

# Amy Hoski

age: 19

residence: Columbia, SC

education: High School Diploma

occupation: College Student

marital status: single



*"Life is best lived laughing"*

She likes to spend her morning's in the library to review and study before Class in the afternoon. Amy will grab lunch before she heads to classes. Then, after classes, she'll go to the gym then hang out with friends before going to bed.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

A 4.0 GPA in school to show academic success in a rigorous environment, she also wants to make her parents proud of her achievements in order for it to be considered a success.

## Needs

- She needs to eat three meals a day.
- She needs to get to class every day in a timely manner.
- Needs to have structured and scheduled day.

## Values

- Values friendship above materialistic items.
- Cherishes her family traditions.
- Believes in honesty even if it hurts.

## Wants

- She's impatient and want's her food out quick in the college dining halls.
- Wants to complete an internship before junior year of college.

## Fears

- Scared of spiders and bugs.
- A notable fear of heights and tall places.