Chiffre d'affaires total

311,12K
Sum of TOTAL_REVENUE

Nombre de commandes

879,00
Sum of TOTAL_ORDERS

Year, Quarter and Month

- ◉ Select all
- ⌄ ◉ 2025
  - ⌄ ◉ Otr 1
    - › ◉ Ja...
    - › ○ Fe...
    - › ○ M...
 - ⌄ ○ Otr 2
    - › ○ A...
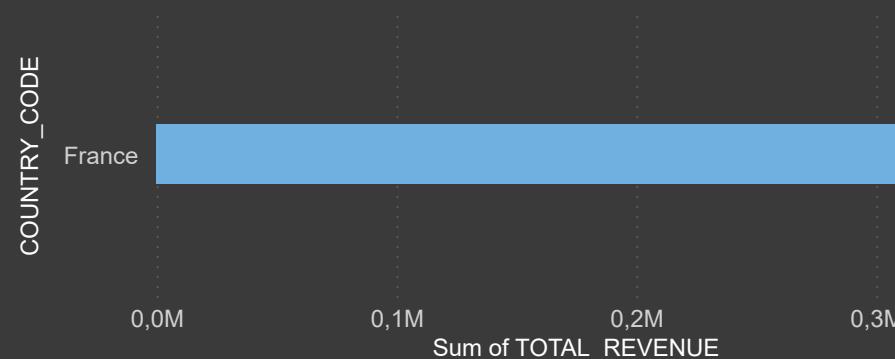
## COUNTRY_CODE

- ○ Select all
- ○ France
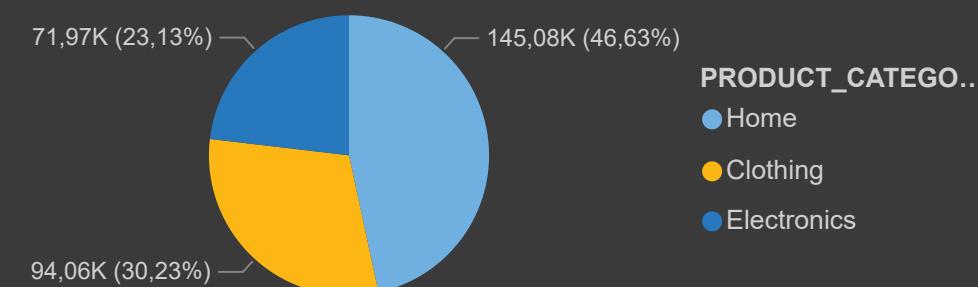
Evolution du CA


CA par pays

CA par categorie

71,97K (23,13%)   145,08K (46,63%)

94,06K (30,23%)

