

# NGO PROJECT PROPOSAL



A proposal for funding to support Shafaq Jiwani Foundation,  
an initiative by Shafaq Jiwani.

“WE BUILD WOMEN”

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# Organizational Background

Shafaq Jiwani Foundation is being considered to be a functioning NGO, precisely a training institution as well as a shelter for divorced, widows and those ladies who have no financial support and have responsibilities and liabilities to take care of. The purpose of this NGO is to provide shelter and source of earning and livelihood to the women who have none to support them financially. This will help feeble and weak women to come forward and serve themselves strongly and independently.

- Provide livelihood to feeble women.
- Reduce begging culture.
- Empowering women.

We hope to further our progress to reaching these goals through the project outlined in this proposal.

## Project Rationale

In the present era we see countless cases usually in middle class, lower-middle class and lower class and uneducated families where women and girls are divorced or left alone by their husband or father due to various illogical reasons and then both mother and daughters have to face and suffer financial difficulties in very young age due to which they look for respectable profession that can help them with their liabilities at least.

“

**A woman is the full circle. Within her is the power to create, nurture and transform.**

*Diane Mariechild*

As the economical state of the country is not so good so such ladies can't be left on the governmental organizations to take care of, so I, Shafaq Jiwani has decided to take an initiative for them where they not just earn but before earning they learn the skills they'll use for earning very well and free of cost.

The Shafaq Jiwani Foundation has a strategic policy for overcoming this issue. The foundation has planned to help women in need of financial support for instance widows, divorcees and other feeble women who have nobody to support them. The strategy is as follows:

- Firstly, training the needy women (if needed).
- Secondly, settling them in the respective department after training.

As discussed in point two, there will be departments in the foundation. The women if needed will be trained and then will be settled in the department they're given the training of. The equipment and tutors for every department will be arranged. There will be three departments in the organization, they're as follow:

1. Stitching Department.
2. Kitchen Department.
3. Beauty Salon Department.

\*Ladies may either join anyone of their interest or they'll be placed according to the vacancy in either of the department.

## Project Justification

The major reason to implement this solution to the issue explained earlier is to empower women as much as possible, also to reduce poverty and help people build themselves because here not only one women is being helped but all those who attached to her; it could be her father, mother, children, siblings or husband who might not be able to financially support her for some reason; everyone around her or she is responsible for is being aided and furthermore to reduce the begging culture which is increasing day by day in our society.

“

**We need women at all levels, including the top, to change the dynamic, reshape the conversation, to make sure women's voices are heard and heeded, not overlooked and ignored.**

*Sheryl Sandberg*

# Project Goals

Furthermore, execution of this foundation will also achieve our important objectives, including:

- Shafaq Jiwani Foundation providing livelihood to needy women.

The foundation will also be achieving the following goals:

- Empowering women.
- Producing skilled women.
- Reducing begging culture.
- Aiding lives tied with the needy women.

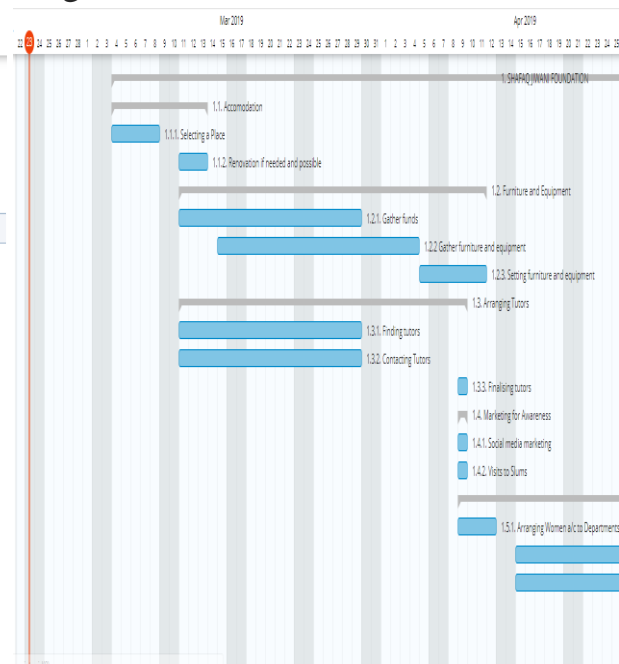
# Project Activities

Following activities will be taking place, along with their sub activities:

