

# Campbell University

## Consolidated Financial Statements Years Ended May 31, 2024 and 2023

The report accompanying these financial statements was issued by BDO USA, P.C., a Virginia professional corporation, and the U.S. member of BDO International Limited, a UK company limited by guarantee.



# **Campbell University**

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## **Consolidated Financial Statements** Years Ended May 31, 2024 and 2023

# Campbell University

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## **Independent Auditor's Report**

The Board of Trustees  
Campbell University

### **Report on the Audit of the Consolidated Financial Statements**

#### ***Opinion***

We have audited the consolidated financial statements of Campbell University and its subsidiaries (the "University"), which comprise the consolidated statements of financial position as of May 31, 2024 and 2023, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the University as of May 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### ***Basis for Opinion***

We conducted our audit in accordance with auditing standards generally accepted in the United States of America ("GAAS") and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of the University and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### ***Responsibilities of Management for the Consolidated Financial Statements***

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the University's ability to continue as a going concern within one year after the date that the consolidated financial statements are issued or available to be issued.



### ***Auditor's Responsibilities for the Audit of the Consolidated Financial Statements***

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with GAAS and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the University's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the University's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.



### ***Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The Title IV Strength Factor Score and the Schedule of Net Assets Without Donor Restrictions, Exclusive of Plant and Plant Related Debt are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. Such information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with GAAS. In our opinion, the information is fairly stated, in all material respects, in relation to the consolidated financial statements as a whole.

### ***Other Reporting Required by Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated October 22, 2024 on our consideration of the University's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the University's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the University's internal control over financial reporting and compliance.

BDO USA, P.C.

October 22, 2024

## **Consolidated Financial Statements**

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# Campbell University

## Consolidated Statements of Financial Position

May 31,	2024	2023
<b>Assets</b>		
Cash and cash equivalents	\$ 55,855,406	\$ 40,688,580
Restricted cash (Note 11)	882,357	638,627
Certificate of deposit	15,168	14,850
Inventories, net	115,122	120,672
Accounts receivable, less allowance for estimated credit losses of \$500,000 and \$750,000 in 2024 and 2023	3,903,489	4,650,637
Pledges receivable, net (Note 3)	5,218,989	5,548,280
Investments (Notes 2 and 4)	271,376,241	256,303,204
Investment in real estate (Note 4)	66,500	271,687
Notes and other receivables (Note 5)	3,378,385	4,822,640
Other assets (Note 6)	12,123,189	13,048,565
Property and equipment, net (Note 7)	308,290,856	317,103,342
<b>Total Assets</b>	<b>\$ 661,225,702</b>	<b>\$ 643,211,084</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 10,493,458	\$ 11,005,770
Advances and deposits	2,860,341	2,763,338
Deferred revenue	13,709,029	8,398,693
Annuities payable	2,792,461	3,103,228
Other liabilities (Note 9)	8,833,571	7,293,538
Bonds payable, net (Note 10)	56,597,287	67,147,752
Line of credit and notes payable (Note 11)	59,311,964	60,623,623
Advances from government for federal student loans	-	1,179,707
<b>Total Liabilities</b>	<b>\$ 154,598,111</b>	<b>\$ 161,515,649</b>
<b>Net Assets</b>		
Without donor restrictions	\$ 273,128,228	\$ 269,235,351
With donor restrictions	233,499,363	212,460,084
<b>Total Net Assets</b>	<b>506,627,591</b>	<b>481,695,435</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 661,225,702</b>	<b>\$ 643,211,084</b>

*See accompanying notes to consolidated financial statements.*



# Campbell University

## Consolidated Statement of Activities

Year ended May 31,

2024

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenues, gains and other support:</b>			
Tuition and fees (net of institutional awards of \$73,990,293)	\$ 111,942,003	\$ -	\$ 111,942,003
Government sponsored student aid and work-study programs	953,839	397,406	1,351,245
Auxiliary enterprises	18,993,490	-	18,993,490
Private gifts and grants of cash and other financial assets	4,900,173	6,924,149	11,824,322
Private gifts and grants of nonfinancial assets	223,680	-	223,680
Appropriation of endowment spending to operating	-	13,052,988	13,052,988
Other revenue	5,637,541	764,131	6,401,672
<b>Total</b>	<b>142,650,726</b>	<b>21,138,674</b>	<b>163,789,400</b>
Net assets released from restrictions	17,558,240	(17,558,240)	-
<b>Total revenues, gains and other support</b>	<b>160,208,966</b>	<b>3,580,434</b>	<b>163,789,400</b>
<b>Expenditures:</b>			
Operating:			
Instructional	\$ 74,777,760	\$ -	\$ 74,777,760
Public service	1,610,238	-	1,610,238
Academic support	18,196,857	-	18,196,857
Student services	25,514,357	-	25,514,357
Institutional support	34,373,265	-	34,373,265
Auxiliary enterprises	8,897,451	-	8,897,451
<b>Total operating expenses</b>	<b>163,369,928</b>	<b>-</b>	<b>163,369,928</b>
Change in net assets, operating	(3,160,962)	3,580,434	419,472
Nonoperating revenues (expenses):			
Change in value of split-interest agreements	6,697	(1,549,426)	(1,542,729)
Net investment gain (including net unrealized gains and interest on investments)	7,047,142	32,061,259	39,108,401
Appropriation of endowment spending to operating	-	(13,052,988)	(13,052,988)
Change in net assets, nonoperating	7,053,839	17,458,845	24,512,684
<b>Change in net assets</b>	<b>3,892,877</b>	<b>21,039,279</b>	<b>24,932,156</b>
<b>Net assets, beginning of year</b>	<b>269,235,351</b>	<b>212,460,084</b>	<b>481,695,435</b>
<b>Net assets, end of year</b>	<b>\$ 273,128,228</b>	<b>\$ 233,499,363</b>	<b>\$ 506,627,591</b>

See accompanying notes to consolidated financial statements.

# Campbell University

## Consolidated Statement of Activities

Year ended May 31,

2023

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenues, gains and other support:</b>			
Tuition and fees (net of institutional awards of \$69,366,923)	\$ 117,645,961	\$ -	\$ 117,645,961
Government sponsored student aid and work-study programs	667,478	2,041,151	2,708,629
Auxiliary enterprises	17,147,122	-	17,147,122
Private gifts and grants of cash and other financial assets	5,514,282	8,430,352	13,944,634
Private gifts and grants of nonfinancial assets	10,066	-	10,066
Appropriation of endowment spending to operating	-	8,111,658	8,111,658
Other revenue	4,503,065	565,525	5,068,590
<b>Total</b>	<b>145,487,974</b>	<b>19,148,686</b>	<b>164,636,660</b>
Net assets released from restrictions	14,878,415	(14,878,415)	-
<b>Total revenues, gains and other support</b>	<b>160,366,389</b>	<b>4,270,271</b>	<b>164,636,660</b>
<b>Expenditures:</b>			
Operating:			
Instructional	\$ 76,794,898	\$ -	\$ 76,794,898
Public service	1,487,257	-	1,487,257
Academic support	14,344,240	-	14,344,240
Student services	25,096,300	-	25,096,300
Institutional support	37,001,246	-	37,001,246
Auxiliary enterprises	6,280,502	-	6,280,502
<b>Total operating expenses</b>	<b>161,004,443</b>	<b>-</b>	<b>161,004,443</b>
Change in net assets, operating	(638,054)	4,270,271	3,632,217
Nonoperating revenues (expenses):			
Change in value of split-interest agreements	(2,928)	439,317	436,389
Net investment gain (including net unrealized losses and interest on investments)	385,003	2,648,082	3,033,085
Appropriation of endowment spending to operating	-	(8,111,658)	(8,111,658)
Change in net assets, nonoperating	382,075	(5,024,259)	(4,642,184)
<b>Change in net assets</b>	<b>(255,979)</b>	<b>(753,988)</b>	<b>(1,009,967)</b>
<b>Net assets, beginning of year</b>	<b>269,491,330</b>	<b>213,214,072</b>	<b>482,705,402</b>
<b>Net assets, end of year</b>	<b>\$ 269,235,351</b>	<b>\$ 212,460,084</b>	<b>\$ 481,695,435</b>

