Financial Statements and Report of Independent Certified Public Accountants

EMERSON COLLEGE

June 30, 2024 and 2023

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GRANT THORNTON LLP

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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Board of Trustees Emerson College

Opinion

We have audited the financial statements of Emerson College (a nonprofit organization) (the "College"), which comprise the statements of financial position as of June 30, 2024 and 2023, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the College as of June 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for opinion

We conducted our audits of the financial statements in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the College and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of management for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the College's ability to continue as a going concern for one year after the date the financial statements are issued.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is



not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design
 audit procedures that are appropriate in the circumstances, but not for the
 purpose of expressing an opinion on the effectiveness of the College's internal
 control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the College's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Boston, Massachusetts October 30, 2024

Sunt Thornton LLP

Statements of Financial Position

As of June 30, 2024 and 2023 (Dollars in thousands)

	2024			2023		
ASSETS						
Cash and short-term investments	\$	120,662	\$	125,382		
Student, contributions, and other receivables, net (Note 4)		12,242		6,203		
Loans receivable, net (Note 5)		466		638		
Other assets		10,696		13,872		
Investments (Notes 6 and 7)		265,405		241,287		
Right-of-use assets		21,466		22,003		
Land, buildings and equipment, net (Note 8)		727,268		733,457		
Total assets	\$	1,158,205	\$	1,142,842		
LIABILITIES						
Accounts payable and accrued expenses	\$	33,538	\$	31,332		
Student deposits and deferred revenues (Note 9)		12,594		18,992		
Tenant capital improvements liability (Note 2)		10,804		11,132		
Bonds payable, net (Note 10)		493,696		506,450		
Refundable advances - U.S. government grants (Note 5)		113		307		
Lease obligations (Note 14)		23,433		23,809		
Total liabilities		574,178		592,022		
NET ASSETS						
Without donor restrictions (Note 11)		497,784		471,115		
With donor restrictions (Note 11)		86,243		79,705		
Total net assets		584,027		550,820		
Total liabilities and net assets	\$	1,158,205	\$	1,142,842		

Statement of Activities

For the year ended June 30, 2024 with summarized totals for the year ended June 30, 2023 (Dollars in thousands)

	Without Donor Restrictions	With Donor Restrictions	2024 Total	2023 Total
OPERATING				
Revenues				
Tuition and fees, net of \$74,477 and \$71,323, respectively, of scholarship aid and grants to students (Note 2)	\$ 184,895	\$ -	\$ 184,895	\$ 183,294
Auxiliary enterprises	57,515	-	57,515	55,785
Government grants and appropriations	2,062	_	2,062	2,350
Contributions	4,077	926	5,003	5,504
Investment income available for operations (Notes 6 and 7)	8,286	874	9,160	8,881
Other investment income (loss)	7,487	-	7,487	4,157
Other sources	4,519		4,519	5,599
Total revenues	268,841	1,800	270,641	265,570
Net assets released from restrictions (Note 12)	2,802	(2,802)		
Total revenues and other support	271,643	(1,002)	270,641	265,570
Expenses (Note 13)				
Compensation	104,524	-	104,524	94,763
Fringe benefits	31,727	-	31,727	26,584
Supplies, services and other general costs	77,105	-	77,105	71,013
Depreciation	20,975	-	20,975	20,886
Interest	21,714	-	21,714	22,179
Utilities and occupancy	12,170		12,170	12,258
Total expenses	268,215		268,215	247,683
Change in net assets from operating activities	3,428	(1,002)	2,426	17,887
NONOPERATING				
Reinvested investment gains (Notes 6 and 7)	16,376	6,863	23,239	14,111
Perpetual-restricted contributions	-	677	677	550
Other sources	327	-	327	327
Royalty revenue	2,927	-	2,927	2,782
Gain on sale of land, buildings, and equipment	1,821	-	1,821	-
Marlboro College transaction contribution (Note 1)	1,790	-	1,790	-
Loss on assignment of Perkins loans				(129)
Change in net assets from nonoperating activities	23,241	7,540	30,781	17,641
Change in net assets	26,669	6,538	33,207	35,528
Net assets, beginning of year	471,115	79,705	550,820	515,292
Net assets, end of year	\$ 497,784	\$ 86,243	\$ 584,027	\$ 550,820

Statement of Activities

For the year ended June 30, 2023 (Dollars in thousands)

	Without Donor Restrictions		With Donor Restrictions		20	23 Total
OPERATING						
Revenues						
Tuition and fees, net of \$71,323 of scholarship aid and grants to students (Note 2)	\$	183,294	\$	_	\$	183,294
Auxiliary enterprises		55,785		-		55,785
Government grants and appropriations		2,350		-		2,350
Contributions		3,352		2,152		5,504
Investment income available for operations (Notes 6 and 7)		7,784		1,097		8,881
Other investment income		4,157		-		4,157
Other sources		5,599				5,599
Total revenues		262,321		3,249		265,570
Net assets released from restrictions (Note 12)		2,651		(2,651)		
Total revenues and other support		264,972		598		265,570
Expenses (Note 13)						
Compensation		94,763		-		94,763
Fringe benefits		26,584		-		26,584
Supplies, services and other general		71,013		-		71,013
Depreciation		20,886		-		20,886
Interest		22,179		-		22,179
Utilities and occupancy		12,258				12,258
Total expenses		247,683				247,683
Change in net assets from operating activities		17,289		598		17,887
NONOPERATING						
Reinvested investment gains (Notes 6 and 7)		10,088		4,023		14,111
Perpetual-restricted contributions		-		550		550
Other sources		327		-		327
Royalty revenue		2,782		-		2,782
Loss on assignment of Perkins loans		(129)				(129)
Change in net assets from nonoperating activities		13,068		4,573		17,641
Change in net assets		30,357		5,171		35,528
Net assets, beginning of year		440,758		74,534		515,292
Net assets, end of year	\$	471,115	\$	79,705	\$	550,820

