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# Exceed



# Why eZ Exceed?

While most web development these days focuses on User Experience for the end user of digital surfaces, the web editor is often forgotten. We wanted to give web editors and content creators a tool to be effective, focus on creating and have a intuitive tool working for them. eZ Exceed is User Experience for the web content creators.

## Who is it for?

eZ Exceed aims for content creators and web site managers from one to hundreds of users. Whether you are a part time webmaster or a team of writers, Exceed's goal is to make your day easier.

### **eZ Exceed is especially suitable for**

- Part time web content efforts.
- Web managers.
- Team of writers or content creators.
- Team of desk publishers.

# Design Principles

## **Touch first, and mobile**

We recognize that a CMS needs to be accessible from a lot more places than just the desktop. We want the users to have a direct connection to their website and content anywhere they are. This means the system has to work seamlessly on desktop, touch and mobile. We design for touch first, so we know the design will work just as good on desktop as on a tablet. We recognize mobile as a platform with different behavioral patterns, and the need for its own tailored design.

## **Instant workflow**

In collaboration communication is key, and the system needs to support and empower this. We do this with an interactive stream of messages between the users – and internal messenger for a whole team. All using PUSH technology to power a instant workflow.

## **Speed**

We want a snappy CMS. We don't want loading that interrupts the users flow: new page loads or other loads. We use speedy technology and smart loading to make sure the workflow is non-stop.

# Key Benefits

- Low threshold to learn, use and maintain.
- Intuitive and fast.
- Makes working in collaboration easier and in context.
- Available from any online device such as desktop, tablet and smartphone.
- Works on top of any standard eZ Publish setup.
- Continuous upgrades included in annual license fee.
- Workflows based on best practices from years of content editing and CMS experience.
- The easy and fast experience means more content created and less time spent publishing it.

## Proven and Tested

eZ Exceed already runs on clients with demands of high-speed, ease of use and large web manager teams. While a typical client often will have 5 users or less, we have clients with more than 20 daily managers and content creators already using eZ Exceed.

