# KYLE GRAN

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#### PROFESSIONAL SUMMARY

Marketing professional with 7+ years of business experience, including account management, project management, sales, and software development.

#### **E**XPERIENCE

# Sonder | Front Desk Hospitality Agent | June 2023 - Present

- Manage guest interactions from check in to check out
- Guest liaison addressing customer service related questions and interactions

# Colling Media | Account Manager | September 2021 - April 2023

- Strengthen client relationships by providing consultation and collaborating to address all needs
- Manage a diverse portfolio of clients in several industries
- Collaborate with clients to discuss results, marketing strategies, and ensure deadlines are met
- Prepare and present monthly reports to review marketing performance
- Work with paid teams to develop and implement client marketing strategies
- Develop monthly budgets and confirm invoices for accuracy
- Received Value Champion of the Month December 2022

# Venel | Marketing Director | July 2017 - September 2021

- Develop and execute marketing plans for orthopedic practices
- Manage project workflow and ensure deadlines are met
- Foster and build client relationships
- Assist in client reputation management
- Conduct marketing presentations on bi-weekly calls

# **EDUCATION**

# **University of Nebraska At Lincoln**

Bachelors of Science in Business Administration Emphasis in Marketing Lincoln, Nebraska, United States

## **Arizona State University**

Full Stack Developer Boot Camp Expected Graduation Date 12/4/23 Tempe, Arizona, United States