPPY

Most Recent Coverage:

💡 [DeadHappy](#), a UK-based pay-as-you-go life insurance provider, is exploring its Series B round options, said Phil Zeidler, co-founder.

Brief Summary:

DeadHappy's platform helps customers to reimagine what life insurance is for by creating emotional connections to life insurance. Policyholders can specify how funds are to be used once they die such as for paying off mortgages, loans, school fees, funeral costs and more.

💡 [website](#)

Investors:

e.ventures and Octopus Ventures

Co-founder:

Phil Zeidler



Interesting Fact:

DeadHappy has been focused on the UK market, but it is in discussions to expand internationally via strategic partnerships in Australia and the US. It is in active conversations regarding one potential partnership in Australia and is in talks with two insurers in New York and will likely enter into a deal for the US in early 2021, according to co-founder Phil Zeidler.
