PERSONAL INFO

Kaveesha Chaveed Product UI/UX Designer

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29 December 2001, Piliyandala, Colombo, Sri Lanka

in **LinkedIn**   **Portfolio:** View here   **Website:** www.kcdesign.store

SUMMARY

Creative and results-driven Product and Interaction Designer with 4+ years of experience designing intuitive, scalable, and engaging digital products. Proven track record of leading cross-functional design efforts, managing design systems, and delivering user-centered solutions for global clients. Passionate about crafting seamless user experiences that drive business outcomes.

LANGUAGES

Sinhala
Native

English
B2 Upper Intermediate Level

QUALIFICATIONS

Higher National Diploma in Software Engineering
University of Colombo | Jan 2025 – Present

UX Design Foundation Certificate
Google | 2022 – 2023

Diploma in Information & Communication Technology
Esoft Metro Campus | Jan – Jul 2018

EXPERIENCE

PlayMade Product UI/UX Design Lead
Delivered redesign of key features, contributing to improved user retention.
PlayMade (UK) | Remote | Jan 2025 – June 2025

MacroActive Product UI/UX Designer
Managed and maintained the design system, streamlining development and improving design consistency across multiple products.
MacroActive (New Zealand) | Remote | Jan 2021 – Dec 2024

Int Terminal Intern UI/UX Designer
Assisted in redesigning key product features, improving usability and visual consistency and contributed to user research activities including surveys and persona creation.
Int Terminal (Mount Lavinia, Sri Lanka) | On Site | Jan 2020 – Aug 2020

HARD SKILLS

Research
Surveys, personas, interviews, competitor analysis, journey maps, storyboards

Prototyping
From paper prototypes to high-fidelity testable mockups

Wireframing
Figjam Wire-framing, Low fidelity and High fidelity

Animation
UI Interaction Animation, Motion Graphics

TOOLS STACK

Design
Figma, Sketch, Adobe XD InVision

Animation
After Effects, Jitter