

# **Customer Segmentation**

Dashboard Design

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## **Jupyter Ipywidget**

#### Resources:

• Ipython

Matplotlib

Ipywidget

• Bqplot (2D)

**Dashboard Blueprint Inside Jupyter Notebook** 

• Ipyvolume (3D)



### **Data Summary**

#### Days of Week

No. Of Users				No. Of Orders	
Product Group 1		Product Group 2		Product Group 3	
No. Orders	Orders Rates Mean on Time	No. Orders	Orders Rates Mean on Time	No. Orders	Orders Rates Mean on Time

Description of the highest order of product group, at what peak time.

User ID	No. of Orders	Distribution Plot (Orders on Time)	Peak Time Order	Mean of Days Since Last Order



# Thank you for your passion!

