Chadija's Delight

Khadija's Delight offers a unique culinary experience that combines traditional flavors with modern convenience, making it easy for families to enjoy vibrant meals together.

In a world where meals can sometimes be boring and the same every day, Khadija's Delight offers a fresh solution. It features a colorful and tasty recipe that is easy to follow, making cooking fun for everyone. This project not only introduces delicious flavors but also celebrates different cultures and cooking traditions. The goal is to help families create special memories around the dinner table, enjoying meals that are vibrant and full of life.

Khadija's Delight focuses on making cooking easy and enjoyable for everyone, no matter their skill level. By bringing together familiar tastes with exciting new ingredients, it invites families to try something different and discover new flavors. With this approach, dinner time becomes a chance for families to connect, share stories, and explore the rich world of culinary traditions. Khadija's Delight aims to change how families see meal times, turning them into a joyful and flavorful experience that everyone can enjoy together.

Personas

Persona 1: Family Cook

Persona 2: Culinary Explorer

Persona 3: Health-Conscious Parent

Comps

https://www.allrecipes.com

https://www.epicurious.com/

https://www.yummly.com/

Shorthand Flow:

My goal is to find and cook Khadija's Delight recipe.

User Flow Steps:

Step 1: User lands on homepage.

Step 2: User navigates to the "Recipes" section.

Step 3: User selects "Khadija's Delight" from the recipe list.

Step 4: User views the recipe details, including ingredients and instructions.

Step 5: User begins cooking following the step-by-step guide.

Step 6: Users share their experience or photo on social media.

Wireframe:

I will layout the main elements for the recipe page, including:

Header with site logo and navigation (Home, Recipes, About,)

Main content area with the recipe title, image, ingredients, and cooking instructions.

Footer with social media links and copyright information.

Personas:

Persona 1: Family Cook. Her name is Zahra, and she is 35 years old. She is a busy working mom who enjoys cooking but struggles with finding new recipes. She wants quick, delicious meals that her family will love.

Persona 2: Culinary Explorer. Her name is Melia, and she is 28 years old. She is single, enjoys cooking as a hobby and loves trying out new cuisines. She is looking for exciting, easy-to-follow recipes to impress friends.

Persona 3: Health-Conscious Parent. Her name is Noora, and she is 40 years old. She is a health-focused individual wanting to incorporate traditional recipes into a modern diet. She seeks flavorful yet healthy meal options for her family.

Shorthand flow 8

grid of recipe images

click in the recipe image

Will go to recipe page See ingredient & mothod

User use the recipe to do it

Wire frames This is Logo ThAdijA Main dishes Benefits | Contact About Home > image > image image This image (Slide) are moving Welcome to Khadija Delight @2024 Khadija

Wireframes This is logo - Khadija's Delight Main Dishes Chicken Recipe Fish Recipe Meat Recipe Shrimp Recipe

Wire frame & big image of dish chicken Koffa preptime: 15 mins Cook time & Za mins video Ingredients inage Method