

ESEOGHENE LIGHT IKOYO

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PROFESSIONAL SUMMARY

Highly versatile and dynamic professional with a unique blend of technical expertise, business acumen, and creative capabilities. Extensive experience across **JavaScript full-stack development, business development, client relations, and creative media production**, with a passion for driving business growth and delivering innovative solutions.

Technical Expertise & Software Development

- **JavaScript Ecosystem:**
 - Currently undergoing certification in **Back-End JavaScript Development** at **PORA TECH ACADEMY** and **IBM Full-Stack Development** on Coursera.
 - Practical knowledge of **React.js, Node.js**, API integration, and **cloud deployment**.
 - Familiar with **Agile methodologies** and best practices for **web performance optimization**.

Business Development & Client Management

- Proven **team recruitment and management success**, fostering collaborative environments (Dukwe and the 21 Pillars for Global Development Equity).
- Skilled in **client retention, pricing strategy**, and handling complex product negotiations (Stanbic IBTC).
- Led market research and conducted **business presentations** for economic initiatives and women's empowerment programs (Dukwe and the 21 Pillars for Global Development Equity).
- Managed end-to-end client engagement for high-profile accounts and **KYC/AML compliance** (Stanbic IBTC).

Creative Design & Digital Marketing Skills

- **Graphics Design:** Proficient in **Photoshop, CorelDRAW** and Canva for logo design, infographics, and promotional materials.
- **Video & Animation:** Experienced in **Adobe Premiere Pro, Clipchamp, After Effects**, and **Cinema 4D** for creating professional videos, montages, and animations.
- Developed and managed a **WordPress website** to promote Amazon products, leveraging **SEO** and social media platforms like Pinterest, Tumblr, Instagram, and Twitter.

Project Coordination & Operational Management

- Experience coordinating logistics, events, and team activities (McAbrahams, Corporate Vigils).
- Successfully managed executive travel arrangements and administrative operations for C-suite stakeholders.
- Hands-on experience conducting **safety and quality analysis** on food samples for regulatory compliance (NAFDAC).

Training, Leadership, and Public Engagement

- Organized and delivered seminars on **economic preparation and technology empowerment** for students and professionals (Dukwe and the 21 Pillars for Global Development Equity).
- Taught **early childhood education** using the Montessori method, fostering a nurturing learning environment (Blooming & Brainy Kids).
- Spearheaded initiatives for **Women in Oil**, registering over 100 participants and promoting participation in the Nigerian oil sector.

SKILLS

Technical and Business Skills:

- **JavaScript Ecosystem (In Progress):**
 - Ongoing certification in **JavaScript Back-End Development** at PORA TECH ACADEMY and **Full-Stack Development** with IBM on Coursera.
 - Knowledgeable in **React.js**, **Node.js**, API development, and **cloud-based deployment** techniques.
- **Business Development & Management:**
 - Recruited, trained, and managed teams effectively (Dukwe).
 - Managed **client retention**, pricing negotiations, and product strategies (Stanbic IBTC).
 - Conducted **market research and business presentations** for economic empowerment (Dukwe).
- **Client Relations & Communication:**
 - Coordinated **KYC/AML processes**, due diligence, and service delivery for high-profile clients (Stanbic IBTC).
 - Managed logistics, events, and correspondence for executive stakeholders (Corporate Vigils, McAbrahams).

- Handled **client relationship management** for training programs and business events.

Digital Marketing & Social Media Skills:

- Managed **social media campaigns** across Facebook, Instagram, Twitter, Tumblr, and Pinterest (Caseray Solutions).
- Created competitive content and **SEO articles** for Amazon Affiliate marketing and client websites.
- Designed and maintained a **WordPress website** to market Amazon products.

