

EVIL HARDWORKERS



Google

McKinsey & Company





KANIZ KADER



KHAING NAING



PENNY PAN

Executive Summary

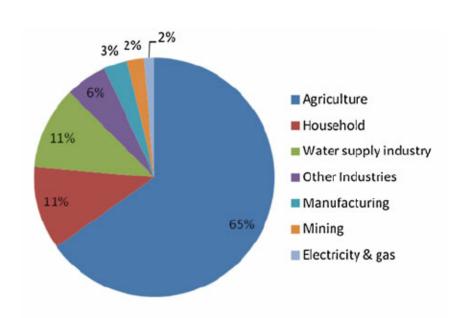
ISSUE

IMPROPER WATER USAGE DURING FARMING

65% of water is used for agriculture

SOLUTION





40% of water is lost to the environment due to poor irrigation systems

TARGET AUDIENCE

Australian Farmers



Over irrigation





Effects of Over Irrigation

EASY FARMERS SOLUTION

Strategy

STAGE 1BACK END RESEARCH

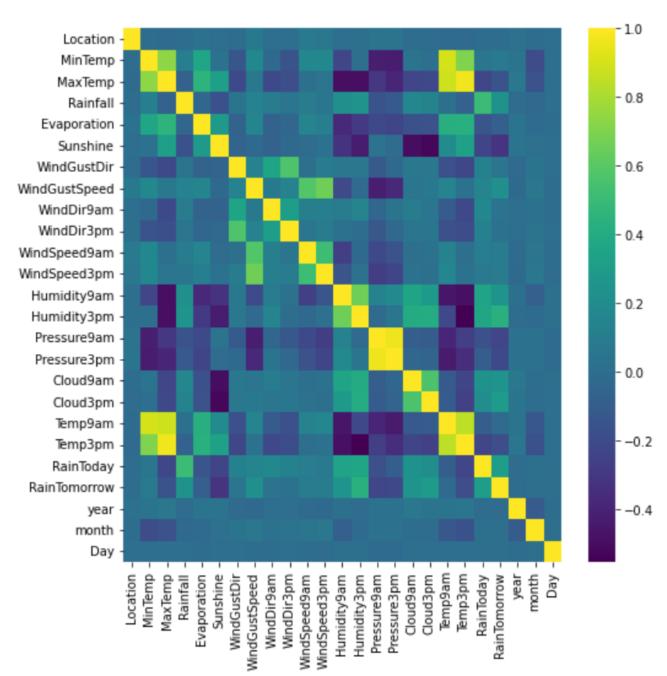
- Collect Rainfall, Soil
 Moisture, Vegetative Index
 Data
- Processing Data and Model Training

STAGE 2 APPLICATION OUTPUT

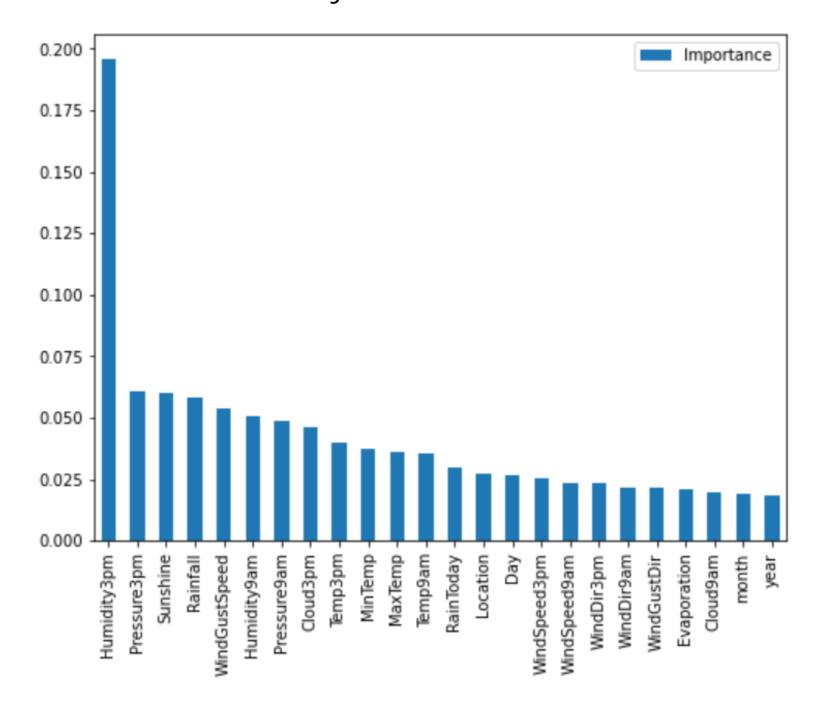
- Prediction gets inputted into EASYFARMERS APP
- Farmer uses results to estimate irrigation amount needed

