

Sous l'égide :



ROYAUME DU MAROC
MINISTÈRE DE L'INDUSTRIE ET DU COMMERCE

4th EDITION



REFRIGAIR EXPO

INTERNATIONAL EXHIBITION OF AIR CONDITIONING,
VENTILATION, REFRIGERATION & HEATING



20 / 21 / 22 MAY 2025
KINGDOM OF MOROCCO



EXHIBITION
& B2B MEETINGS



INTERNATIONAL FAIR
CASABLANCA (OFEC)

UNDER THE THEME

The Role of the Refrigeration Sector in Sustainable
Development and Energy Efficiency

Co-Organizer

Institutional Partners





صَاحِبُ الْجَلَالَةِ الْمَلِكُ مُحَمَّدُ السَّادِسُ بِصَرِّهِ اللَّهُ

His Majesty King Mohammed VI delivers a speech to Parliament on the occasion of the opening of the 1st session of the 2nd legislative year of the 11th legislature, Morocco, 2022.

« Today, we are relying on productive investment as an essential lever for reviving the national economy and establishing Morocco in promising sectors.

Indeed, these sectors provide employment opportunities for young people and offer funding sources for various social and development programs.

In this regard, we hope that the new National Investment Charter will give a tangible boost to Morocco's attractiveness for private investment, both national and foreign.

Since investment is a matter for all institutions and private sector stakeholders, we emphasize that everyone must remain engaged and adopt a responsible attitude to promote this vital sector for the growth of our country.

The strategic objective sought is for the private sector to take its rightful place in investment, serving as an effective driving force for the national economy.

Furthermore, Moroccan companies and their national, regional, and sectoral organizations must fulfill their role as catalysts for investment and entrepreneurship.. »

SECTOR **THE REFRIGERATION**



THE REFRIGERATION SECTOR FOR SUSTAINABLE DEVELOPMENT AND ENERGY EFFICIENCY

REFRIGAIR EXPO, a collaborative effort between the Moroccan Association of Refrigeration Professionals (AMPF) and the Moroccan Agency for Energy Efficiency (AMEE), stands as the flagship event in the refrigeration and air conditioning sector within the Mediterranean and African Platform. As a founding African member of the Union of African Associations of Refrigeration and Air Conditioning Actors, this initiative aligns with the innovative vision of His Majesty King Mohammed VI for sustainable regional development.

Thanks to its strategic position, Morocco is well-suited to host an event of this scale, bringing together key players from a wide range of sectors, including agri-food, hospitality, catering, construction, architecture, real estate, and many other industries. The exhibition aims to showcase Moroccan excellence in refrigeration and air conditioning while fostering exchanges and partnerships for sustainable economic development in the Mediterranean and African regions



SECTOR **THE REFRIGERATION**



This event perfectly embodies the vision of the Cost-Leadership / Best-Cost 2022-2026 strategy adopted by the Ministry of Industry and Trade. This strategy aims to position Morocco as a key player in the industry by offering our international partners a competitive industrial offering in terms of cost and quality. The objective is to achieve distinctive industrial excellence under the 'Made in Morocco' label.

Its goal is to bring together the entire Moroccan, African, and Mediterranean industry with economic and institutional partners around current themes. This unique gathering unites the entire sector, promising to be a strategic business meeting and a powerful communication platform, enabling over 1,000 industry players to connect and share the diverse expectations across all sub-sectors, including Training, Innovation, Sourcing, Financing, Support, Insurance, Leasing, Sustainable Development Solutions, Market Information, and more

WHY **MOROCCO?**



Leading African Exporter
in Various Sectors



2022-2026 Cost Leadership
Best Cost Strategy
of the Ministry of Industry and Trade

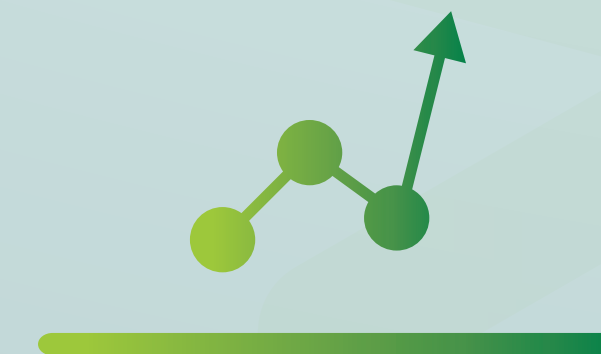


New Investment Charter

KEY FIGURES OF **THE REFRIGERATION SECTOR**



Industrial sector turnover
661.585 million MAD



Top 3 most competitive countries
in the world in the industrial sector



EXHIBITOR **PROFILES**

- REFRIGERATION EQUIPMENT MANUFACTURERS
- HVAC COMPANIES (HEATING, VENTILATION, AND AIR CONDITIONING)
- CONSULTING AND ENGINEERING FIRMS
- FROZEN FOOD PROCESSING
- SOFTWARE AND BUSINESS SERVICES
- PROFESSIONAL ASSOCIATIONS AND INDUSTRY ORGANIZATIONS



VISITOR **PROFILES**

- AUTOMOTIVE
- TEXTILE
- AGRI-FOOD
- AERONAUTICS
- PHARMACEUTICAL
- INDUSTRIAL SUBCONTRACTING
- ELECTRICITY
- MEDICINE
- TRANSPORT & LOGISTICS
- BANKS & INSURANCE
- BTP
- PLASTURGY
- IT
- ELECTRONIC
- AGRICULTURE

Photos from the 3rd Edition REFRIGAIR EXPO



PREDICTION OF **THE 2025 EDITION**



+30 Panélists



+200 Exhibitors



+8000 Visitors



+200 B2B



+12 conferences

KEY FIGURES FOR **THE REFRIGERATION SECTOR**



+157 Exhibitors



+6100 Visitors



4th EDITION

REFRIGAIR EXPO

INTERNATIONAL EXHIBITION OF AIR CONDITIONING,
VENTILATION, REFRIGERATION & HEATING



AMPF

ASSOCIATION MAROCAINE DES
PROFESSIONNELS DU FROID



SMART EXPOS

& EVENTS MOROCCO

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