Figure:1: Activities

	SUB	ASSIGNEE	EH	START	DUE	PR	%	
1	1. SHAFaq JIWANI FOUNDATION	Manager	260h	04/Mar	16/Apr	-	0%	M
2	1.1. Accomodation	Manager	43h	04/Mar	13/Mar	-	0%	M
3	1.1.1. Selecting a Place	Manager	7h	04/Mar	08/Mar	-	0%	M
4	1.1.2. Renovation if needed and...	Volunteers	36h	11/Mar	13/Mar	-	0%	V
5	1.2. Furniture and Equipment	Manager	196h	11/Mar	12/Apr	-	0%	M
6	1.2.1. Gather funds	Manager	-	11/Mar	31/Mar	-	0%	M
7	1.2.2. Gather furniture and equi...	Volunteers	161h	16/Mar	07/Apr	-	0%	V
8	1.2.3. Setting furniture and equi...	Volunteers	35h	07/Apr	12/Apr	-	0%	V
9	1.3. Arranging Tutors	Volunteers	-	11/Mar	09/Apr	-	0%	V
10	1.3.1. Finding tutors	Volunteers	-	11/Mar	31/Mar	-	0%	V
11	1.3.2. Contacting Tutors	Volunteers	-	11/Mar	31/Mar	-	0%	V
12	1.3.3. Finalising tutors	Manager	-	09/Apr	09/Apr	-	0%	M
13	1.4. Marketing for Awareness	Volunteers	-	09/Apr	09/Apr	-	0%	V
14	1.4.1. Social media marketing	Volunteers	-	09/Apr	09/Apr	-	0%	V
15	1.4.2. Visits to Slums	Volunteers	-	09/Apr	09/Apr	-	0%	V
16	1.5. Starting of SJ Foundation	Manager	21h	09/Apr	16/Apr	-	0%	M
17	1.5.1. Arranging Women a/c to ...	Volunteers	21h	09/Apr	12/Apr	-	0%	V
18	1.5.2. Starting Classes for traine...	Tutors	-	15/Apr	14/Jun	-	0%	T
19	1.5.3. Settling skilled women in t...	Volunteers	-	15/Apr	16/Apr	-	0%	V

Figure:2: Schedule



\*Starting of project depends on funding, the duration is just to show how the project will be scheduled.

# Project Results

The Shafaq Jiwani Foundation will show its impact in short, medium and long term and following results will be realized:

- **Short-Term (Completion - 2 months)**  
Women are trained (if needed) and ready to work professionally in their respective department and earn or else they'll directly be settled in their department of interest.
- **Medium-Term (2 months - 2 years)**  
Working and earning in their department perfectly with comfort.
- **Long-Term (2 years & Onward)**  
Women will either be working as a trainer in the same department or somewhere else or can continue as employee in the department or will start their own business, they'll be capable enough.

# Project Budget

As Shafaq Jiwani Foundation is a startup for feeble women it will be needing support of your generous benefactors to grow. The table below shows the budget associated with the project.

## I. **If place is Owned:**

Category	Total Cost
Land Cost	6 Crore – 7 Crore
Labor/Personnel	Basic salary = (6,000 + Commission.)*Number of worker. Monthly average is about 300,000 for Basic Salary.
Equipment/Material	950,000-10,00,000
Liabilities (bills)	50,000-60,000
Others	40,000-50,000



## II. If place is Rental:

Category	Total Cost
Labor/Personnel	Basic salary = (6,000 + Commission.)*Number of worker. Monthly average is about 300,000 for Basic Salary.
Equipment/Material	950,000-10,00,000
Liabilities (bills, rents)	160,000-170,000
Others	40,000-50,000

### Funding Summary

Source	Total Funding
Shafaq Jiwani Foundation Self-funding	150,000-200,000
Local Government Support	Nil
Co-Financiers	50,000-60,000

## Conclusion

It's our believe that Shafaq Jiwani Foundation is going to prove itself a great help to a lot of people not only women but also to the people associated to those women who are in need. We hope that you will have same belief as ours after going through this proposal and will support us turn this dream and plan into reality which will prove itself beneficial in future.



**For Further Information**

Visit: <https://www.facebook.com/shafaqjiwaniofficial>

Or

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THANK YOU