

Term Paper Outline

1. Should technology companies assume social responsibility?
 - 1.1 Definition of social responsibility in the context of technology company. briefly go over some of the social responsibilities. (Planken 2013)
 - 1.2 why is technology company assume social responsibility important? Discuss some real-life examples and topics like user privacy and its impact on the economic environment (Potocan 2021)
2. The history and concept of corporate social responsibility
 - 2.1 The historical development of corporate social responsibility talks about how corporate social responsibility evolved and got more standardized which resulted in more responsibility being added after some lawsuits from its employees and union and the government. (Carroll 2009)
 - 2.2 Talk about corporate social responsibility theories and models relevant to technology companies such as The Triple Bottom Line Theory, and The Stakeholder Theories, Carrol Theory. and how they are different from other forms of small business companies. (Brin & Nehme 2019)
3. The role of Technology Companies in Societ.
 - 3.1 Talk about how technology companies impact on everyday life. Talk about both the positive and negative impacts of technology companies's products and give some

real-life examples to illustrate it such as mass laying off employees even if the company is financial success. And talk about how it differs when it comes to small businesses and individuals. (Neddersen 2022)

3.2 Talk about public attitudes toward technology companies in both positive and negative directions and the magnitude. (Smith 2018)

4. Example of social responsibility in technology companies in detail.

4.1 talk about the ethics behind the development of AI and its impact on the society.
(Capitol 2023)

4.2 Privacy and data protection in their product, how do those might violate user's privacy right. (Vigderman & Turner 2024)

4.3 Take about diversity and social equality that the company should have and why is it important. (Chakravorti 2020)

5. Conclusion

5.1 Summarize all the key points and point out my stance on why I support technology companies assuming social responsibility.

Quality of Reference

The first reference is peer-reviewed. Dr. Potocan is a business and economics professor, there he is a reputable expert in this field. The second reference is peer-reviewed, and Dr. Planken is a Communication and information sciences professor who is also a reputable expert in this field. The third reference is peer-reviewed, Dr. Carroll is a professor researching corporate social responsibility and business ethics. He is a reputable expert in this field. The fourth reference is peer-reviewed, Both Dr. Brin and Dr. Nehme are professors in business management. They are also reputable in this field. The fifth reference is not peer-reviewed but it is from Herzing University which I think is still reputable but no author is stated in the article. The sixth reference is peer-reviewed. Dr. Smith is a director at the Pew Research Center researching the impact of technology on workforce and economic issues. He is also a reputable expert in this field. The seventh reference is not peer-reviewed but it is from Capitol Technology University which I think is also a reputable resource but no author is stated in the article. The eighth reference is not peer-reviewed but it is from security.org and it also lists and cites a lot of the data and charts from other reputable resources I think this article is also reputable, both authors are employees at this company and focus on testing products, which I also think they are expert in this field. The last reference is not peer-reviewed but it is from the Harvard Business Review Organization which I think they are also reputable, and the author has published 70 peer-reviewed articles related to AI and other technology I think the author is also reputable in this field. There are total 5 peer reviewed article and 7 article has author who is reputable expert in this field.

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- Planken, B. (1970, January 1). *Definitions of social responsibility*. SpringerLink. https://link.springer.com/referenceworkentry/10.1007/978-3-642-28036-8_476
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