

Emerson College  
Total Head Count and FTE Enrollment  
Student Demand Data  
Fall 2024, preliminary as of 10/11/2024

HEADCOUNT ENROLLMENTS*	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024***
Undergraduate	3,855	3,901	3,872	3,869	3,918	3,966	3,973	3,755	4,168	4,208	4,244	3,998
Graduate <sup>1</sup>	809	769	700	642	653	727	1056	1407	1782	1736	1499	1357
Total Headcount Enrollment	4,664	4,670	4,572	4,511	4,571	4,693	5,029	5,162	5,950	5,944	5,743	5,355

FTE ENROLLMENTS (also for NECHE)	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024***
Undergraduate	3,713	3,746	3,777	3,782	3,783	3,807	3,847	3,653	4,092	4,140	4,140	3,879
Graduate <sup>1</sup>	446	431	377	366	355	394	575	759	963	905	752	695
Total FTE Enrollment**	4,159	4,177	4,154	4,148	4,138	4,201	4,422	4,412	5,055	5,045	4,892	4,574

\* Note: Headcount Enrollment includes non-degree students and other non-matriculated populations  
\*\* FTE is based on full-time for between 12 and 16 credits for undergraduates. Credits enrolled divided by 16 for part-time undergraduate enrollment. Graduate is based on a credits enrolled divided by 16.  
\*\*\* Preliminary based on October 11, 2024 data. Finalized after October 15th

FRESHMAN UNDERGRADUATES	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024***
Applications	8,198	8,709	8,618	9,149	10,360	12,941	15,354	13,237	11,570	12,109	11,092	10,378
Acceptances	3,933	4,283	4,225	4,397	4,774	4,612	5,120	5,470	5,239	5,176	5,333	5,325
Enrolled	863	857	915	885	932	923	942	943	1061	1002	997	828
Selectivity (%)	48.0%	49.2%	49.0%	48.1%	46.1%	35.6%	33.3%	41.3%	45.3%	42.7%	48.1%	51.3%
Matriculation (%)	21.9%	20.0%	21.7%	20.1%	19.5%	20.0%	18.4%	17.2%	20.3%	19.4%	18.7%	15.5%
Average SAT**	1233	1237	1280	1290	1310	1320	1320	1300	1300	1360	1350	1350

\*\*All years in 1600 point SAT Scale, new scale + ACT Composite Converted

GRADUATE <sup>1</sup>	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024***
Applications	1,720	2,309	1,642	1,413	1,601	1,633	2,572	2,730	3,907	3,068	2,791	2,533
Acceptances	921	848	741	804	896	920	1252	1450	1663	1388	1252	1358
Enrolled	344	300	271	300	296	356	587	653	735	544	453	498
Selectivity (%)	53.5%	36.7%	45.1%	56.9%	56.0%	56.3%	48.7%	53.1%	42.6%	45.2%	44.9%	53.6%
Matriculation (%)	37.4%	35.4%	36.6%	37.3%	33.0%	38.7%	46.9%	45.0%	44.2%	39.2%	36.2%	36.7%

9.93%

UNDERGRADUATE TRANSFERS	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020 <sup>2</sup>	Fall 2021	Fall 2022	Fall 2,023	Fall 2024***
Applications	794	781	703	762	814	952	813	862	711	842	866	882
Acceptances	499	558	482	511	509	570	526	589	495	480	474	416
Enrolled	188	218	170	164	167	179	195	209	188	187	163	131
Selectivity (%)	62.8%	71.4%	68.6%	67.1%	62.5%	59.9%	64.7%	68.3%	69.6%	57.0%	54.7%	47.2%
Matriculation (%)	37.7%	39.1%	35.3%	32.1%	32.8%	31.4%	37.1%	35.5%	38.0%	39.0%	34.4%	31.5%

1) Includes new online Speech@Emerson/Digital Marketing & Data Analytics/Masters in Marketing graduate programs in partnership with 2U, all students matriculate as graduate-level students  
2) Includes Marlboro College students that transferred to Emerson College as part of alliance

Graduation Rates  
Based on a six-year graduation rate, standard metric used to measure graduation rates  
New first-time, full-time fall cohorts

2013	82.1%
2014	78.5%
2015	78.8%
2016	77.0%
2017	79.2%
2018	77.0%