Creative & Design Skills:

- **Graphics Design:**
 - Expertise in **Photoshop**, **CorelDRAW** and Canva for logo, flyer, infographic, and GIF creation.
 - Photo editing and **composition** skills for professional media use.
- **Video & Sound Editing:**
 - Proficient with **Adobe Premiere Pro**, Clipchamp, **After Effects**, and **Filmora** for video editing.
 - Created montages, commercials, and **animated videos** for businesses and individuals.
- **Motion Graphics and Animation:**
 - Expertise with **Cinema 4D**, **DAZ Studio**, **Reallusion**, and **Adobe Character Creator**.
 - Developed **animated montages** for businesses and filmmakers.

Operations & Project Management:

- Experience managing **logistics**, **event coordination**, and team dynamics (Corporate Vigils, McAbrahams).
- Coordinated projects and ensured workflow efficiency through **Agile methodologies**.
- Hands-on experience analyzing food samples for **safety and quality standards** (NAFDAC).

Teaching & Leadership:

- Delivered seminars on economic preparation and empowerment (Dukwe and the 21 Pillars for Development Equity).
- **Taught early childhood education** following the Montessori method (Blooming & Brainy Kids).

- Organized seminars and public events to promote **Women in Oil** initiatives for economic development.

WORK HISTORY

Entrepreneur: Amazon Affiliate Marketer, Graphics Designer, and Multimedia Artist.

2019–Till Date

- **Amazon Affiliate Marketing:** Designed and launched a **WordPress website** to market fitness trackers. Wrote SEO-optimized articles to increase site traffic and promote affiliate products.
- **Graphics Design:** Created **logos, flyers, infographics, and GIFs** for clients using Photoshop and CorelDRAW and Canva.
- **Video and Sound Editing:** Edited videos and created montages for businesses using **Adobe Premiere Pro** and **After Effects**.
- **Motion Graphics & Animation:** Developed animated content using **Cinema 4D, DAZ Studio**, and **Reallusion** tools.

Personal Assistant to the MD, 2018–2019

Corporate Vigils Ltd. – Maryland, Lagos

- Managed the company's **social media platforms** and handled email communications with clients.
- Coordinated events, scheduled meetings, and prepared **minutes for board meetings**.
- Oversaw travel arrangements and logistics for the Managing Director.

Class Teacher, 2016

Blooming and Brainy Kids Montessori School – Benin City, Edo

- Taught **KG1 pupils** using the Montessori method, focusing on early childhood development.

Client Relations Officer, 2015

McAbrahams Limited – Ikeja, Lagos

- Handled **client relations** during corporate training sessions for reputable clients.
- Managed **event logistics** and coordinated event timelines for seamless service delivery.

Social Media Manager, 2014

Caseray Solutions Limited – Shomolu, Lagos

- Managed the company's social media presence across various platforms to drive **brand awareness**.
- Curated and uploaded relevant content to boost engagement and enhance online visibility

Investor Services Relationship Officer, 2013

Stanbic IBTC Bank PLC – Victoria Island, Lagos

- Managed a portfolio of domestic clients, driving **client satisfaction and retention**.
- Aligned product offerings with client needs.
- Managed due diligence, KYC, and AML compliance processes.
- Collaborated with product teams on tailored proposals and client presentations.
- Monitored client dashboards to ensure operational efficiency and timely service delivery.

EDUCATION

Bachelor of Fishery: Agricultural Science, 2005 – 2010

University of Benin, Edo State, Nigeria

CERTIFICATIONS

Software Developer – JavaScript Back-End Certification (In Progress)

PORA TECH ACADEMY

- Focused on mastering backend architecture, server-side development, and database management using **Node.js** and **Express.js**.

IBM Software Development JavaScript Full-Stack (In Progress)

Coursera

- Comprehensive training in modern **JavaScript full-stack technologies**, including **React.js**, **Node.js**, API development, and cloud-based deployment.

INTERESTS

Passionate about **open-source contributions**, **competitive coding**, and **blogging** on web technologies

FIND ME ONLINE



LinkedIn

Eseoghene Light Ikoyo