*See accompanying notes to consolidated financial statements.*

# Campbell University

## Consolidated Statement of Functional Expenses

Year ended May 31, 2024	Program Activities					Supporting Activities	Total
	Instructional	Public service	Academic support	Student services	Auxiliary enterprises	Institutional support	
Salaries and wages	\$ 46,640,281	\$ 678,500	\$ 5,418,095	\$ 12,011,025	\$ 771,354	\$ 7,775,164	\$ 73,294,419
Benefits	3,199,666	57,816	373,676	836,479	47,547	1,275,225	5,790,409
Retirement	1,326,339	11,227	172,050	312,298	13,209	228,666	2,063,789
Insurance	4,302,883	47,541	777,488	2,144,247	88,122	2,355,293	9,715,574
Professional services	9,903,353	585,498	1,308,988	2,448,247	4,100,368	3,582,259	21,928,713
Supplies and plant	1,477,360	82,339	4,514,113	1,291,926	828,982	3,344,310	11,539,030
Depreciation and amortization expense	1,606,814	89,554	4,909,666	1,405,132	901,622	3,713,227	12,626,015
Interest expense	25,592	-	10,489	-	132,371	3,577,267	3,745,719
Travel	551,586	9,668	50,672	2,145,251	92	318,929	3,076,198
Utilities	1,849,163	16,264	205,974	1,039,042	1,365,481	209,428	4,685,352
Miscellaneous expense	3,894,723	31,831	455,646	1,880,710	648,303	7,993,497	14,904,710
<b>Total Functional Expenses</b>	<b>\$ 74,777,760</b>	<b>\$ 1,610,238</b>	<b>\$ 18,196,857</b>	<b>\$ 25,514,357</b>	<b>\$ 8,897,451</b>	<b>\$ 34,373,265</b>	<b>\$ 163,369,928</b>

See accompanying notes to consolidated financial statements.

# Campbell University

## Consolidated Statement of Functional Expenses

Year ended May 31, 2023	Program Activities					Supporting Activities	
	Instructional	Public service	Academic support	Student services	Auxiliary enterprises	Institutional Support	Total
Salaries and wages	\$ 46,266,648	\$ 663,056	\$ 5,077,850	\$ 11,358,664	\$ 783,211	\$ 7,405,442	\$ 71,554,871
Benefits	3,362,825	59,566	363,880	824,560	48,788	1,472,989	6,132,608
Retirement	1,376,127	11,627	175,353	314,033	14,070	220,761	2,111,971
Insurance	3,376,525	34,662	669,127	1,782,302	79,681	3,097,971	9,040,268
Professional services	10,265,919	491,739	1,197,460	2,070,193	3,455,213	3,335,216	20,815,740
Supplies and plant	2,764,381	74,667	2,699,331	1,555,740	-	3,124,813	10,218,932
Depreciation and amortization expense	3,609,222	97,487	3,524,291	2,031,200	75,868	4,079,808	13,417,876
Interest expense	51,314	-	27,518	-	125,729	3,695,153	3,899,714
Travel	460,990	1,099	74,911	2,390,244	-	398,264	3,325,508
Utilities	1,978,157	17,916	101,755	1,039,255	1,301,053	267,194	4,705,330
Miscellaneous expense	3,282,790	35,438	432,764	1,730,109	396,889	9,903,635	15,781,625
<b>Total Functional Expenses</b>	<b>\$ 76,794,898</b>	<b>\$ 1,487,257</b>	<b>\$ 14,344,240</b>	<b>\$ 25,096,300</b>	<b>\$ 6,280,502</b>	<b>\$ 37,001,246</b>	<b>\$ 161,004,443</b>

See accompanying notes to consolidated financial statements.

# Campbell University

## Consolidated Statements of Cash Flows

Year ended May 31,	2024	2023
<b>Operating Activities</b>		
Change in net assets	\$ 24,932,156	\$ (1,009,967)
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation and amortization	12,626,015	13,417,876
Amortization of bond premium	(1,979,719)	-
Net realized (gain) loss on sales of investments and real estate	(727,605)	249,360
Loss on disposed property and equipment	456,710	99,571
Loan principal and interest on student loans accepted by the United States	603,725	86,270
Unrealized (gain) loss on investments	(30,598,472)	2,527,454
Change in split interest agreements	1,542,729	(436,389)
Contributions restricted in perpetuity	(3,771,746)	(4,643,549)
Investment income restricted in perpetuity	(209,549)	(3,550)
Private gifts and grants of nonfinancial assets	(223,680)	-
Changes in operating assets and liabilities:		
Inventories	5,550	(18,342)
Accounts receivable, net	747,148	(1,000,655)
Pledges receivable, net	329,291	410,683
Notes and other receivables	648,281	1,414,270
Other assets	1,149,056	(2,956,512)
Accounts payable and accrued expenses	(512,312)	149,167
Advances and deposits	97,003	105,549
Deferred revenue	5,310,336	755,181
Annuities payable	(1,853,496)	(4,045)
Other liabilities	1,157,235	(1,268,372)
Advances from government for federal student loans	(1,179,707)	(617,314)
<b>Net Cash and Cash Equivalents Provided by Operating Activities</b>	<b>8,548,949</b>	<b>7,256,686</b>
<b>Investing Activities</b>		
Net purchases and maturities of certificates of deposit	(318)	(4)
Purchases of investments	(518,412,594)	(734,239,405)
Proceeds from sales of investments	534,653,622	711,559,635
Proceeds from sales of investment in real estate	195,876	1,017,230
Proceeds from disposal of property and equipment	178,235	-
Purchases of property and equipment	(2,908,215)	(4,782,019)
Proceeds from payments on mortgages receivable	30,264	844,428
Collections on loans from students	183,308	212,301
<b>Net Cash and Cash Equivalents Provided by (Used in) Investing Activities</b>	<b>13,920,178</b>	<b>(25,387,834)</b>
<b>Financing Activities</b>		
Contributions restricted in perpetuity	3,771,746	4,643,549
Investment income restricted in perpetuity	209,549	3,550
Repayments of long-term debt	(9,975,904)	(9,925,470)
Payments on financing leases	(1,063,962)	(1,369,924)
<b>Net Cash Used in Financing Activities</b>	<b>(7,058,571)</b>	<b>(6,648,295)</b>
<b>Net Increase (Decrease) Increase in Cash and Cash Equivalents</b>	<b>15,410,556</b>	<b>(24,779,443)</b>
<b>Cash and Cash Equivalents, beginning of year</b>	<b>41,327,207</b>	<b>66,106,650</b>
<b>Cash and Cash Equivalents, end of year</b>	<b>\$ 56,737,763</b>	<b>\$ 41,327,207</b>
<b>Supplemental Disclosure of Cash Flow Information:</b>		
Right of use assets obtained through financing leases	\$ 1,446,762	\$ 801,961
Cash paid for interest	\$ 2,413,441	\$ 2,580,559

*See accompanying notes to consolidated financial statements.*

# Campbell University

## Notes to Consolidated Financial Statements

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### 1. Summary of Significant Accounting Policies

Campbell University (the “University”), a private, not-for-profit entity, was founded in 1887. The University offers undergraduate, graduate and professional degrees in arts and sciences, business, education, engineering, pharmacy and health sciences, divinity, law, nursing and osteopathic medicine. The University’s revenue consists principally of student tuition and fees, federal and state grants, and gifts.

In fiscal year 2006, the University established the Campbell University Foundation, Inc. (the “Foundation”). The Foundation is a non-profit organization whose purpose is to receive gifts, and acquire, retain and administer funds to be held, invested, and used exclusively for the benefit of the University. Intercompany accounts and transactions have been eliminated in the consolidated financial statements.

#### ***Basis of Presentation and Consolidation***

The consolidated financial statements of the University have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”).

The consolidated financial statements for the years ended May 31, 2024 and 2023 include the activities and balances of the Foundation, which is a wholly owned subsidiary of the University. All inter-entity transactions have been eliminated in consolidation.

#### ***Use of Estimates***

Preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### ***Operating Measure***

The statements of activities report all changes in net assets, including changes in net assets from operating and nonoperating activities. Operating activities consist of items attributable to the University’s ongoing program services. Nonoperating activities are limited to resources that generate return from investments as well as other activities considered to be of a more unusual or nonrecurring nature.

