

Khairan Ghithrif

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Summary

Passionate Front-End Developer with a strong interest in digital innovation and user experience. Open to exploring career opportunities in **front-end development, digital marketing, or IT-related roles**. Committed to continuous learning, staying updated with modern web technologies, and collaborating with cross-functional teams to create impactful digital solutions.

Experience

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| Freelance Project (RAMA Website) Front-End Developer | Aug 2025 – Nov 2025 |
| <ul style="list-style-type: none">Designed the website layout and UI components using Figma before implementation.Developed a responsive company profile website for RAMA, built with HTML, Tailwind CSS, and JavaScript.Focused on clean UI, consistent color palette (dark blue-gold theme), and fast performance.Implemented interactive gallery and smooth navigation for better user experience.Optimized page load time and caching for improved performance.Collaborated with the client to refine layout, content flow, and branding consistency. | |
| Shopee Business Development Analyst - Price Match Full Time | Sep 2024 – Jun 2025 |
| <ul style="list-style-type: none">Conducted competitor analysis to identify gaps in the market and capitalize on unique points.Gathered, documented, and modeled data to assess business trends.Ensured product and pricing competitiveness across key e-commerce competitors.Ensured product alignment and market competitiveness through analysis of key similarities.Identified key competitive advantages and opportunities for product improvement.Ensured consistency and quality of products through detailed analysis and benchmarking.Collaborated with cross-functional teams to refine product strategies and enhance market positioning. | |
| ZEREN Fashion Business Owner | Feb 2024 – Now |
| <ul style="list-style-type: none">Managed a family-owned fashion store located in Tanah Abang, specializing in Muslim wear and casual clothing.Oversaw daily store operations including inventory control, pricing, and staff coordination.Built and maintained long-term relationships with regular customers and wholesale buyers.Created fashion product designs, patterns, and styles for new collection launches.Maintained strong relationships with buyers and customers.Managed basic financial tasks such as sales recording, budgeting, and supplier payments. | |
| YARSI University Front-End Engineer Internship | Sep 2023 – Jan 2024 |
| <ul style="list-style-type: none">Developed and maintained a dashboard system (PANDAY) for monitoring the university's LMS performance. | |

- Built responsive user interfaces using **HTML**, **CSS (Tailwind)**, and **JavaScript** to ensure smooth user experience across devices.
 - Integrated data visualization using **Chart.js** and implemented dynamic tables with **AJAX** for real-time updates.
 - Collaborated with backend and academic staff to improve UX and streamline data monitoring workflows.
 - Implemented export-to-Excel functionality and optimized front-end performance for faster load times.
 - Ensured clean, maintainable, and well-documented code following modern web development standards.
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Education

YARSI University, Bachelor in Science in Information Technology

Sep 2020 – Aug 2024

GPA : 3.50 / 4.00

RevoU Coding Camp 2025 (1-week intensive program) | Software Engineer

Sep 2025

Learned the fundamentals of front-end web development, including **HTML**, **CSS**, **Tailwind CSS**, **JavaScript**, and **Git/GitHub**. Completed a final project and deployed it using **GitHub Pages**, demonstrating practical understanding of responsive design and web interactivity.

Portfolio

All projects are independently developed and deployed by myself as part of continuous learning in front-end development.

- **Khairan's Web Profile (Ongoing)** | khairanprofile.netlify.app

Personal portfolio website designed and developed using **HTML**, **Tailwind CSS**, and **JavaScript**, currently improving responsiveness and interactivity.

- **RAMA Company Profile Website (Ongoing)** | khairan121.github.io/Website-RAMA/

Responsive company profile website built with **HTML**, **Tailwind CSS**, and **JavaScript**, focused on clean UI and brand consistency.

- **RevoU Final Project (Completed)** | khairan121.github.io/CodingCamp-220925-KhairanGhithrif/

Final project from **RevoU Coding Camp**, demonstrating front-end fundamentals, responsive design, and UI implementation using **HTML**, **CSS**, and **JavaScript**.

- **GitHub** | github.com/khairan121
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Skills

- **Technical Skills**

HTML · CSS · JavaScript · Tailwind CSS · Bootstrap 5 · Figma · Git & GitHub · Responsive Web Design · UI/UX Fundamentals · Website Optimization (**Performance, SEO Basics**) · Version Control · Web Deployment (**Netlify, GitHub Pages**)

- **Productivity and Creative Tools**

Microsoft Office (**Excel**, Word, PowerPoint) · Google Workspace · Adobe Illustrator, Photoshop, Premiere Pro, Lightroom · Canva, CapCut, Sony Vegas Pro

- **Soft Skills:**

Creative Thinking · Critical Thinking · Problem Solving · Communication · Collaboration · Interpersonal Skills · Data-Driven Mindset · Attention to Detail · Adaptability · Time Management