

KEVIN BURGESS

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Highly motivated university senior studying Japanese and international business. Looking for opportunities to apply myself to international relations in business and operations where I can utilize my professional experience and knowledge to contribute to international business and marketing.

EXPERIENCE

JUNE 2021 – AUGUST 2021

MARKETING RESEARCHER, GOWITHGUIDES

An internship with Travelience, a Japanese tour company that sells tours internationally. I worked as a market researcher to learn about the tour market of each location by researching popular destinations as well as prices, target consumers, and tourist feedback to create a tour that would sell well. A few of the locations I completed include Rome, Kyoto, Tokyo, and Paris.

JUNE 2019 – MARCH 2020

FRONT DESK AGENT, HILTON EMBASSY SUITES DOWNTOWN GREENVILLE

Embassy Suites Downtown Greenville front desk operations including assisting guest with their itinerary plans, local attractions, and restaurants. Utilized my knowledge of the downtown area to act as concierge for dinner reservations, travel accommodations, etc. Anticipating guest needs, punctually addressing concerns, managing guest temperament, and formulating solutions.

MAY 2017 – JUNE 2019

FRONT DESK AGENT, HILTON EMBASSY SUITES & GOLF RESORT

Embassy Suites & Golf Resort front desk operations including check in and check out, professional guest assistance with problems or requests. Worked closely with housekeeping, maintenance, and restaurant staff to ensure smooth daily operations for guest service needs.

EDUCATION

AUGUST 2018 - CURRENT

JAPANESE LANGUAGE & INTERNATIONAL BUSINESS, CLEMSON UNIVERSITY

3.54 GPA Junior, Japanese Professional Society, Minor in Asian Studies, Dean's List 2018-2020

SEPTEMBER 2016 - MAY 2018

ASSOCIATE IN ARTS, GREENVILLE TECHNICAL COLLEGE

3.49 GPA, Honors Program Graduate, Dean's List 2016-2018

2017 South Regional Honors Conference Presenter and Speaker on Japanese Isolationism

SKILLS

- Adaptable
- Excellent Communicator
- Intermediate Writing & Verbal Skills in Japanese
- Experience with HTML
- Proficient with Word, Excel, PowerPoint, Adobe Photoshop, OnQ, and all major social media platforms