



Adam Lasnik  
*Udio Community & Operations Lead*

James Bradley Hammerstron

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January 7, 2025

I would like to express my interest in the Technical Writer (Contract Position) that you have available. I feel that I am uniquely qualified for this position because of my experience in Marketing, Writing, Web Development, Communications, Music Production and especially my love for using Udio over the past seven months.

I hope you find my experience and skills suitable for the job. If so, I would be interested in talking to you more on a Google Meet or Zoom.

Brad Hammerstron

*(Heads up Hamsters, I go by Brad and not James)*



The  
Resume of:  
**James Bradley**  
**HAMMERSTRON**

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## Employment History

### Blockchain Foundry

**Role:** Chief Marketing Officer / Quality Assurance Specialist / Community Engagement Manager

**Duration:** 2018–2022

- Managed community engagement across Discord, Slack, Reddit, Twitter, and YouTube, reducing conflicts and driving participation.
- Authored detailed FAQs, technical guides, and release notes, ensuring alignment with user needs. Produced news releases and investor relations packages.
- Conducted QA for cross-platform software (Mac, PC, iOS, Android) and developed actionable bug reports. Had final word on software releases/updates based on QA results/requirements.

### Syscoin

**Role:** Moderator & Community Engagement Specialist

**Duration:** 2015–2022

- Moderated Syscoin's community on Discord, Slack, Reddit, and Twitter as a member of the original team.
- Encouraged positive dialogue, addressed user concerns, and facilitated engagement through strategic communication.
- Designed logo and Graphic Standards plus daily video/image/text posts for social media.
- Implemented support portals on Zendesk and Freshworks, ultimately implementing a Discord Support channel. Wrote support solutions for dissemination by support team.

### Minuteman Press South Surrey

**Role:** Graphic Designer & Operations Specialist

**Duration:** 2008–2017

- Designed, edited and produced instructional manuals, promotional materials, and client guides for diverse industries.
- Operated printing presses, bindery equipment, customer relations, managed on-site sign, decal installations and maintained all equipment and office supplies.

### Cariboo Regional District

**Role:** Communications Officer

**Duration:** 2007–2008

- Redeveloped and documented the organization's website, creating user-friendly UI for internal and public use.
- Authored and optimized communications, including press releases, reports and emergency coordination.

### O-Netrix Solutions Inc.

**Role:** Marketing/Web Development

**Duration:** 2004–2007

- Developed inventory management portal for Gibraltar Mines.
- Developed websites and annotated tutorials and visuals to assist users in navigating custom-built software, collaborating with clients to create clear, actionable documentation for e-commerce and database-driven systems.
- Certified Xerox technician. (*Yep, printer repairman!*)

## Employment History

*Continued*

### **E-Tunnels**

**Role:** Web Architect

**Duration:** 2000–2001

- Wrote and implemented comprehensive system manuals and help files for VPN client software used by Deloitte & Touche and Telus.
- Developed user-friendly human interfaces for back-end systems and supported documentation with annotated visuals.

### **Image House Inc.**

**Role:** Owner, Operator / Graphic Designer & Art Director / Systems Admin

**Duration:** 1992–2007

- Published a weekly newspaper, authoring, editing, producing advertisements, frequent columnist, and guiding.
- Hired/Fired, Managed Staff.
- Designed and produced promotional materials from print to swag.
- Developed award-winning websites. (*early days of the Internet, it wasn't that hard*)

## References

### **Dan Wasyluk**

C.E.O. of Blockchain Foundry Inc.

[dan@rebarlabs.io](mailto:dan@rebarlabs.io) / [dwasyluk84@gmail.com](mailto:dwasyluk84@gmail.com)

### **Jag Sidhu**

Chairman of Syscoin Foundation / SYS Labs

(604) 725-9257 / [sidhujag@syscoin.org](mailto:sidhujag@syscoin.org)

### **Rod Thomson**

Owner / Minuteman Press South Surrey

(604) 302-1800

### **John Hack**

Owner / O-Netrix Solutions Inc

(250) 392-7113

## Key Highlights

- 20+ years of experience in technical writing, user documentation, and community engagement.
- Proficient in creating user guides, FAQs, and multimedia-enhanced documentation.
- Experience in music production software (Pro Tools, Reaper, Cakewalk, Logic) and crafting audio for radio ads, films, and theatre.
- Skilled in moderating and fostering positive community interactions on platforms like Discord, Reddit, Slack, Twitter, and YouTube.
- Award winning poster design, website design and UBCM award in Annual Reports category.

## Skills

- **Technical Writing & Documentation:** Expert in crafting system manuals, user guides, FAQs, and training materials.
  - **Visual Annotation Tools:** Skilled in lightweight and professional tools for enhancing documentation with screenshots, video capture and static visuals.
  - **Technical Proficiency:** HTML, CSS, JavaScript, CMS platforms, and various web publishing tools.
  - **Communication & Collaboration:** Strong ability to liaise with technical teams and non-technical stakeholders to improve documentation.
  - **Software Expertise:** Adobe Suite, CorelDRAW, Microsoft Office Suite, and project management tools.
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