BERMUDA
BOARDS

WELCOME

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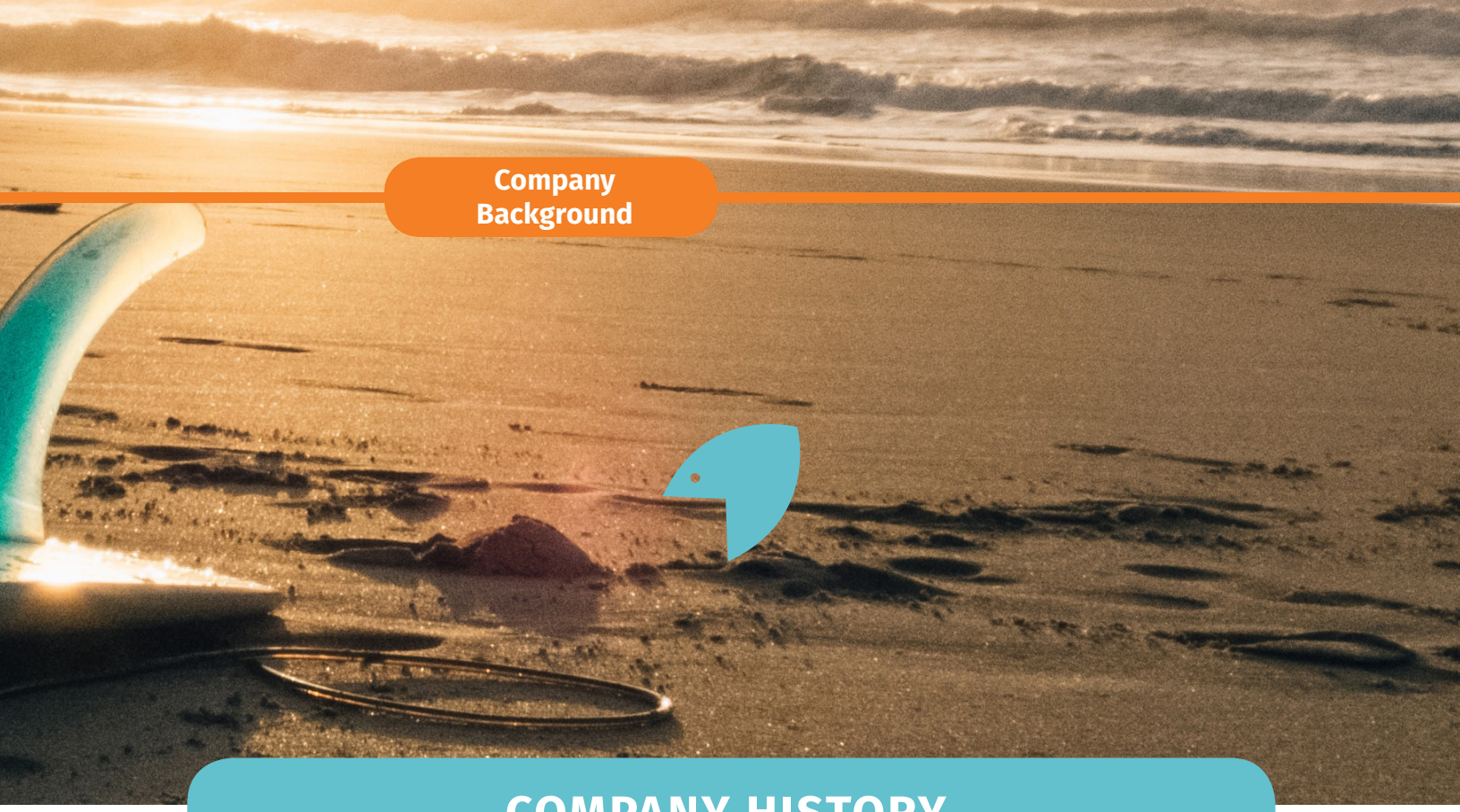
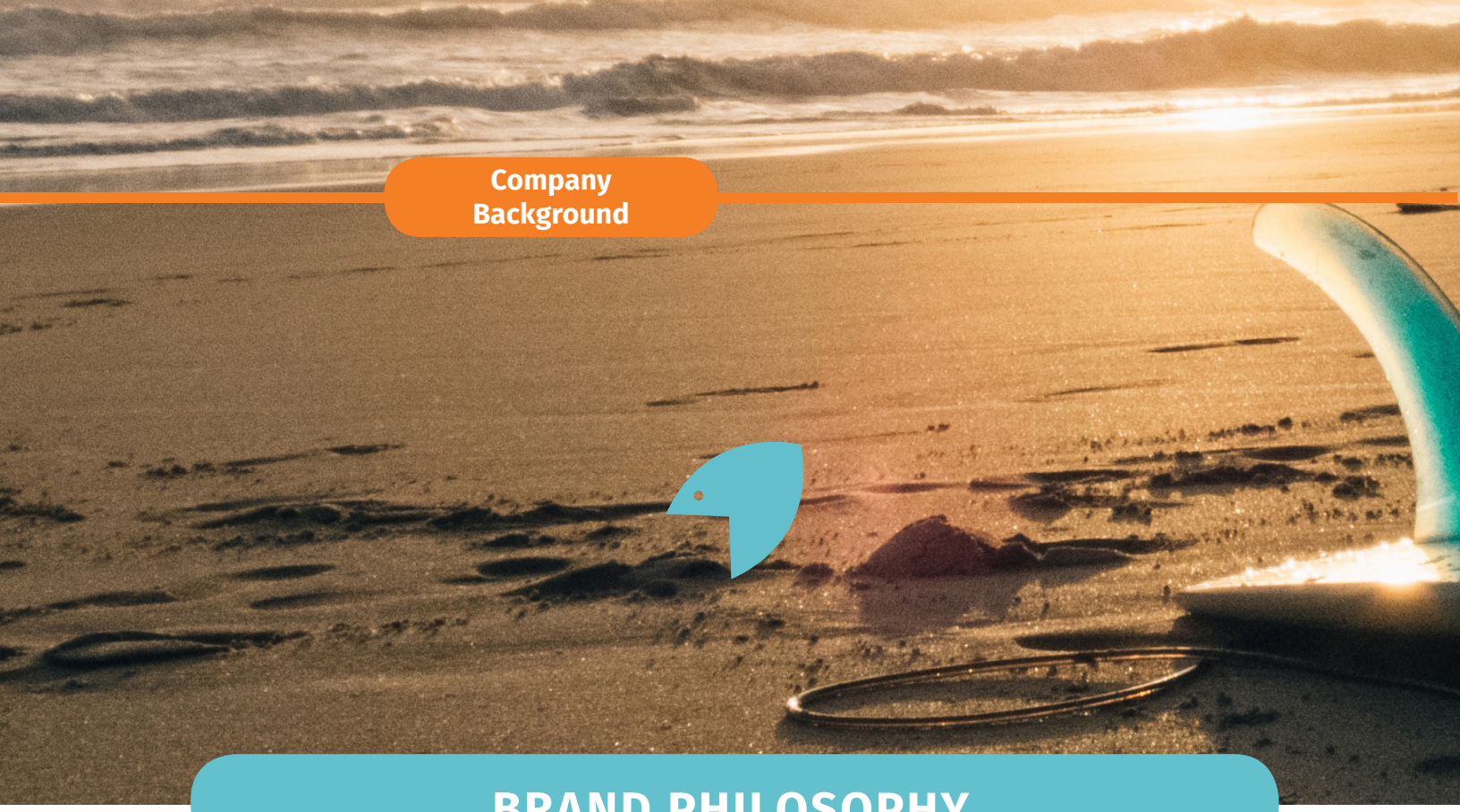