# Campbell University

## Notes to Consolidated Financial Statements

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### ***Net Assets***

The University's net assets and its revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net asset changes therein are classified and reported as "without donor restrictions" and "with donor restrictions":

- Net assets without donor restrictions are available for use in general operations and result from tuition or contributions and other institutional resources that were not restricted by donors or the donor-imposed restrictions have expired. Net assets without donor restrictions also include board designated funds functioning as endowment.
- Net assets with donor restrictions result from contributions and other inflows of assets (such as investment income and gains) whose use by the University is limited by the donor-imposed stipulations that require the University to use or expend the donated assets as specified and are satisfied either by the passage of time or by actions of the University. This category also results from contributions and other inflows of assets whose use by the University is limited by donor-imposed stipulations that neither expire by the passage of time nor can be fulfilled or otherwise removed by action of the Board of Trustees pursuant to those stipulations. However, donors may release the restrictions on net assets restricted in perpetuity.

### ***Cash and Cash Equivalents***

Cash and cash equivalents comprise highly liquid instruments with original maturities of three months or less from the date of purchase. The University generally maintains cash on deposit with financial institutions in excess of federally insured amounts. At May 31, 2024 and 2023, the University had cash balances of approximately \$55.4 million and \$40.1 million, respectively, that exceeded the Federal Deposit Insurance Corporation limits.

### ***Deferred Issuance Costs***

The University's bond issuance costs, debt issuance costs on the USDA loan and debt discount on the note payable are amortized over the related terms of the debt instruments using the effective interest method.

### ***Restricted Cash***

The Foundation is required to maintain deposits in reserve accounts as a condition of its note payable. These required deposits are reflected as restricted cash on the statement of financial position. As of May 31, 2024 and 2023, a balance of approximately \$882,000 and \$639,000, respectively, was restricted.

### ***Accounts Receivable***

Accounts receivable from students are reported net of an allowance for estimated credit losses. The allowance is an estimate by management based upon an analysis of delinquent amounts and the respective student's ability and intent to repay. These estimated uncollectible amounts can be affected by changes in the student's economic circumstances. As a result, it is reasonably possible that the allowance for estimated credit losses could change in the near term.

# Campbell University

## Notes to Consolidated Financial Statements

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### ***Pledges Receivable***

Pledges receivable are recognized as revenues in the period when the underlying pledges are received by the University and are considered unconditional. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of the estimated future cash flows (using an appropriate discount rate commensurate with the risks involved). Conditional promises to give are not recorded as pledges receivable until such time as the conditions are substantially met.

Amortization of discounts on pledges receivables is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any on the contributions. An allowance for uncollectible pledges receivable is provided based upon management's judgment, including such factors as prior collection history, type of contribution, and nature of fund-raising activity.

For the years ended May 31, 2024 and 2023, the University incurred expenses of approximately \$2,589,000 and \$2,246,000, respectively, in connection with its fundraising activities which are included in institutional support within the accompanying consolidated statements of activities.

### ***Investments***

The University's investments include various types of investments including equity and debt securities. The University records all equity securities and debt securities at fair value, with realized and unrealized gains and losses being reported in the consolidated statement of activities. The estimated fair value of investments is based on quoted market prices, except for investments for which quoted market prices are not available. The estimated value for investments for which quoted market prices are not readily available is subject to uncertainty and therefore may differ from the value that would have been used had a ready market for such investments existed.

Investment earnings, including dividends, interest, rents and royalties, are recognized as income when earned.

Investment securities are exposed to several risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the University's consolidated statement of financial position and consolidated statement of activities.

### ***Investment in Real Estate***

Real estate is carried at lower of cost or net realizable value. The net realizable value of investment in real estate can be affected by changes in the economic environment. As a result of changing economic conditions, it is reasonably possible that the estimated real estate property values could change in the near term.



# Campbell University

## Notes to Consolidated Financial Statements

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### ***Notes Receivable***

Notes receivable on student loan balances are stated net of an allowance for estimated credit losses. The allowance is an estimate by management based upon analysis of delinquent amounts and the respective student's ability and intent to repay. The allowance is intended to provide for the principal and interest portions of loans that are not likely to be collected from borrowers in repayment status as well as from borrowers who are not yet in repayment status (still enrolled in school or in the grace period following graduation). These estimated uncollectible amounts can be affected by changes in the borrower's economic circumstances. As a result, it is reasonably possible that the allowance for estimated credit losses could change in the near term. There were no student notes receivable outstanding at May 31, 2024.

Additionally, the University holds mortgage notes receivable that were gifted from a donor. These mortgage notes are secured by properties. The University records an allowance for estimated credit losses related to the mortgage notes based upon an analysis of delinquent payments and the value of the property used as collateral for each note. As of May 31, 2024 and 2023, the University did not record an allowance for estimated credit losses related to the mortgage notes as the market values of the properties securing the notes were in excess of the mortgage notes receivable.

### ***Inventories***

Inventories of supplies and merchandise for resale are carried at the lower of cost (first-in, first-out method) or net realizable value.

### ***Property and Equipment***

The University capitalizes individual assets of \$5,000 or greater. Property and equipment are stated at cost or, if donated, at the estimated fair value at the time of contribution, less accumulated depreciation. Depreciation expense is computed on a straight-line basis over the lesser of the estimated useful lives of buildings and rental properties (40-60 years), major modifications to buildings and rental properties (20 years), library books (10 years), equipment (10 years), and computer equipment (5 years).

Property and equipment are reviewed for impairment whenever events or changes in business circumstances indicate the carrying value of the assets may not be recoverable. Impairment losses are recognized if expected future cash flows from the assets are less than their carrying values.

### ***Income Taxes***

The University is exempt from Federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code of 1986, as amended. With respect to any unrelated business income generated by the University, it records income taxes using the liability method under which deferred tax assets and liabilities are determined based on the differences between the financial accounting and tax bases of assets and liabilities.

Deferred tax assets or liabilities at the end of each period are determined using the currently enacted tax rate expected to apply to taxable income in the period that the deferred tax asset or liability is expected to be realized or to be settled. As of May 31, 2024, and 2023, the University had no deferred tax assets or liabilities, net of valuation allowances.

# Campbell University

## Notes to Consolidated Financial Statements

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### ***Employee Benefit Plans***

The University maintains a contributory retirement plan for substantially all full-time employees who wish to participate. Under the plan, annuities are purchased from an insurance carrier for participants and University contributions are recorded as expenses when benefits accrue. Through October 2020, the University made a matching contribution of 8% of eligible wages for employees participating in the plan contributing 5% or more. From November 2020 through May 2021, the University did not make a matching contribution for employees. In June 2021, a match of 4% was reinstated for participating employees hired prior to January 1, 2021 and a match of 2.5% provided for participating employees hired after January 1, 2021. Retirement plan costs charged to expense amounted to \$2,063,790 and \$2,111,971 for the years ended May 31, 2024 and 2023, respectively.

The University maintains a partially self-funded insurance plan for employee health and medical expenses. As part of this plan, the University offers coverage for all full time employees and offers supplemental spouse and dependent care coverage. The University maintained a reserve of approximately \$617,000 at May 31, 2024 and 2023, for insurance claims incurred but not reported as of year-end. Insurance costs charged to expenditures amounted to approximately \$7,779,506 and \$7,105,275 for the years ended May 31, 2024 and 2023, respectively. The plan is covered by a stop loss insurance policy which limits the plan's liability to \$200,000 per individual.

### ***Annuities Payable***

The University holds various properties and funds under separate agreements which obligate the University to pay annuities during the lives of the various annuitants. The obligations under these agreements are calculated using Internal Revenue Code annuity valuation tables. There was one new annuity payable amount that arose during fiscal year 2024. The assumed rate of return used in the calculation of the annuity payable amount that arose during fiscal year 2024 was 7.30%.

The University has certain annuity agreements for which the payments are based on the market value of assets as of the beginning of the calendar year. Management used the market value of the assets as of May 31, 2024 and 2023, to calculate the annuities payable liability as presented in the consolidated financial statements.

As of May 31, 2024, and 2023, the market value of the investments held in relation to the annuities payable amounted to approximately \$12,076,561 and \$14,779,000, respectively.

### ***Revenue Recognition***

The University measures revenue from contracts with customers based on the consideration specified in a contract with a customer, and recognizes revenue as a result of satisfying its promise to transfer goods or services in a contract with a customer using the following general revenue recognition five-step model: (1) identify the contract; (2) identify performance obligations; (3) determine transaction price; (4) allocate transaction price; and (5) recognize revenue.

