



**Strathmore**  
UNIVERSITY

STRATHMORE INSTITUTE OF MATHEMATICAL SCIENCES  
MASTER OF SCIENCE IN DATA SCIENCE & ANALYTICS  
CAT 2  
DSA 8505: Bayesian Statistics

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DATE: 17 Feb 2026

## Instruction

- (a) Answer All Question
  - (b) Scan and submit your answer sheet through the e-learning by 21h59, 17th Feb 2026.
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1. A security agency uses an automated facial recognition system to identify individuals on a watchlist at a busy airport. Based on historical records, it is known that only 0.5% of travelers are actually on the watchlist.

The facial recognition system has the following performance characteristics:

- If a traveler is on the watchlist, the system correctly flags them with probability 95% (true positive rate).
- If a traveler is not on the watchlist, the system incorrectly flags them with probability 3% (false positive rate).

A randomly selected traveler is scanned by the system and is flagged as a match.

### Required:

- (a) Define the prior probability that a randomly selected traveler is on the watchlist. [2 mk]
- (b) Define the likelihood of the system flagging a traveler, conditional on whether the traveler is on the watchlist or not. [4 mk]
- (c) Compute the marginal probability that a randomly selected traveler is flagged by the system. [4 mk]
- (d) Using Bayes' Theorem, compute the posterior probability that the traveler is actually on the watchlist given that they were flagged by the system. [5 mk]

- (e) Interpret the result from a policy perspective: Based on the computed posterior probability, discuss whether airport security should immediately detain the traveler or apply additional screening procedures. [5 mk]
2. Consider the problem of modelling monthly electricity consumption  $y$  (in kWh) using the average monthly temperature  $x$  (in degrees Celsius). Two competing regression models are proposed:

**Model 1: Linear Temperature Effect**

$$M_1 : \quad y = \beta_0 + \beta_1 x + \varepsilon, \quad \varepsilon \sim \mathcal{N}(0, \sigma^2)$$

**Model 2: Quadratic Temperature Effect**

$$M_2 : \quad y = \beta_0 + \beta_1 x + \beta_2 x^2 + \varepsilon, \quad \varepsilon \sim \mathcal{N}(0, \sigma^2)$$

where  $\beta_0, \beta_1, \beta_2$  are unknown regression parameters and  $\sigma^2$  is the error variance.

The observed dataset is shown in Table 1.

Average Temperature $x$	Electricity Use $y$
10	220
15	240
20	280
25	350
30	460

Table 1: Observed electricity consumption data

Assume equal prior probabilities for the two competing models:

$$P(M_1) = P(M_2) = 0.5.$$

The prior distributions for the parameters are specified as:

$$\beta_j \sim \mathcal{N}(0, 10^2), \quad j = 0, 1, 2,$$

$$\sigma^2 \sim \text{Inverse-Gamma}(1, 1).$$

- (a) Using the ordinary least squares (OLS) method, estimate the regression coefficients  $\hat{\beta}_0$  and  $\hat{\beta}_1$  for Model  $M_1$ . [5 mk]
- (b) Write down the likelihood function for Model  $M_1$ . [2 mk]
- (c) Using Bayes' theorem, write the posterior distribution of the regression parameters under Model  $M_2$ . [1 mk]
- (d) Explain why Markov Chain Monte Carlo (MCMC) methods are required to obtain samples from the posterior distribution. [2 mk]
- (e) The marginal likelihoods for the two models are estimated numerically as:

$$P(D | M_1) = 0.015, \quad P(D | M_2) = 0.045.$$

- (i) Compute the Bayes Factor in favour of Model  $M_2$ . [1 mk]
- (ii) Calculate the posterior model probabilities  $P(M_1 | D)$  and  $P(M_2 | D)$ . [2 mk]

- (iii) Interpret the results of the Bayesian model comparison. [1 mk]
- (f) Suppose the posterior mean estimates of the regression coefficients are obtained as:
- Model  $M_1$ :  $\hat{\beta}_0 = 150$ ,  $\hat{\beta}_1 = 8.5$
  - Model  $M_2$ :  $\hat{\beta}_0 = 120$ ,  $\hat{\beta}_1 = 6.2$ ,  $\hat{\beta}_2 = 0.45$
- (i) Write down the general Bayesian Model Averaging (BMA) formula for regression coefficients. [2 mk]
- (ii) Compute the BMA estimates for  $\beta_0$ ,  $\beta_1$ , and  $\beta_2$ . [3 mk]
- (iii) Write the final BMA regression equation. [1 mk]