Statements of Cash Flows

For the years ended June 30, 2024 and 2023 (Dollars in thousands)

	2024	 2023
Cash flows from operating activities:		
Change in net assets	\$ 33,207	\$ 35,528
Adjustments to reconcile change in net assets to net cash and short-term		
investments provided by operations		
Depreciation and amortization	18,933	18,844
Net realized and unrealized gain on investments	(32,399)	(22,992)
Gain on sale of land, buildings, and equipment	(1,821)	- (0.50)
Contributions restricted for long term purposes	(795)	(352)
Non-cash change in right of use assets and lease liability	3,289	3,537
Student loans assigned	-	273
Changes in operating assets and liabilities that provide (use) cash:		
Student, contributions, and other receivables	(5,994)	1,928
Student, contributions, and other receivables reserve	(45)	(769)
Other assets	3,176	(2,497)
Accounts payable and accrued expenses	2,516	(3,029)
Student deposits and deferred revenue	(6,398)	(398)
Lease liability payments	(3,128)	 (2,722)
Net cash and short-term investments provided by operating activities	 10,541	 27,351
Cash flows from investing activities:		
Purchases of investments	(52,725)	(113,310)
Sales and maturities of investments	61,006	120,444
Purchases of land, buildings and equipment	(18,901)	(7,558)
Sale of land, buildings and equipment	5,626	(1,000)
Loan payments received	172	207
Net cash and short-term investments used in investing activities	(4,822)	(217)
Cash flows from financing activities:		
Repayment of bonds payable	(11,040)	(7,690)
Decrease in refundable U.S government grants	(11,010)	(325)
Contributions restricted for long term purposes	795	352
Contributions restricted for long term purposes	700	 002
Net cash and short-term investments used in financing activities	(10,439)	(7,663)
NET (DECREASE) INCREASE IN CASH AND SHORT-TERM INVESTMENTS	(4,720)	19,471
Cash and short-term investments, beginning of year	125,382	105,911
Cash and short-term investments, end of year	\$ 120,662	\$ 125,382
Supplemental disclosures:		
Cash paid during the year for interest	\$ 23,704	\$ 24,088
Noncash investment activity:		
Costs accrued for capital expenditures	\$ 2,136	\$ 2,446
Fair value of donated securities	\$ 2,619	\$ 123

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

NOTE 1 - ORGANIZATION

Emerson College (the "College") is a private not-for-profit college located in the Midtown Cultural District of Boston, with approximately 4,200 undergraduate and 1,500 graduate students. Established in 1880 as a small, regional school of oratory, the College has evolved into a diverse, coeducational, and multifaceted degree-granting institution with a liberal arts orientation. The College is a four-year degree granting institution in the United States devoted exclusively to communication and the performing arts. The College is organized into two schools, each of which offers both undergraduate and graduate degree programs: the School of the Arts and the School of Communication. The College has an increasingly diverse and international student population and maintains campuses in Los Angeles, California and Kasteel Well, The Netherlands.

Acquisition of Marlboro College

During the fiscal year ended June 30, 2021, Emerson College completed an acquisition of Marlboro College. As of June 30, 2024 and 2023, \$200 and \$384, respectively, of net receivables remain uncollected. Contribution revenue associated with the non-exchange transaction is included in the non-operating section of the statement of activities for the year ended June 30, 2024.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Financial Statement Presentation

The accompanying financial statements, which are presented on the accrual basis of accounting, have been prepared to focus on the College as a whole. Net assets, revenues, gains and losses are classified based on the existence or absence of donor imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

Net Assets without Donor Restrictions

Net assets not subject to explicit donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by action of the Board of Trustees or may otherwise be limited by contractual agreements with outside parties. Within this categorization, undesignated net assets are net assets not subject to board imposed stipulations, which the College may use at its discretion.

Net Assets with Donor Restrictions

Net assets subject to donor-imposed stipulations include assets to be maintained permanently by the College. Generally, the donors of these assets permit the College to use all or part of the income earned on related investments for general or specific purposes. Also included are net assets whose use is restricted by state law or subject to donor-imposed stipulations that can be fulfilled by actions of the College pursuant to these stipulations or that expire by the passage of time. Within this categorization, time or purpose restricted net assets are net assets subject to donor imposed stipulations that may or will be met by actions of the College and/or the passage of time. Also within this categorization, donors of perpetually restricted net assets permit the College to use all or part of the income earned, and realized and unrealized gains, if any, on related investments for general or specific purposes.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor imposed stipulations. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulations or law. Expirations of temporary restrictions on net assets, that is, when the donor imposed stipulated

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

purpose has been accomplished and/or the stipulated time period has elapsed, are reported as net assets released from restrictions.

Contributions, including unconditional promises to give, are recognized as revenues in the period received. Contributions and investment earnings subject to donor imposed stipulations that are met in the same reporting period are reported as revenue without donor restrictions. Promises to give that are scheduled to be received after the statement of financial position date are shown as increases in net assets with donor restrictions and are released to net assets without donor restrictions when the purpose and/or time restrictions are met. Promises to give subject to donor imposed stipulations that the corpus be maintained permanently are recognized as increases in net assets with donor restrictions. Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk adjusted interest rate applicable to the year(s) in which the promise is expected to be received. Amortization of the discount is included in contribution revenue. Conditional promises to give are not included as revenue until such time as the conditions are substantially met.