The University earns revenue primarily through instruction in the form of tuition and fees. Tuition and fees are recognized over the course of the semester based on the published start and end dates for classes. In addition to tuition and fees, the University also earns revenue through auxiliary services and other sources including room and board and meal plans. The University recognizes revenue as the related performance obligations are satisfied. These arrangements give rise to contract assets, which represent the University's right to consideration for performance obligations.

# Campbell University

## Notes to Consolidated Financial Statements

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The contract assets are recorded as accounts receivable when the University's right to consideration is unconditional, which occurs upon completion of the academic term's drop-add period for tuition and fees and upon the start of the academic term for room and board and meal plans. These arrangements also give rise to contract liabilities, which the University records as deferred revenue when consideration has been received in advance of the satisfaction of related performance obligations, specifically summer school session billings, internet courses, and graduate programs that span fiscal periods.

### ***Gifts and Grants***

Contributions, including conditional promises to give, are not recorded until they become unconditional, that is, when the conditions on which they depend are substantially met. Unconditional promises or direct contributions including cash, land, building, or other type of gift, are recorded in the year the promise is made or gift received. Contributions of assets other than cash are recorded at their estimated fair value. Contributions received are recorded as increases in net assets without donor restrictions or net assets with donor restrictions depending on the existence and/or nature of any donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the accompanying consolidated statement of activities and changes in net assets as net assets released from restrictions. Contribution revenue is presented in accordance with Accounting Standard Codification ("ASC") Subtopic 958-605, *Not for Profit Entities - Revenue*.

Gifts of land, buildings, and equipment and other nonmonetary assets are reported as unrestricted revenues unless explicit donor stipulations specify how the donated assets must be used. Donor restricted gifts for long-lived assets with explicit restrictions that specify how assets are to be used are reported as with donor restricted revenues. The University reports expirations of donor restrictions on gifts of long-lived assets when the donated or acquired long-lived assets are placed in service.

Revenue from grants and contracts is recognized as the related expenses are incurred in accordance with the terms of the respective grant or contract agreement. Amounts received in advance that have conditions associated with them represent refundable advances and are reported as deferred revenue on the consolidated statements of financial position. When the University receives grants that are restricted to a specific purpose, these grants are recorded as "with donor restriction" on the consolidated statement of activities, and amounts are released from restriction when the purpose is satisfied.

### ***Liquidity and Availability of Financial Resources***

The University's working capital and cash flows have seasonal variations during the year attributable to cash received from students registering for the fall, spring and summer semester terms. To manage liquidity, the University maintains a \$15 million revolving line of credit that can be drawn upon as needed. The University did not draw on the line of credit in fiscal year 2023 or 2024. As of May 31, 2024 and 2023, the University had \$15 million in funds available for general expenditure under the unused line of credit.

# Campbell University

## Notes to Consolidated Financial Statements

The following reflects the University's financial assets as of the consolidated statement of financial position date available for general operations within one year of the consolidated statement of financial position date. Financial assets include cash and the right to receive cash. Additionally, financial assets include the following Board-approved appropriations from the endowment fund that are available for expenditure within one year and exclude certain cash and receivable balances with donor-imposed restriction or other restrictions on its use:

May 31,	2024	2023
Cash and cash equivalents	\$ 25,571,155	\$ 22,302,645
Certificates of deposit	15,168	14,850
Accounts receivable, net	3,903,489	4,650,637
Other receivables	1,503,472	2,487,872
Investments	18,794,142	17,138,483
Pledges receivable, net	2,069,369	1,959,400
Appropriation of endowment	8,661,000	6,147,000
Financial assets available at year end for expenditure within one year	\$ 60,517,795	\$ 54,700,887

### *Methods Used for Allocation of Expenses*

Expenses are reported in the consolidated statements of activities in functional expense categories recommended by the National Association of Colleges and University Business Officers. Certain costs related to operation and maintenance of physical plant are allocated to functional categories, programs and supporting activities based on proportionate usage of the underlying asset. Depreciation and amortization are allocated proportionately based on the supplies and plant expense. Interest is allocated based on the functional categories that have benefitted from the proceeds of external debt. Information technology is allocated based on estimates of time and effort.

### *Recently Adopted Accounting Guidance*

In June 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") ASU 2016-13, *Financial Instruments - Credit Losses (Topic 326)* ("ASU 2016-13"), which requires creditors to disclose more information about expected credit losses on financial instruments and other commitments to extend credit held by an entity. This ASU changes the impairment model for most financial assets measured at amortized cost and certain other instruments from an incurred loss model to an expected loss model. When determining such expected credit losses, the guidance requires companies to apply a methodology that reflects expected credit losses and requires consideration of a broader range of reasonable and supportable information to inform credit loss estimates. The University adopted the standard effective June 1, 2023. The adoption of the standard did not have a material impact on the consolidated financial statements.

## 2. Fair Value Measurements

ASC 820, *Fair Value Measurement*, defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date.

ASC 820 establishes a three-level fair value hierarchy that prioritizes the inputs used to measure fair value. This hierarchy requires entities to maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of inputs used to measure fair value are as follows:

*Level 1:* Quoted market prices for identical assets or liabilities to which an entity has access at the measurement date.

*Level 2:* Inputs and information other than quoted market indices included in Level 1 that are observable for the asset or liability, either directly or indirectly. Level 2 inputs include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets in markets that are not active;
- Observable inputs other than quoted prices for the asset or liability; and
- Inputs derived principally from, or corroborated by, observable market data by correlation or by other means.

*Level 3:* Unobservable inputs for the asset or liability. Unobservable inputs should be used to measure the fair value to the extent that observable inputs are not available.

Observable inputs reflect the assumptions market participants would use in pricing the asset or liability developed from sources independent of the reporting entity; and unobservable inputs reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability developed based on the best information available in the circumstances.

# Campbell University

## Notes to Consolidated Financial Statements

The following table summarizes the levels in the ASC 820 fair value hierarchy for the University as of May 31:

<b>2024</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
<b>Assets</b>				
Certificate of deposits	\$ -	\$ 15,168	\$ -	\$ 15,168
Investment securities	244,343,878	26,510,486	521,877	271,376,241
<b>2023</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
<b>Assets</b>				
Certificate of deposits	\$ -	\$ 14,850	\$ -	\$ 14,850
Investment securities	180,856,316	74,946,320	500,568	256,303,204

The fair value of \$521,877 and \$500,568 as of May 31, 2024 and 2023, respectively, of other investments which are not actively traded on a public market are based upon level 3 input values. These inputs include internal estimates based on discounted values of similar publicly traded stock. Active markets to liquidate these investments may not be readily available. There were no purchases or sales of Level 3 investments during the fiscal years ended May 31, 2024 and 2023. There were also no transfers into or out of Level 3 during the fiscal years ended May 31, 2024 and 2023.

### *Fair Value of Financial Instruments*

A reasonable estimate of the fair value of the notes receivable from students under government loan programs and advances from Federal government for student loans could not be made because the loans receivable are not saleable and can only be assigned to the U.S. government or its designees.

The carrying amounts of cash and cash equivalents, accounts receivable, and accounts payable and accrued expenses, which qualify as financial assets and financial liabilities, approximate fair value due to the relative terms and short maturity of these financial instruments. The carrying amount for the mortgage notes receivable approximates fair value as the discount rate used to assess fair value of the instruments has not changed. The carrying amount of the debt approximates fair value as these financial instruments bear interest at variable rates which approximate current market rates for bonds with similar maturities and credit quality. The carrying amounts of annuities payable and pledges receivable approximate fair value based on the maturity terms.