COMPANY HISTORY

Bermuda Boards was created in 2015 by a group of young riders that wanted to mix their passion for graphic design and illustration with surf.

It all started one summer on the French Riviera when ***Kevin Firmin*** had the idea to create a whole brand of boards printed with interesting and appealing graphics. Since most boards do not have any kind of graphics printed on them, Kevin decided to start designing graphics for surfboards.

He first launched a serie of 4 boards that he immediately sold to his friends. With the immediate success of his boards towards his friends, Kevin decided he might try producing in a larger scale and this is how Bermuda Boards were born.



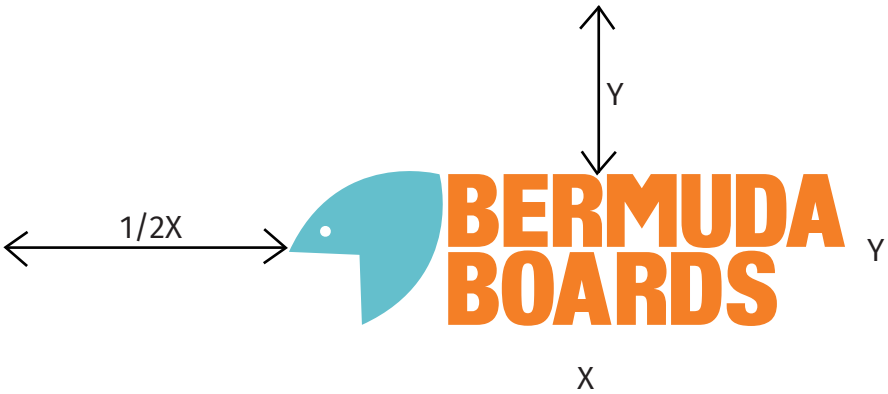
BRAND PHILOSOPHY

Our mission at Bermuda Boards is to transform surf boards not only into objects of leisure but make them pieces of art. The driving force behind Bermuda Boards is the demand on design created by the world's greatest surfers, allowing for the highest surfing performance possible.

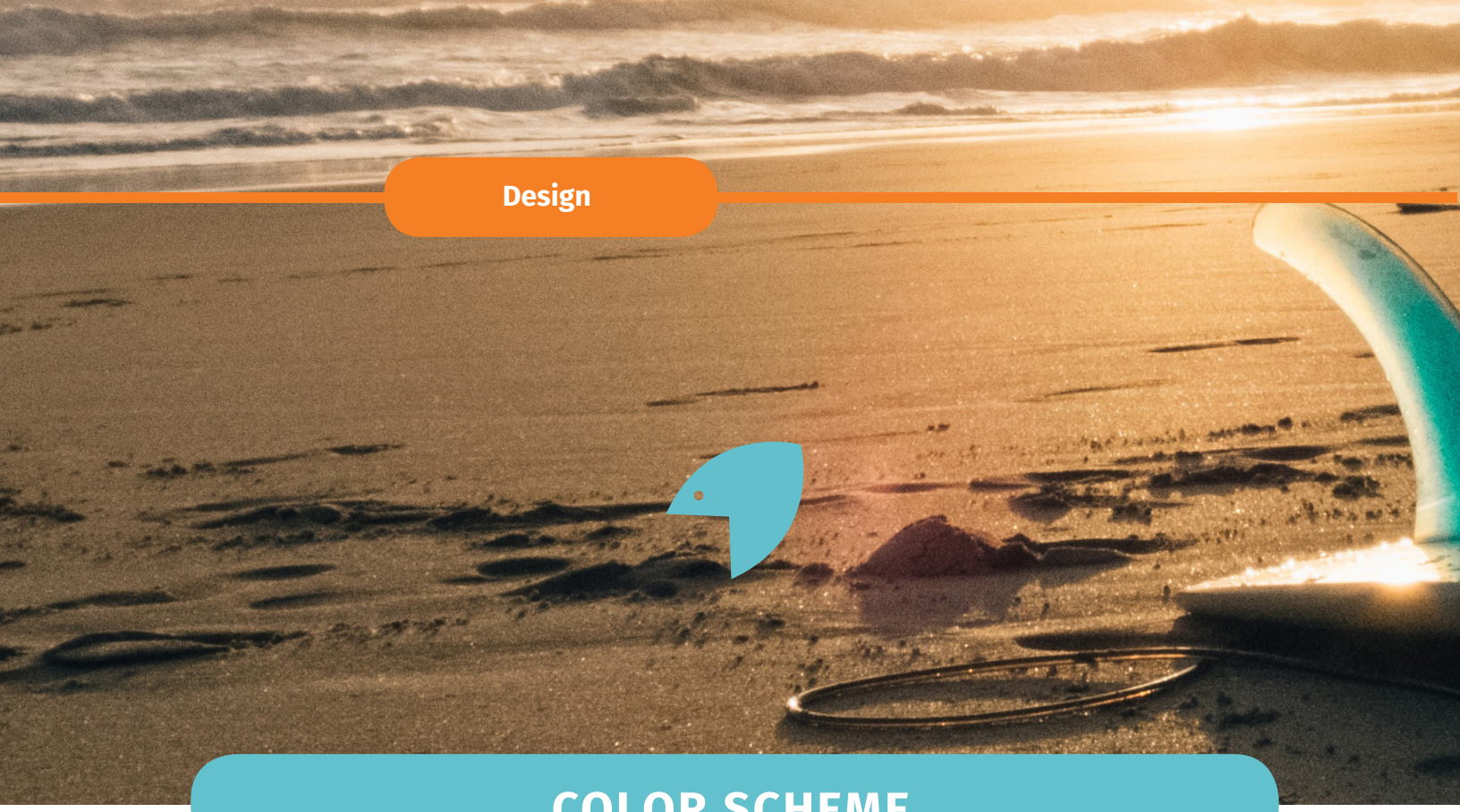
We want to provide the most dedicated surfers with the most advanced performances and designs. Since the surfboard market is increasing each year this means that it creates more competition for our brand.