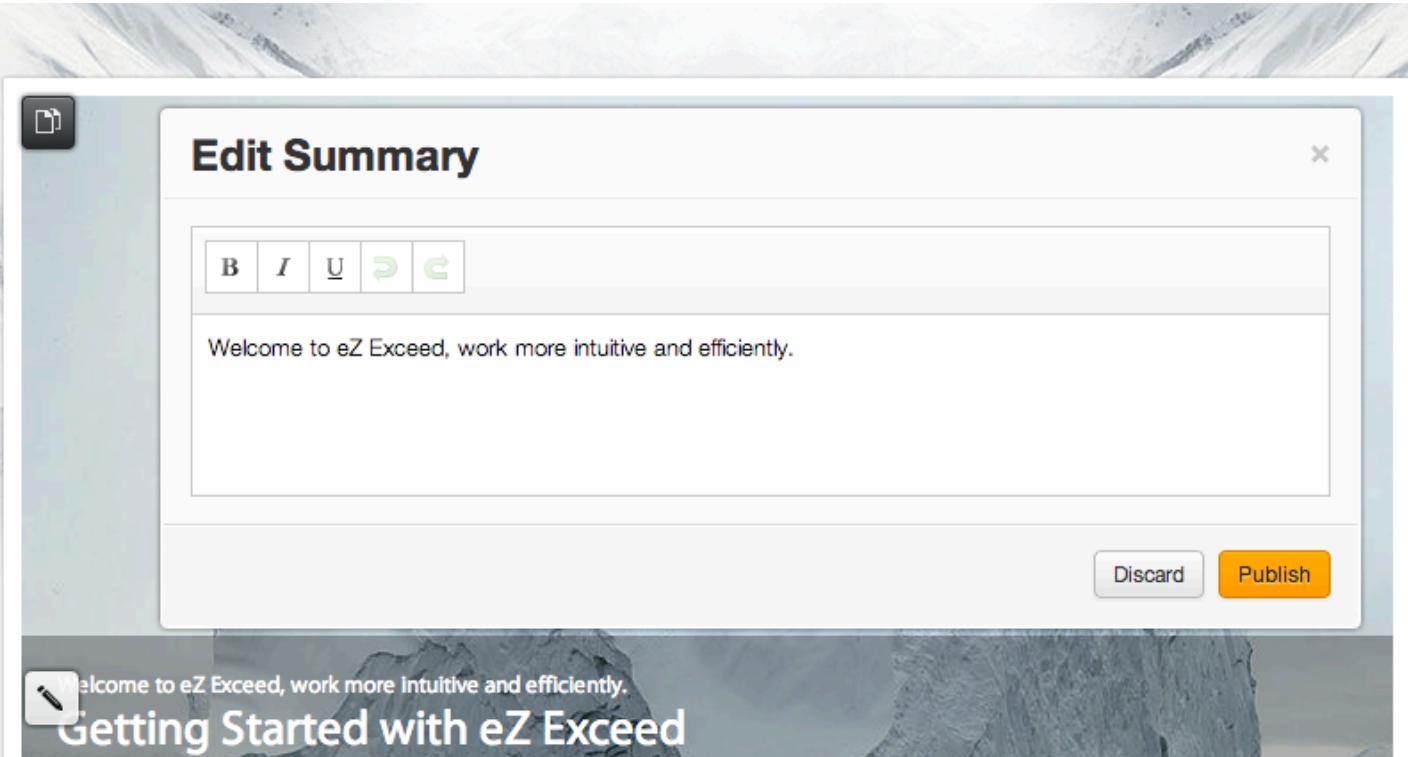
# Proven Efficiency

Speed tests done on a regular eZ Publish 4.7 installation. The tasks are typical task an editor performs day-to-day. As shown, all tasks are done over 50% faster when working in Exceed. Some tasks are only possible with Exceed.

Task	eZ Publish	Exceed	Gain
Create a new article	1:15	0:36	2.1x faster
Fix a typo	0:15	0:07	2.3x faster
Move article from one page to another	0:16	0:07	2.3x faster
Upload three images to media library	0:53	0:09	5.9x faster
See all articles site wide	–	0:05	∞ faster
See all articles from one editor	–	0:05	∞ faster

## Feature

### On-page editing



Spotted a typing error? In Exceed you can instantly edit one part of content, either change a text or an image. Press the silver pencil above the part, edit and save. It all happens instantly. Exceed is also fully integrated with eZ Flow.

## Feature

# Sitemap

demo

Home ▾ Home > Travel > Peruvian Amazon > Mountain

**Create**

**Edit**

**Find**

**Publish**

**Activity**

**Preview**

**Sitemap**

**Zones**

Search...	Search...	Search...
Getting Started	▶ Peruvian Amazon	▶ Mountain
Travel	▶ Information	▶ Amazon Side River
City Shopping		▶ River Boat
Partner Section		▶ Flying Bird
Blog		▶ Turtles
Contact Us		▶ Hat on a Stick
		▶ Heron in the Water
		▶ Bird Island
		▶ Aligator
		▶ Piranha Fishing

 Image  
«Mountain»

Author  
**demo user**

Modified  
**18/03/2013 1:36 pm**

Status  
**Published**

**View** **Edit** **Copy** **Delete ▾**

Hide this content

Your site at a glance. The site map is a great place to work fast and efficient with your content. Browse quickly, edit view or drag and drop to move content. The site map also support multi-uploading of files.

