# **KEVIN SMITH**

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# **Skills Summary**

A highly enthusiastic Creative Digital Media student in Cork Institute of Technology with a dedication and drive to work. Proven ability to plan, organise and research along with the skills to put these into action from my work at MyFutprint Entertainment, DePuy Synthes (a Johnson & Johnson company) and from my independent graphic novels.

HTML CSS JavaScript
Git Bootstrap React.JS

Adobe After Effects Adobe Illustrator Adobe Premiere

Leadership Self-Motivation Dedication

### **Education**

Creative Digital Media:

Sept '18-Present BA Honours at Cork Institute of Technology

Current Degree Status: First-Class Honours

- Web Application Development

- Animation - Graphic Design

Bishopstown Community School

Sept '12-May '18 Graduated with High Honour Leaving Certificate.

CoderDojo

Sept '11-Present Programming and Software classes from those in industry

# **Work Experience**

# DePuy Synthes - Johnson & Johnson

Jan '21- Aug '21 Communications Co-Op

Involved Web Design, Graphic Design, Video Editing & Motion Graphic Design

for a global audience

Wrote a comprehensive, 60+ page "Communications Playbook" teaching future

team members how to interact with all of our various technical systems.

#### Good Start Ambassador

Aug '20- Jan '21 Created digital content for CIT's "Good Start" initiative

Lead "Get Connected" sessions for first years

Worked as part of the writing team

### **Cork City Libraries**

Dec '19-Apr '20 Contracted to run series of programming workshops for adults

Sept '16-Dec '19 Co-ordinated library's city wide "Teen Day" events

### MyFutprint Entertainment, LLC:

Jan '21 - Present Story editor for various ongoing and debuting series being published

Apr '20-Jan '21 Story and "Fan Art Friday" digital magazine editor

In charge of pitching magazine theme, co-ordinating with various different teams

(design, marketing, editorial, etc) and managing the release schedule

Aug '19-Apr '20 European outreach/marketing staff

Worked to develop media outreach, selling ad space and developing partnerships with companies across Europe as part of marketing team

Aug '19-Jan '20 European Outreach Intern

#### Dashi Del Sushi Bar:

Feb '19-Nov '20 Customer service and food preparation to fulfil high demand of orders

### Freelance Web Design:

May '17-Mar '20 TK Fitness and AB Pilates web design and booking system implementation

#### Sothic Bioscience:

July '15 Web designer for Google funded medical start up.

#### CoderDojo:

Aug'12--Mar '20 Mentor sharing knowledge in the fundamentals of web design to children ages 7-17

# Notable Awards, Acknowledgements and Publications

### Best Selling Graphic Novels

Self-published, wrote and co-ordinated the comic anthology "PATCH" which was released in comic shops nationwide and became the best-selling indie comic in Cork City for 3 months. It was also published on Amazon's comiXology platform, where the likes of Marvel and DC are released. Follow up book, "SCRAP!!", outsold my previous successes up and down the country in shops such as Waterstones, at conventions and online.

# CoderDojo Belts

Won and achieved all of the international CoderDojo certified belts. Notably:

Blue Belt – Recognition of Mentoring Green Belt – Popular Environmental Project

# **References:**

**Bill Liao** 

Venture Capitalist & CoderDojo Founder

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