The College receives sponsored support from governmental and private sources. Certain sponsored arrangements are considered exchange arrangements, and revenue under these agreements is recognized based on the College's fulfillment of the contract, which is typically based on costs incurred or the achievement of milestones. Other sponsored support is considered contribution revenue, which is recognized when any donor-imposed conditions (if any) have been met.

Contributions of assets other than cash are recorded at their estimated fair value at the date of receipt of the gift.

The College reports contributions of land, buildings, or equipment as operating revenue without donor restrictions unless the donor places restrictions on their use. Contributions of cash or other assets that must be used to acquire long lived assets are reported as operating revenue without donor restrictions provided the long lived assets are placed in service in the same reporting period; otherwise, the contributions are reported within net assets with donor restrictions until the assets are acquired and placed in service.

Dividends, interest and net gains on investments are reported as follows:

- As increases in net assets with donor restrictions if the terms of the contribution require that they be added to the corpus of an endowment fund restricted in perpetuity, or if the terms of the contribution or relevant state law impose restrictions on the current use of the income or net gains; or
- As increases in net assets without donor restrictions in all other cases.

The College releases the restrictions on net assets with donor restrictions upon incurrence of an expense when both net assets with and without donor restrictions are available for that purpose.

Operating and Nonoperating Activities

The statements of activities report the change in net assets without donor restrictions from operating and nonoperating activities. Operating revenues consist of those items attributable to the College's academic programs or research conducted by the academic departments. Other sources of revenue include rent revenue, underwriting income generated by WERS (the College's radio station), and other income streams. Auxiliary enterprises include room and board revenue, as well as revenue generated by theater activities. Investment income (loss), as applicable, is reported in operating revenue and consists of interest, dividends, and realized/unrealized gains and losses. Income and gains on the College's investments over the amount appropriated under the College's spending plan (discussed in Note 7), royalty revenues, and other revenue sources not driven by College functions described above are reported as non-operating. Additionally, contribution revenue related to the Marlboro College acquisition is reported as non-operating revenue.

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

Tuition and Fees Revenue

For both the campus and online programs, tuition revenue is recognized in the reporting period in which the academic programs are delivered. Campus-based programs are delivered in the Fall (September to December) and Spring (January to May) academic terms, as well as two summer terms described below. Online courses are generally delivered in seven-week intervals, with instruction periods typically beginning in September, October, January, March, May and June.

Need-based institutional scholarships are awarded to students to defray the costs of the academic programs, which reduce the amount of revenue recognized. Payments for tuition are due approximately one month prior to the start of the campus or online session.

The College offers two summer terms: Summer Session 1, which starts mid-May and ends around June 30, and Summer Session 2, which begins in July and ends in mid-August. Revenue for each is recognized ratably over the summer terms, with the unearned portion of tuition and fees recorded as deferred revenue at June 30.

First-year students secure their enrollment and housing in the campus-based programs by paying nonrefundable deposits by May 1 for the following Fall academic term. In 2024, the College extended the enrollment deposit deadline to June 1, in connection with delays resulting from the FASFA Simplification Act. In limited circumstances, students can defer enrollment and housing by one or two semesters without forfeiting their deposit. The deposits are applied against the charges for the academic and residential programs.

Auxiliary Enterprises Revenue

Auxiliary enterprises exist to furnish goods or services to students, faculty, staff, or incidentally to the general public. Fees charged for auxiliary enterprises are priced to offset the cost of the goods or services provided. The distinguishing characteristic of auxiliary enterprises is that they are managed as an essentially self-supporting activity. Revenues and expenses from auxiliary enterprises are reported as changes in net assets without donor restrictions.

Auxiliary services revenue includes activities for student housing, food service, and theater operations. Payments for housing and dining services are due approximately one month prior to the start of the academic term. Housing and dining plans are not offered during the summer terms. Performance obligations for housing and dining services are delivered over the academic terms. Consequently, associated revenues are earned and recognized over the course of each term as the services are delivered.

Cash and Short-Term Investments

For purposes of the statements of cash flows, the College generally considers investments with maturities at date of purchase of three months or less and certain short-term investments classified as Level 1 investments in the fair value hierarchy as defined in Note 6 with maturities greater than three months to be cash equivalents. Cash and short-term investments representing endowment assets are included in the Investments caption in the statement of financial position. All are stated at cost, which approximates fair value.

The College's banking activity, including cash and short-term investments, is maintained at multiple large financial institutions and exceeds federal insurance limits. It is the College's practice to monitor the banks' financial strength on an ongoing basis.

Investments

The College's investments are reported at fair value. The values of publicly traded fixed income and equity securities are based on quoted daily market prices.

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

The College also holds shares or units in nonmarketable securities, including alternative investments. Such alternative investment funds may hold securities or other financial instruments for which a ready market exists and are priced accordingly. In addition, such funds may hold assets which require the estimation of fair values in the absence of readily determinable market values. Such valuations are determined by fund managers and generally consider variables such as operating results, comparable earnings multiples, projected cash flows, recent sales prices, and other pertinent information. Because of the inherent uncertainty of valuations for these investments, the estimate of fair values may differ from the values that would have been used had ready markets existed.

Land, Buildings, and Equipment

Constructed and purchased property and equipment are carried at cost. Long lived fixed assets, with the exception of land, are depreciated using the straight line method over their estimated useful lives.

Student Deposits and Deferred Revenue

Student deposits, along with advance payments for tuition, room, and board related to the next semester, have been deferred and will be reported as revenue without donor restrictions as performance obligations are met.

Tenant Capital Improvements Liability

The tenant capital improvements liability represents the unamortized amount of capital improvement costs incurred by the College based on the terms of the contract. This liability is amortized based on the term of the lease in accordance with the contract.