# Campbell University

## Notes to Consolidated Financial Statements

### 3. Pledges Receivable

Pledges receivable, net, is summarized as follows at:

<i>May 31, 2024</i>	Without Donor Restrictions	With Donor Restrictions	Total
Less than one year	\$ 6,940,450	\$ 1,012,377	\$ 7,952,827
One to five years	893,630	1,640,203	2,533,833
Greater than five years	45,000	30,000	75,000
Total pledges receivable	\$ 7,879,080	\$ 2,682,580	\$ 10,561,660
Unamortized discount (approximately 2.8% to 6.5%)			(197,787)
Allowance for uncollectible pledges receivable			(5,144,884)
<b>Pledges receivable, net</b>			<b>\$ 5,218,989</b>

  

<i>May 31, 2023</i>	Without Donor Restrictions	With Donor Restrictions	Total
Less than one year	\$ 6,206,301	\$ 1,097,025	\$ 7,303,326
One to five years	2,106,188	968,416	3,074,604
Greater than five years	110,000	70,000	180,000
Total pledges receivable	\$ 8,422,489	\$ 2,135,441	\$ 10,557,930
Unamortized discount (approximately 2.8% to 6.5%)			(450,752)
Allowance for uncollectible pledges receivable			(4,558,898)
<b>Pledges receivable, net</b>			<b>\$ 5,548,280</b>

As of May 31, 2024 and 2023, two pledges receivables from two donors comprised approximately 32% and 35% of the balance of pledges receivable, respectively. These receivables were pledged to fund the Student Union and are scheduled to be collected over the next five years.

# Campbell University

## Notes to Consolidated Financial Statements

### 4. Investments

The University's investments are as follows at:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
<b>Investment Securities:</b>		
Carried at fair value:		
U.S. Treasury securities	\$ 26,510,486	\$ 50,160,659
Corporate debt securities	-	24,785,661
Equity securities	236,787,414	174,210,821
Other	8,078,341	7,146,063
<b>Total Investment Securities</b>	<b>\$271,376,241</b>	<b>\$ 256,303,204</b>
<b>Investment in Real Estate:</b>		
Real estate	\$ 66,500	\$ 271,687

The equity securities disclosed above primarily include large- and medium-cap entities with sufficient trading volume to adequately assess fair value.

The University's investments in real estate consist of land and buildings donated from various individuals. The University holds investments in real estate at historical cost less impairment, if any. These investments are analyzed for impairment each year based on current market conditions.

The following summarizes the investment return and its classification in the consolidated statements of activities for the years ended:

<i>Year ended May 31,</i>	<b>2024</b>	<b>2023</b>
Dividends, interest and rental income, net	\$ 7,782,324	\$ 5,809,899
Net realized gain (loss)	727,605	(249,360)
Net unrealized gain (loss)	30,598,472	(2,527,454)
<b>Net investment income</b>	<b>\$ 39,108,401</b>	<b>\$ 3,033,085</b>



# Campbell University

## Notes to Consolidated Financial Statements

### 5. Notes Receivable and Other Receivables

Notes receivable and other receivables consist of the following at:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
Federal Perkins loans, less allowance for credit losses of \$0 and \$200,000 in 2024 and 2023	\$ -	\$ 787,033
Due from Federal government	<b>302,167</b>	352,645
Mortgages receivable	<b>1,043,840</b>	1,074,104
Sales tax receivable	<b>1,530,959</b>	1,243,325
Other receivables	<b>501,419</b>	1,365,533
<b>Total notes and other receivables</b>	<b>\$ 3,378,385</b>	<b>\$ 4,822,640</b>

Prior to the year ended May 31, 2018, the University administered loans to students who qualified under the Federal Perkins Loan Program. The loans bear interest at an annual rate of 3% to 5%. The Federal Perkins Loan Program expired in 2017 and there were no Federal Perkins Loans awarded in the years ended May 31, 2024 or 2023. The University completed the liquidation of the Federal Perkins Loan Program during the year ended May 31, 2024.

In the year ended May 31, 2016, the University received a donation of a portfolio of mortgage notes which were recorded at fair value. During the year ended May 31, 2024, the University received principal and interest payments on the mortgages receivable, which bear interest at rates ranging from 3% to 6%. The carrying value of the mortgage notes receivable has been reduced over time to reflect payments received on the notes.

### 6. Other assets

Other assets consist of the following at:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
Prepaid assets	\$ 10,041,840	\$ 11,113,386
Cash surrender value of insurance policies	<b>1,120,267</b>	1,306,220
Other assets	<b>961,082</b>	628,959
<b>Total other assets</b>	<b>\$ 12,123,189</b>	<b>\$ 13,048,565</b>

The University's prepaid assets primarily consist of fees paid to medical systems in advance of placement of medical students for preceptorships. Total amounts prepaid to medical systems were approximately \$9,282,000 and \$10,030,000 as of May 31, 2024 and 2023, respectively.

# Campbell University

## Notes to Consolidated Financial Statements

### 7. Property and Equipment

Property and equipment, including assets acquired under finance leases, consist of the following at:

May 31,	2024	2023
Land and improvements	\$ 34,014,275	\$ 33,929,525
Buildings	393,994,452	393,557,574
Equipment	27,951,870	27,391,044
Right of use assets	9,373,192	9,282,995
Library books	16,148,765	16,249,683
Keith Hills land and improvements, equipment, and amenities	13,119,682	12,615,715
Faculty and staff rental properties	1,853,988	1,853,988
Construction-in-progress	43,885	-
Total property and equipment	496,500,109	494,880,524
Less: accumulated depreciation and amortization	(188,209,253)	(177,777,182)
Property and equipment, net	\$ 308,290,856	\$ 317,103,342

Depreciation and amortization expense relating to property and equipment for the years ended May 31, 2024 and 2023 was \$12,555,033 and \$13,342,007, respectively. Total accumulated depreciation and amortization as of May 31, 2024 and 2023 includes \$7,168,356 and \$7,191,588, respectively in accumulated depreciation and amortization on right of use assets under finance leases.

The University did not have any capitalized interest expense for the years ended May 31, 2024 and 2023.

### 8. Leases

The University leases certain equipment, computers, and office space under operating (rental) and finance leases. The University determines whether a contract is a lease at inception. Identified leases are subsequently measured, classified, and recognized at lease commencement. The University categorizes leases with contractual terms longer than twelve months as either operating or finance. The University's leases generally have terms that range from one to five years, with certain leases inclusive of renewal options if they are considered to be reasonably assured at lease commencement.

Lease right of use assets and lease liabilities are included in property and equipment and other liabilities, respectively, on the consolidated statement of financial position. Lease assets represent the University's right to use an underlying asset for the lease term and lease liabilities represent the University's obligation to make lease payments arising from the lease.

Operating and finance lease right of use assets and associated lease liabilities are recognized based on the present value of future minimum lease payments to be made over the expected lease term, using the incremental borrowing rate at the commencement date in determining the present value of future payments.

# Campbell University

## Notes to Consolidated Financial Statements

Rental expense under operating leases amounted to \$172,174 and \$150,736 for the years ended May 31, 2024 and 2023, respectively.

Leased right of use assets under finance and operating leases are included in property and equipment as follows:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
Equipment	\$ 9,373,192	\$ 9,282,995
Less: Accumulated depreciation and amortization	(7,168,356)	(7,191,588)
Right of use assets, net	\$ 2,204,836	\$ 2,091,407

Amortization of assets under finance leases is included in depreciation and amortization expense for the years ended May 31, 2024 and 2023, and totaled approximately \$701,260 and \$1,431,760, respectively. Amounts due for right of use liabilities are included in other liabilities on the consolidated statements of financial position. During the years ended May 31, 2024 and 2023, interest expense paid on finance leases totaled \$64,265 and \$60,656, respectively.