PRODUCT_CATEGO...
- ● Home
- ● Clothing
- ● Electronics
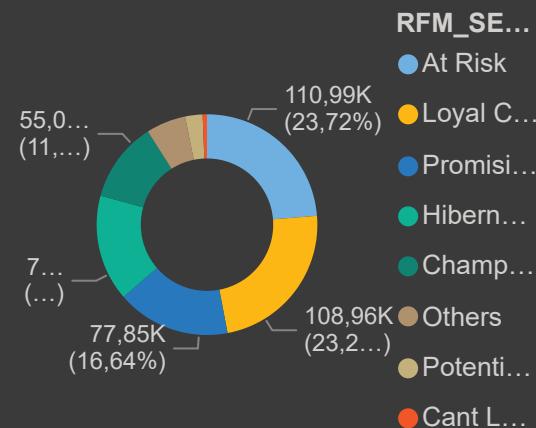
PRODUCT_CATEGORY	PRODUCT_NAME	Sum of TOTAL_REVENUE	Sum of TOTAL_ORDERS	ABC_CLASS
Books	Visionary responsive system engine	80 304,24	82,00	A
Home	L'avantage d'avancer à sa source	79 539,90	81,00	A
Home	Versatile composite architecture	77 518,30	83,00	A
Fashion	Organic contextually-based matrix	76 683,12	81,00	A
Fashion	Configurable multimedia groupware	74 518,08	73,00	A
Home	User-centric static utilization	70 707,90	71,00	A
Sports	Down-sized next generation structure	70 551,81	79,00	A
Fashion	Total stable architecture	68 035,38	74,00	A
Electronics	Virtual secondary framework	68 013,30	70,00	A
Toys	L'avantage de changer à sa source	67 578,70	68,00	A
Electronics	Synergized methodical approach	67 106,88	78,00	A
Beauty	Le plaisir de louer à sa source	66 795,72	71,00	A
Fashion	Quality-focused bandwidth-monitored task-force	66 654,45	68,00	A
Beauty	Intuitive 4thgeneration functionalities	66 142,40	69,00	A
Books	Focused dedicated hardware	65 685,96	75,00	A
Home	Devolved 4thgeneration approach	65 507,04	73,00	A
Toys	Front-line dynamic projection	65 343,90	70,00	A
Beauty	Innovative fresh-thinking neural-net	64 183,24	70,00	A
Beauty	L'assurance de rouler autrement	63 646,71	76,00	A
Toys	Function-based coherent software	62 730,72	69,00	A
Sports	Progressive grid-enabled moratorium	62 267,35	74,00	A
Books	De-engineered secondary workforce	62 125,96	76,00	A
Sports	Vision-oriented tertiary application	61 294,01	61,00	A
Sports	La liberté d'avancer à l'état pur	60 088,20	65,00	A
Toys	Synergistic cohesive framework	59 994,48	81,00	A
Sports	Customer-focused next generation contingency	59 816,90	73,00	A
Toys	L'assurance d'atteindre vos buts à l'état pur	59 293,76	66,00	A
Beauty	Team-oriented even-keeled paradigm	59 136,22	71,00	A
Electronics	Reverse-engineered bandwidth-monitored time-frame	58 887,24	71,00	A
Beauty	Total incremental workforce	58 406,28	62,00	A
Home	Profit-focused secondary toolset	58 166,40	79,00	A
Beauty	La liberté d'évoluer plus rapidement	58 155,60	62,00	A
Books	Le droit d'évoluer avant-tout	58 100,56	56,00	A
Home	L'assurance de concrétiser vos projets à sa source	57 882,84	58,00	A
Total		**7 320 915,45**	**13 637,00**	
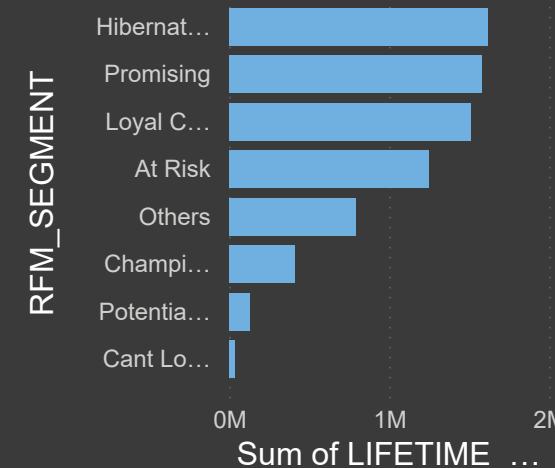
Nombre de clients par segment RFM

RFM_SE...
- ● At Risk
- ● Loyal C...
- ● Promisi...
- ● Hibern...
- ● Champ...
- ● Others
- ● Potenti...
- ● Cant L...

110,99K (23,72%)
55,0... (11,...)
7... (...)
77,85K (16,64%)
108,96K (23,2...)

Lifetime Value par segment

RFM_SEGMENT

- Hibernat...
- Promising
- Loyal C...
- At Risk
- Others
- Champi...
- Potentia...
- Cant Lo...

0M　　1M　　2M

Sum of LIFETIME_...

FULL_NAME	EMAIL	COUNTRY_CODE	Sum of LIFETIME_VALUE	Sum of TOTAL_ORDERS	RFM_SEGMENT	CHURN_
Abril Albert	fatimavalderrama@example.org	FRA	9 386,76	5,00	Loyal Customers	Low
Abril Vallet	barbara93@example.net	DEU	14 129,64	7,00	Hibernating	Low
Adalbert Briand	xpichon@example.net	GBR	9 480,57	6,00	Promising	Low
Adalberto Mathieu	velazquezolegario@example.org	FRA	9 276,44	8,00	Promising	Low
Adam Puga	omorvan@example.net	USA	7 427,50	8,00	Hibernating	Low
Adélaïde Banks	blancomelania@example.net	DEU	8 983,24	6,00	Promising	Low
Adélaïde Bean	lindseyyoder@example.org	DEU	4 727,23	4,00	Loyal Customers	Low
Adèle Geisel	florinda57@example.org	GBR	4 017,51	2,00	At Risk	Low
Adelinde Blondel	hhettner@example.net	AUS	8 589,04	8,00	Others	Low
Adoración Niemeier	waumann@example.org	ESP	11 918,05	8,00	Promising	Low
Adrian Barkholz	gvinas@example.com	FRA	8 927,79	4,00	At Risk	Low
Adrienne Bonneau	sylviebertrand@example.net	DEU	10 228,26	6,00	Promising	Low
Total			**7 320 915,45**	**4 515,00**		