Bond Premium/Discount and Debt Issuance Costs

Bond premium/discount and issuance costs, included in bonds payable, are amortized over the life of the associated bond issue.

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles ("U.S. GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities, as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant estimates recorded in these financial statements include the valuation of certain investments, reserves for student, other and contributions receivable, the determination of the useful lives of buildings and equipment, self-insured medical claims, and allocated costs to functional expense categories as discussed in Note 13.

Income Taxes

The College is a not-for-profit organization as described in Section 501(c)(3) of the Internal Revenue Code, as amended (the "Code"), and is generally exempt from income taxes pursuant to Section 501(a) of the Code. The College is required to assess uncertain tax positions and has determined that there were no such positions that are material to the financial statements.

Fundraising

Expenses associated with fundraising activities of the College were \$5,929 and \$5,171 during the fiscal years ended June 30, 2024 and 2023, respectively, and are presented in natural classification on the statement of activities and included in institutional support expense in Note 13.

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

Leases

The College determines if an arrangement is a lease at inception. The College has both leases under which it is obligated as a lessee and leases for which it is a lessor. Operating leases are included in right-of-use ("ROU") assets, and the related lease obligations are reported as liabilities in the statement of financial position. The College has no finance lease arrangements. Costs related to leases spanning 12 months or less are expensed as incurred.

ROU assets represent the College's right to use an underlying asset for the lease term. Lease obligations represent the College's requirement to make lease payments arising from the lease. Operating lease ROU assets and related lease obligations are recognized at the commencement date based on the present value of lease payments over the lease term, discounted using an appropriate incremental borrowing rate. The incremental borrowing rate is based on the information available at commencement date in determining the present value of lease payments. The value of an option to extend or terminate a lease is reflected to the extent it is reasonably certain management will exercise that option. Operating lease costs are recognized on a straight-line basis over the lease term. Rental income arising from operating leases as a lessor is included in other sources operating revenue in the statement of activities. Refer to Note 14 for further information regarding leases.

Implementation of Accounting Pronouncements

In June 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-13 Financial Instruments-Credit Losses (Topic 326) Measurement of Credit Losses on Financial Instruments (ASU 2016-13). The ASU introduces a new credit loss methodology, Current Expected Credit Losses (CECL), which requires earlier recognition of credit losses, while also providing additional transparency about credit risk. The CECL Methodology utilizes a lifetime "expected credit loss" measurement objective for the recognition of credit losses for receivables at the time the financial asset is originated or acquired. The expected credit losses are adjusted each period for changes in expected lifetime credit losses.

The guidance is effective for fiscal years beginning after December 15, 2022, and the College has adopted ASU 2016-13 as of July 1, 2023. The College estimates credit losses based upon quantitative factors such as historical and forecasted economic conditions of students and other customers and age of receivables as well as qualitative factors such as whether an account is in dispute, to ensure the reserve reflects its best estimate of current expected credit losses. Implementation of CECL did not result in a material change to the College's accounting for student and other receivables. Refer to Note 4 for further information regarding receivables.

Reclassification

Certain amounts related to 2023 have been reclassified to conform to the 2024 presentation.

EMERSON COLLEGE Notes to Financial Statements

June 30, 2024 and 2023 (Dollars in thousands)

NOTE 3 - LIQUIDITY AND AVAILABILITY OF RESOURCES

The College's financial assets available for use within one year of June 30 for general expenditure are as follows:

	 2024	2023		
Financial assets available within 12 months: Cash and short-term investments Student accounts receivable, net Grants and other accounts receivable, net Contributions receivable to be collected within one year, net Endowment income appropriated for upcoming fiscal year	\$ 120,662 2,549 8,553 732 9,725	\$	125,382 2,012 2,716 987 9,160	
	142,221		140,257	
Liquidity resources: Lines of credit	 30,000		30,000	
Financial assets and liquidity resources available at year end for current use	\$ 172,221	\$	170,257	

As part of the College's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. In addition, the College invests cash in excess of daily requirements in short-term investments. To help manage unanticipated liquidity needs, the College has a committed line of credit in the amount of \$30,000, which it could draw upon. No funds have been drawn on the lines of credit as of June 30, 2024 and 2023.

Additionally, the College has board-designated endowments of \$188,226 and \$171,851 as of June 30, 2024 and 2023, respectively. Although the College does not intend to spend from its board-designated endowment funds, other than amounts appropriated for general expenditure as part of its annual budget approval and appropriation process, amounts from its board-designated endowment could be made available if necessary, subject to liquidity provisions of underlying investments. Refer to Notes 6 and 7 for disclosures regarding the College's investments and spending policy.

Notes to Financial Statements

June 30, 2024 and 2023 (Dollars in thousands)

NOTE 4 - STUDENT, CONTRIBUTIONS, AND OTHER RECEIVABLES

Accounts, contributions and other receivable consisted of the following as of June 30:

	2024		2023	
Student accounts receivable Less: allowance for doubtful accounts	\$	5,394 (2,845)	\$	4,913 (2,901)
Student accounts receivable, net		2,549		2,012
Other accounts receivable Grants and other accounts receivable Less: allowance for doubtful accounts		8,575 (22)		2,772 (56)
Other accounts receivable, net		8,553		2,716
Contributions receivable Unconditional promises expected to be collected in: Less than one year One to five years Less: discount and allowance for uncollectible contributions		922 669 (451)		1,153 728 (406)
Contributions receivable, net		1,140		1,475
Student, other, and contributions receivable, net	\$	12,242	\$	6,203

For the years ended June 30, 2024, and 2023, contributions receivable has been discounted at a rate of 4.52% and 4.49%, respectively.

