

# KEVIN SANJI

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## EDUCATION

### UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Bachelor of Science in Advertising  
Champaign, IL  
2013 - 2017

## EXPERIENCE

### FRONT END WEB DEVELOPER - Grunt Style

Carol Stream, IL | Jul 2017 - Feb 2018

- used HTML, CSS, Liquid, JavaScript, jQuery to convert design mockups into responsive web experiences on Shopify storefront
- helped to increase conversions and more than triple previous year's revenue by redesigning/refactoring storefront elements (footer, navigation, collections pages)
- used HTML, CSS/Sass, JavaScript, Git, npm to write front end for Laravel applications, including customer forms to integrate with backend API calls and user interfaces for custom design applications
- designed and built marketing sites for sister companies, including custom WordPress theme for Merica Bourbon

### FRONT END WEB DEVELOPER INTERN - Grunt Style

Carol Stream, IL | Jun 2017 - Jul 2017

- sharpened HTML, CSS, JavaScript, jQuery skillset by shadowing full-stack developer and assisting with development work as needed
- learned basics of Git, Liquid, and tools used in development workflow

### PROGRAM DIRECTOR - WPGU 107.1 FM

Champaign, IL | March 2016 - March 2017

- determined and executed WPGU's brand strategy
- supervised 7 department managers and 60+ interns
- developed and cobranded the "WPGU Concert Series" with The Canopy Club, driving ticket sales and audience engagement for artists "Portugal. The Man", "Louis the Child", and more

## SKILLS

### Languages/Frameworks/etc.

HTML  
CSS  
Sass  
Liquid  
JavaScript  
jQuery  
gulp.js  
npm  
Bootstrap

### Accessory Programs

Adobe Photoshop CC  
Adobe Illustrator  
Adobe Premiere Pro  
Adobe Audition

### Version Control

UNIX Commands  
Git