

Kevin O'Neill



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Through years of passionate desire to never stop learning and always be teaching and exchanging ideas with my colleagues, I have honed Adobe Creative Suite expertise in retouching, color correction, page layout and vector illustration. I am continually expanding my web development skills with an increasing knowledge of HTML, CSS, JavaScript and Bootstrap. The graphic production strategies, techniques and real world applications I have deployed deliver, on a daily basis, deadline crucial, quality exceeding results. I have built managed and maintained offset and digital printing departments from the ground up, with an emphasis on quality control procedures, as well as maintenance SOP's for million dollar equipment. I have managed, mentored, bonded and educated teams of personnel, all while being the central, highest level, go-to graphic production artist within the companies I have worked for in the past 25 years. My details are below, but I would welcome the opportunity to talk to you about just how my skill set could add diversity and experience to your company.

August 2007
Present

Vernon Display Graphics, Carlstadt, NJ
Digital Printing Department Manager

- Manage a digital printing department of 10 personnel, 2 Vutek 3250 three-meter presses, 1 Vutek 5R five-meter press, 1 Screen Trupress 3200 5' x 10' Flatbed press, 2 Esko-iCut Routers, and a finishing department complete with Seal laminators, Fotoba slitters, and standard guillotine cutting apparatus.
- Responsible for all job routing through the department, including quality control, color calibration, scheduling of presses and personnel for timely finishing to meet deadlines. Client list includes fleet graphics for Mercedes-Benz, Hertz and Goya; vinyl wall murals, banners, and rigid-board graphics for Dick's Sporting Goods, CNN, Turner and Christie's. Window and store display graphics for Anne Taylor, JCrew and Michael Kors and the Pernod and William Grant lines of liquor products, as well as color critical displays for cosmetic lines such as Bobbi Brown, Shiseido and Estee Lauder.
- Front-end application expertise in Adobe Photoshop, Illustrator, InDesign, and Acrobat as well as a long list of RIP applications, including, but not limited to, EFI-XF, Wasatch, Onyx.
- Responsible for integration with Screening department, for cross-discipline color consistency, while also handling file and film requirements to generate screens, as well as supervising finishing of jobs from this department.

December 1996
August 2007

FLM Graphics, Fairfield, NJ
Electronic Prepress-Premedia Manager

- Managed the offset prepress department to produce lithographic plates for 3 Heidelberg 6 color 40" offset presses as well as 2 Heidelberg DI 19" (direct-to-press) presses.
- Front-end application expertise as listed above but also included PRINERGY, PREPS imposition software, and PIT-STOP PDF editing software. I have a master craftsman's skill-set of offset specs and techniques including Spot-color usage, trapping, coatings, imposition and bindery.
- I also supervised FLM's wide-format division called Tru-color, pushing work to Inkjets, 3M Scotchprint dye-sublimation, and Durst Lambda printers, as well as responsibility for interdepartmental job coordination with FLM's Reprographics and Media Asset Management departments.
- Over the course of my career at FLM I transformed the department from a cut-and-tape stripping department to a cutting-edge technology, computer-to-plate, digital prepress department.
- Presented numerous off-site and on-site customer attended seminars and demonstrations for clients such as Warner-Lambert, Parke Davis, Conde Nast, Novartis and Nabisco.
- Negotiated contracts for consumables with AGFA and Imation

*January 1993
December 1996*

**Colorfast, New York, NY
Senior Electronic Prepress Operator**

- As senior operator lead 5-man day-shift crew in all aspects of digital prepress file preparation. Through home research, assimilation and implementation of new application features the department grew stronger as these techniques were shared.
- Handled extensive critical retouching tasks for accounts such as Donna Karan, Abercrombie & Fitch, HBO, Showtime and numerous jewelry accounts.
- Responsible for maintenance of Linotype Herkules and AGFA Avantra imagesetters: calibration, troubleshooting and service call coordination.
- Diagnosed, tested and implemented Trapping and Imposition software from beta to mature application level. Worked closely with regional sales/tech reps pinpointing application "bugs."
- Authored company-wide estimation, order entry and archiving digital databases using FileMaker Pro

*November 1988
January 1993*

**Colorstone, New York, NY
Graphic Artist/Production Manager**

- While tracking jobs from inception through to delivery developed an extensive knowledge of print solutions and the steps required for timely completion.
- Tasks included: estimation, design, mechanical preparation, color and content proof approval, press approval with clients and bindery approval.
- Transformed in-house art production from paste-up & mechanicals to Macintosh based digital disciplines. Handled all digital systems purchasing and maintenance.

*November 1984
January 1988*

**Direct Press/Modern Litho, New York, NY
Art Department Supervisor**

- Supervised 4 person staff in mechanical preparation for Long Island catalog printer's Manhattan based creative studio.
- Communicated schedules, workload and specs daily with Long Island print facility.
- Created marker comps of catalogs for use by Photography Department

*Education
1980 – 1984*

Kutztown University of PA

- BFA, Graphic Design, Communications Design.
- Graduated Cum Laude.

References available upon request.