# CURRICULUM VITAE OF KGOMOTSO AYAL BONGA

## **CONTACT**

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### **SKILLS**

- Communication Skills
- Time Management
- Computer Literate
- Use-Case Modelling
- Data Analysis
- Business Systems Analysis
- Client Acquisition
- Lesson Planning
- Excellent Working Under Pressure
- Technical Skills
- Creativity
- Research
- Adaptability
- ◆ Teamwork

# **LANGUAGES**

- English (Good)
- Setswana (Good)
- Zulu (Fair)

# **Summary**

As an enthusiastic, accountable, and flexible undergraduate student who completed his diploma in information technology, I'm looking for a job that will benefit me and hopefully you as well. I will be able to gain some job experience and an understanding of what is expected of me in the industry. I approach my work with a customer–focused mindset and a strong desire to see projects through to completion. Dedicated to raising information technology performance and standards.

# **Education**

### **Higher Education**

May 2025

MWAAFRIKA Technologies - Project Management Short Course

Status: Completed

January 2021 - January 2024

Vaal University of Technology Vanderbijlpark, GP

Diploma in Information Technology Applied and Computer Sciences

Status: Completed

### **Secondary School**

January 2016 - January 2021

Phahama Senior Secondary School, Randfontein, GP

Status: Completed

# **Experience**

### **Erisn Graduate Program - Digital Marketer**

September 2024 - Current

Roles : - Create, manage and optimize online marketing strategies to promote brands, products or services.

- Drive traffic and convert prospects into customers
- Manage brand presence on different platforms (Facebook, Instagram, X, LinkdIN, etc)
- Analyse and report performances using tools like HubSpot to keep track of the performances
- Create and automate email campaigns

### **Mathematics Tutor**

February 2024 – October 2024 Mr Letlhogonolo Rampuru – Randfontein Tutor

# References

Mr Bokang Malumisi

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