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NEEDS



PREMISE

The website is mainly targeted to NJ residents



PERSPECTIVE

Landing page must be informative & appealing



ISSUE

Site is informative, but not as attractive.

APPROACH



VISUAL APPEAL

interactive,
colorful, &
informative
landing page



MAP MODULE

See content
based on
location



PIE CHART MODULE

See content
based on tags



Benefits

- Location & Category based information
- Reorganized to a more positive outlook
- Secure Database settings

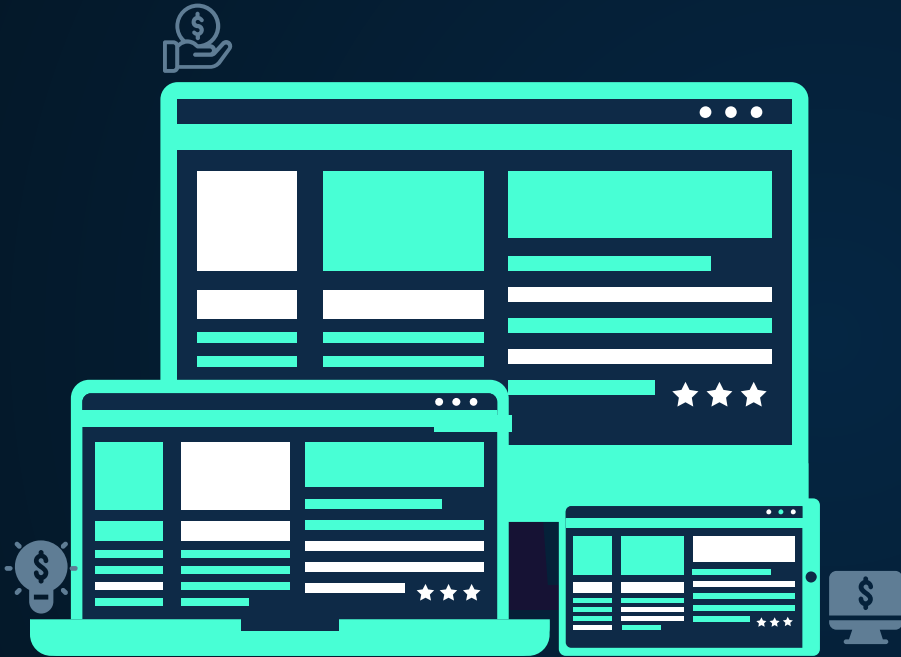
Cost

Straightforward module

Relatively simple & inexpensive implementation.

Consideration:

- **Wordpress CMS:** limited in adding custom web pages with packages outside the Wordpress Marketplace



Demo & Tech Stack

