Customer Segmentation

Dashboard Design

29.10.2020

Internal

Content

Jupyter Ipywidget

Resources:

- Ipython
- Ipywidget
- Matplotlib
- Bqplot (2D)
- Ipyvolume (3D)

Dashboard Blueprint Inside Jupyter Notebook

Data Summary

Days of Week

No. Of Users	No. Of Orders

Product Group 1

No. Orders	Orders Rates Mean on Time

Product Group 2

No. Orders	Orders Rates Mean on Time

Product Group 3

No. Orders	Orders Rates Mean on Time

Description of the highest order of product group, at what peak time.

User ID	No. of Orders	Distribution Plot (Orders on Time)	Peak Time Order	Mean of Days Since Last Order

Thank you for your passion!