# Feature

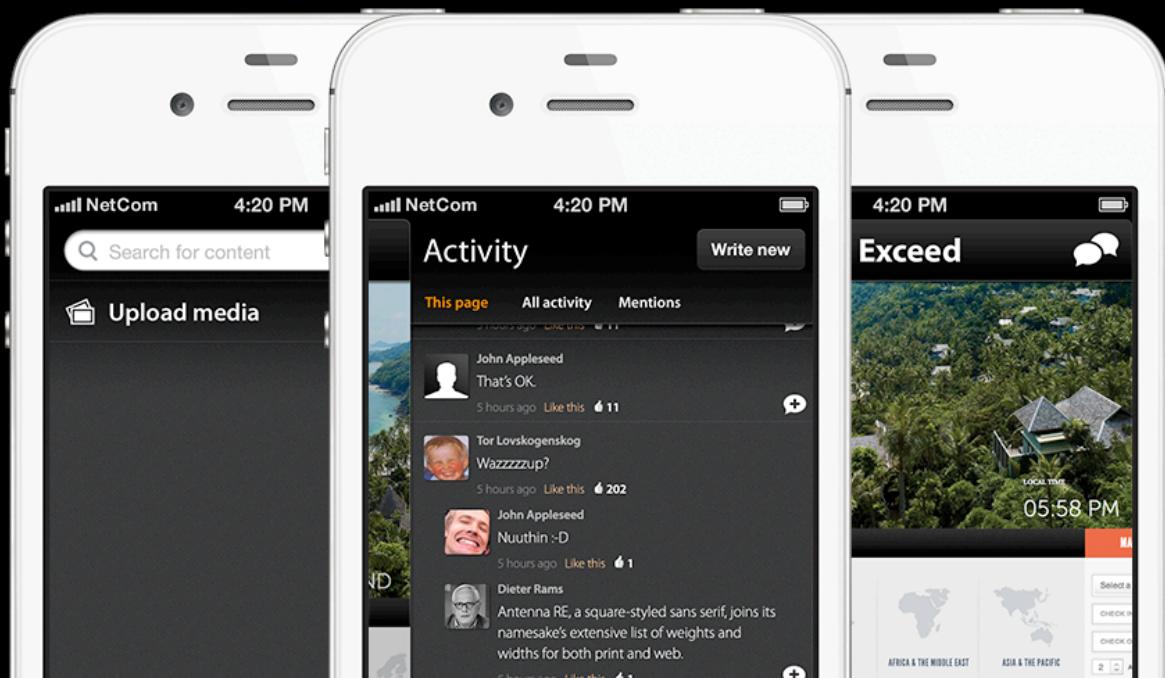
## Collaboration

The screenshot shows the eZ Exceed interface. On the left is a vertical toolbar with icons for Edit, Find, Publish, Activity, Preview, Sitemap, and Zones. The main area has a header "Activity". Below it is a search bar with options "This page", "All activity", and "@me". A text input field says "Write message..." with a "Share" button. Two messages from "Tor Bollingmo" are listed. The first message, "Just now", says "Publish this article tomorrow" with a "Delete" link and a "Comment" button. The second message, "104 days ago", says "Could someone change the background image for the front page?" with a "Delete" link and a "Comment" button. To the right is a large image of a glacier.

Editorial team users can send personal or group message relating to parts of content. Team members will receive a notification inside the app, email or via PUSH to their phone. Team messages is great for collaboration on content creation and workflow.

## Feature

### iOS + Preview



With our iOS apps you can edit and review content on different devices.

«Mirror Browsing» in Exceed lets you mirror your desktop browsing to your iPad and iPhone. This makes checking your responsive sites a breeze. Exceed also lets you send a private preview URL, great for presenting work in progress.

## Feature

# Find

Find content

All content [Create new](#)

