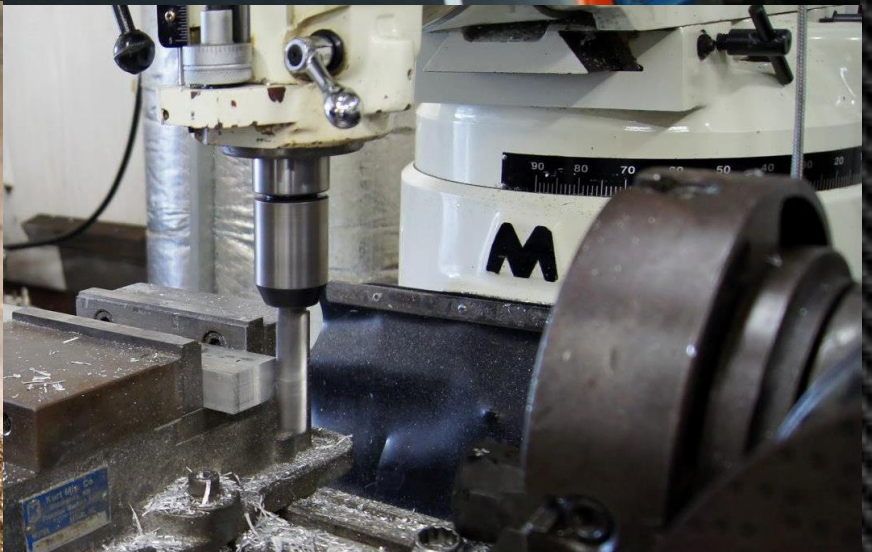




FORMULA SAE TEAM

SPONSORSHIP PACKET 2014-2015

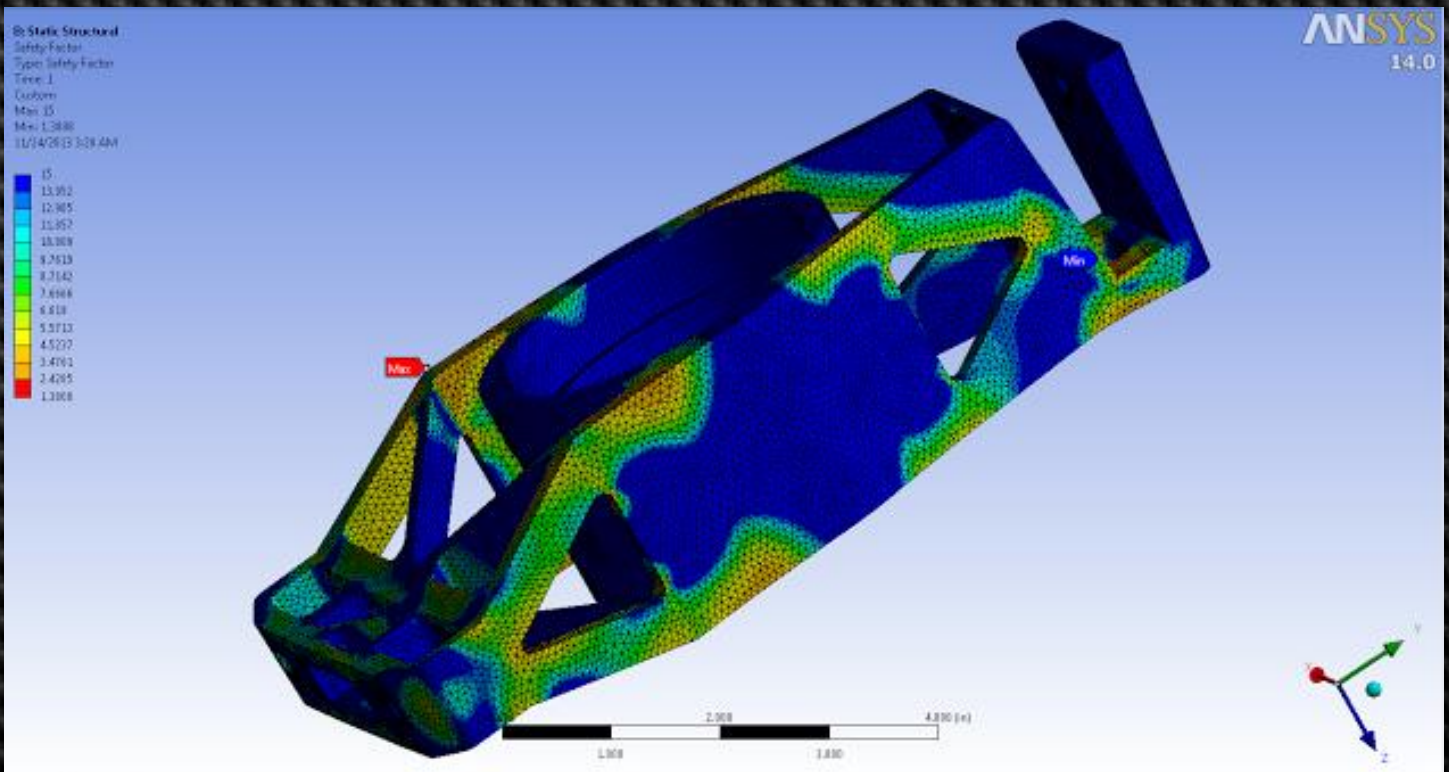




WHO ARE WE?



We are **Roadrunner Racing**, a student based engineering team at the University of Texas at San Antonio. With over thirty students from various academic backgrounds, we design, manufacture, and compete with our racecars in an annual SAE International collegiate competition, called the Formula SAE Series. This non-profit organization offers a unique opportunity for students to apply their course work to learn proper engineering and manufacturing skills. We are given the challenge of building an open wheel, single seater race car that is designed for maximizing acceleration in all four directions. Through this, we also learn teamwork, leadership, and project management skills. **Roadrunner Racing** has a long history of building fast, efficient, and most importantly, safe race cars.



COMPETITION



The Formula SAE competition takes place on an international scale and challenges student teams to design, engineer, fabricate, and compete with formula style race cars. The objective is to produce a production vehicle prototype that encompasses the “perfect” autocross race car. Every summer, universities from around the world compete head to head in Michigan, Nebraska, and various other locations around the globe.

STATIC EVENTS

The static events include design, cost analysis and business presentations. Students will explain their designs to industry professionals and gain a real world understanding of engineering practices. These events aim to improve our understanding and test our knowledge throughout the designing and testing stages.

DYNAMIC EVENTS