Minimum future lease payments under non-cancelable leases at May 31, 2024 are as follows:

<i>Year ending May 31</i>	<b>Finance Leases</b>	<b>Operating Leases</b>
2025	\$ 725,458	\$ 185,692
2026	562,356	74,223
2027	547,219	-
2028	409,369	-
2029	41,309	-
Total minimum lease payments	2,285,711	\$ 259,915
Less: amount representing interest	(64,265)	
Present value of minimum lease payments	\$ 2,221,446	

# Campbell University

## Notes to Consolidated Financial Statements

### 9. Other Liabilities

Other liabilities consisted of the following at:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
Right of use finance lease obligations	\$ 2,221,446	\$ 2,106,634
Right of use operating lease obligations	259,915	249,807
Assets held in trust for other beneficiaries	2,996,447	1,962,912
Deferred other revenue	913,965	1,535,558
Other liabilities	2,441,798	1,438,627
<b>Total other liabilities</b>	<b>\$ 8,833,571</b>	<b>\$ 7,293,538</b>

### 10. Bonds Payable

The University is obligated for the payment of bonds payable outstanding as follows at:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
Series 2021A Tax Exempt Revenue Bonds, interest-only period for three years with semi-annual payments due October 1 and April 1 through October 2035, average coupon rate of 4.864% with \$46,675,000 original par value	\$ 46,675,000	\$ 46,675,000
Series 2021B Taxable Bonds, semi-annual payments due October 1 and April 1 with principal and interest in October and interest only in April through October 2024, average coupon rate of 1.006% with \$24,525,000 original par value	525,000	9,165,000
<b>Total bonds payable</b>	<b>\$ 47,200,000</b>	<b>\$ 55,840,000</b>
Add unamortized premium on tax exempt 2021A Revenue Bonds	9,745,693	11,721,285
Less unamortized bond issuance costs	(348,406)	(413,533)
<b>Total bonds payable, net</b>	<b>\$ 56,597,287</b>	<b>\$ 67,147,752</b>

# Campbell University

## Notes to Consolidated Financial Statements

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The University closed on a public issuance of bonds on August 10, 2021. The purpose for the bond issuance was to restructure the University's outstanding debt. The tax-exempt 2021A Revenue Bonds and the taxable 2021B Revenue Bonds (the "2021 Bonds") were issued through the North Carolina Capital Facilities Finance Agency. The tax-exempt 2021A Revenue Bonds were issued with a par value of \$46,675,000 and a premium of \$11,721,285, for total bond proceeds of \$58,396,285. The average coupon rate for the bonds is 4.864%. The taxable 2021B Revenue Bonds were issued with a par value of \$24,525,000. The average coupon rate for the bonds is 1.006%. The aggregate par amount of the 2021 Bonds was \$71.2 million, with a premium on the 2021A Bonds of approximately \$11.7 million, for total 2021 Bonds proceeds of \$82.9 million. The University used the proceeds to 1) to pay off the 2014 and 2015 revenue bonds including related swap termination payments, 2) to pay off the term loan for the difference between the project budget for the Student Union and the amount the USDA would finance, 3) to repay the term loan for the payoff of short-term lines of credit, and 4) pay costs of issuance related to the 2021 Bonds. The University accounted for this transaction as an extinguishment of debt as it did not meet the criteria to be treated as a modification. The tax-exempt 2021A bonds mature on October 1, 2035 and the taxable 2021B bonds mature October 1, 2024.

Interest expense related to the bonds was \$2,363,544 and \$2,434,605 for the years ended May 31, 2024 and 2023, respectively. Principal reductions related to bonds payable for the next five years and thereafter as of May 31, 2024 are as follows:

<i>Year ending May 31,</i>	<i>Amount</i>
2025	\$ 7,580,000
2026	6,200,000
2027	6,210,000
2028	2,890,000
2029	3,040,000
Thereafter	21,280,000
Total	\$ 47,200,000

The principal reductions related to bonds represent the contractual maturities of the bonds as of May 31, 2024.

The University's bonds payable are presented net of unamortized bond issuance costs totaling \$348,406 and \$413,533 as of May 31, 2024 and 2023, respectively. Total bond issuance costs for the 2021 Bonds were \$538,728 with accumulated amortization of \$190,322 and \$125,195 for the years ended May 31, 2024 and 2023, respectively.

There are no financial covenants required for the 2021A and 2021B bonds.

# Campbell University

## Notes to Consolidated Financial Statements

### 11. Line of Credit and Notes Payable

At May 31, 2024 and 2023, the University had a line of credit, non-revolving construction loan and note payable outstanding. A summary of the terms of these loans and their outstanding balances are as follows:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>	<b>Interest Rate</b>
Line of credit	\$ -	\$ -	2.60% above 30-Day Average SOFR
Note payable	1,334,435	1,637,061	Fixed at 3.00%
USDA loan	58,422,262	59,455,539	Fixed at 2.125%
Total gross balance	\$ 59,756,697	\$ 61,092,600	
Unamortized debt discount	(54,012)	(67,515)	n/a
Unamortized debt issuance costs	(390,721)	(401,462)	n/a
Net total	\$ 59,311,964	\$ 60,623,623	

Interest expense related to the USDA loan and note payable was \$1,378,421 and \$1,408,328 for the years ended May 31, 2024 and 2023, respectively.

There are no financial covenants required for the line of credit or notes payable.

#### *Line of credit*

At May 31, 2021, the University had a line of credit for general use that permitted the University to borrow up to \$10 million. This line was increased in July 2021 to \$15 million. In February 2024, the line of credit was renewed at a variable rate equal to 2.6 percentage points above the 30-day average SOFR rate, but not more than 10% or less than 0% and the maturity date was extended to March 15, 2025. At May 31, 2024 and 2023, the University did not have any amounts outstanding on the line of credit. The line is unsecured.

#### *USDA Permanent Financing*

Campbell University Foundation entered into an agreement with the USDA Rural Division, to provide permanent financing upon completion of construction of the school of nursing building, the admissions and financial aid center and the student union. Upon substantial completion of the last of the three projects, the student union, the buildings were leased by the University to the Foundation with a sublease back to the University to provide debt service for the loan. These intercompany transactions have been eliminated in the accompanying consolidated financial statements.

The student union was completed as of May 31, 2020, and the University closed on the permanent financing from the USDA on October 14, 2020. The proceeds of the loan were used to repay the construction loans for the admissions and financial aid center and student union as well as the line of credit for construction of the nursing building.

# Campbell University

## Notes to Consolidated Financial Statements

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The permanent financing from USDA for the projects is \$61,458,000 and has a fixed interest rate of 2.125% for a 40-year term. A loan guarantee of \$10,000,000 from First Citizens Bank was required by USDA to complete the funding. The University is also required to maintain a reserve account and make annual deposits to that account in amount equal to ten percent of the Rural Development annual payment. As of May 31, 2024 and 2023, the required reserve was \$882,357 and \$638,627, respectively. The University pledged certain buildings, including the nursing building and student union, as collateral for the USDA Permanent Financing.

### *Note Payable*

In June 2018 the University purchased buildings and land contiguous to its main campus for a total of \$4.5 million. A purchase money promissory note secured by a deed of trust for \$3 million was negotiated with the seller at an interest rate of 3% per year.

The University makes monthly principal and interest payments on the note, and the note matures on June 3, 2028. The note had an outstanding balance of \$1,334,435 and \$1,637,061 at May 31, 2024 and 2023, respectively. In connection with the purchase, the University engaged a third party to perform the valuation of the real estate assets and liabilities. Based on the concluded market interest rate at the date of purchase, the University recorded a discount of \$135,029 to be amortized over the 10-year term of the note.

Principal reductions related to the note payable and USDA permanent financing for the next five years and thereafter as of May 31, 2024 are as follows:

<i>Year ending May 31,</i>	<b>Amount</b>	
2025	\$	1,367,066
2026		1,398,974
2027		1,431,648
2028		1,465,105
2029		1,176,177
Thereafter		52,917,727
Total	\$	59,756,697

# Campbell University

## Notes to Consolidated Financial Statements

### 12. Internal Borrowings

The University also has internally borrowed from the restricted endowment in perpetuity and similar funds as follows:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
Unsecured loan borrowed for construction of Keith Hills II, first 9 holes. Principal payable in annual installments of \$120,000 and interest payable monthly at the monthly prime rate	\$ 240,000	\$ 360,000
Unsecured loan up to \$30,000,000 borrowed for construction of Levine Hall of Health Sciences. Principal payable in annual installments of \$1,500,000 and interest payable monthly at the SOFAR rate plus 1% with a floor of 3% and a ceiling of 5%	7,500,000	9,000,000
<b>Total</b>	<b>\$ 7,740,000</b>	<b>\$ 9,360,000</b>

The internal borrowings are not reflected on the accompanying consolidated statements of financial position as they represent interfund receivables and payables that are eliminated in consolidation.

