STMicroelectronics
Manage Clippings
Administrator's Manual

Manage Clippings: Add Clipping

Click "Clippings" button to open this page.

This form allows the user to insert a new clipping into the database.

The "Add Publication" link opens a pop-up window that allows the user to enter the new publication according to the selected area/country in the add clipping form and associate it directly to the clipping that is entering.

The publication can also be chosen from among those already existing through the combo box.

Click "Search Clipping" button to go to search clipping form.

Manage Clippings: Summary Insert Page

Clipping Database

| Publications | Clippings | Events | Reports | User | Country | | | Full Help | Logout |

Welcome

CLIPPINGS - SUMMARY INSERT PAGE

CONGRATULATIONS YOU ENTERED THE NEW CLIPPING WITH SUCCESS

Area	ASIA_PACIFIC
Country	korea
Publication Title	PUBLICATION NAME
Clipping Title	clipping title
Type of Story	Business Result
Date	Jun/25/2008
Length of Article	1 page
Tone	Neutral
Graphic	Diagram
Cover	YES
Event	
Score	6624.0

Back To Enter Clipping

The user access to this page when the insert of the new clipping was successful and lists the data just entered.

Click "Back To Enter Clipping" button to go to add clipping form.

Manage Clippings: Search Clipping

Click here to open the global help document.

Click here to open this help document.

This form allows the user to set the parameters of the clipping search.

Click "Search Clipping" button to begin the search.

Click "Enter Clipping" button to go to add clipping form.

Manage Clippings: Search Clipping Result

This button allows the user to export all the reault in an excel file.

"Back To Search" button allows the user to come back to the search clipping form.

CLIPPINGS - SEARCH CLIPPING RESULT

Back To Search   Export Excel

Total Clipping: **12103**
Total Score: **4.910.642,03**

This link represents the next page of search results and allows to user to visit it.

The search found **12103** results in **606** pages

1 2 3 4 5 6 7 8 9 10   Next Block »

Area/Country	Clipping Title	Publication Title	Audience	Date	Score	Modify	Delete
AP	Gov't to boost growth of RFID developments in Singapore	www.searchsmbasia.com	Business	Apr/16/2009	15.00		
AP / AU,NZ	C2532C ST WARNS ON PROFITS, SHARES FALL	www.smh.com.au (AUS)	Business	Jan/24/2007	240.00		
AP / AU,NZ	C2541C INTEL, STMICRO TO PARTNER ON FLASH MEMORY	www.smh.com.au (AUS)	Business	May/23/2007	450.00		
AP / AU,NZ	NOKIA ADDS LOW-POWER TECHNOLOGY FOR WIRELESS WATCHES, JEWELRY AND TOYS TO BLUETOOTH GROUP	www.smh.com.au (AUS)	Business	Jun/13/2007	30.00		
AP / AU,NZ	CHIPMAKER INFINEON TECHNOLOGIES REPORTS WIDER 3Q LOSS OF $270 MILLION	www.smh.com.au (AUS)	Business	Jul/28/2007	30.00		
AP / AU,NZ	EU CLEARS INTEL, STMICRO JOINT VENTURE	www.smh.com.au (AUS)	Business	Aug/14/2007	120.00		
AP / AU,NZ	C2547C STMICROELECTRONICS STRENGTHENS TIES TO NOKIA	www.smh.com.au (AUS)	Business	Aug/09/2007	660.00		
AP / AU,NZ	CROWDED MOBILE CHIP MARKET LIKELY TO SHRINK FURTHER	www.smh.com.au (AUS)	Business	Aug/22/2007	120.00		
AP / AU,NZ	INTEL TO RESPOND QUICKLY TO ANTITRUST QUERIES ON DEAL WITH STMICROELECTRONICS	www.smh.com.au (AUS)	Business	Sep/06/2007	120.00		
AP / AU,NZ	SONY, QIMONDA AGREE ON JOINT VENTURE TO DEVELOP	www.smh.com.au (AUS)	Business	Oct/02/2007	30.00		
AP / AU,NZ	ANDROID'S OUTING AT BARCELONA	www.smh.com.au (AUS)	Business	Feb/12/2008	30.00		
AP / AU,NZ	MERCK, UCB LEAD EUROPEAN STOCKS HIGHER	www.smh.com.au (AUS)	Business	Apr/24/2008	30.00		
AP / AU,NZ	INTEL RESULTS IMPRESS	www.smh.com.au (AUS)	Business	Apr/16/2008	30.00		
AP / AU,NZ	C2585C STMicro narrows 2Q loss	www.smh.com.au (AUS)	Business	Jul/23/2008	450.00		
AP / AU,NZ	C2587C Ericsson, STMicroelectronics form joint venture	www.smh.com.au (AUS)	Business	Aug/20/2008	450.00		
AP / AU,NZ	C2610C STMicroelectronics posts loss for third quarter	www.smh.com.au (AUS)	Business	Oct/21/2009	450.00		
AP / AU,NZ	C2541C INTEL DIVESTS FLASH VENTURE	www.australianit.news.com.au (AUS)	Business	May/23/2007	225.00		
AP / AU,NZ	C2541C EUROPEAN SHARES SHOW MIXED FORTUNES	www.australianit.news.com.au (AUS)	Business	May/23/2007	90.00		
AP / AU,NZ	CHIP MAKERS SAY WORST IS OVER	www.australianit.news.com.au (AUS)	Business	Jul/26/2007	15.00		
AP / AU,NZ	CHIP MAKERS SAY WORST IS OVER	www.australianit.news.com.au (AUS)	Business	Jul/26/2007	60.00		

