

Introduction

International shipping and freight services play a key role in globalization and are important for a country like New Zealand. Improving and expanding logistics network is not only highly demanded in developing foreign trade for New Zealand but also implies a huge business opportunity for entrepreneurs. However, investment for developing an international logistics network is huge and has to withstand a lot of economic turbulence. Here an analysis was performed in order to explore connection between New Zealand and other countries and regions. In other words, what are countries and regions having the highest demand of shipment and freight needs? Finding in this analysis is expected to provide insights into the question and help local logistics companies in planning their new shipping lines and logistics network.