NOTE 5 - LOANS RECEIVABLE AND REFUNDABLE ADVANCES

Loans receivable include funds advanced to the College by the U.S. government under the Federal Perkins Loan Program (the "Program"). In the event that the College no longer participates in the Program, the amounts are generally refundable to the U.S. government. Loans receivable under the Program are subject to significant restrictions.

Student loans receivable consisted of the following as of June 30:

	 2024	 2023
Student loans receivable Less: allowance for doubtful accounts	\$ 501 (35)	\$ 686 (48)
Student loans receivable, net	\$ 466	\$ 638

During the year ended June 30, 2023, the College assigned \$273 of outstanding Perkins loans to the Department of Education, resulting in a \$144 reduction in refundable advances and a \$129 nonoperating loss on assignment of Perkins loans.

The College did not assign any outstanding Perkins loans during the year ended June 30, 2024.

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

NOTE 6 - INVESTMENTS AND FAIR VALUE

The overall financial objective of the College is to maintain the real value of the endowment in perpetuity through a diversified, volatility managed portfolio, capable of supporting spending needs. The College diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the Board's Investment Committee, which oversees the College's investment program in accordance with established guidelines.

In addition to traditional stocks and fixed income securities, the College may also hold shares or units in alternative investment funds involving hedged strategies, private equity and real asset strategies. Hedged strategies involve funds whose managers have the authority to invest in various asset classes at their discretion, including the ability to invest long and short. Funds with hedged strategies generally hold securities or other financial instruments for which a ready market exists and may include stocks, bonds, put or call options, swaps, currency hedges and other instruments, and are valued accordingly. Reported fair values for shares in mutual funds are based on share prices reported by the funds as of the last business day of the fiscal year. The College's interests in alternative investment funds are generally reported at the net asset value ("NAV") reported by the fund managers, which is used as a practical expedient to estimate the fair value of the College's interest therein, unless it is probable that all or a portion of the investment will be sold for an amount different from NAV. As of June 30, 2024 and 2023, the College had no plans or intentions to sell investments at amounts different from NAV.

Fair value represents the price that would be received upon the sale of an asset or paid upon the transfer of a liability in an orderly transaction between market participants as of the measurement date. Financial instruments that are measured and reported at fair value are classified and disclosed in one of the following categories:

- Level 1 quoted prices in active markets for identical assets or liabilities that the College has the ability to access at measurement date:
- Level 2 inputs are other than quoted prices included in Level 1 that are either directly or indirectly observable for the assets or liabilities; and
- Level 3 inputs are derived from valuation methodologies, including pricing models, discounted cash flow models and similar techniques, and are not based on market, exchange, dealer, or broker traded transactions. In addition, Level 3 valuations incorporate assumptions that are not observable in the market, and significant judgment in determining the fair value assigned to such assets or liabilities.

The level in the fair value hierarchy within which a fair measurement in its entirety falls is based on the lowest level input that is significant to the fair value measurement in its entirety.

For the years ended June 30, 2024 and 2023, the College did not hold any Level 2 or Level 3 financial assets or liabilities.

EMERSON COLLEGENotes to Financial Statements

June 30, 2024 and 2023 (Dollars in thousands)

The following tables summarize the College's investments by major category in the fair value hierarchy as of June 30:

						2024		
							Assets Value	d at NAV
		Total		Level 1		ets Valued at NAV	Redemption Frequency	Days Notice
Long-term investment strategies								
Fixed income funds	•	00.404	•	00.404	•			
Domestic-fixed income	\$	23,161	\$	23,161	\$	-		
Equity funds Domestic equity		90,457		90,457		-	Daily	1
International equity		80,759		53,264		27,495	Daily/ Monthly/Annually	1 - 120
Total		194,377		166,882		27,495		
Flexible capital multiple strategies Real assets Private equity Cash and short-term investments		41,066 12,610 16,504 848		3,747 - - 848		37,319 12,610 16,504	Daily/Quarterly/ Annually/Illiquid Daily/Illiquid Illiquid	1 - 90 1 N/A
Total long-term investments	\$	265,405	\$	171,477	\$	93,928		
						2023		
							Assets Value	d at NAV
						ets Valued	Redemption	
		Total		Level 1		at NAV	Frequency	Days Notice
Long-term investment strategies Fixed income funds Domestic-fixed income	\$	23,710	\$	23,710	\$	-		
Equity funds Domestic equity		80,327		80,327		-	Daily	1
International equity		72,697		49,684		23,013	Daily/ Monthly/Annually	1 - 120
Total		176,734	_	153,721		23,013		
Flexible capital multiple strategies Real assets		37,013 11,341		8,442		28,571 11,341	Daily/Quarterly/ Annually/Illiquid Daily/Illiquid	1 - 90 1
Private equity Cash and short-term investments		15,409 790		790		15,409 -	Illiquid	N/A

At June 30, 2024 and 2023, the College had unfunded investment commitments of \$13,512 and \$15,143, respectively.

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

The following summarizes the total investment activity from all sources for the years ended June 30:

	2024	2023		
Investment return (loss) Interest and dividends, net of fees Other investment income (loss) Net realized and unrealized gains (losses)	\$ 3,095 7,487 29,304	\$	2,644 4,157 20,348	
Total investment return	39,886		27,149	
Long-term investment income available for operations	 (9,160)		(8,881)	
Investment return gain (loss) less amount available for operations	\$ 30,726	\$	18,268	

NOTE 7 - ENDOWMENT

The College's endowment consists of approximately 198 individual funds established for a variety of purposes including both donor restricted endowment funds and funds designated by the Board of Trustees (the "Board") to function as endowments. Net assets associated with endowment funds, including funds designated by the Board to function as endowments, are classified and reported based on the existence or absence of donor imposed restrictions. At its discretion, the Board of Trustees may designate certain institutional funds to be moved into the endowment with spending policy amounts for Board-specified purposes.

