

Khairan Ghithrif

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Summary

Passionate Front-End Developer with a strong interest in digital innovation and user experience. Open to exploring career opportunities in **front-end development, digital marketing, or IT-related roles**. Committed to continuous learning, staying updated with modern web technologies, and collaborating with cross-functional teams to create impactful digital solutions.

Experience

Freelance Project (RAMA Website) | Front-End Developer

Aug 2025 – Nov 2025

- Designed the website layout and UI components using **Figma** before implementation.
- Developed a responsive company profile website for **RAMA**, built with **HTML, Tailwind CSS, and JavaScript**.
- Focused on clean UI, consistent color palette (dark blue-gold theme), and fast performance.
- Implemented interactive gallery and smooth navigation for better user experience.
- Optimized page load time and caching for improved performance.
- Collaborated with the client to refine layout, content flow, and branding consistency.

Shopee | Business Development Analyst - Price Match | Full Time

Sep 2024 – Jun 2025

- Conducted competitor analysis to identify gaps in the market and capitalize on unique points.
- Gathered, documented, and modeled data to assess business trends.
- Ensured product and pricing competitiveness across key e-commerce competitors.
- Ensured product alignment and market competitiveness through analysis of key similarities.
- Identified key competitive advantages and opportunities for product improvement.
- Ensured consistency and quality of products through detailed analysis and benchmarking.
- Collaborated with cross-functional teams to refine product strategies and enhance market positioning.

ZEREN Fashion | Business Owner

Feb 2024 – Now

- Managed a family-owned fashion store located in Tanah Abang, specializing in Muslim wear and casual clothing.
- Oversaw daily store operations including inventory control, pricing, and staff coordination.
- Built and maintained long-term relationships with regular customers and wholesale buyers.
- Created fashion product designs, patterns, and styles for new collection launches.
- Maintained strong relationships with buyers and customers.
- Managed basic financial tasks such as sales recording, budgeting, and supplier payments.

YARSI University | Front-End Engineer | Internship

Sep 2023 – Jan 2024

- Developed and maintained a dashboard system (**PANDAY**) for monitoring the university's LMS performance.

- Built responsive user interfaces using **HTML**, **CSS (Tailwind)**, and **JavaScript** to ensure smooth user experience across devices.
 - Integrated data visualization using **Chart.js** and implemented dynamic tables with **AJAX** for real-time updates.
 - Collaborated with backend and academic staff to improve UX and streamline data monitoring workflows.
 - Implemented export-to-Excel functionality and optimized front-end performance for faster load times.
 - Ensured clean, maintainable, and well-documented code following modern web development standards.
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Education

YARSI University, Bachelor in Science in Information Technology

Sep 2020 – Aug 2024

GPA : 3.50 / 4.00

RevoU Coding Camp 2025 (1-week intensive program) | Software Engineer

Sep 2025

Learned the fundamentals of front-end web development, including **HTML**, **CSS**, **Tailwind CSS**, **JavaScript**, and **Git/GitHub**. Completed a final project and deployed it using **GitHub Pages**, demonstrating practical understanding of responsive design and web interactivity.

Portfolio

All projects are independently developed and deployed by myself as part of continuous learning in front-end development.

- **Khairan's Web Profile (Ongoing)** | khairanprofile.netlify.app

Personal portfolio website designed and developed using **HTML**, **Tailwind CSS**, and **JavaScript**, currently improving responsiveness and interactivity.

- **RAMA Company Profile Website (Ongoing)** | khairan121.github.io/Website-RAMA/

Responsive company profile website built with **HTML**, **Tailwind CSS**, and **JavaScript**, focused on clean UI and brand consistency.

- **RevoU Final Project (Completed)** | khairan121.github.io/CodingCamp-220925-KhairanGhiithrif/

Final project from **RevoU Coding Camp**, demonstrating front-end fundamentals, responsive design, and UI implementation using **HTML**, **CSS**, and **JavaScript**.

- **GitHub** | github.com/khairan121
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Skills

- **Technical Skills**

HTML · CSS · JavaScript · Tailwind CSS · Bootstrap 5 · Figma · Git & GitHub · Responsive Web Design · UI/UX Fundamentals · Website Optimization (**Performance**, **SEO Basics**) · Version Control · Web Deployment (**Netlify**, **GitHub Pages**)

- **Productivity and Creative Tools**

Microsoft Office (**Excel**, Word, PowerPoint) · Google Workspace · Adobe Illustrator, Photoshop, Premiere Pro, Lightroom · Canva, CapCut, Sony Vegas Pro

- **Soft Skills:**

Creative Thinking · Critical Thinking · Problem Solving · Communication · Collaboration · Interpersonal Skills · Data-Driven Mindset · Attention to Detail · Adaptability · Time Management