Publish selected  Trash selected

Show Published My drafts Trash Sort by Date Author Content type

Type to search

Last edit date All time

Content type All content types

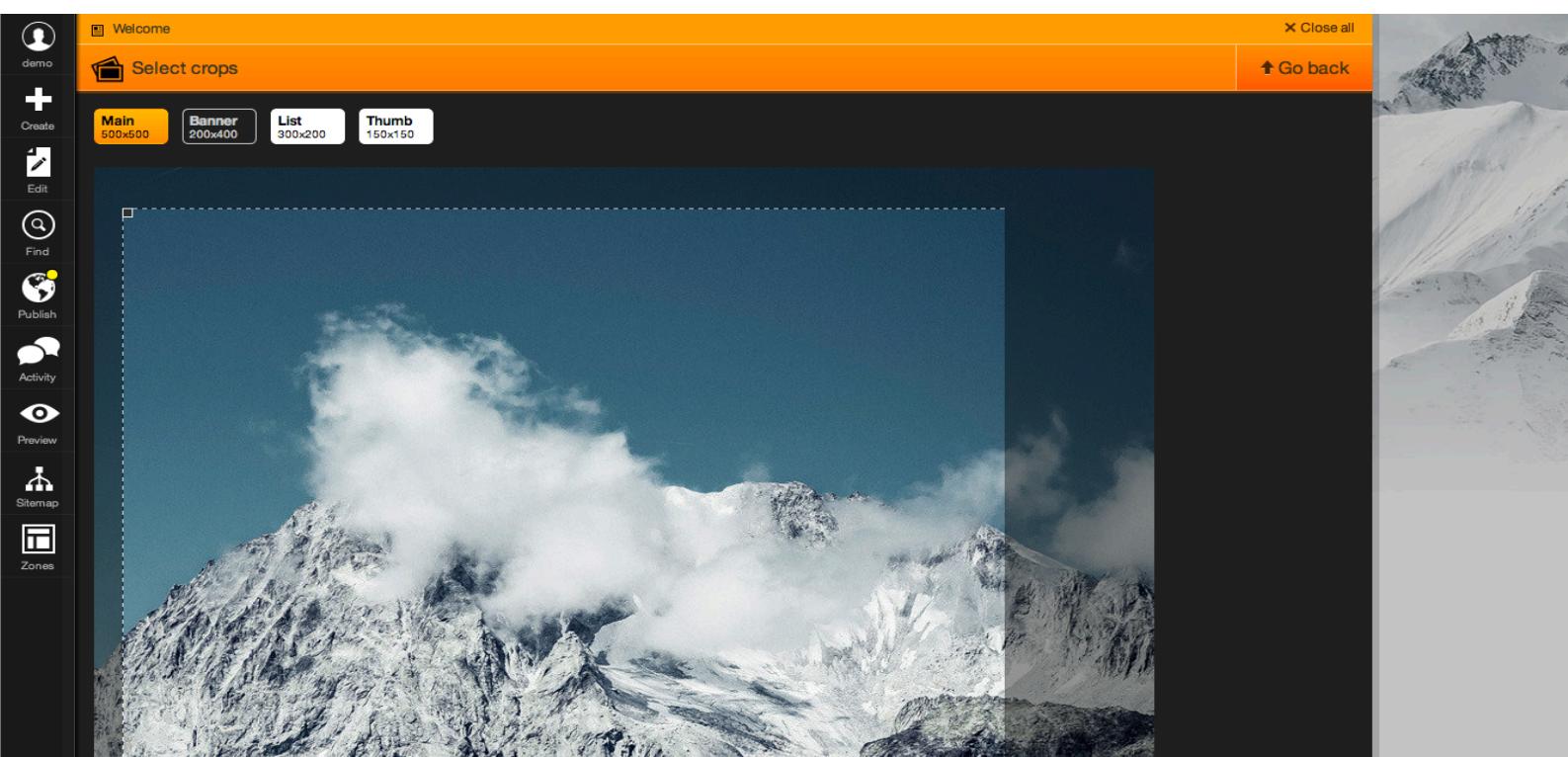
By author All authors

Thumbnail	Title	Date	Author
	<a href="#">Floating Village in Iquitos, Loreto</a>	Published 28. Mar. 2012	First Last
	<a href="#">Image-article</a>	Published 14. Mar. 2013	First Last
	<a href="#">Multivariate Testing again</a>	Published 28. Mar. 2012	First Last
	<a href="#">Mt. Blanc</a>	Published 04. Dec. 2012	First Last
	<a href="#">New York City</a>	Published 28. Mar. 2012	First Last
	<a href="#">Home</a>	Published 10. Nov. 2007	First Last

Our own crafted as-you-type search for all your content. Fully equipped with filters and sorting – it's blazingly fast and can handle large amounts of content.

## Feature

# Media



Exceed makes working with media effortless and fast. Easily create different crops of the same image, to use in different places. We store your media on a CDN\*, making it load fast and scale wherever your audience is.