The dynamic events include skid pad, acceleration, autocross, endurance and fuel economy. These events are designed to test all aspects that govern performance for a typical autocross car. Our challenge is to test and tune the car for the overall best performance in each event to include a grueling, 22 km endurance race combined with fuel economy that is worth 40% of competition.

EVENTS



Roadrunner Racing participates in events around San Antonio such as the San Antonio Sports Car Association, Engineers Week, outreach to local high schools, Orientation Days, and most UTSA functions. Our cars are seen by an estimated 100,000 people annually.

SPONSORSHIP

By sponsoring the **Roadrunner Racing**, your company will expand its brand awareness on a local, national, and international scale. Your company will have campus exposure to over 30,000 students, as well as students from universities around the world during competition. All proceeds go towards the Baja car and helping the team travel to competition. With your help, we aim to be a top competitor this year.

***All donations are tax deductible, as we are a non-profit organization.**

Sponsor Level	Bronze <\$500	Silver \$500-\$999	Gold \$1,000-\$4,999	Platinum \$5,000-\$9,999	Diamond \$10,000+
Logo on Website	•	•	•	•	•
Logo on car		Small - Side	Medium - Side	Medium - sides Medium - firewall	Large - sides Large - firewall
Logo on Apparel			Small	Medium	Large
Sponsor Day/ Test Drive			•	•	•

CONTACT



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PHONE: (210) 542-7610

ADDRESS: ATTN: Formula SAE

1 UTSA Circle

Engineering Machine Shop

San Antonio, TX 78249

Thank you for your support!

DONATION FORM



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