

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 March 2025
Team ID	PNT2025TMID06737
Project Name	Power BI Inflation Analysis Journeying Through Global Economic Terrain
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming is an essential part of analysing global inflation trends and developing data-driven insights for multinational corporations. This process encourages team members to share creative ideas and practical solutions, focusing on exploring diverse perspectives to tackle challenges related to data integration, historical data accessibility, and complex economic interdependencies.

By fostering an open and collaborative environment, team members can freely discuss potential approaches and share innovative techniques to improve data accuracy and visualization in Power BI dashboards. Out-of-the-box thinking is highly valued, as it helps uncover unique solutions that might otherwise be overlooked.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

1

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

3

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

Analyzing Global Inflation Trends and Developing Data-Driven Insights For Multinational Corporations

Key rules of brainstorming

To run a smooth and productive session

🗨️ Stay in topic.

💡 Encourage wild ideas.

🙊 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and in the pencil (wrench) to identify, then to start drawing!

Person 1

Global Inflation Tracker

Inflation vs. GDP Growth

Cost of Living

Person 2

Inflation Impact

Purchasing power analysis

Wage vs Inflation

Person 3

Currency Conversion & Inflation

Forecasting

Inflation & PPP

Person 4

Inflation Analysis

Developed Economies

Price Inflation

Step-3: Idea Prioritization

3

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

The blueprints were your ideas, so you're going to want to pick the ideas that you think are most important and most feasible. The blueprints can help you decide which ideas are most important and most feasible. Pick the ideas that you think are most important and most feasible.