\* Requires KeyMedia bundled

# Architecture

eZ Exceed uses a modern, layered architecture built on top of proven open source technologies. The aim is to create a technical solution that fully supports our demand for a great user experience that is ready to constantly evolve. Care has also been taken to keep technical debt low and to ensure the architecture does not become a liability instead of an asset to continue building on.

There are two distinct sides of the eZ Exceed architecture: The client side MV\* implementation is the important part while the underlying PHP REST API means to abstract out the eZ Publish specifics that could make moving from 4.x to 5.x and later a problem.

## Server Side

Purposely under-architected, the server side glue exists mostly to optimize the parts of eZ Publish that doesn't work well enough or fast enough for our needs. This layer does not offer anything for reuse and does not expose any new APIs that developers can use.

# Client Side

The majority of eZ Exceed exists solely in the users client, there is no state kept outside of the current client view, making behavior easy to predict.

The core of our architecture is built on top of a small set of proven technologies:

- Backbone.js
- jQuery
- Handlebars.js
- require.js

Code is broken down into Javascript **modules** that together form **components** that are complete interaction elements that in time make up all of eZ Exceed. The current list of **components** are

- Stack
- Find
- Sitemap
- Edit
- Create
- Zones (eZ Flow)

Each **component** might consist of 4 to 10 modules, and it might compose another component with local overrides. An example is *Edit* that reuses *Find* with task oriented overrides to handle object relation selection.

# Technical Installation

eZ Exceed works on top of most current eZ Publish installations and only requires enabling the extension as well as running a sql script. Some sites might require you to include the toolbar template in your pagelayout to enable the extension.

A thorough and up-to-date installation description for the latest version can always be found in the eZ Exceed guide in the Github repo.

In order to set up push notifications for the eZ Exceed iOS apps you need to get a private key secret from your solution partner.

## Requirements

### **Server side & eZ**

- PHP 5.3+
- eZ Publish 4.7 or 5.x
- ezjscore 1.3.0+

### **Browser support**

- Latest Chrome
- Latest Firefox
- Internet Explorer 8.0+
- Apple Safari 5.0+
- Mobile Safari 5.0+

# Upgrades

We provide upgrades for free and guarantee that minor versions will not break your installation. So going from 2.0 to 2.1 will just work by following standard procedure as provided.



Upgrading to the next major version may require other updates to the installation.

# Support Agreement

## Basic Support SLA

This is included in our baseline licensing fee. It includes a 5 workday response time and hour-based support. The Basic Support is limited to 1 request per month.



## Premium Support SLA

For those who see web management as critical we offer a low cost priority support of 1 workday response time. We will start problem solving within the next day. The Premium Support includes the first hour\* of debugging. No limit to number of support requests per month.

\* 1 support request a month included free of charge

# Training Program

While eZ Exceed is intuitive and easy to understand, we think a run-through of introduction of how to use it and best practices can be useful. We offer a 3 hour training either by remote (GotoMeeting) or on premise (additional travel fees will apply). The training is for up to 5 users. For larger program with more users, please ask for a quote.



# Licensing & Pricing

Our licensing model is based on the number of users.

Number of users	Annual fee
1 – 5	€2,500
5 – 15	€5,000
15 +	€10,000 – please ask for a quote

## Service Level Agreement options

Service Level Agreement	Monthly fee	Response time	Hourly fee
Basic	Included	5 working days	€110
Premium*	€199	1 working day	€90**

\* Billed annually

\*\* 1 hour included per month

We provide technical how-to's as well as best practices documentation for installation making any certified eZ developer capable of installing the extension themselves. We also offer an optional Setup & Installation team that will do the installation and provide support during the first two weeks of initial setup.

## Setup & Installation support – €2500\*

\* Limited to two days of installation and setup work as well as two weeks of close support and debugging. Does not include customization. Additional travel costs apply if on-premise.

## **Training Program**

3 hour program for up to 5 users €1000. The fee only includes remote training session. If on-premise training is preferable additional travel costs apply.

## **Additional customization**

If wanted we can adapt or customize functionality per customer installation and setup. Normally we will charge an initial discovery and planning fee to uncover the needs starting from €2000. The discovery and planning phase will result in a suggested solution with a quote of costs.