

# Bill Binton

age: 19

residence: Columbia

education: High School

occupation: Student

marital status: Single



*"C's get degrees"*

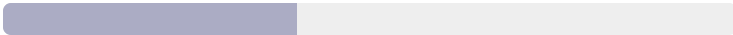
Bill likes to go to football games and chill with his friends at the dining hall. He also loves working out and staying active and healthy.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

A supportive group of friends and staff that are motivated and committed to the betterment of the school.

## Needs

- Good food to support his health
- 9 hours of quality sleep
- A good group of friends to lean on

## Values

- Friendship
- Motivation

## Wants

- To be as healthy as he can be
- A way to get food fast and efficiently
- More options in the dining halls

## Fears

- Having a bad diet
- Flunking out of college



# Amy Hoski

age: 19

residence: Columbia, SC

education: High School Diploma

occupation: College Student

marital status: single



*"Life is best lived laughing"*

She likes to spend her morning's in the library to review and study before Class in the afternoon. Amy will grab lunch before she heads to classes. Then, after classes, she'll go to the gym then hang out with friends before going to bed.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

A 4.0 GPA in school to show academic success in a rigorous environment, she also wants to make her parents proud of her achievements in order for it to be considered a success.

## Needs

- She needs to eat three meals a day.
- She needs to get to class every day in a timely manner.
- Needs to have structured and scheduled day.

## Values

- Values friendship above materialistic items.
- Cherishes her family traditions.
- Believes in honesty even if it hurts.

## Wants

- She's impatient and want's her food out quick in the college dining halls.
- Wants to complete an internship before junior year of college.

## Fears

- Scared of spiders and bugs.
- A notable fear of heights and tall places.

# Richey Grambles

age: 22

residence: Pensacola, Florida

education: Current student at University of South Carolina  
(Columbia)

occupation: Student

marital status: Single, without kids



## "From sandy beaches to city living"

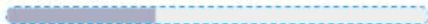
Moved from Pensacola Florida to being school at UofSC in 2021, looking to finish my bachelor in computer Engineering and want to work in a government IT position. Looking preferably a government internship at an entry level position and allows me to build more skills and gain certifications in cyber security. Hoping after 4 years I can be hired on to a higher position and work to better the quality of life in my work space digitally and socially.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Criteria For Success:

Wishes to be heard when giving inputs on productivity enrichment

Hopes to hold a position where he feels like he is helping produce a better work environment for others

### Needs

- flexibility in time off
- safe work environment

### Wants

- a quiet work environment (office)
- fixed schedule (prefers Saturdays and Sundays off)
- dependable coworkers

### Values

- fast and dependable planning
- active involvement in any project
- Time management

### Fears

- not being heard in a work scenario
- overbearing workloads
- being left out of group projects

