



# BAJA SAE TEAM

## SPONSORSHIP PACKET 2014-2015





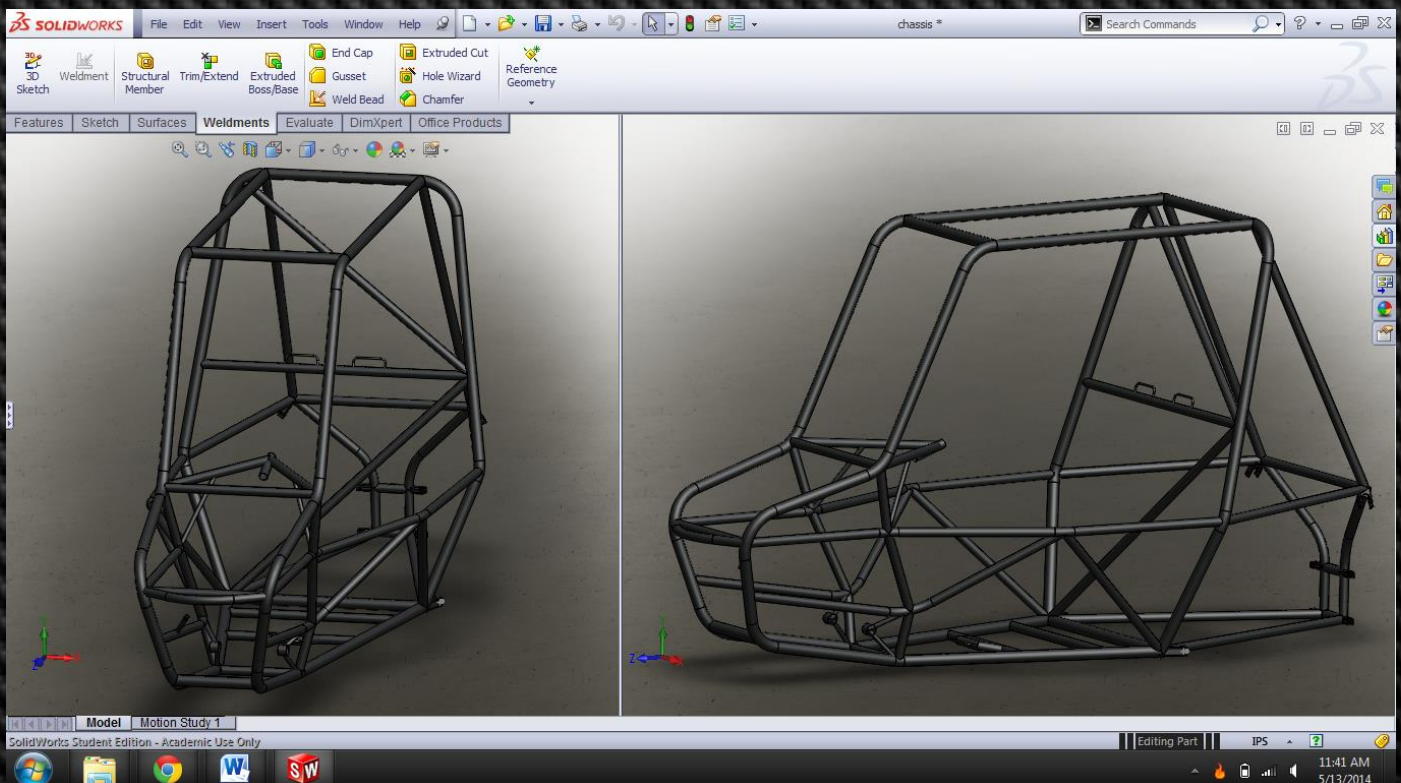




# WHO ARE WE?



We are **Roadrunner Racing**, a student based engineering team at The University of Texas at San Antonio. With over thirty students of various academic levels, we design, manufacture, and compete our racecars in the annual SAE International collegiate competitions. This non-profit organization offers a unique opportunity for students to apply their course work to learn proper engineering and manufacturing skills. We are given the challenge to build an off-road vehicle that can withstand the harsh terrain and obstacles presented to us at competitions. Through this, we also learn teamwork, leadership, and project management skills. UTSA has a history in the Baja SAE competitions, but in the past decade or so has been absent. This year, the UTSA Baja Team is planning to make a full comeback!



# COMPETITION



The Baja SAE International competitions are the pinnacle of the year and the proving grounds for our vehicle. Hosted by the Society of Automotive Engineers, competitions are held at three Universities across the US, as well as others around the world, every summer. Over a 100 teams representing universities worldwide participate at each competition. These competitions last a full weekend and consist of point valued criteria to determine the best engineered vehicle.

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## DAY 1 - STATIC EVENTS

The first day consists of technical inspections, cost and sales presentations, and the engineering design presentation. Cost and sales presentations are judged based on our ability to manufacture and produce a cost effective product. The design presentation is judged by industry engineering professionals on how practical our designs and applications are.

## DAY 2 - DYNAMIC EVENTS

The second day gives us the chance to show off our vehicle over multiple timed courses like rock crawl, mud bog, hill climb, maneuverability, acceleration, and suspension traction. These courses will test the vehicles to their limits with one ridiculous obstacle after another. If the vehicle makes it through these courses they receive point values towards their final score.

## DAY 3 - ENDURANCE RACE

The third and final day begins with a 4 hour endurance race against all 100 teams over a 1-3 mile course. These courses embrace the local terrain with added obstacles like rock beds, log pits, and mud bogs to name a few. This makes each track unpredictable and extremely competitive. The team with the most laps at the end of four hours receives the most points for the day.



# EVENTS



**Roadrunner Racing** participates in events around San Antonio such as the San Antonio Sports Car Association, Engineers Week, outreach to local high schools, Orientation Days, and most UTSA functions. Our cars are seen by an estimated 100,000 people annually.

# SPONSORSHIP

By sponsoring **Roadrunner Racing**, your company will expand its brand awareness on a local, national, and international scale. Your company will have campus exposure to over 30,000 students, as well as students from universities around the world during competition. All proceeds go towards the Baja car and helping the team travel to competition. With your help, we aim to be a top competitor this year.

**\*All donations are tax deductible, as we are a non-profit organization.**

Sponsor Level	Bronze <\$500	Silver \$500-\$999	Gold \$1,000-\$4,999	Platinum \$5,000-\$9,999	Diamond \$10,000+
Logo on Website	•	•	•	•	•
Logo on car		Small - Side	Medium - Side	Medium - sides Medium - firewall	Large - sides Large - firewall
Logo on Apparel			Small	Medium	Large
Sponsor Day/ Test Drive			•	•	•

# CONTACT



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1 UTSA Circle

Engineering Machine Shop

San Antonio, TX 78249

Thank you for your support!

# DONATION FORM



Company/Organization Name : \_\_\_\_\_

Point of Contact : \_\_\_\_\_

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Nature of Gift/Donation

- ☐ Monetary
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Description of Donation : \_\_\_\_\_

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Signature : \_\_\_\_\_ Date : \_\_\_\_\_

**\*Please make checks payable to: SAE International**