The "Next Block" link allows the user to go to the next block of the search result pages.

This button allows the user to delete the clipping.

This button allows the user to go to the modify clipping form (see to NEXT SLIDE).

Total Clipping: **12103**
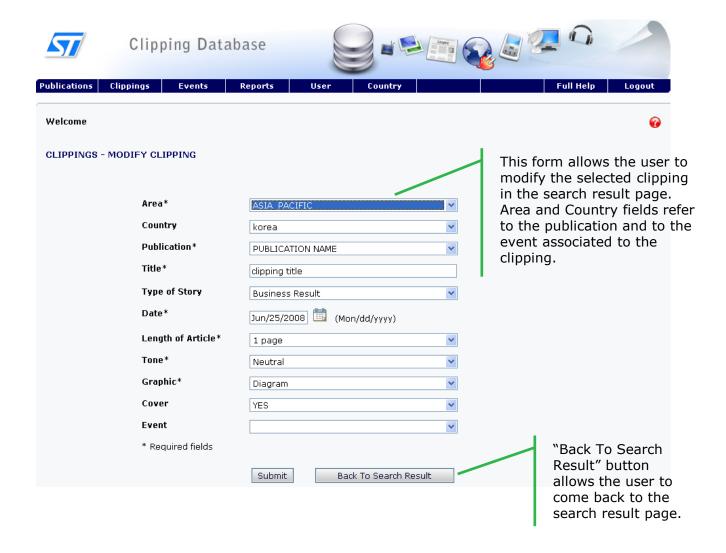Total Score: **4.910.642,03**

The search found **12103** results in **606** pages

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Back To Search   Export Excel

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Manage clippings: Modify Clipping

This form allows the user to modify the selected clipping in the search result page. Area and Country fields refer to the publication and to the event associated to the clipping.

"Back To Search Result" button allows the user to come back to the search result page.

Area and Country codes

AREA	AREA CODE	COUNTRY	CODE
Asia Pacific	AP	Singapore	SG
Asia Pacific	AP	Australia, New Zealand	AU, NZ
Asia Pacific	AP	Other (Vietnam, Philippines, Thailand, Malaysia, Indonesia, Cambogia)	VN, PH, TH, MY, ID, KH
Asia Pacific	AP	Korea	KR
Other	OTHER	Brazil	BR
Other	OTHER	Russia	RU
Greater China	G-CH	China	CN
Greater China	G-CH	Taiwan	TW
Greater China	G-CH	Hong Kong	HK
Nordic	NORDIC	Sweden	SE
Nordic	NORDIC	Norway	NO
Nordic	NORDIC	Denmark	DK
North America	NA	Mexico	MX
North America	NA	US	US
North America	NA	Canada	CA
Central Europe	EU	Germany	DE
Central Europe	EU	Austria	AT
Central Europe	EU	Switzerland	CH
Central Europe	EU	Netherlands	NL
Central Europe	EU	Belgium	BE
Central Europe	EU	Other (Luxemberg, Liechtenstein...)	LU, LI
Japan	JP	Japan	JP
Italy	IT	Italy	IT
India	IN	India	IN
France	FR	France	FR
Asia Pacific	AP	Regional	REG
Asia Pacific	AP	Singpaore	SG
Asia Pacific	AP	other	OTHER
Asia Pacific	AP	australia	AU
Asia Pacific	AP	Singapore, Australia, New Zealand, Other (Vietnam, Philippines, Thailand, Malaysia, Indonesia, Cambo)	SG,AU..
United Kingdom	UK	---------	---------
Finland	FI	---------	---------