

Jack Benjamin O'Malley

age: 20

residence: Columbia, SC

education: Bachelor's degree of Computer Science

occupation: Programmer

marital status: Single



Make your time worth the effort and demand of needs!

Jack likes to plan out his day and have a routine. He likes to see what is set in his diet and plan to stay healthy and in top shape.

Comfort With Technology

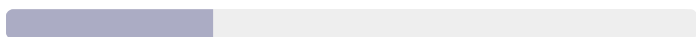
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Standing at the top of my game. Being an effective worker and leader may include having a plan, knowing people, and being able to adapt.

Needs

- Track his routine and intake.
- Give a detailed breakdown of his health and understanding.
- Keeping him alive, awake, and productive.

Values

- Time effective
- Able to manage multiple features.
- Working Independently

Wants

- Easily scannable for certain foods
- Easily searchable text bar
- Produces well sourced nutrition facts

Fears

- Takes too long to load
- Freezes often
- Produces the wrong facts

Hardik Marlapudi

age: 19

residence: 16 Wading Bird Loop, Blythewood SC

education: Bachelor's degree

occupation: Student

marital status: Single



"Trying to find the best app to calculate my nutrition"

Enjoy traveling and spending days at the gym to be fit and spend relaxing hours after completing a huge amount of work, this relates to keeping an eye out for your diet and how much food and liquids are you consuming each day.

Comfort With Technology

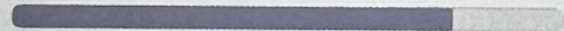
INTERNET



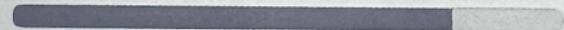
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Having a strict diet is the key for having a healthy body, so keeping an eye out for your diet can help you have a successful body without

Needs

- Can be downloaded on the person's device that can be monitored when he/she completes the setup by giving the app their information and syncing every info into the app itself.

Values

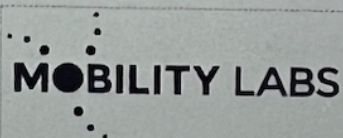
- Time Effective
- Managing multiple features.
- Working by yourself

Wants

- Scannable for how much calories are they spending each day.
- Making sure that the person's diet is in good shape and not going off track.
- How many nutrients are they consuming.

Fears

- Takes too long to calculate
- Trying to avoid errors by allowing the program to not make any mistakes, instead making the program run accurately.



Chris

age: 25

residence: United States

education: Bachelor's Degree

occupation: Employee for the company

marital status: Married



Here to help develop and create the best possible calorie and nutrition tracker application.

Enjoys going to the gym on a daily basis and loves to go for runs outside, but is strict on their diet and what they eat.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

All we need is for the application is work efficiently and for it to be easy to use.

Needs

- Be able to manually put the nutrition facts in the app if it not available yet for the item
- Be able to edit the nutrition facts in case it is wrong for the item entered

Wants

- Include items other than just foods for calculating the nutrition intake, like drinks
- Some recipes for healthy food options are available

Values

- Be able to scan the nutrition facts so that it is easily entered if doing it manually
- Be able to find the item by just searching it up

Fears

- The wrong information for the nutrition facts are provided when searching it up
- There are bugs or malfunctions with the application