Relevant Law

Under the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as enacted in the Commonwealth of Massachusetts, the board has discretion to determine appropriate expenditures of a donor restricted endowment fund in accordance with a robust set of guidelines about what constitutes prudent spending. UPMIFA permits the College to appropriate for expenditure or accumulate so much of an endowment fund as the College determines to be prudent for the uses, benefits, purposes and duration for which the endowment fund is established. Certain criteria are to be used to guide the College in its yearly expenditure decisions as follows:

- 1) The duration and preservation of the endowment fund
- 2) The purposes of the College and the endowment fund
- 3) General economic conditions
- 4) The effect of inflation or deflation
- 5) The expected total return from income and the appreciation of investments
- 6) Other resources of the College
- 7) The investment policy of the College

Although UPMIFA offers short term spending flexibility, the explicit consideration of the preservation of funds among factors for prudent spending suggests that a donor restricted endowment fund is still perpetual in nature. Under UPMIFA, the Board is permitted to determine and continue a prudent payout amount, even if the market value of the fund is below historic-dollar value. There is an expectation that, over time, the permanently restricted amount will remain intact. This perspective is aligned with the accounting standards definition that permanently restricted funds are those that must be held in perpetuity even though the historic dollar value may be used on a temporary basis.

The College classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

Endowment net assets, June 30, 2024

(c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund, if any. Collectively, these amounts are referred to as the historic-dollar value of the fund.

Endowment net asset composition, which excludes pledges, by type of fund consists of the following at June 30:

	Without Donor Restrictions		With Donor Restrictions		 Total
Donor-restricted endowment funds Board-designated endowment funds	\$	- 188,226	\$	76,522 <u>-</u>	\$ 76,522 188,226
Total endowed net assets	\$	188,226	\$	76,522	\$ 264,748
				2023	
		hout Donor estrictions		ith Donor estrictions	 Total
Donor-restricted endowment funds Board-designated endowment funds	\$	- 171,851	\$	68,874 -	\$ 68,874 171,851
Total endowed net assets	\$	171,851	\$	68,874	\$ 240,725
Changes in endowment net assets for the year end	ed Ju	ne 30, 2024	are as	s follows:	
	Without Donor Restrictions				 Total
Endowment net assets, July 1, 2023	\$	171,851	\$	68,874	\$ 240,725
Investment return Investment income, net Net gains		2,209 20,631		886 8,673	 3,095 29,304
Total investment return		22,840		9,559	32,399
Donor contributions		-		784	784
Appropriation of endowment earnings for expenditure		(6,465)		(2,695)	 (9,160)

188,226

76,522

264,748

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

Changes in endowment net assets for the year ended June 30, 2023 are as follows:

	Without Donor Restrictions		With Donor Restrictions			
Endowment net assets, July 1, 2022	\$	161,763	\$	63,140	\$	224,903
Investment return Investment income, net Net gains		1,891 14,551		753 5,797		2,644 20,348
Total investment return		16,442		6,550		22,992
Donor contributions Appropriation of endowment earnings for expenditure		(6,354)		1,711 (2,527)		1,711 (8,881)
Endowment net assets, June 30, 2023	\$	171,851	\$	68,874	\$	240,725

Return Objectives and Risk Parameters

The College has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor restricted funds that the College must hold in perpetuity or for a donor specified period as well as board designated funds. The primary investment objective of the management of the endowment fund is to maintain and grow the fund's real value by generating average annual real returns that meet or exceed the spending rate, after inflation, management fees and administrative costs. Consistent with this goal, the Board and the Finance Committee intend that the endowment fund be managed with an intention to maximize total returns consistent with prudent levels of risk, reduce portfolio risk through asset allocation and diversification, and outperform each of the capital markets in which assets are invested, measured over five years or a complete market cycle, whichever is longer.

Strategies Employed for Achieving Objectives

To satisfy its long term rate of return objectives, the College relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Investment Committee is responsible for establishing an asset allocation policy. The asset allocation policy is designed to attempt to achieve diversity among capital markets and within capital markets, by investment discipline and management style. The Investment Committee designs a policy portfolio in light of the endowment's needs for liquidity, preservation of purchasing power and risk tolerances. There is no limitation on the types of investments in which the endowment fund may be invested, and it is intended that the Board and the Investment Committee have the broadest flexibility as to the selection of investments for the endowment fund.

The College targets a diversified asset allocation that places emphasis on investments in equities and fixed income securities that conform to the College's ethical and social justice guidelines. The asset allocation on a fully invested target is 35% domestic equity, 15% developed international equity, 5% emerging markets equity, 10% private investments, 15% marketable alternative investments, 15% fixed income, and 5% real assets. The Investment Committee formally reviews the policy portfolio's asset allocation at least once a year for possible rebalancing.

EMERSON COLLEGE Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

Spending Policy and How the Investment Objectives Relate to Spending Policy

Under the College's investment spending policy, the spending rate is 3% of the average market value of the qualifying endowment investment pool at the end of the previous five calendar years and may be increased up to 5% at the Board of Trustees' discretion. This policy is within the guidelines specified under state law. For the years ended June 30, 2024 and 2023, the total amount spent was \$9,160 and \$8,881, respectively, based on 4% approved rates.