Stage 1

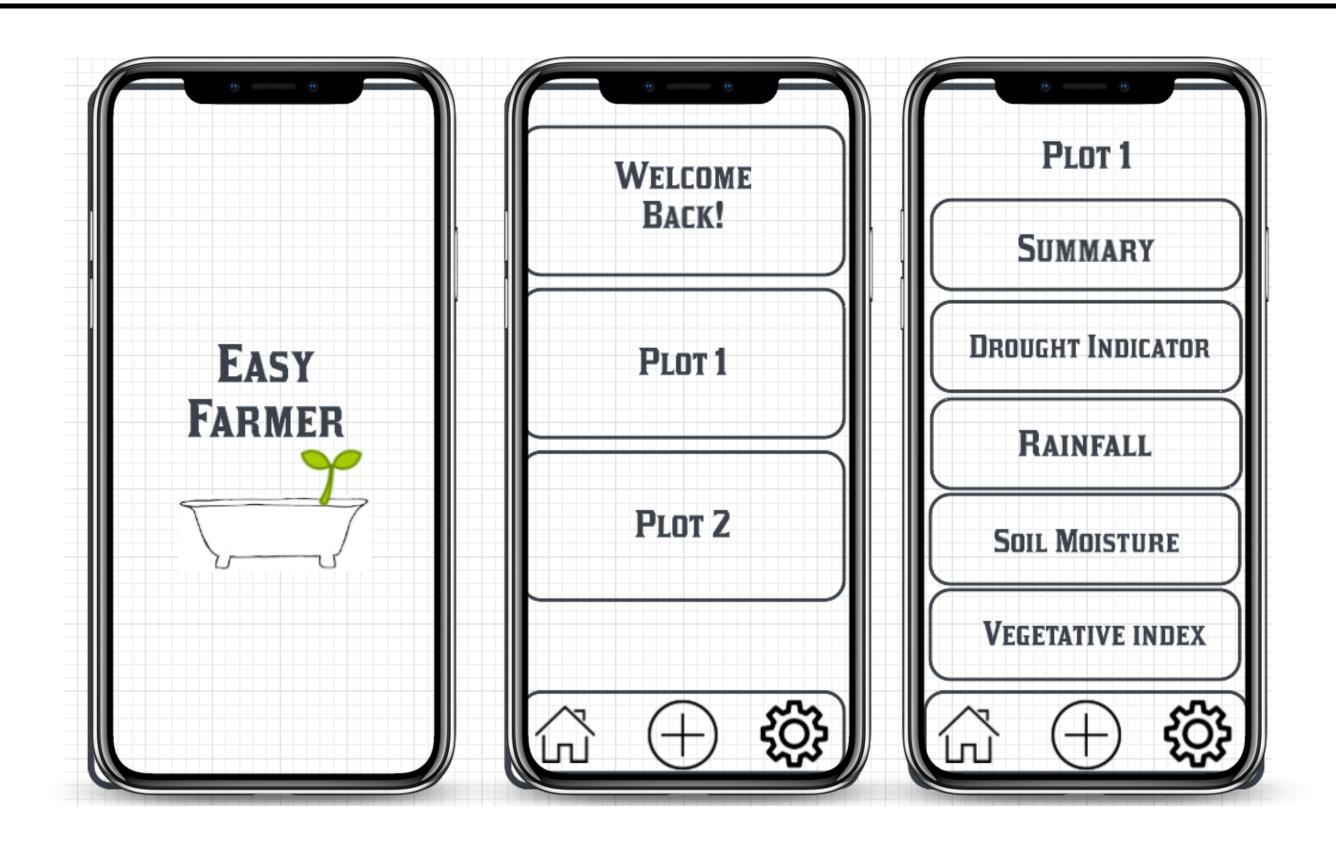
Rainfall Prediction



Accuracy Score: 40%



Stage 2



Impact



DECREASE
VEGETABLE
AND FRUIT
PRICES

THANK YOU!