Our main competitors in the market are the top selling surfboard brands such as Jason Stevenson, Channel Islands and Firewire. Theses companies focus on high quality and performance boards like we do. The competition in the business is also not only focused on surfboards but we need to take into consideration all the companies that produce aquatic leisure products. This means that we consider companies that manufacture kayaks, canoes, inflatables and other beach activities as our competitors as well.

LOGO



BERMUDA
BOARDS



COLOR SCHEME

BERMUDA BOARDS

Pantone: Orange 021

Pantone: 7459

The colors shown are the only colors that should be used for the logo. Any other colors used will not be recognized as the Bermuda Board Brand

Design

BUSINESS SYSTEMS

BERMUDA BOARDS

Suite 200 Main Street
Minneapolis MN, 66281
Tel: 612-328-6988

Invoice

Date	08/10/2016
Invoice#	[154423]
Customer Name	Stan Lee

Bill to:
Stan Lee
8450 Elk Road
Salt Lake City,
UT, 24558

Item	Description	Quantity	Unit Price	Cost

Additional Notes:

Subtotal	161.20
Taxes	27.50
Shipping	14.00
Discount	-5.00
Total	197.70

Invoice

BERMUDA BOARDS

Suite 200 Main Street
Minneapolis MN, 66281
Tel: 612-328-6988

Email: bermudaboards@gmail.com Web: bermudaboards.com

Letterhead 1

BERMUDA BOARDS

Suite 200 Main Street
Minneapolis MN, 66281
Tel: 612-328-6988

Dear, John Doe

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur tempor, eros nec viverra commodo, odio odio lobortis tortor, eget luctus quam eros vitae sem. Donec hendrerit ut massa eget pretium. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aenean mattis ac mi sed tempus. Duis eu elit non nulla placerat dictum. Sed in felis pharetra, luctus ipsum vel, varius lectus. Nullam eget accumsan ligula. Nulla vel tortor erat. Quisque nec rutrum magna. In hac habitasse platea dictumst. Proin sapien purus, sollicitudin eu accumsan ut, ornare in eros.

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Sincerely,
Bermuda Boards Customer Service

Email: bermudaboards@gmail.com Web: bermudaboards.com

Letterhead 2

Product Overview

Thank you Card

PACKAGING

The packaging for our boards have been thought out in order to make your board unboxing a very pleasant moment.

It also has been designed to the most practical possible. Handles have been added in order to move your board easily, and a see through plastic was added so you know what graphics are on your board.

BERMUDA BOARDS
Corporate Identity, Packaging Design
① Protective Shipping Box
② Product Display Box
BERMUDA BOARDS
BERMUDABOARDS.COM
ACCESSORIES INCLUDED
3 CARBON SURFBOARD FINS
3 SURFBOARD WAX BARS
1 10' COILED SUP LEASH

BERMUDA BOARDS
BERMUDABOARDS.COM
Corporate Identity, Store Display

ADDITIONAL DESIGNS

At Bermuda Boards we wanted to create additional designs that would match the needs of our clietns but also be practical and enjoyable to use. Our team of designers has been thinking and they came up with 3 awesome products.

