






## Unlock Organizational Excellence with Keynecta

Digital Safety Culture solutions for  
manufacturing and service industry leaders

Use our **complete online system** and **unique scoring tool** (patent pending) to gather data and transform it into actionable insights, empowering your company to establish a robust Safety Culture and optimize quality, productivity and profits.

-  Gather Data
-  Learn
-  Predict

### The Keynecta system will help you:

#### Train

Equip **your team** with the knowledge and tools to foster a culture of safety.

#### Involve

Empower individuals to take ownership of safety, making it a **collective effort**.

#### Score

Implement our **unique scoring tool** for effective data collection and project tracking.

#### Connect

Build a network where **every** team member is **listened to and valued**.

#### Lead

Guide leaders to champion safety initiatives and **set an example** for their teams.

#### Improve

Embrace a **culture** of ongoing enhancement, where safety is not just a goal but a journey.



Visit us online

**KEYNECTA.COM**

**Mike Parins**  
920-606-2030

## The Key to Your Company's Success

At Keynecta, our complete online system builds off your organization's current strengths. To begin, **we assess your Safety Culture at all levels**, identifying organizational, compliance, communication and training gaps. From there, our **digital resource** and **unique scoring tool** (patent pending) help you achieve organizational excellence.

-  Behavior Change
-  Compliance Training
-  Data Collection
-  Leadership Training



## Our Team

At the heart of Keynecta is a dynamic team, united in our mission to **redefine safety in the workplace**.



**Michael A. Parins**  
*President*

**Michael A. Parins** defied odds in sales, spearheading ventures generating millions in revenue, and now leads Keynecta. He aims to revolutionize workplace Safety Culture, showcasing a lifelong dedication to impact and learning.

**Thomas J. Parins**, a Harvard Law School graduate, brings extensive legal expertise and governance experience to his role as Executive Vice President at Keynecta. He also serves as legal counsel in Green Bay, WI, and contributes to corporate and charitable boards.



**Thomas J. Parins**  
*Executive Vice President*



**Jennifer L. Parins**  
*Vice President IT*

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**Jennifer L. Parins**, equipped with degrees in education and mathematics, leverages her extensive experience to make math accessible to diverse learners and develops user-friendly technologies to enhance safety outcomes as Vice President IT at Keynecta.



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