

WDCNZ 2013 announced, pre-registrations open  
13/11/2012

Over 400 attendees are anticipated for Wellington's WDCNZ 2013 web developer conference, for which pre-registrations open today. The conference will be held on Thursday 25<sup>th</sup> July 2013. See <http://www.wdcnz.com>.

This is the third year for the conference and to cater for the growing numbers WDCNZ 2013 will be held at a larger venue - Wellington's Michael Fowler Centre.

WDCNZ provides a community and support for web developers to share their experience of cutting code and delivering software, regardless of the languages and tools they use.

"We all have the same challenges," says conference founder Owen Evans. "It's important that we have a forum to discuss the solutions that we are coming up with. Sharing the knowledge may lead to creating unique and innovative solutions."

Owen says the web developer community in NZ continues to grow, reflecting the opportunity in business. "New Zealand has a tyranny of distance with the large markets of the world, we are connected through the web. It is important economic leveler, allowing us to compete on the global stage. It's an increasing important factor in any NZ business."

The core theme for WDCNZ will be front-end development (CSS, JavaScript, HTML), with a strong focus on gender diversity and minority, and a panel session discussing how the web can be made more accessible.

The WDCNZ conference programme will return to involving streams, allowing speakers to go deep in their areas of interest. "The aim of the day is that each developer takes away something tangible they can use to improve their work. Speakers don't hesitate to include actual software code in the presentation slides," says Owen.

The WDCNZ website (<http://www.wdcnz.com>) is up and running for pre-registrations and although the conference is growing, Owen aims to keep seat numbers at an intimate level "Giving people a chance to talk one-on-one with the speakers is an important part of what WDCNZ is all about."

Content suggestions and requests to present are welcome by emailing [suggestions@wdcnz.com](mailto:suggestions@wdcnz.com)

Check out the video of content from WDCNZ 2012 at <http://vimeo.com/user7782032>

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