

```
In [3]: import sqlite3
import pandas as pd

In [4]: # Connect to SQLite database
conn = sqlite3.connect("online_sales.db")
cursor = conn.cursor()

# Create the table
cursor.execute('''
CREATE TABLE IF NOT EXISTS online_sales (
    order_id INTEGER PRIMARY KEY,
    order_date TEXT,
    amount REAL,
    product_id TEXT
)
''')
conn.commit()

In [5]: data = [
    (101, '2024-01-15', 250.00, 'P001'),
    (102, '2024-01-20', 180.00, 'P002'),
    (103, '2024-02-05', 300.00, 'P003'),
    (104, '2024-02-15', 500.00, 'P001'),
    (105, '2024-03-10', 120.00, 'P004'),
    (106, '2024-03-20', 220.00, 'P002'),
    (107, '2024-04-25', 350.00, 'P003'),
    (108, '2024-05-05', 275.00, 'P001'),
    (109, '2024-06-01', 600.00, 'P005'),
    (110, '2024-06-10', 450.00, 'P004'),
    (111, '2024-06-25', 300.00, 'P003'),
    (112, '2024-07-01', 200.00, 'P002'),
    (113, '2024-07-15', 150.00, 'P004'),
    (114, '2024-08-10', 800.00, 'P005'),
    (115, '2024-08-20', 400.00, 'P001'),
]

cursor.executemany("INSERT INTO online_sales VALUES (?, ?, ?, ?)", data)
conn.commit()

In [6]: def run_query(query):
    return pd.read_sql_query(query, conn)
```

Extract Month

```
In [7]: run_query('''SELECT order_id, order_date, STRFTIME('%m', order_date) AS month
FROM online_sales;''')
```

Out[7]:

| | order_id | order_date | month |
|----|----------|------------|-------|
| 0 | 101 | 2024-01-15 | 01 |
| 1 | 102 | 2024-01-20 | 01 |
| 2 | 103 | 2024-02-05 | 02 |
| 3 | 104 | 2024-02-15 | 02 |
| 4 | 105 | 2024-03-10 | 03 |
| 5 | 106 | 2024-03-20 | 03 |
| 6 | 107 | 2024-04-25 | 04 |
| 7 | 108 | 2024-05-05 | 05 |
| 8 | 109 | 2024-06-01 | 06 |
| 9 | 110 | 2024-06-10 | 06 |
| 10 | 111 | 2024-06-25 | 06 |
| 11 | 112 | 2024-07-01 | 07 |
| 12 | 113 | 2024-07-15 | 07 |
| 13 | 114 | 2024-08-10 | 08 |
| 14 | 115 | 2024-08-20 | 08 |

Group by Year and Month

```
In [8]: run_query('''SELECT STRFTIME('%Y', order_date) AS year,
    STRFTIME('%m', order_date) AS month,
```

```
        COUNT(*) AS total_orders
FROM online_sales
GROUP BY year, month;''')
```

Out[8]:

| | year | month | total_orders |
|---|------|-------|--------------|
| 0 | 2024 | 01 | 2 |
| 1 | 2024 | 02 | 2 |
| 2 | 2024 | 03 | 2 |
| 3 | 2024 | 04 | 1 |
| 4 | 2024 | 05 | 1 |
| 5 | 2024 | 06 | 3 |
| 6 | 2024 | 07 | 2 |
| 7 | 2024 | 08 | 2 |

Total Revenue with SUM()

In [9]:

```
run_query('''SELECT STRFTIME('%Y', order_date) AS year,
        STRFTIME('%m', order_date) AS month,
        SUM(amount) AS total_revenue
FROM online_sales
GROUP BY year, month;''')
```

Out[9]:

| | year | month | total_revenue |
|---|------|-------|---------------|
| 0 | 2024 | 01 | 430.0 |
| 1 | 2024 | 02 | 800.0 |
| 2 | 2024 | 03 | 340.0 |
| 3 | 2024 | 04 | 350.0 |
| 4 | 2024 | 05 | 275.0 |
| 5 | 2024 | 06 | 1350.0 |
| 6 | 2024 | 07 | 350.0 |
| 7 | 2024 | 08 | 1200.0 |

Order Volume with COUNT(DISTINCT)

In [10]:

```
run_query('''SELECT STRFTIME('%Y', order_date) AS year,
        STRFTIME('%m', order_date) AS month,
        COUNT(DISTINCT order_id) AS order_volume
FROM online_sales
GROUP BY year, month;''')
```

Out[10]:

| | year | month | order_volume |
|---|------|-------|--------------|
| 0 | 2024 | 01 | 2 |
| 1 | 2024 | 02 | 2 |
| 2 | 2024 | 03 | 2 |
| 3 | 2024 | 04 | 1 |
| 4 | 2024 | 05 | 1 |
| 5 | 2024 | 06 | 3 |
| 6 | 2024 | 07 | 2 |
| 7 | 2024 | 08 | 2 |

Sort by Revenue

In [11]:

```
run_query('''SELECT STRFTIME('%Y', order_date) AS year,
        STRFTIME('%m', order_date) AS month,
        SUM(amount) AS total_revenue
FROM online_sales
GROUP BY year, month
ORDER BY total_revenue DESC;''')
```

Out[11]:

| | year | month | total_revenue |
|---|------|-------|---------------|
| 0 | 2024 | 06 | 1350.0 |
| 1 | 2024 | 08 | 1200.0 |
| 2 | 2024 | 02 | 800.0 |
| 3 | 2024 | 01 | 430.0 |
| 4 | 2024 | 04 | 350.0 |
| 5 | 2024 | 07 | 350.0 |
| 6 | 2024 | 03 | 340.0 |
| 7 | 2024 | 05 | 275.0 |

Filter 2024 Data Only

In [12]:

```
run_query('''SELECT STRFTIME('%Y', order_date) AS year,
        STRFTIME('%m', order_date) AS month,
        SUM(amount) AS total_revenue,
        COUNT(DISTINCT order_id) AS order_volume
FROM online_sales
WHERE STRFTIME('%Y', order_date) = '2024'
GROUP BY year, month
ORDER BY month;''')
```

Out[12]:

| | year | month | total_revenue | order_volume |
|---|------|-------|---------------|--------------|
| 0 | 2024 | 01 | 430.0 | 2 |
| 1 | 2024 | 02 | 800.0 | 2 |
| 2 | 2024 | 03 | 340.0 | 2 |
| 3 | 2024 | 04 | 350.0 | 1 |
| 4 | 2024 | 05 | 275.0 | 1 |
| 5 | 2024 | 06 | 1350.0 | 3 |
| 6 | 2024 | 07 | 350.0 | 2 |
| 7 | 2024 | 08 | 1200.0 | 2 |