Interest rates on the internal borrowings as of May 31, 2024 were 8.5% and 5%, respectively. Principal reductions related to the internal borrowings for the next five years and thereafter as of May 31, 2024 are as follows:

<i>Year ending May 31,</i>	<b>Amount</b>
2025	\$ 1,620,000
2026	1,620,000
2027	1,500,000
2028	1,500,000
2029	1,500,000
<b>Total</b>	<b>\$ 7,740,000</b>



# Campbell University

## Notes to Consolidated Financial Statements

### 13. Net Assets

The amounts included as net assets with donor restrictions consist of the following at:

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
<b>Perpetual net assets:</b>		
Pledges receivable	\$ 351,716	\$ 167,290
Annuities	1,967,926	4,799,129
Scholarships	621,249	430,420
Endowment funds	133,162,037	127,967,335
<b>Total perpetual net assets</b>	<b>\$ 136,102,928</b>	<b>\$ 133,364,174</b>
Time and purpose restricted net assets in endowment	\$ 77,244,934	\$ 60,651,739
Time and purpose restricted annuities	4,104,105	3,153,536
Time and purpose restricted net assets (including scholarships, institutional and other support)	16,047,396	15,290,635
<b>Total net assets with donor restrictions</b>	<b>\$ 233,499,363</b>	<b>\$ 212,460,084</b>

Earnings on net assets with donor restrictions are available for the University's scholarships and various programs. The University has no board-designated or other-designated net assets.

### 14. Net Asset Released from Restrictions

Net assets were released from restrictions by incurring expenses or acquiring assets satisfying the restricted purpose or by occurrence of other events specified by the donors as follows:

<i>Year ended May 31,</i>	<b>2024</b>	<b>2023</b>
<b>Program restrictions accomplished:</b>		
Scholarships	\$ 9,211,386	\$ 3,977,124
Institutional support	2,254,508	1,986,951
Management fee	1,587,094	2,147,583
Expiration of time and purpose restrictions	4,505,252	6,766,757
<b>Net assets released from restrictions</b>	<b>\$ 17,558,240</b>	<b>\$ 14,878,415</b>

### 15. Endowment

The University's endowment consists of approximately 1,473 individual donor-restricted funds established for a variety of purposes. As required by accounting principles generally accepted in the United States, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

# Campbell University

## Notes to Consolidated Financial Statements

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The University's Board of Trustees interpreted the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the University classified as net assets with donor restrictions (in perpetuity) (1) the original value of gifts donated to the restricted in perpetuity endowment, (2) the original value of subsequent gifts to the restricted in perpetuity endowment, and (3) accumulations to the restricted in perpetuity endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in net assets with donor restrictions (in perpetuity) is characterized as net assets with donor restrictions (by time or purpose) until those amounts are appropriated for expenditure by the University in a manner consistent with the standard for expenditure prescribed by UPMIFA.

In accordance with UPMIFA, the University considers the following factors in making a determination to appropriate or accumulate donor-restricted funds:

- 1) The duration and preservation of the fund;
- 2) The purposes of the University and the endowment fund;
- 3) General economic conditions;
- 4) The possible effect of inflation and deflation;
- 5) The expected total return from income and the appreciation of investments;
- 6) Other resources of the University; and
- 7) The investment policies of the University.

From time-to-time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the University to retain as a fund of perpetual duration. These deficiencies result from unfavorable market fluctuations that occurred shortly after newly restricted contributions were received. The value of any individual endowment fund deficiency is required to be reported in net assets with donor restrictions. Subsequent gains that restore the fair value of the assets of the endowment fund to the required level will also be classified as an increase in net assets with donor restrictions. Net restorations and reductions of endowment market values above or below the original gift value totaled \$1,203,251 and (\$167,015) for the years ended May 31, 2024 and 2023, respectively. Deficiencies of this nature exist in donor restricted endowment funds that have original gift values and restricted income in perpetuity of \$7,803,776 and \$20,368,257 and current fair values of \$6,743,729 and \$18,104,960, resulting in deficiencies of \$1,060,047 and \$2,263,297 as of May 31, 2024 and 2023, respectively.

The University has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the University must hold in perpetuity.

To satisfy its long-term rate-of-return objectives, the University relies on a total return strategy in which investments' returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The University targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

# Campbell University

## Notes to Consolidated Financial Statements

The University's endowment funds are operated for the benefit of the University and its communities of interest, as determined by the Trustees. The rate of spending for the educational and general operating budget is a range of three to seven percent of the market value. A starting point of 4.5 percent for scholarship spend and 1.0 percent for management fees of the average market value from the trailing four years is used and reevaluated annually.

In establishing this policy, the University considered the long-term expected return on its endowment. This is consistent with the University objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment returns. The University's spending rate for the years ended May 31, 2024 and 2023 was 5.5%.

### Changes in Endowment Net Assets

<i>Year ended May 31, 2024</i>	With Donor Restrictions Time or Purpose	With Donor Restrictions In Perpetuity	Total
Endowment net assets, June 1, 2023	\$ 60,651,738	\$ 127,967,335	\$ 188,619,073
Private gifts and grants	-	3,178,144	3,178,144
Transfers from annuity and special purpose funds	-	2,004,582	2,004,582
Investment gain allocated	29,646,184	11,976	29,658,160
Endowment management fee	(1,587,094)	-	(1,587,094)
Endowment spending to operating	(11,465,894)	-	(11,465,894)
<b>Endowment net assets, May 31, 2024</b>	<b>\$ 77,244,934</b>	<b>\$ 133,162,037</b>	<b>\$ 210,406,971</b>

<i>Year ended May 31, 2023</i>	With Donor Restrictions Time or Purpose	With Donor Restrictions In Perpetuity	Total
Endowment net assets, June 1, 2022	\$ 47,628,250	\$ 143,369,813	\$ 190,998,063
Private gifts and grants	-	4,011,777	4,011,777
Transfers from annuity and special purpose funds	-	62,230	62,230
Investment gain allocated	1,658,388	273	1,658,661
Endowment management fee	(1,970,449)	-	(1,970,449)
Endowment spending to operating	(6,141,209)	-	(6,141,209)
Reclassification from legal opinion obtained	19,476,758	(19,476,758)	-
<b>Endowment net assets, May 31, 2023</b>	<b>\$ 60,651,738</b>	<b>\$ 127,967,335</b>	<b>\$ 188,619,073</b>

The University has no board-designated endowment funds as of May 31, 2024 and 2023. The University's net assets with donor restrictions (time and purpose) primarily consist of scholarship funds and funded Chairs.

# Campbell University

## Notes to Consolidated Financial Statements

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In May 2023, the University reviewed all permanent restricted endowments with outside legal counsel. Upon receipt of a legal opinion, the University determined that amounts of investment income earned on certain endowments restricted in perpetuity should be treated as restricted for time and purpose. Under the direction of the legal opinion, the University reclassified \$19,476,758 from permanently restricted endowments to temporarily restricted endowments during the year ended May 31, 2023.

### 16. Revenue Recognition

The University's students are analogous with *customers* as defined by ASC 606, *Revenue from Contracts with Customers* ("ASU 2014-09" or "ASC 606"). The University follows the guidance within ASC 606 as it pertains to the tuition and fees revenues from its students. Accordingly, the University recognizes tuition and fees revenues when control of the promised services is transferred to the students in an amount that reflects the consideration that the University expects to be entitled to in exchange for those services.

The University's student service contracts do not have any material significant financing components or contract costs associated with them. Accordingly, no applicable practical expedients elections were made for such items.

#### *Judgements*

The University earns revenue primarily through instruction. The University serves both domestic and international students on campuses in North Carolina as well as online at the undergraduate and graduate levels. As a result, the University's student enrollment and/or each student's ability to pay tuition and fees may be impacted by the economy and school competition (both private and public) in this geographic area. The University recognizes this revenue per day based on the start and end dates for each individual course. A portion of tuition and fees charged in the current fiscal year for the summer term is deferred and recognized in the following fiscal year due to summer sessions between May and July crossing fiscal years.

In addition to instruction, the University also earns revenue through auxiliary enterprises and other sources. These sources of revenue can be disaggregated by whether there is a contract with a student or non-student, or if there is no contract. The University recognizes non-student contracts based on the date of the event or when the service is provided.

The University recognizes revenue from contracts with students over the term during which their courses are offered. Each course has a set beginning and ending date. Revenue is recognized over time based on the number of days that have elapsed for each course.

Certain contracts with students may include variable consideration in the form of tuition discounts, scholarships or institutional aid. For any such contracts, the transaction price only includes tuition and fees net of the awarded tuition discounts, scholarships or institutional aid. Historically, the University has not experienced material withdrawals, refunds, or uncollectible amounts, which would represent other variable consideration under ASC 606.