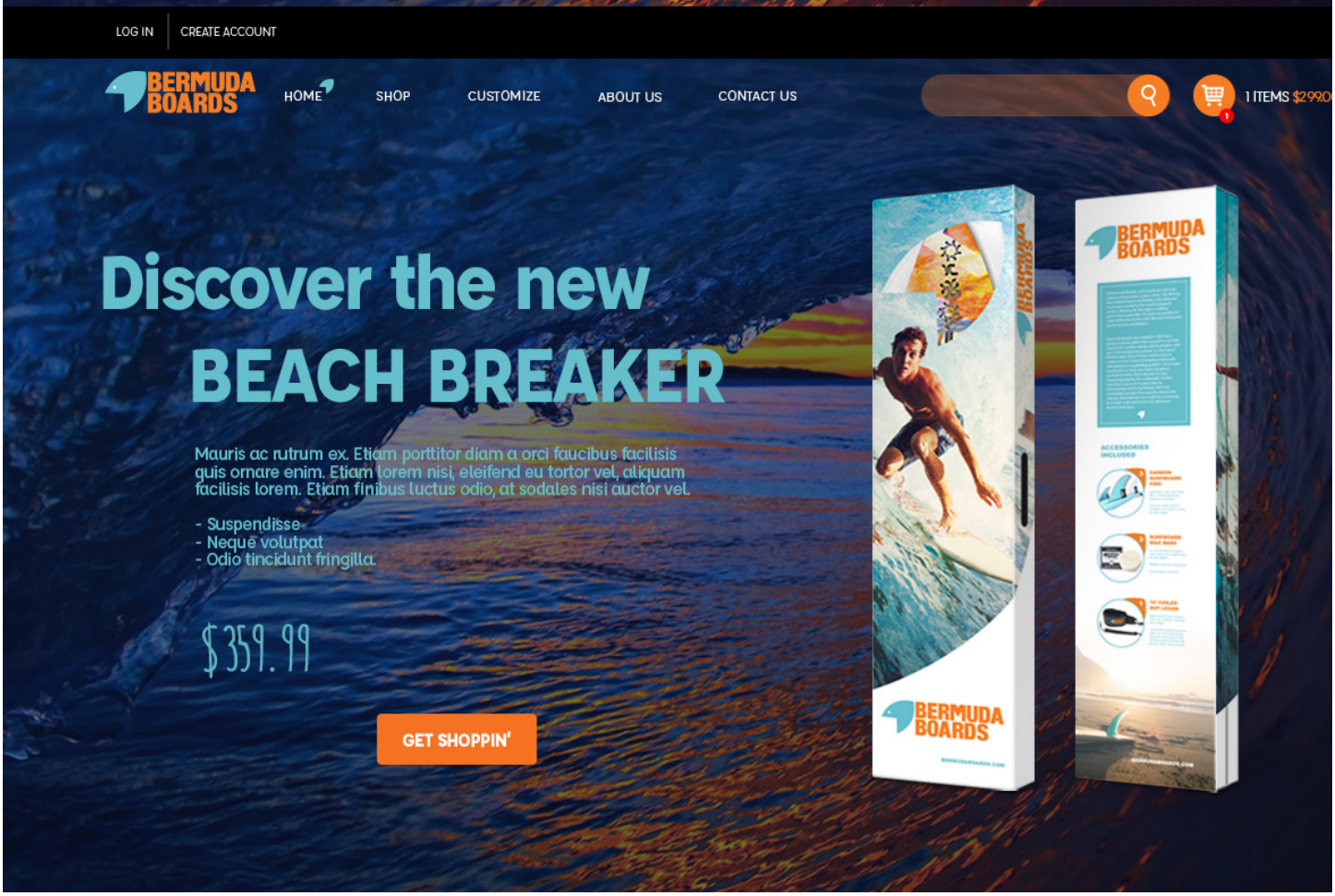
We are proud to present our new Snapchat filters that would be available soon, our weather app that is currently on the App store and finally, a cool and refined website for us to sell online.

The Website we created has a landing page where the user can take the tour through our website.

We then showcase the entire home page of our website. In includes a Banner, Who we are, a Shop, the customizable option and a list of the new arrivals in our shop.

Then, you will see the app we created followed by the snapchat filters.

