

EXECUTIVE SUMMARY

Company Name: CyberLandia, LLC

10th Floor, Ascott Bonifacio Global City

5th Avenue, corner 28th St, Taguig, 1634 Metro Manila

Tel: (02) 8124-6420

Website: www.cyberlandia.com

Contact: Ryx Anthony J. Espiga

Type of Business: CyberLandia is an MMORPG that integrates cybersecurity challenges into its immersive gameplay. Designed for gaming enthusiasts and cybersecurity learners, the game offers a dynamic and engaging world where players hone their strategic, problem-solving, and ethical hacking skills through real-world cybersecurity scenarios.

Management: CyberLandia is led by Ryx Anthony J. Espiga, a senior cybersecurity analyst at DICT, and Kevinker Bernaldez, a senior programmer at Mojang Studios. With 20+ years of combined experience in cybersecurity and game development, they drive the game's innovation and security focus.

Product and Competition: CyberLandia blends gaming with cybersecurity education, bridging the gap between MMORPGs and training platforms. Unlike *World of Warcraft* and *Final Fantasy XIV*, which focus on entertainment, or *Hack The Box* and *TryHackMe*, which focus on training, it offers both. This combination attracts gamers and professionals seeking fun and skill development.

Funds Requested: PHP 10,000,000.00 In cash funding, preferably equity

Use of Proceeds: Start-up, development, and maintenance expenses. PHP 5,000,000.00 for research and development of the game. PHP 2,500,000.00 for marketing and deployment. PHP 2,500,000.00 for maintenance and enhancements.

Financial Projections:	First Year	Second Year	Third Year
Revenue	PHP 2,000,000	PHP 5,000,000	PHP 10,000,000
Net Income	PHP 500,000	PHP 1,500,000	PHP 3,500,000
Assets	PHP 1,500,000	PHP 3,500,000	PHP 7,500,000
Liabilities	PHP 700,000	PHP 1,200,000	PHP 2,000,000
Net Worth	PHP 800,000	PHP 2,300,000	PHP 5,500,000

Exit: CyberLandia aims to establish itself as a new trend in both the cybersecurity and gaming world within 4 years. The company projects a valuation of PHP 2.5 Billion, presenting a massive return on investment (ROI). Potential exit strategies include Acquisition by a Gaming or Cybersecurity Firm, Initial Public Offering (IPO), or Selling Intellectual Property (IP).