# Campbell University

## Notes to Consolidated Financial Statements

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### *Performance Obligations*

A performance obligation is a promise in a contract to transfer a distinct good or service to a customer and is the unit of account under ASC 606. A contract's transaction price is allocated to each distinct performance obligation and recognized as revenue when, or as, the performance obligation is satisfied. The University does not capitalize contract costs.

The performance obligations related to contracts with students involves providing instruction, housing and dining (if applicable), and access to the University's facilities and services throughout the contract term. As a result, the performance obligation is satisfied over time ratably throughout each contract's applicable period. The University enters into contracts that include various combinations of services, which are generally capable of being distinct and are accounted for as separate performance obligations.

Revenue is recognized in an amount that reflects the consideration the University expects to receive in exchange for its services. Arrangements may include variable consideration in the form of tuition discounts, scholarships, or institutional aid. For any such arrangements, the transaction price includes tuition and fees net of the awarded discounts or institutional aid. Refunds and withdrawals have been deemed immaterial.

### *Contract Payment Terms*

Before the beginning of each term, students are presented with the total amount due. Students are required to have satisfactory financial arrangements in place or have paid the balance in full by the University's published due date which is day five of instruction. As part of the check-in process, arrangements are reviewed by the bursar's office to ensure that the student has completed all necessary financial steps. No refunds are provided after the fifth day of classes.

The following table summarizes the University's revenues disaggregated by timing of transfer of goods and services:

<i>Years ended May 31,</i>	<b>2024</b>	<b>2023</b>
Tuition and fee revenue recognized over time		
Instruction - student	<b>\$ 185,932,296</b>	<b>\$ 187,012,884</b>
Institutional aid scholarships - student	<b>(73,990,293)</b>	<b>(69,366,923)</b>
Total tuition and fees, net	<b>\$ 111,942,003</b>	<b>\$ 117,645,961</b>

<i>Years ended May 31,</i>	<b>2024</b>	<b>2023</b>
Student housing - student	<b>\$ 10,062,029</b>	<b>\$ 9,321,676</b>
Food services - student	<b>5,896,548</b>	<b>5,409,989</b>
Retail operations and other auxiliary services	<b>3,034,913</b>	<b>2,415,457</b>
Total sales and services of auxiliary enterprises	<b>\$ 18,993,490</b>	<b>\$ 17,147,122</b>

# Campbell University

## Notes to Consolidated Financial Statements

The following table summarizes the University's revenues disaggregated by material program for the years ended May 31:

<b>2024</b>	<b>Undergraduate</b>	<b>Graduate</b>	<b>Medical School</b>	<b>Law School</b>	<b>CPHS</b>	<b>Total</b>
Tuition and fee revenue	\$ 88,005,700	\$ 5,452,394	\$ 38,476,520	\$ 27,183,076	\$ 26,814,606	\$185,932,296
Institutional aid	(56,219,022)	(2,353,579)	(1,171,962)	(12,274,139)	(1,971,591)	(73,990,293)
Tuition and fees, net	\$ 31,786,678	\$ 3,098,815	\$ 37,304,558	\$ 14,908,937	\$ 24,843,015	\$111,942,003
<b>2023</b>	<b>Undergraduate</b>	<b>Graduate</b>	<b>Medical School</b>	<b>Law School</b>	<b>CPHS</b>	<b>Total</b>
Tuition and fee revenue	\$ 89,557,678	\$ 4,903,823	\$ 38,442,525	\$ 26,369,242	\$ 27,739,616	\$ 187,012,884
Institutional aid	(53,960,500)	(1,660,218)	(1,211,568)	(11,047,764)	(1,486,873)	(69,366,923)
Tuition and fees, net	\$ 35,597,178	\$ 3,243,605	\$ 37,230,957	\$ 15,321,478	\$ 26,252,743	\$ 117,645,961

### 17. Commitments and Contingencies

Certain claims and suits arising in the ordinary course of business have been alleged against the University. The University is unable to estimate the range or probability of possible losses related to these matters.

### 18. COVID-19

On March 11, 2021, the Higher Education Emergency Relief Fund III ("HEERF III") was authorized by the American Rescue Plan, Public Law 117-2. During the year ended May 31, 2021, the University was allocated \$11.6 million under HEERF III, of which \$5.9 million was used to support student emergency grants and \$5.7 million used for institutional support. The institutional portion of HEERF III funds received in the years ended May 31, 2024 and 2023 totaled \$0.1 million and \$0.9 million, respectively, and were used for student debt discharge, HVAC replacements, and equipment for the medical school. Where appropriate, expenditures are included in institutional expense on the consolidated statement of activities.

### 19. Related Party Transactions

The University uses the services of a Board of Trustees member's construction companies for the construction and renovation of certain assets. The board member is excluded from voting related to bid construction projects. Total capitalized construction costs provided by Board member's companies were \$431,058 and \$451,216 for the years ended May 31, 2024 and 2023, respectively.

The University uses the services of Board of Trustees members companies for certain repairs and maintenance expenses. Total expenses incurred from Board members' companies were \$237,437 and \$294,257 for the years ended May 31, 2024 and 2023, respectively.

There were no other significant transactions with related parties, and there were no receivables or payables due to related parties as of May 31, 2024 and 2023.

# Campbell University

## Notes to Consolidated Financial Statements

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### 20. Subsequent Events

The University has evaluated subsequent events and their potential effects on these financial statements from May 31, 2024 through October 22, 2024, the date the accompanying consolidated financial statements were available to be issued. No material recognizable events were identified.

## Supplementary Information

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**Year Ended May 31, 2024**

*See accompanying notes to Title IV Strength Factor Score.*

# Campbell University

## Notes to Title IV Strength Factor Score

May 31, 2024

### Note A. Property, plant and equipment, net

The following table summarizes property, plant and equipment, net, as presented on the accompanying Title IV Strength Factor Score schedule as of:

May 31,	2024
Net property, plant and equipment as presented in the consolidated statements of financial position:	
Pre-implementation:	
Property, plant and equipment, net	\$ 269,683,721
Post-implementation:	
Property, plant and equipment, net with outstanding debt for original purchase	-
Property, plant and equipment, net without outstanding debt for original purchase	38,563,250
Construction in process	43,885
Total property and equipment, net*	\$ 308,290,856

\* Total property plant and equipment, net, agrees to the statement of financial position as of May 31, 2023 and includes right-of-use assets from financing lease agreements.

### Note B. Long-term debt for long-term purposes

The following table summarizes long-term debt for long-term purposes as presented on the accompanying Title IV Strength Factor Score schedule as of:

May 31,	2024
Long-term debt, net:	
Pre-implementation**	\$ 115,909,251
Post-implementation	-
Finance lease liabilities***	2,221,446
Total long-term debt for long-term purposes	\$ 118,130,697

\*\* Long-term debt, net (bonds payable, net and notes payable) agrees to the consolidated statement of financial position as of May 31, 2024. Long-term debt, net exceeds twelve months and was used to fund capitalized assets (i.e., property, plant and equipment or capitalized expenditures per Generally Accepted Accounting Principles ("GAAP")).

\*\*\* Finance lease liabilities are included in other liabilities on the consolidated statement of financial position and agree to Note 9 to the financial statements as of May 31, 2024.

# Campbell University

## Schedule of Net Assets Without Donor Restrictions, Exclusive of Plant and Plant-Related Debt

<i>May 31,</i>	<b>2024</b>	<b>2023</b>
<b>Net Assets Without Donor Restrictions</b>	<b>\$ 273,128,228</b>	<b>\$ 269,235,351</b>
Less property and equipment	<b>(308,290,856)</b>	<b>(317,103,342)</b>
 Add plant-related debt		
Bonds payable	<b>47,200,000</b>	<b>55,840,000</b>
USDA Permanent Financing	<b>58,422,262</b>	<b>59,455,539</b>
Note payable	<b>1,334,435</b>	<b>1,637,061</b>
Endowment fund borrowings	<b>7,740,000</b>	<b>9,360,000</b>
Unamortized premiums on bonds payable	<b>9,745,693</b>	<b>11,721,285</b>
Unamortized debt issuance costs and discounts	<b>(793,139)</b>	<b>(882,510)</b>
 Total plant-related debt additions	<b>123,649,251</b>	<b>137,131,375</b>
 <b>Net Assets Without Donor Restrictions, Exclusive of Plant and Plant Related Debt</b>	 <b>\$ 88,486,623</b>	 <b>\$ 89,263,384</b>