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# JONATHAN BAYERS

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## Demograhics

Age - 32 yrs old

Location - New York, NY

Career - Tech Startup

Education - Master's Degree:  
Computer Science

## Tech Savy

Internet - ★★★★★

Social Networks - ★★★★★

Gaming - ★★

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## Habits

- Studies IaaS, PaaS and SaaS in spare time
- Loves to create web applications
- Active contributor to medium.com



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# MICHAEL ROBERTS

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## Demograhics

Age - 19 yrs old

Location - Portland, Or

Career - Online Game Moderator

Education - College Freshman

## Tech Savy

Internet - ★★★★★

Social Networks - ★★★★★

Gaming - ★★★★★

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## Habits

- Plays online games regularly
- Majors in game developement
- Follows sites like Twitter, Instagram, IGN and Metacritic



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## SARAH PENBROOK

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### Demograhics

Age - 24 yrs old

Location - Kansas City, Mo

Career - Human Resources

Education - Bachelor's Degree :  
Human Resource Management

### Tech Savy

Internet - ★★★★★

Social Networks - ★★★

Gaming -

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### Habits

- Likes to read novels
- Uses LinkedIn regularly
- Loves to keep things organized at home and work