In establishing these policies, the College considered the intent of the donor-restricted endowment, the expected return on its endowment and its programming needs. Accordingly, the College expects the current spending policy to allow its endowment to maintain its purchasing power by growing at a rate equal to planned payouts. Additional real growth will be provided through new gifts and any excess investment return or other additions.

NOTE 8 - LAND, BUILDINGS, AND EQUIPMENT

The following is a summary of the College's land, buildings, and equipment as of June 30:

	Estimated Useful Lives	2024	2023
Land Buildings and improvements Furnishings and equipment Construction in progress	N/A 7 - 55 years 3 - 10 years N/A	\$ 76,067 947,251 43,228 5,598	\$ 76,843 938,419 39,176 4,191
		1,072,144	1,058,629
Less: accumulated depreciation		 (344,876)	 (325,172)
Land, buildings, and equipment, net		\$ 727,268	\$ 733,457

Depreciation expense was \$20,975 and \$20,886 for the years ended June 30, 2024 and 2023, respectively. No interest was capitalized during the years ended June 30, 2024 and 2023.

NOTE 9 - STUDENT DEPOSITS AND DEFERRED REVENUES

As outlined in Note 2, the activity and balances for deposits and deferred revenue from contracts with customers are shown in the following table:

	Tuition and Deposits	Sponsored Research	Auxiliary and Other	Total
Balance at June 30, 2022 Revenue recognized	\$ 14,775 (14,775)	\$ 433 (323)	\$ 4,182 (1,275)	\$ 19,390 (16,373)
Payments received for future performance obligations	13,582	84	2,309	15,975
Balance at June 30, 2023 Revenue recognized Payments received for future	13,582 (13,582)	194 (89)	5,216 (1,956)	18,992 (15,627)
performance obligations	7,974	69	1,186	9,229
Balance at June 30, 2024	\$ 7,974	\$ 174	\$ 4,446	\$ 12,594

NOTE 10 - BONDS PAYABLE

Bonds payable consisted of the following as of June 30:

Creditor/Issue	Security/ Collateral	Interest Rate(s)	2024	2023
California Municipal Finance Authority, Higher Education Revenue Bonds, Emerson College issue Series 2011, due through January 1, 2042	General obligation	5.00% - 6.00%	\$ -	\$ 1,685
Massachusetts Development Finance Agency, Higher Education Refunding Revenue Bonds, Emerson College issue Series 2015, due through January 1, 2045	General obligation	5.00%	107,830	112,485
Massachusetts Development Finance Agency, Higher Education Refunding Revenue Bonds, Emerson College issue Series 2016A, due through January 1, 2047	General obligation	5.00% - 5.25%	187,060	187,565
Massachusetts Development Finance Agency, Higher Education Refunding Revenue Bonds, Emerson College issue Series 2017A, due through January 1, 2040	General obligation	5.00%	92,785	96,520
California Municipal Finance Authority, Higher Education Revenue Bonds, Emerson College issue Series 2017B, due through January 1, 2042	General obligation	5.00%	52,915	52,915
Massachusetts Development Finance Agency, Higher Education Refunding Revenue Bonds, Emerson College issue Series 2018, due through January 1, 2040	General obligation	5.00%	21,405	21,865
			461,995	473,035
Bond premium, discount, and issuance costs, net			31,701	33,415
			\$ 493,696	\$ 506,450

Notes to Financial Statements June 30, 2024 and 2023

(Dollars in thousands)

Scheduled maturities for years ending June 30 are as follows:

2025 2026 2027 2028 2029 Thereafter	\$	11,700 12,280 12,320 12,935 13,580 399,180
	<u>\$</u>	461,995

The College's bond agreements contain a covenant requiring the maintenance of a specific liquidity ratio. The College was in compliance with this covenant as of June 30, 2024 and 2023.

At June 30, 2024 the College had one available line of credit in the amount of \$30,000 and at June 30, 2023 the College had two available lines of credit in the amounts of \$15,000 each for a total of \$30,000. At June 30, 2024 and 2023, there were no outstanding balances on these facilities. No interest expense was incurred related to the lines of credit for the years ended June 30, 2024 or 2023. All lines of credit are unsecured with variable interest rates.

NOTE 11 - NET ASSETS

Net assets without donor restrictions consisted of the following as of June 30:

	2024			2023	
Board-designated endowment funds Net investment in plant Undesignated	\$	188,226 233,572 75,986	\$	171,851 227,007 72,257	
Total net assets without donor restriction	\$	497,784	\$	471,115	

Notes to Financial Statements

June 30, 2024 and 2023 (Dollars in thousands)

Net assets with donor restrictions consisted of the following as of June 30:

			2024	
	F	Time or Purpose estricted	erpetually estricted	 Total
Contributions receivable Purpose restrictions	\$	991	\$ 454	\$ 1,445
Instruction		1,604	14,875	16,479
Academic support		1,470	2,469	3,939
Student aid		3,867	22,132	25,999
General institutional and other		6,070	9,249	15,319
Unappropriated investment gains		23,062	 	 23,062
	\$	37,064	\$ 49,179	\$ 86,243
			2023	
	F	Time or Purpose estricted	erpetually estricted	 Total
Contributions receivable Purpose restrictions	\$	1,208	\$ 571	\$ 1,779
Instruction		1,459	14,873	16,332
Academic support		1,973	2,406	4,379
Student aid		4,009	20,971	24,980
General institutional and other		6,788	9,248	16,036
Unappropriated investment gains		16,199	 	 16,199
	\$	31,636	\$ 48,069	\$ 79,705

NOTE 12 - NET ASSETS RELEASED FROM RESTRICTIONS

Net assets released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of events specified by the donors including amounts appropriated in accordance with the College's spending policy were as follows for the years ended June 30:

	 2024	 2023
Time and purpose restrictions		
Student aid	\$ 443	\$ 392
Instruction	162	23
Academic support	114	108
Auxiliary enterprises and other	 2,083	2,128
	\$ 2,802	\$ 2,651

EMERSON COLLEGE Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

NOTE 13 - FUNCTIONAL AND NATURAL CLASSIFICATION OF EXPENSES

Expenses are presented by natural classification on the statements of activities. Functional classification includes all expenses related to the underlying operations by natural classification. The costs of operations and maintenance of plant, depreciation, and interest expense have been allocated across the functional expense categories based on percentage of square footage to reflect the full cost of those activities. All other expenses are directly attributed to the respective functional category.