BERMUDA BOARDS
REDEFINING
THE SURFING EXPERIENCE
TAKE THE TOUR


LOG IN
CREATE ACCOUNT
BERMUDA BOARDS
HOME
SHOP
CUSTOMIZE
ABOUT US
CONTACT US
1 ITEMS $299.0
Discover the new
BEACH BREAKER
Mauris ac rutrum ex. Etiam porttitor diam a orci faucibus facilisis quis ornare enim. Etiam lorem nisi, eleifend eu tortor vel, aliquam facilisis lorem. Etiam finibus luctus odio, at sodales nisi auctor vel.
- Suspendisse
- Neque volutpat
- Odio tincidunt fringilla.
$359.99
GET SHOPPIN'
BERMUDA BOARDS

WHO WE ARE

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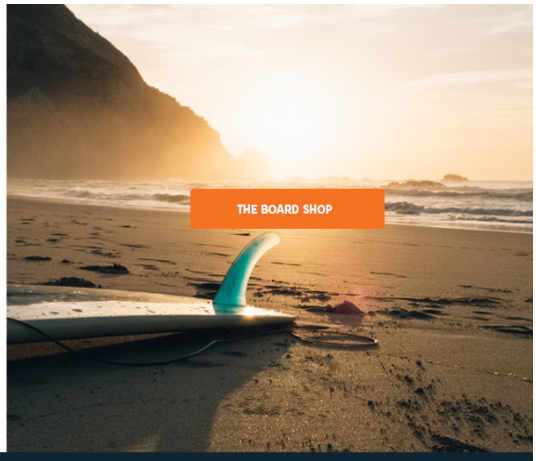
FIND OUT MORE



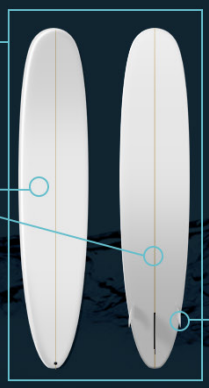
CUSTOMIZE YOUR OWN

CHOOSE YOUR BOARD

Choose your surfboard between 6 different types of boards.

ADD GRAPHICS

Add any designs to your board including your personal creations and a wide variety of graphics selected by the Bermuda Board team.



Mauris ac rutrum ex. Etiam porttitor diam a orci faucibus facilisis quis ornare enim. Etiam lorem nisi, eleifend eu tortor vel, aliquam facilisis lorem. Etiam finibus luctus odio, at sodales nisi auctor vel. Suspendisse eu nibh erat. Sed a neque volutpat odio tincidunt fringilla. Proin ligula dolor, laoreet condimentum justo ut, iaculis viverra diam. Integer lorem quam, vulputate eget sem sit amet, semper tristique nibh.

SELECT YOUR FINS

Select any type of fins available here at Bermuda Boards. We offer a choice of 50 different fins for your board

START CUSTOMIZING !

NEW PRODUCTS

BERMUDA BOARD 1

$ 195.00

ADD TO CART

BERMUDA BOARD 2

$ 299.00

ADD TO CART

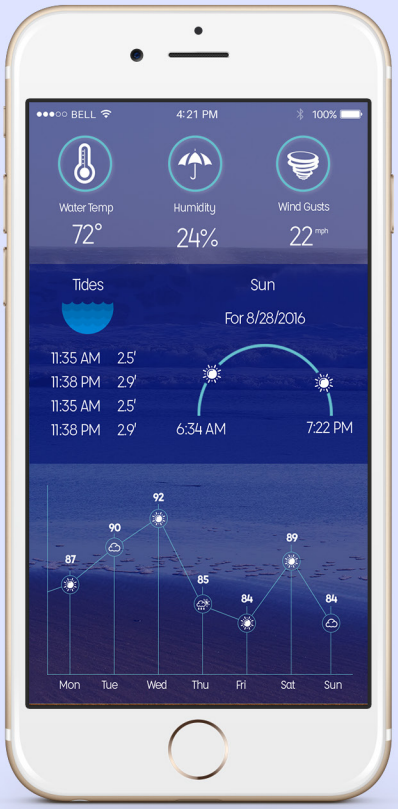
BERMUDA BOARD 3

$ 356.00

ADD TO CART

Download on the App Store

BERMUDA BOARDS



BERMUDA BOARDS