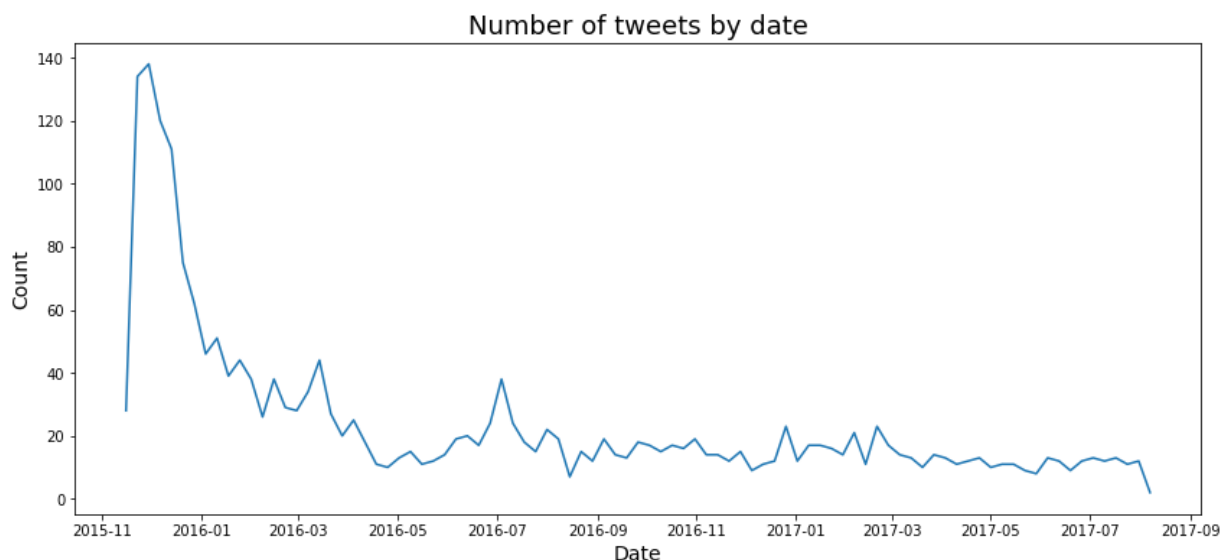


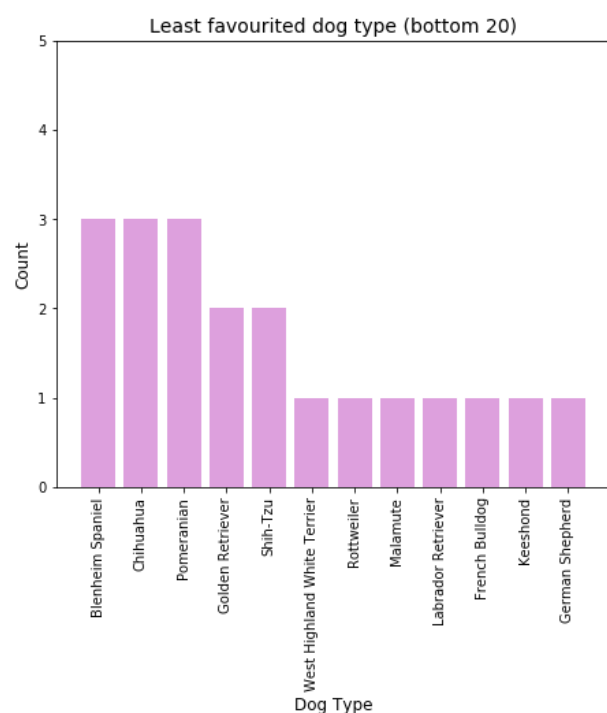
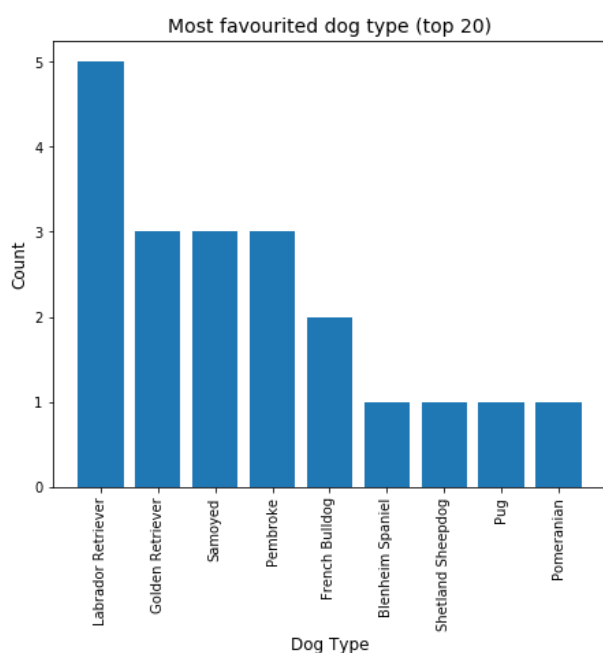
DATA WRANGLING ANALYSIS

By Kevin Foong

We collected tweets from the WeRateDogs Twitter account over a period of time – between November 2015 and September 2017. These are the original tweets and retweets have not been included in this analysis. The below graph shows that a good proportion of these tweets were made around late 2015 to early 2016.



We took a look at what dog types were favoured the most. The top 20 favoured dog types shows some predictable results. Labrador Retrievers and Golden Retrievers are very popular dogs owing to their cute and good looks. At the bottom-end, the least favoured dogs were Blenheim Spaniel, Chihuahua and Pomeranian. Don't get me wrong, these dogs were still favoured but just not as much as the other ones.



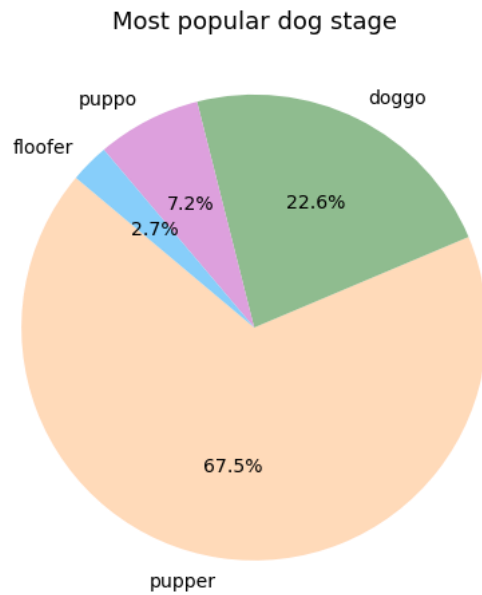
And here we see a few photos, randomly selected from the top 20 favoured dogs – and yes, the dogs in these photos do look adoringly cute.



Compared to the least favoured ones below – they are also cute but perhaps in a different way? You decide!



Next we take a look at the most common dog stage. Again it is no surprise that the most common dog stage is “pupper”. According to the Dogtitionary a pupper is a “small dog, usually younger”. A pupper is therefore more likely to be cuter or do cuter things and it makes sense that it is the most commonly tweeted dog stage.



A “floofer” on the other hand, according to the Dogtionalary, is any dog with “seemingly excess fur”. These explanations help explain the stages of dogs that users are likely to tweet about. For the full definitions you can read about it in the WeRateDogs book which can be purchased from Amazon.