## **Health Beverage Survey**

Start of Block: Default Question Block
Q6
Thank you for taking out the time to fill out our survey!
The following survey intends to gauge consumer's preferences on different attributes of a health oriented beverage. We are in the process of determining attributes for our new bottled water product and greatly appreciate your inputs on which attributes to include.
This survey consists of 16 combinations of attributes and it should take about 5 minutes to complete.
Please reach out to the following in case of any queries regarding the survey -
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Q9 AIR WATER! - Fresh and naturally infused with real organic fruits





Q1
Please rate the following health beverages based on your preferences on -

- (1) Sugar Content With or Without sugar
- (2) Carbonation Carbonated or Not Carbonated
- (3) Packaging Glass or Plastic
- (4) Bottle Cap Flip cap or Twist Cap

## 1 - I don't like this at all!

## 7 - I like this very much!

·	1	2	3	4	5	6	7
With Added Sugar, Carbonated, Plastic Bottle, Twist Cap ()							
With Added Sugar, Carbonated, Plastic Bottle, Flip Cap ()							
With Added Sugar, Carbonated, Glass Bottle, Twist Cap ()							
With Added Sugar, Carbonated, Glass Bottle, Flip Cap ()							
With Added Sugar, Not Carbonated, Plastic Bottle, Twist Cap ()							
With Added Sugar, Not Carbonated, Plastic Bottle, Flip Cap ()							
With Added Sugar, Not Carbonated, Glass Bottle, Twist Cap ()				-			
With Added Sugar, Not Carbonated, Glass Bottle, Flip Cap ()							
No Added Sugar , Carbonated, Plastic Bottle, Twist Cap ()				-			
No Added Sugar , Carbonated, Plastic Bottle, Flip Cap ()							
No Added Sugar , Carbonated, Glass Bottle, Twist Cap ()				-			
No Added Sugar , Carbonated, Glass Bottle, Flip Cap ()							
No Added Sugar , Not Carbonated, Plastic Bottle, Twist Cap ()				-			
No Added Sugar , Not Carbonated, Plastic Bottle, Flip Cap ()							
No Added Sugar , Not Carbonated, Glass Bottle, Twist Cap ()							
No Added Sugar , Not Carbonated, Glass Bottle, Flip Cap ()							

## Q8 Thank you!!

**End of Block: Default Question Block**