The following summarizes the allocation of functional expenses as of June 30:

			20	24		
	Instruction	Academic Support	Student Institutional Services Support	Auxili Research Enterp	•	Total
Compensation Fringe benefits Supplies, services, and	\$ 45,179 11,175	\$ 14,044 3,601	\$ 17,157 \$ 19,200 5,103 9,300		5,876 \$ 2,627 1,629 808	\$ 104,524 31,727
other general Operations and maintenance	4,799	6,877	6,846 25,558	348 2	1,522 11,155	77,105
of plant Depreciation Interest	3,999 3,253 3,367	2,366 1,924 1,992	1,878 1,181 1,527 960 1,581 994	- 13	6.370 (25,794) 8,311 - 8,780 -	20,975 21,714
Utilities and occupancy	221	67	29 516	- 18	133 11,204	12,170
	\$ 71,993	\$ 30,871	\$ 34,121 \$ 57,709	\$ 900 \$ 72	2,621 \$ -	\$ 268,215
			20	23		
	Instruction	Academic Support	Student Institutional Services Support	Auxil Research Enterp		Total
Compensation Fringe benefits Supplies, services, and	\$ 41,234 10,262	\$ 13,678 3,564	\$ 15,274 \$ 17,011 4,533 6,097		5,004 \$ 2,342 1,344 727	\$ 94,763 26,584
other general Operations and maintenance	3,290	7,607	6,799 23,725	378 19	9,584 9,630	71,013
of plant Depreciation Interest	3,630 3,239 3,439	2,147 1,916 2,034	1,705 1,072 1,521 956 1,615 1,015	- 13	1,857 (23,411) 3,254 - 1,076 -	20,886 22,179
Utilities and occupancy	240	118	29 1,094	- 12	65 10,712	12,258
	\$ 65,334	\$ 31,064	\$ 31,476 \$ 50,970	\$ 655 \$ 68	3.184 \$ -	\$ 247.683

Expenses are categorized on a functional-expense basis as follows:

Instruction activities include expenses for all activities that are part of the College's instructional program such as expenses for academic, vocational, and technical instruction; remedial and tutorial instruction; regular, special, and extension sessions.

Academic support activities include administrative support services specifically dedicated to the College's academic mission.

Student services are considered programmatic and include activities that, as their primary purpose, contribute to students' emotional and physical well-being and intellectual, cultural, and social development outside the context of the formal instruction program. This category also includes expenses incurred for offices of admissions, student financial services, the registrar, and athletics.

Institutional support activities include centralized expenses incurred to provide support services for the College's primary mission and program functions. This category includes the College's fundraising activities as well as executive management, fiscal operations, general administration and central technology.

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

Research includes all expenses for activities specifically organized to produce research, whether commissioned by an agency external to the College or separately budgeted by an organizational unit within the College.

Auxiliary enterprises include all expenses relating to the operation of the College's auxiliary activities such as housing, food service, theater operations, and so forth.

Operations and maintenance of plant expenses include utilities, maintenance, and other expenses incurred by the College to maintain the buildings and physical space around campus. These costs are allocated to the other functional expense classifications based on the percentage of square footage used.

NOTE 14 - LEASE OBLIGATIONS

The College has entered into a number of operating leases, primarily for office space. Total lease expense for the years ended June 30, 2024 and 2023 amounted to \$3,909 and \$3,910, respectively.

The College's future lease obligations as of June 30, 2024 are as follows:

Fiscal Year	 Amount
2025	\$ 3,439
2026	3,402
2027	3,037
2028	2,876
2029	2,816
Thereafter	13,321
Less: amounts representing interest	 (5,458)
Total	\$ 23,433

The weighted-average remaining lease term for the College's operating leases was 4.7 years and 5.2 years as of June 30, 2024 and June 30, 2023, respectively. The weighted average discount rate used to calculate the lease obligation was 4.25% at both June 30, 2024 and June 30, 2023. Cash payments under operating lease arrangements for the years ended June 30, 2024 and 2023 were \$3,128 and \$2,722, respectively.

NOTE 15 - RETIREMENT PLAN

For the years ended June 30, 2024 and 2023, the College had contributory retirement plans with Transamerica Corporation which covers all full time employees. The College makes regular contributions to these plans which are immediately vested for the benefit of the participants. The College's contributions under these plans were \$6,543 and \$5,817 for the years ended June 30, 2024 and 2023, respectively.

NOTE 16 - COMMITMENTS AND CONTINGENCIES

The College is subject to certain legal proceedings and claims that arise in the normal course of operations. In the opinion of management, the outcome of these actions will not have a material effect on the College's financial position.

Notes to Financial Statements June 30, 2024 and 2023 (Dollars in thousands)

NOTE 17 - SUBSEQUENT EVENTS

For purposes of determining the effects of subsequent events on these financial statements, management has evaluated events subsequent to June 30, 2024 and through October 30, 2024, the date on which the financial statements were issued.