1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* The Campaigns in Parent Category of Theater has the most numbers, which are 23 of canceled, 132 of failed, 187 of successful, 2 of live and 344 in total.

Followed by film & video and musics in Parent Category which are 178 and 175 respectively.

* The Campaigns in Sub Category of plays has the most numbers, which are 23 of canceled, 132 of failed, 187 of successful, 2 of live and 344 in total.

1. What are some limitations of this dataset?

* Most campaign data samples came from US about 73%, it cannot reflect the true outcomes in other countries.
* Too much outliers

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We could create statiscal graph like box and whisker chart. This can show the where are the most of data land, and how many outliers we have

Statistical Analysis

- The mean better summarize both failed and successful dataset.

- No, it does not make sense. It doesn’t show if there is any strong correlation between number of backers and outcomes type. The larger number of backer is, does not mean the higher possible the campaign will be successful.