

Skills

W3C Validated HTML5
BEM / CSS3 / SASS
JavaScript
Photoshop Expert

Knowledge

Bruse Clay SEO Trained
Google Analytics Certified
Google Adwords Certified

Tools

Visual Studio Code
Git / Github
Stack Overflow
Adobe Creative Suite

Education

Full Sail University 2008-2010
Bachelors of Science
Digital Arts and Design

Experience

Webmaster/Front-End Web Developer

2016 - 2018

American Automobile Association(AAA)

Responsibilities: Designs, creates and maintains the websites of subscribing clubs, International, Local Intranet, and Local Office Business lines. Provides guidance, information and support via web technology, graphic design, and applied technology for subscribing clubs and National Office business lines.

- Web developer and designer to 17 AAA clubs across the USA and Canada.
- Edit and improve club sites based on analytic data.
- Landing page creation for digital marketing
- SEO Implementation and progression.

Lead Designer

2015 - 2016

RIP-IT Sports

Responsibilities: Sole designer for a small to medium sized company.

- Assisted with RIP-IT's marketing and design challenges.
- Completed two full website redesigns and re-branded the company based on user research.
- Created marketing materials, photos and other assets.
- Responsible for work related to two start up companies within RIP-IT, Kino and Lateshipment.com.
- Managed the website design and app design of Kino.com.
- Produced web design and marketing materials for Lateshipment.com.

UI/UX Designer

2011 - 2014

NCR Corporation

Responsibilities: Designer for Self Checkout Kiosks.

- Responsible for UI/UX design projects
- Developed user personas and created scenarios/challenges based off of those personas for use in presentations and development.
- Created multiple wireframes and redlines for back end administrative/management tools as well as wireframes and prototypes for national retail chain self check out kiosks.